



Junior Bisons Volleyball 2027 Club Season

Family and Player Code of Conduct and Social Media Policy

To ensure a positive experience for everyone involved, we ask all athletes and parents/guardians in the Junior Bisons Club Program to review and agree to the following Code of Conduct. This code is designed to support respect and integrity among athletes, coaches, officials, opponents and the program.

As a parent/guardian in the Junior Bisons Club, I commit to the following:

Positive participation

1. I will support my child's choice to participate in sports and encourage their enjoyment of the game.
2. I recognize that youth sports are for the benefit of the athletes, and I will help keep the focus on fun and development.
3. I will never ridicule or yell at my child or any participant for mistakes or losses.
4. I will praise my child for fair play and hard work, and help them feel valued as part of the team.
5. I will emphasize skill development and practice as key benefits, rather than focusing solely on winning.
6. I will teach my child that doing their best is more important than winning, so they can feel proud of their effort regardless of the outcome.

Safety and well-being

1. I will communicate with the coach about any physical conditions or concerns that could affect my child's safety or the safety of others.
2. I will discourage any behaviors that could compromise the health or well-being of athletes.
3. I will ensure a sports environment free from drugs, tobacco, and alcohol, and refrain from using these substances at tournaments and practices.
4. I will refrain from coaching my child or other players during games or practices unless I am the designated coach.

Respect and sportsmanship

1. I will take time to learn the rules of the game and the policies of the Junior Bisons Club.
2. I (and my guests) will model positive behavior by showing respect, courtesy, and encouragement to all players, coaches, officials, and spectators at games, practices, and tournaments.
3. I (and my guests) will avoid unsportsmanlike conduct, such as booing, taunting, refusing handshakes, or using inappropriate language or gestures.
4. I will encourage my child to treat all players, coaches, officials, and spectators with respect, regardless of race, gender, or ability.
5. I will teach my child to play by the rules and to resolve conflicts respectfully and without aggression.
6. I will respect officials and their authority during games. I will not discuss or confront a coach during a tournament and, if needed, I will speak with coaches at an alternate appropriate time. We require that this be at least 48 hours after the incident occurs.
7. I understand that volleyball is a team sport, and that player positions are determined by the coach based on what is best for the team.

Playing time

I understand that while all athletes will have opportunities for playing time, it may not be equal. Coaches make these decisions based on what is best for the team and may consider factors such as attendance, punctuality, discipline, work ethic, attitude, game readiness, and performance under pressure. By accepting a position on a Junior Bisons team and paying player fees, I acknowledge that my child is entitled to train and practice as a Junior Bisons athlete, and that playing time is earned through commitment and performance.

Being part of the Junior Bisons Club is an opportunity to grow as an athlete and teammate. We value respect, responsibility, and teamwork, and these commitments help ensure a positive experience for everyone involved. While participating in Junior Bisons programs, athletes are under the supervision of the coaching team at practices, tournaments and, overnight trips to ensure safety, fairness, and a positive experience for everyone. The following commitments outline expectations that help maintain respect, integrity and team spirit both on and off the court.



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As an athlete in the Junior Bisons Club, I commit to the following:

Respect and sportsmanship

1. I will show sportsmanship and respect toward all opponents, teammates, spectators, officials, coaches, and parents.
2. I will refrain from any verbal action that may diminish the integrity of the program or an individual. I will use positive language to support all athletes and parents of the Junior Bisons Program, as well as players and parents from other programs.

Safety and well-being

1. I will not engage in any physical action that may endanger the safety and well-being of any person while participating in Junior Bisons programs.
2. I agree not to possess or use illegal drugs, tobacco, or alcohol while under the supervision of the Junior Bisons Program. I also agree not to remain in situations where these substances are being used by others.
3. I agree to uphold all laws and regulations as dictated by local, provincial, and federal governments (e.g., underage drinking, smoking, assault, shoplifting).

Commitment to training and team guidelines

1. I agree to abide by any nutritional guidelines established by Junior Bisons coaches during tournaments.
2. I will adhere to any training requirements set by the coaching staff.
3. I agree to respect the property of others (teammates, hotels, gyms, etc.) and to pay for any losses or damages I am found responsible for.
4. I agree never to leave the gym, facility, or hotel without permission from the coaching staff. If granted permission, I will be accompanied by members of the Junior Bisons program or my parents.
5. I agree to follow curfew rules set for athletes during overnight trips, including quiet rooms at the appointed time.
6. I understand that during trips or tournaments, I am under the direct responsibility and authority of the Junior Bisons coaching staff and will follow all reasonable rules and decisions made by them.

Social media guidelines

Being part of the Junior Bisons Club means representing not only yourself and your team, but also the Junior Bisons organization and the University of Manitoba. To ensure a unified, professional and secure online presence, all Junior Bisons Volleyball social media communications are centralized under one official account @umjrbisonsvolleyball.

Account restrictions

1. **No individual team accounts:** Operating independent social media accounts for individual Junior Bisons teams is not permitted.
2. **Account closure/handover:** Anyone who operated an individual team account in previous years is expected to close and delete the accounts they created. We will provide more information on closing and/or handing over accounts. If you prefer to transfer administrative access of the account, it should be moved to junior.bisons@umanitoba.ca or krm.marcom@umanitoba.ca.

Content submission

By removing individual team accounts, we eliminate fragmented communication, reduce administrative burdens on volunteer coaches, and create a unified powerhouse platform that elevates the visibility of all our athletes to a broader community. While representation is centralized, **we rely on our community to help highlight team successes**. Coaches, parents, and athletes are encouraged to contribute in the following ways:

1. **Submitting content:** Photos, videos and draft captions can be emailed directly to krm.marcom@umanitoba.ca for review and posting.



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2. **Tagging the official account:** Parents and athletes operating personal social media accounts are welcome to tag the central Junior Bisons Volleyball account, provided their content adheres to the conduct standards outlined below. When appropriate, the central account will re-post and/or request a collaboration.

Standards of representation online

Athletes, parents, and coaches represent the Junior Bisons and the University of Manitoba both on and off the court—including in digital spaces.

1. **Core values:** While we respect individual freedom of expression, all online activity must reflect the values of respect, sportsmanship and integrity.
2. **Prohibited content:** No offensive, inappropriate, or disrespectful pictures, videos, comments or interactions may be posted. No images should be posted which have used generative AI.
3. **Logo use:** Out of wearing approved, official team uniforms and gear in photos or videos, the use of either the Junior Bisons logo or the University of Manitoba Bisons logo on personal social media accounts is not permitted.
4. **Codes of conduct:** Content must strictly comply with all University, Faculty, and Junior Bisons Codes of Conduct.
5. **Privacy and safety:** Do not share confidential team information, private schedules, or any data that could compromise player safety or integrity.

Digital safety and community etiquette

1. **Privacy and consents:** Photos of Junior Bisons athletes will only be shared on the official account if a valid media consent form is on file. To protect privacy, personal tags of minor athletes will be used sparingly or omitted.
2. **Managing comments:** The MarCom team actively monitors the central account. Disrespectful comments directed at opponents, referees or officials will be removed.
3. **Music and copyright:** All content submitted for video reels must use royalty-free or platform-approved audio to comply with copyright regulations.

Accountability

We, as parent/guardian and athlete, agree that if we fail to abide by the above Code of Conduct, we may be subject to disciplinary action, which could include but is not limited to:

- Verbal warning by an official, coach, tournament director, or Junior Bisons Coordinator.
- Suspension from one or more tournaments.
- Suspension from the team, season, or program.
- There is no financial reimbursement for any violation of this policy that results in dismissal from the program.

_____ Athlete Name	_____ Parent Name
_____ Athlete Signature	_____ Parent Signature
_____ Date	_____ Date