

DOCTOR VEDANAND



DOCTOR VEDANAND 1928 - 2018 It is with deep sadness that we announce the peaceful passing of Dr. Vedanand on February 15, 2018. Dr. Vedanand was born near Allahabad, India, in 1928. While a teenager he was inspired by Gandhi and the Indian National Congress's Quit India Movement and organised fellow students to join millions of others who dreamt of an independent India. Dr. Vedanand earned a scholarship to pursue a Ph.D. in Marketing at Michigan State University and joined the Department of Marketing at the University of Manitoba in 1969. An expert in international marketing, he focused on Japanese marketing, took sabbaticals to Europe, India, Japan and learned Japanese in his 50s. His expertise led him to take a position as the Director for the Ontario Ministry of Industry, Trade and Technology in their office in New Delhi, India. A disciplined man, Dr. Vedanand was a strict vegetarian and followed the practice of yoga and meditation every day for almost 70 years. He instilled an amazing set of values that harmonised the best of the East and West. He shared his passion for life with all those around him, enriching the lives of all he touched. His respect for lifelong learning and a thirst for knowledge helped define him; he balanced this with his enthusiasm for day to day life. Dr. Vedanand was a true pillar of the Indian community, helping to establish the first Hindi classes for children, the first Hindu youth summer camp and yoga workshops. Along with others, he supported the establishment of numerous Indian community organisations. After retirement he continued to be active in the Indian community, the Manitoba NDP Party and the lives of his children and grandchildren, travelling across Canada, Europe, and India. He loved politics, history and a good debate. He had wide-ranging interests from camping to gardening, to soccer and badminton. He was a music enthusiast and enjoyed classical music, ghazals and poetry. An intellectual and spiritual man, fluent in Sanskrit, he enjoyed reading numerous ancient Hindu scriptures throughout his life. A true Indian gentleman of his time, he honoured and respected his wife Uma's extraordinary ability to bring love and joy to his home. Dr. Vedanand supported his children's academic and professional pursuits, regardless of how far they travelled from Winnipeg. Dr. Vedanand lived his last miraculous year enjoying visits from family and friends with Uma always at his side. He will be lovingly remembered by his wife of 58 years, Uma, his son Amitabh (Poonam), his daughters Lorie (James), Rolie (James), and Divya (Simeon), and his ten grandchildren. Funeral service will be held at 2:00 p.m., Sunday, February 25, 2018, at Thomson In the Park Funeral Home, 1291 McGillivray Blvd. The Shanti Paath will held on Monday, February 26, 2018, from 5:30 p.m. to 7:30 p.m. at The Hindu Temple, 999 St. Anne's Road. The family requests memorial contributions be made to the Manitoba Heart & Stroke Foundation.

THOMSON "IN THE PARK" 204-925-1120 Condolences may be sent to
www.thomsoninthepark.com