# Case Study

**Tourism and sustainability: Development, Globalisation and New Tourism in the Third World**

**Author:** Martin Mowforth and Ian Munt

**Document Type:** Book

**Year:** 2008

**Language:** English

**Document Location:** Sustainable Tourism


**Region:** Central America

**Country:** Belize, Mexico

**Ecosystem Type:** Tropical grassland/savannah, seasonal tropical forest

**Social Characteristics:** Indigenous communities

**Scale of Study:** Community, national

**Resource Type:** Forestry, species conservation
Type of Initiative: Community initiative, research-driven project

Community-Based Work: Resource management, conservation

Keywords: Third world, new tourism, sustainability, globalization, relationships of power

**Summary:** In recent years the image of the Third World in Western minds has emerged in part from that of cataclysmic crisis- of famine and starvation, deprivation and war- to represent the opportunity for an exciting ‘new style’ holiday. Offering the attraction of environmental beauty and ecological and cultural diversity, travel to many Third World countries has been promoted, especially among the middle class as an opportunity for adventurous, off-the-beaten-track holidays and as a means of preserving fragile, exotic and threatened landscapes and providing a culturally enhancing encounter.