

# APPLIED BUSINESS MANAGEMENT PROGRAM PACKAGE

## Description

12 months, full-time, with UM credentials completed in the first 10 months over three consecutive academic terms, industry experience or industry placement completed in the last two months, and academic program supports embedded throughout.

## Structure

Applied Business Management Program Package consists of the following components:

- Certificate in Management and Administration
- Letter of Accomplishment in Career Preparation
- Industry Experience (Industry Placement or a Preparatory Industry Experience course)
- Academic Language Support

## Program Package Completion Requirements

Students in the Applied Business Management (ABM) Program Package must successfully complete academic requirements of the following credentials to be eligible to graduate:

- [Certificate in Management and Administration](#)
- [Letter of Accomplishment in Career Preparation](#)

### Certificate in Management and Administration

Course Number	Course Name	Min Grade Required	Contact Hours	Credit Hours
MGMT 0110	Organizational Behaviour	C	36	3
MGMT 0100	Canadian Business: An Introduction	C	36	3
FINC 0200	Introductory Accounting for Business	C	36	3
FINC 0300	Financial Management	C	36	3
MGMT 0120	Managerial Communication	C	36	3
MGMT 0150	Project Management	C	36	3
MGMT 0130	Canadian Business Law	C	36	3
MGMT 0400	Strategic Analysis	C	36	3

### Letter of Accomplishment in Career Preparation

Course Number	Course Name	Min Grade Required	Contact Hours	Credit Hours
CONV 0208	Pronunciation Clinic	PASS	12	n/a
MGMT 0134	Powerful Business Writing	PASS	12	n/a
MGMT 0142	Effective Presentation Skills	PASS	12	n/a
MGMT 0136	Networking 101	PASS	12	n/a
MGMT 0138	Intercultural Communication	PASS	24	n/a
MGMT 0132	The Canadian Workplace	PASS	24	n/a