

# Wrap-Up

# **SEM & Internationalization: Enhancing the International Student Experience**

# Some Themes

# Recruitment & Admissions

- Centralized vs. decentralized models
- Use of agents
- Integrating or separating domestic and international admissions
- Should recruitment be outsourced?
- Use of electronic acceptance and CIC letters
- On-the-spot admission offers
- Use of super-agents or recruitment firms

# Pricing, Tuition & Scholarships

- Institutional aid for international students
  - Strategic use of scholarships
  - Human rights codes
- Do your application fees cover the cost of application processing?
- What factors drive pricing at your institution?
- Is there a relationship between international enrolments and amount spent on services?

# Student Services & Support

- Should we provide these services to all students?
- Multicultural vs. international
- Adapting to the Canadian classroom
- Work preparation
- Orientation – same or segmented?
- Communication with students
- Newcomers office?
- What is the student audience (more than visa students)
- CBIE

# Academics

- Too much us vs. Them
- Engaging faculty
- Why don't we involve faculty more?
- Solutions
- Academic integrity – is it cultural?
- Recognizing champions in the faculty
- Intercultural education for faculty

# International Student Strategy

- Who are our international students?
- Why do we seek to enrol international students?
- Emerging international SEM model
- Quality differentiation in Canadian higher ed
- International student pathway initiatives
- Use of data
- Need to be adaptable
- Impact on resources
- Senior leader with international as their primary portfolio
- Institutional & programmatic sustainability and growth
- Scenario planning



# Pathway Programs

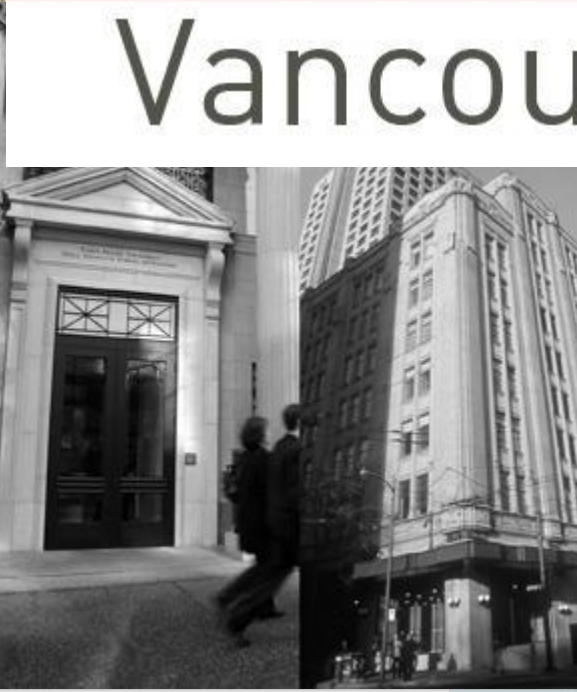
- Multiple entry points (high school, undergraduate, graduate)
- Academic community concerns regarding quality of education, admitting unprepared students, potential loss of faculty jobs...most due to suspicions
- Most of the issues are predictable and can be resolved
- Factors to consider (e.g., enrolment goal, political climate on campus, internal operation, joint initiative)
- Retention – the new recruitment
- Canadian pathways for international students

**THANK YOU!**



# SFU

## Vancouver



# Planning Committee

- Nancy Johnston, Executive Director – Student Affairs, Simon Fraser University
- Kate Ross, Registrar & Executive Director – Student Enrolment, Simon Fraser University
- Darren Francis, Director of Projects-Student Services, Simon Fraser University
- Jody Gordon, Associate Vice-President, Students, Kwantlen Polytechnic University
- Susan Gottheil, Vice-Provost (Students), University of Manitoba
- Clayton Smith, Vice-Provost, Students & International, University of Windsor

# Volunteers

# Facilitators

# Darren Francis

## Local Arrangements

# Safe Travels Everyone!