



Office of the Provost and Vice-President (Academic)

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June 29, 2021

TO: Provost's Council

FROM: Dr. Diane Hiebert-Murphy, Provost and Vice-President (Academic)

A handwritten signature in black ink, appearing to read "Diane Hiebert-Murphy".

SUBJECT: Appointment: Dean, I.H. Asper School of Business

I am pleased to advise that, at its June 28, 2022 meeting, the Board of Governors approved the appointment of Dr. Bruno Silvestre as Dean, I.H. Asper School of Business from July 1, 2022 to June 30, 2027. While in this role, Dr. Silvestre will also serve as CPA Manitoba Chair in Business Leadership and will continue to carry his tenured professorial appointment in the Department of Supply Chain Management.

Dr. Silvestre has been serving as Acting Dean of the I.H. Asper School of Business since October 2021. He previously served in various roles including as Associate Dean, Strategic Partnerships & Administration; Director of the Transport Institute; Acting Department Head, Business Administration; and CN Professor in Supply Chain Management. Prior to joining the University of Manitoba in 2016, he was a Research Chair and Associate Professor in Sustainable Supply Chains and Innovation at the University of Winnipeg. Prior to pursuing an academic career, Dr. Silvestre spent 13 years in leadership positions in industry, most recently in a large multinational operating in the energy sector.

While serving in his administrative roles at the University of Manitoba, Dr. Silvestre has been responsible for partnership development, accreditation by the Association to Advance Collegiate Schools of Business (AACSB), strategic planning and strategy execution, and resource planning and budget management. He spearheaded the development of a new Master of Supply Chain Management and Logistics at the Asper School of Business that welcomed its first cohort last fall.

Dr. Silvestre's research expertise is multidisciplinary and focuses on supply chain management. As an internationally accomplished and well-cited researcher, he disseminates his work through peer-reviewed publications, book chapters, conferences, presentations, and reports. His commitment to the profession is demonstrated by his service on multiple editorial boards and as an associate editor for several journals.

Given Dr. Silvestre's demonstrated effective administrative leadership skills, and a genuine passion and enthusiasm for ensuring that the Asper School continues to flourish, I believe that the Faculty can look forward to a very promising future under his leadership.

I would like to take this opportunity to thank all those involved in the appointment process, including members of the Presidential Advisory Committee and the many individuals who provided valuable input into this appointment.

cc: Dr. B. Silvestre
Members, Presidential Advisory Committee