

Honouring the Blue

April 19th, 2010



The CFL Grey Cup is presented at the 5th annual Manitoba Business Adventurers' Banquet.

The 1960's Winnipeg Blue Bombers were honoured at the 5th Annual Manitoba Business Adventurers' Banquet on April 17th.

The banquet, hosted by the Asper School of Business, honours Manitoba enterprises from past generations and this year it paid tribute to the 1960's Winnipeg Blue Bombers, a golden period for a team that has been a community institution for 80 years. They were honoured as a ballclub and a professional enterprise, receiving the Manitoba Businesses Adventurers' Award.

The evening included a keynote addresses by 1960 CLF Commissioner G. Sydney (Sid) Halter, portrayed by Winnipeg actor and playwright Tim Higgins. Current Blue Bomber President Jim Bell was also a keynote speaker. The 200 guests also enjoyed the presence of the Grey Cup, flown in from Hamilton just for the event.

And in tribute to the 60s era, the banquet recreated a Sinatra-style supper club in the Fort Garry Hotel's newly renovated Grand Ballroom.

The MBA Banquet was established five years ago by the School's Master of Business Administration program to highlight and celebrate Manitoba's proud and rich entrepreneurial and business history, and those individuals and companies that have been instrumental in the province's economic and community development.

The banquet, since its inception, has been conducted in a style and manner of a selected year from the honoured company's past; a year that was instrumental to the success and development of the enterprise.

Source:

<http://myuminfo.umanitoba.ca/index.asp?sec=2&too=100&dat=5/13/2010&sta=3&wee=3&eve=8&npa=22311>