

Wrap-Up



Student Engagement: From the Classroom and Beyond...



Some Themes

Session #1: Creating a Shared Vision for Student Engagement

- Integration of SEM & student engagement at the planning level
- Effective use of data
- Empowering staff on student engagement
- Connecting with senior admin and deans regarding academic plans, strategic plan, etc.

Session #2: Student Engagement in the Classroom

- Use of supplemental instruction and go where there is buy-in first
- Understand student conceptions of student engagement
- Examine how to incorporate student engagement into student evaluation of teaching surveys
- Recognize the difference between student satisfaction and student engagement
- Faculty recognition and other incentives

Session #3: Learning Beyond the Classroom

- Define student success (and related learning outcomes) so it is clear how learning beyond the classroom contributes to student success
- Sense of belonging and sense of hope
- Building connections – time and place
- Communicating with students
- Make it easy for students to get involved
- Make the value added of co-curricular activities more obvious
- Recognize the challenges of today's students (commuters, family responsibilities, need to work)

Session #4: Paying the Price for Student Engagement

- Impact of the bottom line – student engagement requires financial resources; learn how finances work on your campus
- Build the heart connection between our students and our institution and communicate this to Development
- Look for partners on campus
- Overlap between the internal and external community
- Cash vs. in-kind donations
- Look to 3 year funding rather than 1 year funding
- Focus on student engagement as a way to leverage future alumni donations

Session #5: Measuring and Assessing the Value of Student Engagement

- Importance of the connection to faculty
- Success impacted by many different factors
 - Course-based interventions
 - Student services
 - Teaching
 - Institutional factors
 - Student factors
- Don't wait for money to do assessment
- Disengaged to engaged – 3:1
- Biggest disappointment gap – faculty interaction
- Connected but also disconnected – parking lot students
- Need to measure time and effort
- Both quantitative and qualitative
- Ensure that we measure defined engagement factors
- Some factors that may not be measurable

Session #6: Engaging At-risk Students

- A wide array of at-risk students
- At-risk student engagement strategies
- Many perspectives: student, institution
- What is our philosophy?
- What are the expected outcomes?
- Do engagement activities need to be more complex for at-risk students?
- Beyond the why – how do we focus the how and what?
- The 3 R's: rules, regulations and red tape

 *Merci*

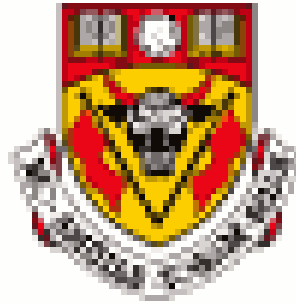
 Thanks

 *Grazie*

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UNIVERSITY OF
CALGARY



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Local Arrangements

Planning Committee

- Darren Francis, University of the Fraser Valley
- Jody Gordon, University of the Fraser Valley
- Susan Gottheil, University of Manitoba
- David Johnston, University of Calgary
- Karen McCredie, Capilano University
- Clayton Smith, University of Windsor

Program Committee

- Ray Darling, Wilfred Laurier University
- Darren Francis, University of the Fraser Valley
- Jody Gordon, University of the Fraser Valley
- Karen McCredie, Capilano University

Facilitators

- Kyle Baillie, Douglas College
- Jody Gordon, University of the Fraser Valley
- Jill Harrison, University of the Fraser Valley
- Valerie Lopes, Seneca College
- Roberta Mason, Royal Roads University
- Gareth McVicar, University of Calgary
- Janet Morrison, York University
- Laura Prada, University of Windsor
- Leslie Reid, University of Calgary
- Roxanne Ross, University of Calgary
- Richard Wiggers, Higher Education Quality Council of Ontario
- Brooke White, University of Windsor

SEM Summit '14

- SEM Summit '13 survey
- Suggestions for:
 - Theme
 - Location
 - Planning (local arrangements, program)

AACRAO SEM Conference

- AACRAO SEM Conference is in Chicago, November 10-13, 2013
- Session proposal submission deadline - May 15th
- Questions – contact Susan Gottheil at susan_gottheil@umanitoba.ca

Safe Travels Everyone!

