



# Canadian Society for Epidemiology and Biostatistics National Student Conference

June 8-10, 2016

University of Manitoba, Winnipeg, MB

## SPONSORSHIP OPPORTUNITIES

There are six ways to support this exciting event:

- 1. General Conference Sponsor**
- 2. Special Event Sponsor**
- 3. Delegate Items Sponsor**
- 4. Scientific Awards Sponsor**
- 5. Booth Sponsor**
- 6. In-kind Contributions Sponsor**

### **1. GENERAL CONFERENCE SPONSOR**

Sponsoring the overall conference demonstrates your commitment to student research and education and will help us realize our goal: *"To provide a forum for profiling student research in Epidemiology and Biostatistics"*. The level of support you provide is matched with increasingly attractive benefits (see Sponsorship Benefits, page 4). The levels are:

- |             |                 |
|-------------|-----------------|
| 1. Premium  | \$4000 or more  |
| 2. Platinum | \$3,000-\$3,999 |
| 3. Gold     | \$2,000-\$2,999 |
| 4. Silver   | \$1,000-\$1,999 |
| 5. Bronze   | \$501 - \$999   |
| 6. Friends  | \$500 or less   |

### **2. SPECIAL EVENT SPONSOR**

#### **A) Dinner \$4,000 (Premium) (one available)**

At this event, a full dinner will be served to the delegates and guests. When you sponsor the dinner, your organization will be recognized on a sign at the entrance to the room, you will receive recognition/thank you during the opening remarks, and you will receive all of the benefits that accompany a Premium Level Sponsorship (see Sponsorship Benefits, page 4).

#### **B) Mentorship Luncheon \$3,500 (Platinum) (one available)**

The Mentorship Luncheon will be open to all conference delegates and judges. Students will have the opportunity to ask a panel of experts questions about their career. When you sponsor the Mentorship Luncheon, your organization will be recognized on a sign next to the food service area and you will receive all of the benefits that accompany a Platinum Level sponsorship (see Sponsorship Benefits, page 4).

**C) Mentorship Breakfast \$2,500 (Gold)** (one available)

The Mentorship Breakfast will be open to all conference delegates and judges. Students will have the opportunity to meet both faculty and individuals from industry to discuss professional development topics. When you sponsor the Mentorship Breakfast, your organization will be recognized on a sign next to the food service area and you will receive all of the benefits that accompany a Gold Level sponsorship (see Sponsorship Benefits, page 4).

**D) Refreshment Break & Poster Sessions \$1,500 (Silver)** (two available)

The two refreshment breaks during the poster judging will be an opportunity for conference delegates to network and reflect between oral presentation sessions. When you sponsor one of the Refreshment Breaks, your organization will be recognized on a sign next to the food service area and you will receive all of the benefits that accompany a Silver Level sponsorship (see Sponsorship Benefits, page 4).

**3. DELEGATE ITEMS SPONSOR**

**A) Delegate Tote Bags (Gold)** (one available)

Cotton tote bags will be given to each delegate at check-in. Each tote bag will carry informational material for the conference. The sponsor recognition includes an imprint of the sponsor's name/logo on the bag along with all of the benefits that accompany a Gold Level sponsorship (see Sponsorship Benefits, page 4).

**B) Delegate Lanyards (Silver)** (one available)

Lanyards and name badges will be given to each delegate at check-in. The sponsor recognition includes an imprint of the sponsor's name/logo on the lanyard along with all of the benefits that accompany a Silver Level sponsorship (see Sponsorship Benefits, page 4).

**4. SCIENTIFIC AWARDS SPONSOR (Friends)** (number available varies)

Monetary awards will be given to the students with the best scientific abstracts for oral, rapid fire, and poster presentations (first prize: \$200; second prize: \$100; third prize: \$50). When you sponsor a Scientific Award, you will be acknowledged during the awards ceremony and will receive all of the benefits that accompany a Friends Level sponsorship (see Sponsorship Benefits, page 4).

**5. BOOTH/KIOSK SPONSOR (Friends)**

At a cost of \$500, a booth or kiosk space will be provided to your organization, equipped with a table, table dressings, and chair(s). A booth or kiosk is the perfect way to interact with students and offer resources, such as pamphlets and other information about your organization. You will also receive all of the benefits that accompany a Friends Level sponsorship (see Sponsorship Benefits, page 4).

## **6. IN-KIND CONTRIBUTIONS SPONSOR**

We welcome in-kind contributions and will publicly acknowledge the support of each sponsor. Examples of in-kind contributions include:

- Printing
- Prizes
- Gifts for judges
- Promotional items for the delegate bags (e.g. office supplies, note pads, pens)
- Any other agreed upon service

Depending on the level of in-kind contributions, your organization may be eligible to receive benefits listed in the Sponsorship Benefits matrix (page 4). All in-kind contributions will be negotiated between the conference planners and the sponsor organization.

### **FOR MORE INFORMATION ABOUT SPONSORSHIP, PLEASE CONTACT:**

Angela Krutish  
Finance Committee Chair  
Phone: (204) 789-3466

Aynslie Hinds or Kristine Kroeker  
2016 Planning Committee Co-chairs

Email: [csebwpg2016@gmail.com](mailto:csebwpg2016@gmail.com)

**SPONSORSHIP BENEFITS**

<b>BENEFITS</b>	<i>Premium ≥\$4,000</i>	<i>Platinum \$3,000- 3,999</i>	<i>Gold \$2,000- 2,999</i>	<i>Silver \$1,000- 1,999</i>	<i>Bronze \$501-999</i>	<i>Friends ≤\$500</i>
Corporate logo on sponsor sign at conference	✓	✓	✓	✓	✓	✓
Recognition with registration materials and in conference program	✓	✓	✓	✓	✓	✓
Sponsor level recognition on social media platforms and conference website	✓	✓	✓	✓	✓	✓
Recognition/thank you during the conference opening and closing remarks	✓	✓	✓	✓	✓	
Promotional material included in delegate registration kit	✓	✓	✓	✓		
Corporate logo on signage at sponsored event(s) ( <i>Special Event sponsors only</i> )	✓	✓	✓			
Complimentary ad in conference program	Full Page	Half Page	Quarter Page			
Complimentary booth	✓					
Link to your website on conference website	✓					



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**SPONSORSHIP FORM**

Please complete the Sponsorship Form (pages 5 and 6) and mail with enclosed cheque to:

Attn: Angela Krutish  
Department of Community Health Sciences  
College of Medicine, University of Manitoba  
Room S113 - 750 Bannatyne Avenue  
Winnipeg, Manitoba R3E 0W3

Please make cheques payable to “University of Manitoba”

**Thank you for your generous contribution to this worthwhile event!**

Organization Name: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_ Ext: \_\_\_\_\_

Address: \_\_\_\_\_  
(Street number & name) (Suite#/Office#)

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

**SPONSORSHIP OPPORTUNITIES** - Please check (✓) all that apply:

**1. General Conference Sponsor**

- a) Premium \$4,000 or more
- b) Platinum \$3,000-\$3,999
- c) Gold \$2,000-\$2,999
- d) Silver \$1,000-\$1,999
- e) Bronze \$501-\$999
- f) Friends \$500 or less

**Amount of Contribution:**

\$ \_\_\_\_\_

**2. Special Event Sponsor** (Please call/email in advance to confirm availability)

- a) Dinner \$4,000 (Premium)
- b) Mentorship Luncheon \$3,500 (Platinum)
- c) Mentorship Breakfast \$2,500 (Gold)
- d) Refreshment Break & Poster Sessions \$1,500 (Silver)

**3. Delegate Items Sponsor** (Please call/email in advance to confirm availability)

- a) Delegate Tote Bags (Gold)
- b) Delegate Lanyards (Silver)

**4. Scientific Awards Sponsor** (Please call/email in advance to confirm availability)

*Oral Presentations:*

- First Prize: \$200
- Second Prize: \$100
- Third Prize: \$50

*Rapid Fire Presentations:*

- First Prize: \$200
- Second Prize: \$100
- Third Prize: \$50

*Poster Presentations:*

- First Prize: \$200
- Second Prize: \$100
- Third Prize: \$50

**5. Booth Sponsor**

- Booth \$500

**6. In-Kind Contribution Sponsor** (no cost)

Nature of in-kind contribution: \_\_\_\_\_

Approximate value: \_\_\_\_\_