### 2011/2012 Bachelor of Commerce (Honours) Graduate Employment Survey Results

The Asper School of Business - Career Development Centre conducted a telephone survey on the graduates of the 2011/2012 Bachelor of Commerce (Honours) program. Out of a class of 440 students, 272 were contacted.

Of these 272 graduates, 39 were not actively seeking full-time employment and were removed from the sample (see question 13). Therefore, the final sample size used to calculate the survey results was 233 graduates.

All n's do not equal 233 for the following reasons:

- Due to the skip pattern of the survey, not all respondents were required to answer all the questions.
- Not all respondents answered all the questions.
- Some questions permitted multiple responses.

### O.1 & 2

This question refers to the respondent's name, address, and phone number. The data collected from this question was used to establish the groups on which this report is based.

### Q. 3

| When did you graduate?<br>n=233 |        |         |
|---------------------------------|--------|---------|
|                                 | Number | Percent |
| October, 2011                   | 38     | 16.3    |
| February, 2012                  | 81     | 34.7    |
| May, 2012                       | 114    | 49.0    |

### Q. 4

| Are you currently enrolled in the Co-op program?<br>n=233 |        |         |
|---|--------|---------|
|   | Number | Percent |
| Yes   | 40     | 17.2    |
| No  | 193    | 82.8    |

#### Q. 5

| What is your primary major?         |        |         |  |
|-------------------------------------|--------|---------|--|
| n=233                               |        |         |  |
|                                     | Number | Percent |  |
| Aboriginal Business Studies         | 1      | .4      |  |
| Accounting                          | 87     | 37.3    |  |
| Actuarial Mathematics               | 6      | 2.6     |  |
| Entrepreneurship/Small Business     | 6      | 2.6     |  |
| Finance                             | 42     | 18.0    |  |
| Generalist                          | 1      | .4      |  |
| HRM/Industrial Relations            | 27     | 11.6    |  |
| International Business              | 6      | 2.6     |  |
| Logistics & Supply Chain Management | 15     | 6.4     |  |
| Management Information Systems      | 3      | 1.3     |  |
| Management of Organizations         | 0      | 0       |  |
| Marketing                           | 39     | 16.8    |  |
| Operations Management/Research      | 0      | 0       |  |

| Which best describes your employment status after graduation?<br>n=233 |        |         |
|--|--------|---------|
|  | Number | Percent |
| Full time on a permanent basis   | 167    | 71.7    |
| Full time in a term position   | 12     | 5.2     |
| Part time  | 18     | 7.7     |
| Summer   | 6      | 2.6     |
| Unemployed   | 30     | 12.8    |

### ADDITIONAL INFORMATION FOR Q.5:

Employment Summary (n = 203)

|                      | Number | Percent |
|----------------------|--------|---------|
| Employed Full time*  | 179    | 88.2    |
| Employed Part time** | 24     | 11.8    |

<sup>\*</sup> Includes full time on a permanent basis + full time in a term position

<sup>\*\*</sup> Includes part time & summer

| Full time employment by major Total n = 233 Total # Employed =179 |    |            |         |
|---|----|------------|---------|
|   | n= | # Employed | Percent |
| Aboriginal Business Studies                                       | 1  | 1          | 100.0   |
| Accounting  | 87 | 71         | 87.6    |
| Actuarial Mathematics   | 6  | 6          | 100.0   |
| Entrepreneurship/Small Business                                   | 6  | 6          | 100.0   |
| Finance   | 42 | 33         | 78.6    |
| Generalist  | 1  | 1          | 100.0   |
| HRM/Industrial Relations  | 27 | 23         | 85.2    |
| International Business  | 6  | 3          | 50.0    |
| Logistics & Supply Chain Management                               | 15 | 12         | 80.0    |
| Management Information Systems                                    | 3  | 3          | 100.0   |
| Management of Organizations                                       | 0  | 0          |         |
| Marketing   | 39 | 20         | 51.3    |
| Op. Research/Op. Management                                       | 0  | 0          |         |

| Full time employment by program Total n = 233 Total # Employed = 179 |     |            |         |
|--|-----|------------|---------|
|  | n=  | # Employed | Percent |
| Co-op Program  | 40  | 36         | 90.0    |
| Regular Program  | 193 | 143        | 74.1    |

| Full time employment by gender<br>Total n = 231 Total # Employed = 177 |     |            |         |
|--|-----|------------|---------|
|  | n=  | # Employed | Percent |
| Female   | 96  | 73         | 76.0    |
| Male   | 135 | 104        | 77.0    |

Respondents were asked to give their company name, job title, and location of employment in terms of the nearest city/town and province, and an industry description.

#### See:

- Appendix A for list of companies for full time employed respondents and Appendix B for a further breakdown by major.
- Appendix C for a listing of companies by industry type.

| Industry breakdown for full time employed respondents |        |         |
|---|--------|---------|
| n= 175  |        |         |
|   | Number | Percent |
| Accounting, Engineering, and Architecture             | 52     | 29.7    |
| Agriculture, Forestry and Fishing                     | 6      | 3.4     |
| Banking, Finance, and Investment                      | 22     | 12.6    |
| Computer Science                                      | 1      | .6      |
| Construction  | 1      | .6      |
| Government  | 7      | 4.0     |
| Health, Legal, Educational and Social Services        | 3      | 1.7     |
| Hotel, Recreation/Amusement, Leisure, Repair, and     |        |         |
| Personal Services                                     | 5      | 2.8     |
| Insurance   | 16     | 9.1     |
| Manufacturing   | 8      | 4.6     |
| Other Services to Business                            | 15     | 8.6     |
| Retail Trade  | 8      | 4.6     |
| Transportation, Communication, Electric, Gas, and     |        |         |
| Sanitary  | 27     | 15.4    |
| Wholesale Trade                                       | 4      | 2.3     |

| Locations of employers by province for full time employed respondent n= 179 |        |         |
|---|--------|---------|
|   | Number | Percent |
| Manitoba  | 175    | 97.9    |
| Ontario   | 2      | 1.1     |
| Alberta   | 1      | .5      |
| British Columbia  | 0      | 0       |
| Quebec  | 0      | 0       |
| Saskatchewan  | 0      | 0       |
| USA   | 1      | .5      |
| Asia  | 0      | 0       |
| Europe  | 0      | 0       |
| Central/South America   | 0      | 0       |
| Australia   | 0      | 0       |

Respondents were given the choice to answer this question by providing their actual annual salary or by choosing the range into which their annual salary fell. The midpoint of each range was used as the actual number to calculate the overall average starting salary. For example, if a respondent indicated that their salary fell in the range of \$25,000 - \$29,999, the number \$27,500.00 was entered as that respondent's annual salary.

| Annual salary before deductions for full time employed respondents |        |         |  |
|--|--------|---------|--|
| n= 133   |        |         |  |
|  | Number | Percent |  |
| Less than \$15,000   | 0      | 0       |  |
| \$15,000 - 19,999  | 1      | .7      |  |
| \$20,000 - 24,999  | 1      | .7      |  |
| \$25,000 - 29,999  | 1      | .7      |  |
| \$30,000 - 34,999  | 28     | 21.1    |  |
| \$35,000 - 39,999  | 43     | 32.3    |  |
| \$40,000 - 44,999  | 27     | 20.3    |  |
| \$45,000 - 49,999  | 9      | 6.8     |  |
| \$50,000 - 54,999  | 9      | 6.8     |  |
| \$55,000 – 59,999  | 5      | 3.8     |  |
| Greater than \$60,000  | 9      | 6.8     |  |

#### ADDITIONAL INFORMATION FOR Q.7

The annual average salary before deductions for full time employed respondents is \$41,470

| Annual average salary by major:     |        |  |
|-------------------------------------|--------|--|
|                                     | \$     |  |
| Aboriginal Business Studies         | N/A*   |  |
| Accounting - All                    | 38,042 |  |
| Accounting - CA Only                | 35,735 |  |
| Accounting - CA Excluded            | 41,200 |  |
| Actuarial Mathematics               | 60,833 |  |
| Entrepreneurship/Small Business     | 44,500 |  |
| Finance                             | 42,864 |  |
| Generalist                          | N/A*   |  |
| HRM/Industrial Relations            | 39,853 |  |
| International Business              | 50,000 |  |
| Logistics & Supply Chain Management | 38,333 |  |
| Management Information Systems      | 49,167 |  |
| Management of Organizations         |        |  |
| Marketing                           | 44,500 |  |
| Operations Management/Research      |        |  |

<sup>\*</sup> For confidentiality purposes, annual salary cannot be reported when only one respondent

| Annual Average Salary by Gender |        |  |
|---------------------------------|--------|--|
|                                 | \$     |  |
| Female                          | 40,370 |  |
| Male                            | 41,890 |  |

### **AVERAGE SALARY BY INDUSTRY:**

| Average salary by industry  |        |
|---|--------|
|   | \$     |
| Accounting, Engineering, and Architecture                           | 35,909 |
| Agriculture, Forestry and Fishing                                   | 39,167 |
| Banking, Finance, and Investment                                    | 41,868 |
| Computer Science  | N/A*   |
| Construction  | N/A*   |
| Government  | 43,333 |
| Health, Legal, Educational and Social Services                      | 40,833 |
| Hotel, Recreation/Amusement, Leisure, Repair, and Personal Services | 32,500 |
| Insurance   | 51,429 |
| Manufacturing   | 35,500 |
| Other Services to Businesses  | 47,222 |
| Retail Trade  | 40,500 |
| Transportation, Communication, Electric, Gas, and Sanitary          | 44,763 |
| Wholesale Trade   | 52,500 |

<sup>\*</sup> For confidentiality purposes, annual salary cannot be reported when there is only one respondent

### Q. 9

| To what extent do you think your B. Comm. degree has been an asset to you being hired for this position? $n = 171$ |     |      |  |
|--|-----|------|--|
| Number Percent   |     |      |  |
| Highly Relevant  | 136 | 79.5 |  |
| Somewhat Relevant  | 22  | 12.9 |  |
| Not Relevant   | 13  | 7.6  |  |

# Q. 10 \_\_\_\_\_

| To what extent do you think your job is related to your major? $n = 171$ |     |      |  |
|--|-----|------|--|
| Number Percent   |     |      |  |
| Highly Relevant  | 121 | 70.8 |  |
| Somewhat Relevant  | 29  | 17.0 |  |
| Not Relevant   | 21  | 12.2 |  |

# Q. 11

| How did you learn about this position?<br>n= 171 |    |      |
|--|----|------|
|  |    |      |
| Career Development Centre/Co-op                  | 75 | 43.8 |
| Previously worked there                          | 18 | 10.5 |
| Through personal network                         | 35 | 20.5 |
| Volunteered there                                | 0  | 0    |
| Family business                                  | 5  | 2.9  |
| Another employment centre                        | 0  | 0    |
| Self employment                                  | 5  | 2.9  |
| Newspaper advertisement                          | 1  | .6   |
| Internet   | 17 | 9.9  |
| Other  | 15 | 8.9  |

All respondents that indicated they were not employed on a full time permanent basis or in a full time term position were asked to answer this question. Those who answered no to this question were removed from the original respondent sample size of 272. This resulted in a total sample size of 233, which then became the "n" for the entire survey.

| Are you actively seeking full time employment?<br>n= 86 |    |      |  |
|---|----|------|--|
| Number Percent  |    |      |  |
| Yes   | 47 | 58.3 |  |
| No  | 39 | 41.7 |  |

### Q. 13

| If you ARE SEEKING full time employment, why do you think your search has been unsuccessful? n= 47 |        |          |
|--|--------|----------|
|  | Number | Percent* |
| Not enough work experience   | 20     | 42.6     |
| Just started job search  | 24     | 51.1     |
| Have not given job search a full effort  | 16     | 34.0     |
| No jobs in area of specialization  | 1      | 2.1      |
| Other  | 3      | 6.4      |
| No jobs in desired location  | 4      | 8.5      |
| Require further education  | 3      | 6.4      |

<sup>\*</sup> Total will exceed 100 since multiple responses were permitted.

### Q. 14

| If you ARE NOT SEEKING full time employment, why is that?<br>n=39 |        |          |
|---|--------|----------|
|   | Number | Percent* |
| Travel  | 13     | 33.3     |
| Returning to school   | 18     | 46.2     |
| Other   | 2      | 5.1      |
| Moving out of Winnipeg  | 1      | 2.6      |
| Decided to take some time off                                     | 3      | 7.7      |
| Working for the summer only                                       | 0      | 0        |
| Family responsibilities   | 1      | 2.6      |

<sup>\*</sup> Total will exceed 100 since multiple responses were permitted.

### Q. 15

| Which of the following methods did you use in your job search? |        |          |
|--|--------|----------|
| n=86   |        |          |
|  | Number | Percent* |
| Career Development Centre                                      | 36     | 41.9     |
| Internet   | 40     | 46.5     |
| Newspaper advertisement  | 13     | 15.1     |
| Through personal network                                       | 35     | 40.7     |
| Previous employment  | 17     | 19.8     |
| Other  | 5      | 5.8      |
| Another Employment Centre                                      | 5      | 5.8      |

<sup>\*</sup> Total will exceed 100 since multiple responses were permitted.

### Q. 16 \_\_\_\_

| Have you utilized the Career Development Centre<br>N=210 |     |      |  |
|--|-----|------|--|
| Number Percent   |     |      |  |
| Yes  | 167 | 79.5 |  |
| No 43 20.5   |     |      |  |

### Q. 17

| If yes, when did you start utilizing the services at the Career Development Centre N=164 |    |      |  |
|--|----|------|--|
| Number Percent   |    |      |  |
| 1 <sup>st</sup> year   | 43 | 26.3 |  |
| 2 <sup>nd</sup> year   | 45 | 27.4 |  |
| Final year   | 76 | 46.3 |  |

### Q. 18

| Sex of respondents:<br>n= 230 |        |         |
|-------------------------------|--------|---------|
|                               | Number | Percent |
| Male                          | 134    | 58.3    |
| Female                        | 96     | 41.7    |

### Q. 19

| Age of respondents:<br>n= 216 |        |         |
|-------------------------------|--------|---------|
|                               | Number | Percent |
| <=20                          | 0      | N/A     |
| 21                            | 5      | 2.3     |
| 22                            | 58     | 26.8    |
| 23                            | 66     | 30.6    |
| 24                            | 34     | 15.7    |
| 25                            | 30     | 13.9    |
| 26                            | 6      | 2.8     |
| 27                            | 5      | 2.3     |
| >=28                          | 12     | 5.6     |

The average age of the respondents is 23

### Q. 20

| Would you be willing to participate in the Mentor Listing?<br>n=162 |        |         |
|---|--------|---------|
|   | Number | Percent |
| Yes   | 37     | 22.8    |
| No  | 125    | 77.2    |

A directory of all Bachelor of Commerce alumni willing to list their name as a mentor is available in the Career Development Centre.

#### **APPENDIX A**

#### 2011/2012 Bachelor of Commerce (Honours) Graduate Survey

Q.6 - Alphabetical Listing of Companies which hired Respondents for Full time Employment

A Adams Supply Good Life Fitness Province of Manitoba Agriculture & Agrifood Canada Great West Life (6) Provincial Government

Agriculture Canada H&D Farm & Auto Supply PwC LLP (10)

Air Canada H2 Entertainment RBC Dominion Securities
Assiniboine Credit Union Hanford Drewitt Ltd RBC Royal Bank (4)
BDO (2) HD Petroleum Richardson International (3)
Biomedical Commercialization Canada HEB Manitoba Riverside Greenhouse

Birchwood Automotive Group Hollis Maharaj CA Scotia Bank
Bison Transport (5) Honda Service Canada
Booke & Partners (2) IC Group Shaw Communications
Cambrian Credit Union Lakeview Management Sincerus Capital

Canad Inns Investors Group (8) Southeast Child & Family Services

Canada CartageISO PolarStandard AeroCanadian MilitaryKPMG (6)Standard InsuranceCargill (2)Lawton Partners FinancialStrata Benefits ConsultingCarte InternationalMacDon IndustriesSussex Realty Management

Carte International MacDon Industries Sussex Realty Management
Carys Ltd Manitoba Compress Talbot & Associate (3)
Century 21 Bachman & Associates Manitoba Hydro (8) TD Bank (2)

Ceridian Canada Manitoba Hydro International The North West Company

CGA Manitoba Infrastructure & Transportation
Chi Zhang Chartered Accountant INC. Manitoba Public Insurance (2)
Churchill Gateway Development Corp
Manulife Financial
Tiber River Naturals
Towers Watson
TransX

Churchill Gateway Development Corp
Costco
Mercer
Milne Homes
Deloitte (4)
Manulife Financial
Mercer
United Way
University of Manitoba
University of Winnipeg

Eckler MTS Allstream (5) UPS
Endo Tactical Murray Hyundai Vic's Accounting
Enterprise Ohio National Financial Service Wallace International

Enterprise Ohio National Financial Service Wallace International
Ernst & Young (8) Olafson & Jones, CGA Wawanesa Mutual Insurance (2)

Exchange Group Overhead Door of Winnipeg Westeel

Five Star Accounting Pauls Autoparts Western Financial Group Folklorama Perimeter Aviation Wii International

Frostiak & Leslie Chartered Accountants Petterson Kalin WR Display & Packaging

Gain Marketing PKBW Group Xerox
Gardewine Group Pope & Brookes LLP

Gerox

<sup>\*</sup> Numbers in brackets denote the number of respondents hired by that one company.

### 2011/2012 Bachelor of Commerce (Honours) Graduate Survey

Q.6 - Alphabetical Listing of Companies and Position Titles for Full time Employed Respondents
BY PATTERN AREA

| PATTERN AREA: ABORIGINAL BUSINESS |                         |  |
|-----------------------------------|-------------------------|--|
| COMPANY                           | JOB TITLE               |  |
| Perimeter Aviation                | Cargo Office Supervisor |  |

| COMPANY                         | JOB TITLE                      |
|---------------------------------|--------------------------------|
| A Adams Supply                  | Bookkeeper                     |
| Air Canada                      | Staff Accountant               |
| BDO Canada (2)                  | Staff Accountant               |
| Booke & Partners (2)            | Staff Accountant               |
| Canadian Military               | Logistics Coordinator          |
| Cargill (2)                     | Accounting Analyst             |
| Century 21 Bachman & Associates | Land Developer, Realtor        |
| Ceridian Canada                 | Accountant                     |
| Craig & Ross                    | Staff Accountant               |
| Deloitte (4)                    | Staff Accountant               |
| Eckler Ltd.                     | Administration Assistant       |
| Ernst & Young LLP (8)           | Staff Accountant               |
| Great West Life                 | Staff Accountant               |
| H&D Farm & Auto Supply          | Exchange Associate             |
| Hanford Drewitt Ltd             | Accounting Assistant           |
| Hollis Maharaj CA               | Accountant                     |
| Investors Group                 | Staff Accountant               |
| KPMG LLP (6)                    | Staff Accountant               |
| Manitoba Hydro                  | Payment Processing Analyst     |
| Manitoba Hydro                  | Finance & Administration       |
| Manitoba Hydro (2)              | Accountant                     |
| Manitoba Hydro                  | Commerce Trainee - Accounting  |
| Mercer                          | Pension Administrator          |
| MNP LLP (5)                     | Staff Accountant               |
| Olafson & Jones, CGA            | Accountant                     |
| PKBW Group                      | Accountant                     |
| Pope & Brooke LLP               | Staff Accountant               |
| Province of Manitoba            | Mobile Patrol Officer          |
| Provincial Government           | Trust Management Officer       |
| PwC LLP (10)                    | Staff Accountant               |
| Riverside Greenhouse            |                                |
| Standard Aero                   | Business System Support Analys |
| Γalbot & Associates (2)         | Accountant                     |
| Γalbot & Associates             | Senior Accountant              |
| Γhe Joint Head Shop Inc         | Owner                          |
| Vic's Accounting                | Accountant                     |
| Wii International               | Accounting Clerk               |

### 2011/2012 Bachelor of Commerce (Honours) Graduate Survey

**Q.6** - Alphabetical Listing of Companies and Position Titles for Full time Employed Respondents BY PATTERN AREA

| D                                      |                                       |
|--|---------------------------------------|
| PATTERN AREA: ACTUARIAL MATHEMATICS    | Job Title                             |
| Company Great West Life                |                                       |
|  | Actuarial Assistant                   |
| Manulife Financial                     | Actuarial Analyst                     |
| Ohio National Financial Service        | Actuarial Analyst                     |
| Towers Watson                          | Actuarial Analyst                     |
| Wawanesa Mutual Insurance (2)          | Actuarial Analyst                     |
| PATTERN AREA: ENTREPRENEURSHIP/SMALL B | SUSINESS                              |
| COMPANY                                | JOB TITLE                             |
| Manitoba Hydro                         | Vendor Analyst                        |
| Milne Homes                            | Associate                             |
| RBC Royal Bank                         | Account Manager                       |
| WR Display & Packaging                 | IT Manager                            |
| Xerox                                  | Management Trainee                    |
|  |                                       |
| PATTERN AREA: FINANCE                  | I on There is                         |
| COMPANY                                | JOB TITLE                             |
| Bison Transport                        | Junior Business Analyst               |
| Cambrian Credit Union                  | Investment Support                    |
| Five Star Accounting                   | Accounting Technician                 |
| Gain Marketing                         | Account Manager                       |
| Great West Life                        | Portfolio Management Training Program |
| Great West Life                        | Fund Accountant                       |
| HEB Manitoba                           | Investment Analyst                    |
| Investors Group                        | Associate Advisor                     |
| Investors Group                        | Consultant                            |
| Investors Group                        | Performance Analyst                   |
| Investors Group                        | Management Development Intern         |
| Lakeview Management                    | Property Manager                      |
| Manitoba Chamber of Commerce           | Administration Assistant              |
| Manitoba Hydro International           | Finance Officer                       |
| MTS Allstream                          | Youth Marketing Intern                |
| Murray Hyundai                         | Sales                                 |
| Pauls Autoparts                        | Sales                                 |
| Petterson Kalin                        | Accountant                            |
| RBC                                    | Account Manager Trainee               |
| RBC (2)                                | Account Manager                       |
| RBC Dominion Securities                |                                       |
| Richardson International               | Business and Investment Advisor       |
| Richardson International               | Accounting Clerk                      |
| Scotia Bank                            | Personal Banking Officer              |
| Shaw Communications                    | Manager-Sales Integration             |
| TD Bank                                | Financial Service Representative      |
| TD Bank                                | Associate Real Estate Analyst         |
| Tiber River Naturals                   | CFO                                   |
| The Exchange Group                     | Staff Accountant                      |
| United Way                             | Sponsored Executive                   |
| *                                      | *                                     |
| University of Manitoba                 | Finance Representative                |

Field Development

Western Financial Group

### 2011/2012 Bachelor of Commerce (Honours) Graduate Survey

Q.6 - Alphabetical Listing of Companies and Position Titles for Full time Employed Respondents
BY PATTERN AREA

| PATTERN AREA: GENERALIST |                |
|--------------------------|----------------|
| COMPANY                  | JOB TITLE      |
| Assiniboine Credit Union | Branch Manager |

| PATTERN AREA: HRM/Industrial Relations   |                                      |  |
|--|--------------------------------------|--|
| COMPANY                                  | JOB TITLE                            |  |
| Agriculture & Agrifood Canada            | Team Learning Coordinator            |  |
| Agriculture Canada                       |                                      |  |
| Birchwood Automotive Group               | Recruitment & Staffing Coordinator   |  |
| Bison Transport                          | Winnipeg City Planner                |  |
| Canad Inns                               | HR Coordinator                       |  |
| Carte International                      | Account Payable Assistant            |  |
| Folklorama                               | Services Coordinator                 |  |
| Frostiak & Leslie Chartered Accountants  | Administrative Assistant             |  |
| Gardewine Group                          | HR Generalist                        |  |
| Great West Life                          | Living Benefits Specialist           |  |
| MacDon Industries                        | HR Advisor                           |  |
| Manitoba Hydro (2)                       | HR Representative                    |  |
| Manitoba Infrastructure & Transportation | Administration                       |  |
| Manitoba Public Insurance                | Professional Intern, Human Resources |  |
| Manitoba Public Insurance                | HR Clerk                             |  |
| Northwest Company                        | Human Resources Assistant            |  |
| Service Canada                           | Canadian Services Officer            |  |
| Sincerus Capital                         | Investment Coordinator               |  |
| Strata Benefits Consulting               | HR Generalist                        |  |
| TransX                                   | Rates Manager                        |  |
| University of Winnipeg                   | Student Central Assistant            |  |

| PATTERN AREA: INTERNATIONAL BUSINESS |                   |  |
|--------------------------------------|-------------------|--|
| COMPANY                              | JOB TITLE         |  |
| Bison Transport                      | Pricing Analyst   |  |
| Honda                                | Sales Consultant  |  |
| MTS Allstream                        | Retail Strategist |  |

| PATTERN AREA: LOGISTICS AND SUPPLY CHAIN MANAGE | MENT  |
|---|---|
| COMPANY   | JOB TITLE                                     |
| Bison Transport                                 | Logistics Coordinator                         |
| Bison Transport                                 | Customer Canadian Operations Planner          |
| Canada Cartage                                  | Night Dispatcher                              |
| Carys Ltd                                       | Logistics                                     |
| CGA   | Transfer Agent                                |
| Chi Zhang Chartered Accountant INC.             | Junior Accountant                             |
| Churchill Gateway Development Corporation       | Analyst                                       |
| Costco  | Sales Assistant / Inventory Control Assistant |
| HD Petroleum                                    | Supply Chain Manager                          |
| ISO Polar                                       | Business Analyst                              |
| Richardson International                        | Transportation Operations                     |
| UPS   | Operations Manager                            |

### 2011/2012 Bachelor of Commerce (Honours) Graduate Survey

Q.6 - Alphabetical Listing of Companies and Position Titles for Full time Employed Respondents
BY PATTERN AREA

| PATTERN AREA: MANAGEMENT INFORMATION SYSTEMS |                 |  |
|--|-----------------|--|
| COMPANY                                      | JOB TITLE       |  |
| Great West Life                              | System Analyst  |  |
| Investors Group                              | Systems Analyst |  |
| Overhead Door of Winnipeg                    | Manager         |  |

| PATTERN AREA: MANAGEMENT OF ORGANIZATIONS |                   |
|---|-------------------|
| COMPANY                                   | JOB TITLE         |
| Shindico Realty                           | Portfolio Analyst |

| PATTERN AREA: MARKETING             |   |
|-------------------------------------|---|
| COMPANY                             | JOB TITLE                                 |
| Biomedical Commercialization Canada | Business Analyst                          |
| Endo Tactical                       | Owner / Operator                          |
| Enterprise                          | Branch Manager                            |
| Gerox                               | Analyst                                   |
| Good Life Fitness                   | Personal Trainer                          |
| H2 Entertainment                    | Musician/Social Media Marketing Assistant |
| IC Group                            | Business Development                      |
| Investors Group                     | Financial Advisor                         |
| Investors Group                     | Consultant                                |
| Lawton Partners Financial           | Analyst / Advisor Intern                  |
| MTS Allstream                       | Corporate Security Info Technologist      |
| MTS Allstream                       | Marketing Specialist                      |
| MTS Allstream                       | Technical Support Representative          |
| Southeast Child & Family Services   | Financial Analyst Clerk                   |
| Standard Insurance                  | Sales Representative                      |
| Sussex Realty Management            | Project Management                        |
| Wallace International               | Marketing & Sales                         |
| Westeel                             | Marketing Specialist                      |

#### APPENDIX C

#### 2011/2012 Bachelor of Commerce (Honours) Graduate Survey

**Q.6** - Alphabetical Listing of Companies for Full time Employed Respondents BY INDUSTRY TYPE

# ACCOUNTING, ENGINEERING, AND ARCHITECTURE

BDO Canada (2)

Booke & Partners (2)

Certified General Accountants

Chi Zhang Chartered Accountant INC.

Craig & Ross

Deloitte (4)

Ernst & Young LLP (8)

Five Star Accounting

Frostiak & Leslie Chartered Accountants

Hollis Maharaj CA

KPMG LLP (6)

MNP LLP (5)

Olafson & Jones, CGA

Petterson Kalin

PKBW Group

Pope & Brookes

PwC LLP (10)

Talbot & Associates (3)

The Exchange Group

Vic's Accounting

# AGRICULTURE, FORESTRY, AND FISHING

Cargill (2)

Richardson International (3)

Riverside Greenhouse

#### BANKING, FINANCE, AND INVESTMENT

Assiniboine Credit Union

Cambrian Credit Union

HEB Manitoba

Investors Group (8)

Lawton Partners Financial

**RBC** Dominion Securities

RBC Royal Bank (4)

Scotia Bank

Sincerus Capital

TD Bank (2)

Western Financial Group

#### **CONSTRUCTION**

Milne Homes

#### **GOVERNMENT**

Agriculture & Agrifood Canada

Agri-culture Canada

Canadian Military

Manitoba Infrastructure & Transportation

Province of Manitoba

**Provincial Government** 

#### **GOVERNMENT**

Service Canada

# HEALTH, LEGAL, EDUCATIONAL AND SOCIAL SERVICES

Southeast Child & Family Services

University of Manitoba

University of Winnipeg

# HOTEL, RECREATION/LEISURE, REPAIR, PERSONAL SERVICES

Canad Inns

Folklorama

Good Life Fitness

H2 Entertainment

Lakeview Management

#### **INSURANCE**

Eckler Ltd.

Great West Life (6)

Manitoba Public Insurance (2)

Manulife Financial

Mercer

Ohio National Financial Service

Standard Insurance

**Towers Watson** 

Wawanesa Mutual Insurance (2)

#### **MANUFACTURING**

A Adams Supply

Carte International

MacDon Industries

Standard Aero

Tiber River Naturals

Wallace International

Westeel

#### OTHER SERVICES TO BUSINESS

Century 21 Bachman & Associates

Ceridian Canada

Gain Marketing

Gerox

H&D Farm & Auto Supply

Strata Benefits Consulting

Sussex Realty Management

United Way

Xerox

#### **APPENDIX C**

#### 2011/2012 Bachelor of Commerce (Honours) Graduate Survey

**Q.6** - Alphabetical Listing of Companies for Full time Employed Respondents BY INDUSTRY TYPE

### **RETAIL TRADE**

Birchwood Automotive Group

Canada Cartage

Costco

Enterprise

Hanford Drewitt Ltd

Murray Hyundai

Pauls Autoparts

The Joint Head Shop Inc

The North West Company

# TRANSPORTATION ELECTRONIC COMMUNICATION AND PUBLIC UTLITIES

Air Canada

Bison Transport (5)

Churchill Gateway Development Corporation

Gardewine Group

**HD** Petroleum

Manitoba Hydro (8)

Manitoba Hydro International

MTS Allstream (5)

Perimeter Aviation

**Shaw Communications** 

TransX

**UPS** 

Carys Ltd. Endo Tactical Wii International WR Display & Packaging

WHOLESALE TRADE

<sup>\*</sup> Numbers in brackets denote the number of respondents hired by that one company in a specific role.