



## Sample Paper Outline

*Research paper assignment:* Discuss media portrayals of women

*Paper topic:* Representations of Single Mothers in *Chatelaine*, *Homemaker*, and *MS*

### Introduction

#### Common issues discussed when focusing on single mothers

- Financial stresses
- Coping techniques
- Relationships with partners
- Effects on children

#### The image(s) a magazines chooses to portray

- Popular notion of single mom as hero: *Chatelaine* & *Homemaker*
- Highs and lows: trying to find balance: *MS*

#### Impression of single mothers left on reader

(Common issues + image portrayal)

- |                   |    |                             |
|-------------------|----|-----------------------------|
| <i>Chatelaine</i> |    | Financial stresses          |
| <i>Homemaker</i>  | OR | Coping techniques           |
| <i>MS</i>         |    | Relationships with partners |
|                   |    | Effects on children         |

### Conclusion

- The importance of balanced reporting
- The influence of visuals
- The importance of a critical reader