

2016/17

Asper School of Business

EMPLOYMENT REPORT



OUR GOAL

Our goal at the Asper School of Business

Career Development

Centre is not just to help students land a job, but to launch a career that empowers them

to make a difference – in business, in the community, and in the lives of those around them.

Each year, we measure our success by asking our graduates to share with us their first steps in their career journey.

The results show us that we're on the right track. Our students are graduating with skills, knowledge and attitude that set them apart in the eyes of employers. They're well on their way to contributing to the economic growth of our province, our country, and our world.

Congratulations to all 2016-17 graduates of the Asper School of Business. We are here to help you achieve your career goals and we wish you a lifetime of success.

KELLY MAHONEY

Director

Career Development Centre and Co-operative Education Program
Asper School of Business



BACHELOR OF COMMERCE (HONOURS)

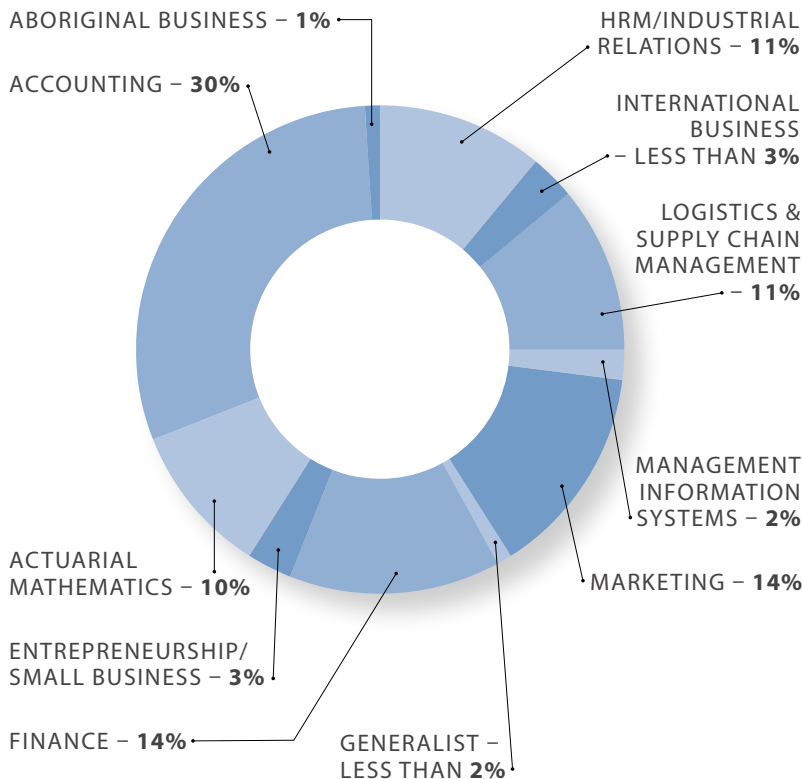
DEMOGRAPHICS

52% of survey respondents were male

48% of survey respondents were female

24 – average age of respondents

MAJOR AREA OF STUDY



FIVE YEAR AVERAGE

85%

OF ASPER BCOMM (HONS) GRADUATES EMPLOYED FULL-TIME AFTER GRADUATING

THIS YEAR

87%

OF ASPER BCOMM (HONS) GRADUATES EMPLOYED FULL-TIME AFTER GRADUATING

23%

WERE ASPER CO-OP STUDENTS

97%

OF ASPER CO-OP STUDENTS ARE EMPLOYED FULL TIME

84%

OF NON-CO-OP ASPER STUDENTS ARE EMPLOYED FULL TIME

95%

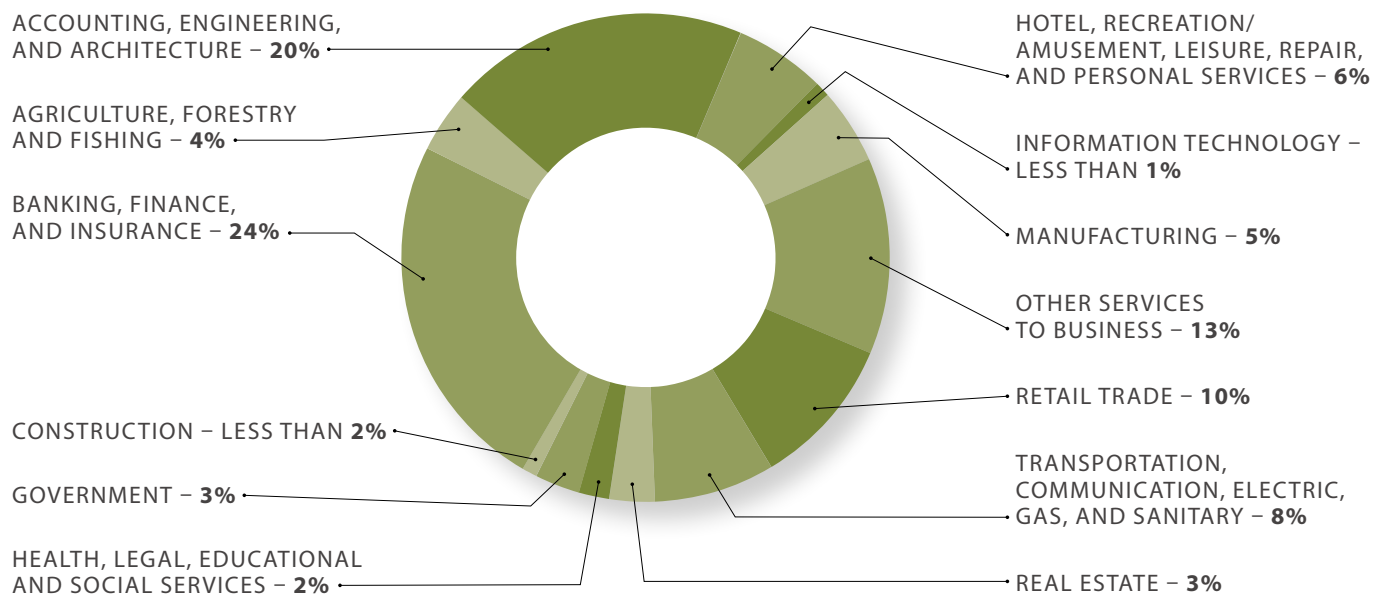
OF OUR GRADUATES ARE EMPLOYED IN MANITOBA

Our students are graduating with skills, knowledge and attitude that set them apart in the eyes of employers.

FULL-TIME EMPLOYMENT BY MAJOR

ABORIGINAL BUSINESS	67%
ACCOUNTING	92%
ACTUARIAL MATH	75%
ENTREPRENEURSHIP	86%
FINANCE	86%
GENERALIST	67%
HRM/INDUSTRIAL RELATIONS	82%
INTL BUSINESS	100%
LOGISTICS/SCM	89%
MANAGEMENT INFORMATION SYSTEMS	86%
MARKETING	89%

EMPLOYMENT BY INDUSTRY



BCOMM

AVERAGE SALARY BY MAJOR

ABORIGINAL BUSINESS	45,000
ACCOUNTING	41,000
ACTUARIAL MATH	62,039
ENTREPRENEURSHIP	39,956
FINANCE	47,026
GENERALIST	41,750
HRM/INDUSTRIAL RELATIONS	41,899
INTL BUSINESS	47,917
LOGISTICS/SCM	42,545
MANAGEMENT INFORMATION SYSTEMS	41,250
MARKETING	41,838

\$44,830

AVERAGE SALARY OF ALL ASPER GRADUATES

\$46,955

AVERAGE SALARY FOR ASPER CO-OP PROGRAM GRADUATES

39%

OF EMPLOYED GRADUATES LEARNED ABOUT THEIR CURRENT POSITION FROM THE ASPER CAREER DEVELOPMENT CENTRE AND/OR CO-OP PROGRAM

70%

OF EMPLOYED GRADUATES USED THE ASPER CAREER DEVELOPMENT CENTRE IN THEIR JOB SEARCH

Source: Source: ASB CDC conducted a survey of the October 2016, February and May 2017 BComm (Hons) graduates. Out of 397 students, 292 responded to the survey for a 74% response rate.

MASTER OF BUSINESS ADMINISTRATION

39%

FIVE YEAR AVERAGE

AVERAGE SALARY INCREASE OF AN ASPER MBA STUDENT AFTER GRADUATION

44%

THIS YEAR

AVERAGE SALARY INCREASE OF AN ASPER MBA STUDENT AFTER GRADUATION

BASE SALARY

	AT PROGRAM ENTRY	UPON GRADUATION
ALL STUDENTS	\$54,742	\$79,093
FULL-TIME STUDENTS	\$45,028	\$72,633
PART-TIME STUDENTS	\$66,400	\$87,167

AFTER GRADUATING

57%

ACQUIRED A MORE SENIOR POSITION

37%

CHANGED INDUSTRY OR FUNCTION

79%

WERE EMPLOYED IN WINNIPEG

92%

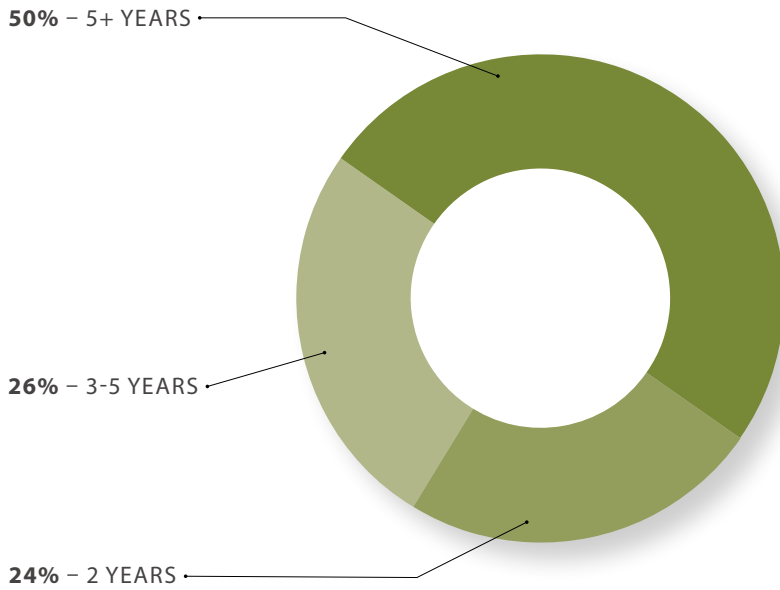
WERE EMPLOYED IN CANADA

Source: ASB CDC conducted a survey of the graduates of the October 2016, February and May 2017 Asper MBA program. Of the 46 students who graduated, 38 (83%) responded to the survey.

See attached list of companies for UG and MBA employers to follow.

MBA

PROFESSIONAL WORK EXPERIENCE BEFORE ENTERING THE PROGRAM



ENROLLMENT

60%

ENROLLED IN FULL-TIME STUDIES

37%

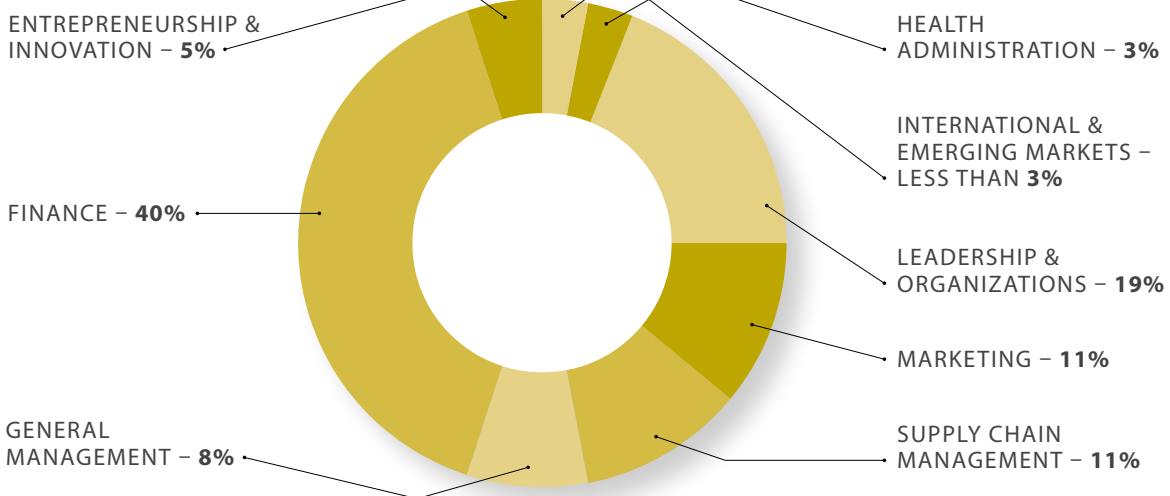
WERE INTERNATIONAL STUDENTS

21%

EMPLOYER-SPONSORED

(examples include full or partial tuition reimbursement)

MBA SPECIALIZATIONS



MBA

FIVE YEAR AVERAGE

89%

OF ASPER MBA GRADUATES
EMPLOYED WITHIN THREE
MONTHS OF GRADUATION

THIS YEAR

74%

OF ASPER MBA GRADUATES
EMPLOYED WITHIN THREE
MONTHS OF GRADUATION

65%

OF FULL-TIME MBA GRADS
PARTICIPATED IN THE EXECUTIVE
MENTOR PROGRAM

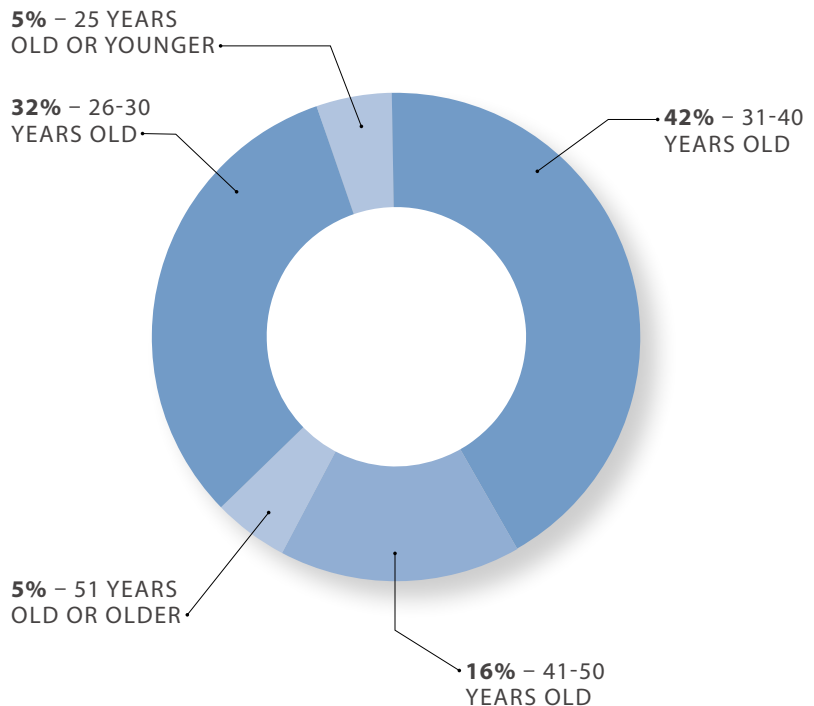
TOP THREE

REASONS FOR ENROLLING IN THE ASPER MBA

▶ **Improve career options**

▶ **Develop management skills and knowledge**

▶ **Increase earning power**



RECRUITING COMPANIES

24-7 Intouch

Acumen Corporate
Development Inc.

Aon Reed Stenhouse Inc.

Arnold Brothers Transport

BDO Canada

Bell MTS

BHI USA

Birchwood Automotive Group

Bison Transport

BMO Bank of Montreal

Boeing

Booke & Partners

Brenntag Canada

Buffalo Gal Pictures

Business Development
Bank of Canada

Canada Revenue Agency

Canadian Armed Forces

Canadian Pacific Railway

Capital Ford & Lincoln
Winnipeg

Cargill

Celero Solutions

Cerebra Health

CIBC

City of Winnipeg

Canadian National Railway

Colliers International

Deloitte

Department of National Defence

Direct Focus

Engineers Geoscientists
Manitoba

Enns Baxter Wealth
Management

Enterprise

Ernst & Young

Exchange Digital PR

Exigence Technologies Inc

Federal Government of Canada

Fort Capital Investment Bank

Frontier Supply Chain Solutions

GHY International

Government of Manitoba

Grant Thornton LLP

Great-West Life Assurance
Company

Hippo CMMS

Howard Pitch Entertainment
Company

HUB International

Hylife

Intact Financial Corporation

Investors Group

KPMG

Landmark Feeds

Leaders International/Higgins
Executive Search

Legacy Bowes Group

Leo Prestte

Loblaw

Manitoba Hydro

Manitoba Hydro International

Manitoba Public Insurance

Manulife Financial

Maple Leaf Foods

McCain Foods

McKinsey & Company

Mercer

MNP

National Bank Financial

New Flyer Industries

New York Life Insurance

Nike

Palliser Furniture

RECRUITING COMPANIES

Parrish & Heimbecker

PepsiCo

Pinnacle

Plasticom Inc.

Pollard Banknote Ltd.

Price Industries Limited

PricewaterhouseCoopers LLP

Protelec Alarms

RBC Dominion Securities

RBC Royal Bank

Red River Group

Richardson International

Ricki's

Scarrow & Donald

Scotiabank

Shelter Canadian
Properties Limited

Shindico

SkipTheDishes

Standard Aero

Starbucks Canada

Steinbach Arts Council

Sun Life Financial

TD Canada Trust

The Cooperators

The Dufresne Group

The North West Company

The Wealth Planning Group

Think Shift

Trikor Builders

True North Sports &
Entertainment

United Way Winnipeg

University of Manitoba

Ventura - Custom Homes

Wawanesa Insurance

Winnipeg Police Service

Winnipeg Regional
Health Authority



**FOR MORE INFORMATION
PLEASE CONTACT:**

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