WE HELP STUDENTS:

• **Learn about Occupations & Industries**
• **Explore Self & Make Career Decisions**
• **Plan Career & Education Pathway**
• **Find Meaningful Work & Volunteer Roles**
• **Reach their Career & Employment Goals**
TODAY’S AGENDA

1. CAREER PLANNING ESSENTIALS
2. KNOWING YOURSELF
3. KNOW YOUR CAREER OPTIONS
4. EMPLOYABILITY & SUCCESS PLAN
Know yourself

Gather career information

Gain experiences

Decision Making
- Choice of Occupation/Industry
- Select an educational pathway
- Goal Setting

Implementing a success plan

CAREER PLANNING PROCESS
INTERESTS
VALUES
PERSONALITY
SUBJECT KNOWLEDGE

WHO AM I?
WHAT MATTERS TO ME?
WHAT DOES THE WORLD NEED?
Hierarchy and structure

Filter items:

- 0 Management occupations
- 1 Business, finance and administration occupations
- 2 Natural and applied sciences and related occupations
- 3 Health occupations
- 4 Occupations in education, law and social, community and government services
- 5 Occupations in art, culture, recreation and sport
- 6 Sales and service occupations
- 7 Trades, transport and equipment operators and related occupations
- 8 Natural resources, agriculture and related production occupations
- 9 Occupations in manufacturing and utilities
OCCUPATIONS OUTSIDE ACADEMIA

Areas of Employment

- NGOs / Non-Profit
- Technology Transfer
- Public Education
- Government
- Research Institutes
- Think Tanks
- Private Sector
- Entrepreneurship

Position Titles

- Masters Ph.D.
- Policy Analyst
- Program Officer
- Community Liaison
- Research Scientist
- Outreach Specialist
- Patent Agent / Tech Transfer Officer
- Research Scientist
- Content Specialist
- Education Director
- Instructor
- Business Development Officer
- Technical Sales Rep.
- Regulatory Affairs Officer
- Data Scientist
- Consultant
- Clinical Research Coordinator
- Technical Advisor
- Lobbyist
- Communications Officer
- Grant Writer
- Outreach Specialist
CAREER PLANNING PROCESS

YOU

SUBJECT PREFERENCES

INTERESTS

PERSONALITY

VALUES
HOW DO YOU LIKE TO WORK?

INVESTIGATIVE
- Research-oriented, analytical, curious
- Influential, energetic, sociable, leader

ENTERPRISING
- Practical, hands-on, tangible work
- Structured, organized, careful
- Expressive, creative, visual

REALISTIC
- Helping, empathetic, communicative, friendly
- Influential, energetic, sociable, leader
- Structured, organized, careful

CONVENTIONAL
- Research-oriented, analytical, curious
- Practical, hands-on, tangible work
- Practical, hands-on, tangible work

IDEAS

ARTISTIC
- Helping, empathetic, communicative, friendly
- Expressive, creative, visual

SOCIAL
- Structured, organized, careful
- Influential, energetic, sociable, leader
- Influential, energetic, sociable, leader

HOLLAND CODE

THINGS

DATA

PEOPLE
Break out rooms — introductions:

1. First Name
2. Department / Area of study
3. Your estimated Holland Code interests
4. Current occupational goals/ideas

Activity: Introductions & Interests

4 minutes
INDUSTRIES & FIELDS — OCCUPATION EXAMPLES

PROFESSOR/INSTRUCTOR  Social Investigative

R&D SCIENTIST  Investigative Realistic

POLICY ANALYST  Investigative Enterprising

DATA ANALYST  Conventional Investigative

TECHNICAL SALES REPRESENTATIVE  Enterprising Conventional

SCIENTIFIC WRITERS  Artistic Investigative

REGULATORY AFFAIRS SPECIALIST  Conventional Enterprising
CAREER PLANNING PROCESS

SUBJECT PREFERENCES

INTERESTS

PERSONALITY

VALUES

YOU

YOU
<table>
<thead>
<tr>
<th>YOUR VALUES: WHAT MOTIVATES YOU TO WORK?</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>HELP OTHERS</strong></td>
</tr>
<tr>
<td>Provide direct support to people individually or in groups.</td>
</tr>
<tr>
<td><strong>ADVANCEMENT</strong></td>
</tr>
<tr>
<td>Grow and move into positions of higher pay and responsibility.</td>
</tr>
<tr>
<td><strong>CHANGE &amp; VARIETY</strong></td>
</tr>
<tr>
<td>Have frequently changing tasks, settings or other factors.</td>
</tr>
<tr>
<td><strong>ADVENTURE</strong></td>
</tr>
<tr>
<td>Work in an exciting or risky job where I may deal with hazards or uncertainty.</td>
</tr>
<tr>
<td><strong>STRUCTURE &amp; PREDICTABILITY</strong></td>
</tr>
<tr>
<td>Complete work that predictable, with a high level of structure or routine.</td>
</tr>
<tr>
<td><strong>WORK UNDER PRESSURE</strong></td>
</tr>
<tr>
<td>Be involved in work with time limitations or little margin for error.</td>
</tr>
<tr>
<td><strong>SECURITY</strong></td>
</tr>
<tr>
<td>Have a high likelihood that my job is secure and normally in steady demand.</td>
</tr>
<tr>
<td><strong>COMPETITION</strong></td>
</tr>
<tr>
<td>Compete to win or be compared against others.</td>
</tr>
<tr>
<td><strong>WORK WITH OTHERS</strong></td>
</tr>
<tr>
<td>Be involved in teamwork or work with others to achieve shared goals.</td>
</tr>
<tr>
<td><strong>HIGH EARNINGS</strong></td>
</tr>
<tr>
<td>Earn a high salary and have the ability to purchase desired luxuries or accumulate wealth.</td>
</tr>
<tr>
<td><strong>PUBLIC CONTACT</strong></td>
</tr>
<tr>
<td>Frequently interact with the public or community.</td>
</tr>
<tr>
<td><strong>JOB TRANQUILITY</strong></td>
</tr>
<tr>
<td>Have peaceful work with minimal pressure or stress.</td>
</tr>
<tr>
<td><strong>LOCATION</strong></td>
</tr>
<tr>
<td>Live and work where I want. (E.g. a specific location or urban vs. rural, etc.)</td>
</tr>
<tr>
<td><strong>INTELLECTUAL STIMULATION</strong></td>
</tr>
<tr>
<td>Complete work with a high degree of mental activity in the form of problem solving, analyzing, researching or continuous learning.</td>
</tr>
<tr>
<td><strong>ARTISTIC CREATIVITY</strong></td>
</tr>
<tr>
<td>Utilize one or several art forms to express ideas.</td>
</tr>
</tbody>
</table>
CAREER PLANNING PROCESS

YOU

SUBJECT PREFERENCES

INTERESTS

PERSONALITY

VALUES
KNOW YOURSELF: MORE SUPPORT

MEET WITH A CAREER CONSULTANT!

TRY ONLINE ASSESSMENTS TO START THE CAREER PLANNER - CAREER SERVICES

umanitoba.ca/career-services/career-planning

YOUR INTERESTS
The Holland Code can be used to connect occupations to an individual's interests. Assessments using this theory measure your interest level in 6 areas then generate a list of careers that are typically enjoyed by people with similar interests to yours. The idea is that if you are similar to people who usually like that job, you might like it too.

<table>
<thead>
<tr>
<th>MyNextMove</th>
<th>Strong Interest Inventory</th>
</tr>
</thead>
<tbody>
<tr>
<td>MyNextMove is a free web-based assessment tool that provides your Holland Code and a list of corresponding occupations. All labour market information is American.</td>
<td>A trained professional at Career Services can administer this empirical assessment for a $30 fee. Identify options that correspond to interests, determine preferred learning settings, and explore your preferences.</td>
</tr>
<tr>
<td><a href="http://www.mynextmove.org/explore/ip">www.mynextmove.org/explore/ip</a></td>
<td></td>
</tr>
</tbody>
</table>

The Holland Code assesses your interests according to six dimensions:

- **INVESTIGATIVE**: Research-oriented, knowledgeable, curious
- **ARTISTIC**: Creative, expressive, visual
- **REALISTIC**: Practical, hands-on, tangible work
- **SOCIAL**: Helping, empathetic, communicative
- **CONVENTIONAL**: Structured, organized, efficient
- **ENTERPRISE**: Business-oriented, managerial, leadership
Skills, Interests & Values Assessments

To gain a better understanding of your career-related skills, interests, and values, please take each of the following assessments.

The **Interests assessment** will help you evaluate what career-related activities you enjoy doing most and those you would prefer to avoid. In the **Skills assessment**, you will consider some of the many skills you may already use and determine your level of experience and ability with each. Finally, the **Values assessment** will help you reflect upon what is important to you in order to have a satisfying work environment.

Once you’ve completed these assessments, you can compare the results with the Job Families that are of interest to you.

- **Interests Assessments**
  - **Start A New Interests Assessment**
  - Interests Assessment 02/19/2020

- **Skills Assessments**
  - **Start A New Skills Assessment**
  - Skills Assessment 02/19/2020

- **Values Assessments**
  - **Start A New Values Assessment**
  - You haven’t completed a values assessment yet. Click the button above to get started.
Interests Assessment

Quick Tips

This assessment is intended to help you define the scientific **tasks that you enjoy doing** and would like to include as integral elements of your career. It might also highlight **tasks that you would like to avoid**.

This is a subjective assessment of your professional interests.

It will be most helpful to you if you **use the full range of scores (1-5)**. Rating just a few items as a “5” will help you focus on the tasks that are most interesting to you, and rating just a few items as a “1” will help you discern tasks you most want to avoid.

**Why are interests relevant?**
When you break down any job into its component tasks, you’ll find that there are some tasks that you would be thrilled to do and others you would prefer not to do. You are likely to be more satisfied in a career that allows you to spend more time doing tasks that you enjoy.

**How will your responses be used?**
Later in this module, your skills and interests will be compared to various scientific career paths. You can use this comparison, and information you gather on your own, to identify which career paths are a good fit for you.

To learn more about interests self-assessment, [read an article on this topic.](#)
LIFE & PHYSICAL SCIENCES

- Application Scientist
- Regulatory Affairs Officer / Manager
- Technology Transfer Officer/Manager
- Technical Sales Rep
- R & D Scientist
- Principal Scientist/Investigator
- Clinical Research Coordinator
- Product Development Manager
- Product Marketing Manager
- Technical Advisor / Consultant
- Benchmark Analyst
- Patent Agent
- Technical Writer/Editor
- Science Writer
- Cannabis QC Tech (*MSc, PhD is an asset)
- Medical / Clinical Science Liaison
- Research & Technical Services Specialist

MATHEMATICAL SCIENCES (including, Physics, Statistics, Engineering, Computer Science)

- Data Scientist/Analyst
- Research Development Officer
Activity: Awareness of Job Options

1. View the Sample Jobs section of compass — ALL DISCIPLINES + AREAS OF STUDY

2. Note those titles you are familiar with / that may align with your current goals.

3. Note any NEW titles that you may wish to explore.

4 minutes
HOW DO WE LEARN ABOUT OCCUPATIONS?

- LinkedIn
- Job Postings
- Alumni Network
- First-Hand Experience (work & volunteer)
- Career Mentor Program
- U of M Occupations Library
Explore occupations

Lawyer, teacher, doctor, nurse. How many occupations can you name? What the heck does an occupational therapist do anyway? How about a valuator, conservator, arborist or orthoptist?

Good career decisions require good information—about your personal traits and preferences and about the world of work. Career Consultants can get you started by helping you to identify and articulate your skills, aptitudes, values, personality traits and interests as they relate to career choice.

Information about the world of work is everywhere—not just in libraries and career centres. Even television shows can influence your views of specific occupations. Government departments, sector councils and professional associations publish great labour market information. Personal contacts are extremely valuable, often providing “up-close and personal” views of occupations. Mentoring and job shadowing programs can help you develop professional networks. Don’t forget to speak with teachers, professors, friends and relatives!

We’ve provided information on approximately two hundred occupational options. Thousands more exist! Be creative. Remember—good research can lead to more informed and satisfying career decisions!

A
Accommodation Service Manager
Accountant
Actuary
Aerospace Engineer
Agricultural Representative, Consultant, Specialist
Agriculture, Food and Biological Systems Engineer
University Professors & Lecturers

Learn about this occupation - including typical duties, education required, salary and outlook information, job boards and more.

University professors (4011) are employed by degree-granting schools to teach and produce works of art or conduct research and publish their research findings. College, technical and vocational instructors (4021) provide instruction to adults in a wide variety of subject areas including vocational, technical, business or services training, trade, academic upgrading, university transfer courses and university degree program courses (also).

In addition to the above, those below may find relevant career information and job search resources and specialist pages relevant to your discipline (e.g. Biologist, Historian). Occupational index to also explore those pages.

Occupational profile

Find detailed information about the occupation, including typical duties and working conditions, in the links below:

- National Occupational Classification (NOC), Canadian occupational classifications
  - University Professors and Lecturers
  - College and other Vocational Instructors
- GCCinfo by alis - Alberta based occupational information
- North American Industry Classification System (NAICS)

Education

University Professors are required to have a doctoral degree in the field of specialization. A master's degree in the field of specialization is required for university lecturers. University professors who are also practitioners in their field must have appropriate licenses or certification (NOC)

What is the job like?

Does this suit me?

What is the job outlook and salary?

Where could I work?

Potential employers?

Where to look for work?

What are the educational requirements or degree options?

Related occupations?

Related occupations:

- Post-Secondary Teaching & Research Assistants (NOC)
- Teachers (Primary & Secondary School)
The table below lists the same career paths as on the prior "Consider Career Fit" page, again ordered by degree of match to your skills and interests.

Click on each "Read More" link to find resources associated with each career path.

<table>
<thead>
<tr>
<th>Career Path</th>
<th>Read More</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Science policy:</strong></td>
<td>Read More</td>
</tr>
<tr>
<td>- Public affairs/government affairs staff at scientific societies, foundations, government entities, or think tanks</td>
<td></td>
</tr>
<tr>
<td><strong>Public health related careers:</strong></td>
<td>Read More</td>
</tr>
<tr>
<td>- Public health program analyst or evaluator; epidemiologist; biostatistician; medical informaticist</td>
<td></td>
</tr>
<tr>
<td><strong>Science education for non-scientists:</strong></td>
<td>Read More</td>
</tr>
<tr>
<td>- Education or public outreach specialist such as at a science museum or scientific society</td>
<td></td>
</tr>
<tr>
<td><strong>Support of science-related products:</strong></td>
<td>Read More</td>
</tr>
<tr>
<td>- Technical support specialist; field application specialist; product development scientist or engineer</td>
<td></td>
</tr>
<tr>
<td><strong>Teaching-intensive careers in academia:</strong></td>
<td>Read More</td>
</tr>
<tr>
<td>- A primarily teaching faculty position in a research university, liberal arts college, community college</td>
<td></td>
</tr>
<tr>
<td><strong>Research in industry:</strong></td>
<td>Read More</td>
</tr>
<tr>
<td>- Discovery or preclinical researcher; manager of a research team or facility</td>
<td></td>
</tr>
<tr>
<td><strong>Science education for K-12 schools:</strong></td>
<td>Read More</td>
</tr>
<tr>
<td>- Classroom teacher; curriculum developer; science specialist</td>
<td></td>
</tr>
<tr>
<td><strong>Combined research and teaching careers:</strong></td>
<td>Read More</td>
</tr>
<tr>
<td>- Faculty at a liberal arts college or university whose job includes both research and major teaching responsibilities</td>
<td></td>
</tr>
<tr>
<td><strong>Science writing:</strong></td>
<td>Read More</td>
</tr>
<tr>
<td>- Science, medical, or technical writer or journalist; science editor; science publisher</td>
<td></td>
</tr>
<tr>
<td><strong>Drug/device approval and production:</strong></td>
<td>Read More</td>
</tr>
<tr>
<td>- Clinical research coordinator or investigator; regulatory affairs officer</td>
<td></td>
</tr>
</tbody>
</table>
**Advocacy** includes work that supports and engages decision makers on behalf of individuals, groups and/or communities. Roles exist in a range of sectors including Non-Profit/NGOs, Government/Politics, Higher Education, and Freelance/Independent opportunities.

**PhDs with jobs in this family have titles that include:**

- Associate General Secretary for the National Council of Churches
- Senior Coordinator for the Higher Education Quality Council of Ontario
- Director at Toronto City Women's Alliance
- Policy Advocate at International Center for Research on Women
- Dept. Director at Trust Africa
LOOK AHEAD

Evaluate each option.
Career Compass: Graduate Studies

Map out your career pathway from the start of your academic journey!

Engage in opportunities to support your career success, while learning about the knowledge, skills and attributes that employers are seeking!

This guide is intended to support graduate students in their career planning. Though useful for all graduate students, there is significant guidance for Master’s and PhD students in thesis or research-focused programs. Students in all programs, including terminal or professional programs are also encouraged to utilize other resources provided by Career Services, your academic department and relevant professional associations. Career Services’ occupational library is a hub for many of these resources.

To use this tool, click on the titles below to expand each section. Graduate Studies at UM includes an outline of skills students can expect to gain during their studies. Sample Jobs provides a listing of occupational titles that graduates might choose to pursue. What do employers want? highlights the top ten skills and qualifications for jobs requiring graduate-level education. Within the sections Getting Started, Intermediate Steps, Final Steps, tips and resources are organized within four subsections:

1. Personal and Professional Development,
2. Career Planning Tips,
3. Work & Volunteer Experience,
Map out your career pathway from the start of your academic journey!

Get the information you need for academic planning and connect with experiences to develop the knowledge, skills and attributes that employers are seeking.

PROGRAMS

- Astronomy
- Biochemistry
- Biological Sciences
- Biotechnology
- Chemistry
- Computer Science
- Criminology
- Economics
- French
- General Science
- Genetics
- German
- Human Geography
- Human Nutritional Sciences
- Laser Science
- Marketing
- Mathematics
- Mechatronics
- Medicine
- Microbiology
- Music
- Neuroscience
- Northern Studies
- Political Science
- Public Relations
- Psychology
- Sociology
- Speech Language Pathology
- Visual Arts
- Zoology

Enhance your Education
Alumni Stories
Information for Career Counselors (PDF)
LinkedIn

Career opportunities in government, health and travel with the employable skills you'll need.

Taking advantage of experiential education, giving you hands-on personal growth, connect you with the local and global community.

We are here to help
The university wants you to succeed in all areas of your life. Visit these resources and help centres.

Recommended Annual Checklist
- Know the degree requirements and university regulations that apply to your program
- Meet with an academic advisor to ensure your academic plan meets degree requirements
- Obtain department approval for the honour program
- Check in with a career consultant to review progress on your career plan
- Update your resume and LinkedIn profile with applicable experiences
- Get involved outside of the classroom and get recognized on your Ur-Campus Record

Advanced degree pathways are available to undergraduate students.

Sample careers with an undergraduate degree and related experiences:
- Academic Advisor
- Advertising Account Executive
- Action Tutor
- Band Services Officer
- Career Consultant
- Community Support Worker
- Consultants Officer
- Developmental Services Worker
- Funding Coordinator
- Immigration Settlement Worker
- Life Skills Coach
- Market Research Analyst
- Mental Health Worker
- Policy Analyst
- Rehabilitation Consultant
- Research Assistant
- Sales Representative
- Social Program Coordinator
- Special Events Coordinator
- Volunteer Coordinator
- Youth Worker

Options requiring other education:
- Child Life Therapist
- Family & Mortgage Therapist
- Guidance Counsellor
- Human Resource Specialist
- Mental Health Nurse (RN)
- Speech Pathologist
- Occupational Therapist
- Psychiatric Nurse
- Psychologist
- Speech-Language Pathologist
- Special Education Coordinator
- Teacher

LinkedIn
What competencies do you still need to gain?

What skills, knowledge and experience does the occupation or industry require?

What skills, knowledge and industry exposure do you have already?

You are here

Skills

Knowledge

Industry exposure

& networking

Your career goal

KNOW WHERE YOU’RE GOING? PLAN WITH THE END IN MIND!
Melanie, M.Sc. in Chemistry

Biotech - R&D Scientist*

Clinical Research Coordinator **

TA, Research Assistant and GSA Executive

Lab Technologist (summer job – biotech company), Cashier (part-time job – grocery retailer)
## University of Manitoba Alumni

*Where imagination and action collide.*

100,391 alumni

### What they do

<table>
<thead>
<tr>
<th>Count</th>
<th>Major</th>
</tr>
</thead>
<tbody>
<tr>
<td>14,079</td>
<td>Business Development</td>
</tr>
<tr>
<td>10,230</td>
<td>Operations</td>
</tr>
<tr>
<td>9,479</td>
<td>Education</td>
</tr>
<tr>
<td>6,301</td>
<td>Healthcare Services</td>
</tr>
<tr>
<td>5,999</td>
<td>Sales</td>
</tr>
<tr>
<td>5,802</td>
<td>Engineering</td>
</tr>
<tr>
<td>5,684</td>
<td>Community and Social Services</td>
</tr>
</tbody>
</table>

### What they studied

<table>
<thead>
<tr>
<th>Count</th>
<th>Major</th>
</tr>
</thead>
<tbody>
<tr>
<td>4,988</td>
<td>Psychology</td>
</tr>
<tr>
<td>4,301</td>
<td>Computer Science</td>
</tr>
<tr>
<td>4,186</td>
<td>Business Administration and Management</td>
</tr>
<tr>
<td>4,085</td>
<td>Marketing</td>
</tr>
<tr>
<td>3,986</td>
<td>Economics</td>
</tr>
<tr>
<td>3,241</td>
<td>Accounting</td>
</tr>
<tr>
<td>2,743</td>
<td>Mechanical Engineering</td>
</tr>
</tbody>
</table>
Senior Data Scientist at City of Winnipeg

Every day learning more about, and making connections among, governance, data strategy, data science, innovation, and more.

Manitoba Liquor & Lotteries

12 yrs 3 mos

Senior Planning Analyst, Liquor Operations
Nov 2015 – May 2019 · 3 yrs 7 mos
Winnipeg, Canada Area

- As a leader on the project team implementing the Manthan Re Operations, I tested that data flowed correctly to the new system the legacy systems to the new system, and guided users through.
- I transformed numerous reporting processes, creating extensive

Research Assistant at Addictions Foundation of Manitoba, The
Apr 2005 – Mar 2007 · 2 yrs
Winnipeg, Canada Area

- I managed data export processes from administrative databases to facilitate data analysis.
- After teaching myself to use Stata statistical software, I investigated data from three national surveys, applied sample weights, and produced descriptive analyses and logistic regressions. I also evaluated the Methadone Intervention & Needle Exchange program, analyzed data from...see more

Manitoba Centre for Health Policy

5 yrs 8 mos

Research Coordinator
May 2004 – Apr 2005 · 1 yr
Winnipeg, Canada Area

- The Manitoba Centre for Health Policy (MCHP) has an amazing data infrastructure, and while I had limited direct access to the data, I was quite aware of the concepts and methods that made it so successful. Documentation has such a high priority and quality that the MCHP Concept Dictionary and Glossary for Health Services Research are generously shared worldwide. ...see more

Research Assistant
Sep 1999 – May 2004 · 4 yrs 9 mos
Winnipeg, Canada Area
University Professors & Lecturers and College Instructors

Learn about this occupation - including typical duties, education outlook information, job boards and more.

University professors (4011) are employed by degree-granting schools to teach and produce works of art or conduct research and publish their research findings. College, technical and vocational instructors (4021) provide instruction to adults in a wide variety of subject areas including vocational, technical, business or services training, trades, academic upgrading, university transfer courses and university degree program courses. (als)

In addition to those below, you may find relevant career information and job search resources on the scientist and specialist pages relevant to your discipline (e.g. Biologist, Historian).

Visit the occupational index to also explore those pages.

Labour market information

Labour market information informs users of supply and demand for specific occupations and sectors. It includes such things as salary and job outlook information. These resources support informed career decision making and job search efforts.

Resources

- Trend Analysis: Job Market Reports (Winnipeg Regional) - Gov. of Canada Job Bank [7]
  - Professors and Lecturers [7]
  - College, Vocational and Technical Instructors [7]
- Comparing the average salaries of Canadian professors in 2018 - Maclean's magazine [7]
- Article: Why Canada's professors are the best (best-paid, that is) - Toronto Star news [7]
- Faculty Compensation Survey - American Association of University Professors [7]
- Number and salaries of full-time teaching staff at Canadian universities (partial), 2019/2020 - The Daily from Statistics Canada [7]

Professional Associations

Professional associations may organize events and provide directories, job postings, career and labour market information. Student membership opportunities may also be available. Engage, learn and network.

- Canadian Association of University Teachers (CAUT) [7]
- American Association of University Professors (AAUP) [7]

Directories, Industry Associations, and Sector Councils

These resources provide industry news, labour market information and a list of potential employers. Remember, there are usually multiple industries worth exploring.

- Universities Canada - member universities [7]
- Colleges and Institutes Canada - member directory [7]
- Listing of private vocational institutions in Manitoba - Government of Manitoba [7]
- International Association of Universities - 600+ members across 120 countries [7]
- Association of American Universities (U.S.) [7]
- Association of American Colleges & Universities (U.S.) - member institutions [7]
- National Association of Independent Colleges and Universities (U.S.) [7]

Job Boards

- National Job Board
- College and University Communities
- Job Bank

Occupational profile

Find detailed information about the occupation, including typical duties and working conditions.

- National Occupational Classification (NOC) - Canadian occupational descriptions [6]
  - University Professors and Lecturers [6]
  - College and other Vocational Instructors [6]
- OCCinfo by alis - Alberta-based occupational information [6]
  - University Professors and Lecturers - includes video [6]
  - College, Technical and Vocational Instructors [6]
- O*NET Online - U.S. resource for occupational descriptions and information [6]
Graduate Studies at UM

Getting Started

Intermediate Stages / The Halfway Mark

Final Steps

Sample Jobs

What do employers want?

Alumni stories

Adam N. Nepon | MBA - Indigenous Business and Economy
Activity: Employability Scavenger Hunt

1. View the Work & Volunteer + Community Connections sections of compass within the Getting Started section.

2. Find one or more new suggestions, tips or resources relevant for you.

3. Share in your breakout group. Also share another success planning step you plan to take this year.

5 minutes
What Do Employers Want?

Graduate Studies alumni may find work in a wide range of industries and areas, including universities and colleges, research institutes, government departments and agencies, non-profit organizations, policy think tanks, museums and science centres, and private sector companies. The following competencies are highly sought after by employers:

1. Communication skills: Writing and editing of reports, positions papers, briefing documents; oral communication including negotiation and liaison; ability to communicate complex information to those external to discipline
2. Expert knowledge: Scientific, subject or topic specific knowledge
3. Research skills and research coordination: Research design, management or coordination of research projects, working with protocols
4. Teamwork: Ability to work collaboratively in multifunctional teams
5. Presentation and teaching skills: Ability to present in regulatory settings
6. Leadership and supervision: Ability to self-start and/or lead, guide, influence, motivate and engage others
7. Analytical and problem solving skills: Ability to analyze, synthesize and interpret data and ideas; ability to think deeply to develop innovative solutions
8. Project management and organizational skills: Ability to multitask, dissect projects in manageable tasks, handle competing demands and manage multiple projects simultaneously
9. Partnership development and stakeholder engagement
10. Sound judgement and decision making: Ability to make independent and evidence-based decisions and maintain tact, diplomacy and confidentiality

Note that “prior industry experience” and “years of experience in similar position” was also required for many positions. In addition to attaining skills through your graduate education, students are encouraged to engage with their industry of interest...
CAREER PLANNING IS CRUCIAL.

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