AREAS OF PRACTICE

What can you do with a BSW?

Area of Practice	Typical Settings	Populations Served	Common Job Titles	Salary Range
Mental Health / Counselling	Hospitals, community health centres, private practice	Individuals/families coping with mental illness, stress, trauma	Mental Health Clinician, Counsellor, Therapist, Social Worker	$60K–$95K
Child & Family Services	Child welfare agencies, government ministries, non-profits	Children, families in crisis, foster/adoptive families	Child Protection Worker, Family Support Worker, Case Manager	$55K–$85K
Medical / Clinical / Hospital	Hospitals, rehabilitation, long-term care	Patients, families coping with illness, disability, end-of-life care	Social Worker, Discharge Planner, Case Coordinator	$75K–$110K
Schools / Education	Public schools, school divisions, education departments	Students, families, educators	School Social Worker, Student Services Counsellor	$60K–$90K
Gerontology / Aging	Long-term care, home care, seniors' centres	Older adults, caregivers	Home Care Coordinator, Geriatric Social Worker	$55K–$85K
Addictions / Substance Use	Treatment centres, community programs, detox units	Individuals/families dealing with substance use	Addictions Counsellor, Case Worker, Recovery Support Specialist	$50K–$85K
Community Development & Advocacy	Nonprofit organization	Low-income or marginalized communities, refugees	Community Organizer, Program Coordinator, Community Outreach Worker	$50K–$75K
Policy & Administration	Government agencies, non-profits	Families, children, marginalized groups, community programs	Policy Analyst, Executive Director, Social Services Coordinator	$65K–$105K
Crisis / Trauma Services	Crisis lines, shelters, victim services, emergency programs	Survivors of violenc or acute trauma	Crisis Counsellor, Victim Services Worker, Trauma Support Specialist	$55K–$85K
Criminal Justice / Corrections	Correctional facilities, probation/parole, courts	Offenders, victims, justice-involved youth	Probation Officer, Forensic Social Worker, Case Manager	$60K–$90K
Indigenous, Northern & Rural	Indigenous agencies, community orgs, government services	Indigenous communities, newcomers, refugees	Indigenous Child & Family Worker, Cultural Support Worker	$60K–$90K
Teaching & Research	Universities, colleges, training centres	Students, professionals	Instructor, Field Education Coordinator, Researcher	$70K–$120K+