



DEPARTMENT OF
FAMILY MEDICINE

FAMILY MEDICINE'S 50TH ANNIVERSARY GALA

SPONSORSHIP OPPORTUNITIES



MAY 26, 2023
MANITOBA MUSEUM

Max Rady College of Medicine



University
of Manitoba | Rady Faculty of
Health Sciences

THE DEPARTMENT OF FAMILY MEDICINE

For 50 years, members of the University of Manitoba's Department of Family Medicine, Max Rady College of Medicine, have been improving the health of Manitobans across the province. Whether as primary care physicians, researchers, educators, allied health providers or medical specialists, they have cared for our community at all layers of the health-care system.

Family physicians are many patients' first point of contact with the health-care system. These practitioners build relationships with their patients, often over decades and generations. Cultivating trust with their patients requires consistent and compassionate care.

The COVID-19 pandemic highlighted the importance of the relationship between health-care providers and patients. As misinformation about COVID-19 and vaccines swirled around the internet, practitioners guided their patients to the healthiest choices.

While family medicine has met patients' new and evolving needs during the pandemic, they have also faced increasing challenges. A published national report highlighted that the physician shortage in Manitoba grew by 13 per cent. The Department of Family Medicine (DFM) needs your support to address the shortage of 400 physicians in Manitoba and continue to serve its important role in educating and training the majority of practicing physicians around the province.

DEPARTMENT OF FAMILY MEDICINE'S 50TH ANNIVERSARY GALA

The gala dinner will take place Friday, May 26, 2023 at the Manitoba Museum. It will celebrate the UM Department of Family Medicine's leadership in delivering health care across Manitoba, educating and training the majority of the province's family physicians, and pay tribute to the many partners and communities with whom we've worked over the past five decades and envision a future of an increasing number of primary care physicians meeting the health-care needs of all Manitobans.

At the gala, we will listen to brilliant speakers and award our talented colleagues while enjoying lively music from the Ron Paley Big Band.

Our night's keynote speaker will be award-winning journalist André Picard, health reporter and columnist for the *Globe and Mail*. Picard is the author of five best-selling books and was named Canada's first "Public Health Hero" by the Canadian Public Health Association. He has been awarded six honorary degrees including by the University of Manitoba.

FUTURE 50 FUND

We have established the **DFM Future 50 Fund**

<http://give.umanitoba.ca/DepartmentOfFamilyMedicineFuture50Fund> to help address the doctor shortage by recruiting and retaining family physicians and physician assistants, promoting interdisciplinary primary care, and increasing research and innovation to

shape the future health system including in areas such as assistive technology and quality improvement. The fund will also support training of the next leaders of family medicine to prepare for the next pandemic and to advocate for health equity and access for their communities, whether northern, remote, rural or urban.

The Family Medicine Future 50 Fund ensures that the Department of Family Medicine will be able to continue to provide high-quality teaching and research environments to train the next generation of health-care providers to serve Manitobans for the next 50 years.

Gifts to the Department of Family Medicine's Future 50 Fund will directly impact areas of research and innovation, scholarship, and building leadership capacity within Family Medicine and across the province.

Gold Sponsor | \$3,500

- Corporate table of 8 at the Department of Family Medicine 50th anniversary gala
- Corporate logo recognition on all promotions related to the Department of Family Medicine's 50th anniversary gala
- Corporate recognition on event signage and digital display at the Department of Family Medicine 50th anniversary gala
- Corporate recognition in the gala program
- Corporate recognition on the website
- Corporate signage at the table
- Verbal recognition as Gold sponsor

Silver Sponsor | \$2,500

- Corporate table of 8 at the Department of Family Medicine 50th anniversary gala
- Corporate recognition on event signage and digital display at the Department of Family Medicine 50th anniversary gala
- Corporate recognition in the gala program
- Corporate recognition on the website
- Corporate signage at the table
- Verbal recognition as a Silver sponsor

Bronze Sponsor | \$2,000

- Corporate table of 8 at the Department of Family Medicine 50th anniversary gala
- Corporate recognition in the gala program
- Corporate recognition on the website
- Corporate signage at the table

Diamond individual ticket (limited) | \$400 for exclusive seating with Andre Picard

Individual gala ticket | \$200 Early Bird ticket by Feb. 15, 2023 | \$175

PURCHASE TICKETS BY APRIL 15, 2023: <https://DFM50.eventbrite.ca>

If you would like to sponsor a table but cannot fill the seats, we'll help fill them with students. Make cheques payable to the University of Manitoba.

This is a ticketless event.

FAMILY MEDICINE 50th ANNIVERSARY:

Registration & gala ticket purchase form

Contact Name: _____

Job Title: _____

Company/Organization: _____

Mailing Address: _____

City, Province, Postal Code _____

Phone: _____

Email: _____

Sponsorship Level:

Gold - \$3,500 _____

Silver - \$2,500 _____

Bronze - \$2,000 _____

Diamond Ticket \$400 x _____

Early Bird Ticket by **Feb. 15, 2023** \$175 x _____

Individual Gala Ticket by **April 15, 2023** \$200 x _____

Payment:

Cheque -payable to the University of Manitoba

Credit Card -Use online registration via Eventbrite (ADD LINK)

Pay with FOAP (University of Manitoba): _____

Name of Dept/unit: _____

Purchaser name: _____

Signing authority: _____

Please forward your completed registration form and payment by April 15, 2023 to:

S210 – 750 Bannatyne Ave, Winnipeg, MB, R3E 0W2

Contact Jenessa Grabski for more information @ 204-272-3186 or Jenessa.Grabski@umanitoba.ca

DEPARTMENT OF FAMILY MEDICINE-50th Anniversary Gala
Guest List Form Due by April 15, 2023 to DFMfinance@umanitoba.ca

Please use this form to submit the names of your dinner guests and dietary restrictions.
Contact Name:

Company/Organization:

Phone: _____ Email: _____

of tickets purchased: _____ I wish to sit with: _____

Guest 1:

Dietary Restriction/Food Allergies

Guest 2:

Dietary Restriction/Food Allergies

Guest 3:

Dietary Restriction/Food Allergies

Guest 4:

Dietary Restriction/Food Allergies

Guest 5:

Dietary Restriction/Food Allergies

Guest 6:

Dietary Restriction/Food Allergies

Guest 7:

Dietary Restriction/Food Allergies

Guest 8:

Dietary Restriction/Food Allergies