

Mingzhi Liu, Ph.D.

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Address: 460-181 Freedman Crescent, Winnipeg, MB, Canada R3T 5V4
Place of Birth: Chengdu, Sichuan, P.R. China
Nationality: Chinese Citizen / Canadian Permanent Resident

Academic Employment

April 2017 – present, Associate Professor of Accounting
I.H. Asper School of Business, University of Manitoba

July 2011 – March 2017, Assistant Professor of Accounting
I.H. Asper School of Business, University of Manitoba

Education

Teaching and Learning Certificate

Centre for the Advancement of Teaching and Learning, University of Manitoba, Winnipeg, Canada

Doctor of Philosophy (Ph.D.) in Business Administration (Major: Accounting)
John Molson School of Business, Concordia University, Montreal, Canada

Master of Philosophy (MPhil) in Accounting
Faculty of Business, Lingnan University, HKSAR, P.R. China

Bachelor of Business Administration (BBA) in Accounting
School of Management, Xiamen University, Xiamen, P.R. China

Refereed Journal Publications

*Corresponding author. Authors are listed alphabetically by last name.

Jacoby, G, Liu, M., *Wang, Y., Wu, Z., & Zhang, Y. (2019). Corporate governance, external control, public governance, and environmental information transparency: Evidence from emerging markets. *Journal of International Financial Markets, Institutions, & Money*, 58, 269-283.

Jacoby, G, Li, J., & *Liu, M. (2019). Financial distress, political affiliation and earnings management: The case of politically affiliated private firms. *The European Journal of Finance*, 25(6): 508-523.

Cui, V., Ding, S., *Liu, M., & Wu, Z. (2018). Revisiting the effect of family involvement on corporate social responsibility: A behavioral agency perspective. *Journal of Business Ethics*, 152(1): 291-309.

Haider, Z.A., *Liu, M., Wang, Y., & Zhang, Y. (2018). Government ownership, financial constraint, corruption, and corporate performance: International evidence. *Journal of International*

Financial Markets, Institutions, & Money, 53, 76-93.

- *Liu, M., Shi, Y., Wilson, C., & Wu, Z. (2017). Does family involvement explain why corporate social responsibility affects earnings management? *Journal of Business Research*, 75, 8-16.
- Li, C., Li, J., Liu, M., Wang, Y., & *Wu, Z. (2017). Anti-misconduct policies, corporate governance, and capital market responses: International evidence. *Journal of International Financial Markets, Institutions, & Money*, 48, 47-60.
- *Ding, S., Liu, M., & Wu, Z. (2016). Financial reporting quality and external financing constraints: The case of privately held firms. *ABACUS*, 52(3), 351-373.
- *Liu, M., & Magnan, M. (2016). Conservatism and the yield spread of new corporate bond issues. *Review of Quantitative Finance and Accounting*, 46(4), 847-879.
- Ge, W., & *Liu, M. (2015). Corporate social responsibility and the cost of corporate bonds. *Journal of Accounting and Public Policy*, 34(6), 597-624.
- *Liu, M., & Magnan, M. (2014). Conditional conservatism and underpricing in US corporate bond market. *Applied Financial Economics*, 24(20), 1323-1334.
- *Liu, M. (2013). Effect of *guanxi* and ethical orientations on Chinese auditors' ethical reasoning. *Managerial Auditing Journal*, 28(9), 815-837.
- *Liu, M., & Magnan, M. (2011). Self-dealing regulations, ownership wedge and corporate valuation: International evidence. *Corporate Governance: An International Review*, 19(2), 99-115.

Book Chapter

- Liu, M., Shi, Y., & Wu, Z. (2015). Angel investors' affiliations and investment returns in China. *Developments in Chinese Entrepreneurship: Key Issues and Challenges*, edited by Douglas Cumming, Michael Firth, Wenxuan Hou, and Edward Lee (pages 59-75). Palgrave Macmillan. ISBN: 9781137412492.

Academic Presentations

- Ding, R., Liu, M., Wang, T., & Wu, Z. (August 13, 2019, San Francisco, USA). The impact of climate risk on earnings quality: International evidence. *The American Accounting Association Annual Meeting*.
- Gill, A., Haider, Z.A., Liu, M., & Wang, Y. (June 22, 2018, Guangzhou, China). Can religious beliefs and SRIs of entrepreneurs increase legitimacy in the eyes of lenders? Evidence from India. *The Journal of International Financial Markets, Institutions, & Money Conference*.
- Liu, M., Wang, Y., Wu, Z., & Zhang, Y. (December 16, 2017, Chiang Mai, Thailand). Corporate governance, external control, public governance, and environmental information transparency: Evidence from emerging markets. *The Journal of International Financial Markets, Institutions, & Money Conference*.
- Haider, Z.A., Liu, M., Wang, Y., & Zhang, Y. (December 16, 2016, Pu'er, China). Government ownership, financial constraint, corruption, and corporate performance: International evidence. *The Journal of International Financial Markets, Institutions, & Money Conference*.
- Li, C., Li, J., Liu, M., Wang, Y., & Wu, Z. (April 28, 2016, Toronto, Canada). Anti-misconduct

- policies, corporate governance, and capital market responses: International evidence. *The CFA Institute and Schulich School of Business Conference*.
- Liu, M., Wang, Y., Wu, Z., & Zhang, Y. (December 4, 2015, Edinburgh, Scotland). Corporate Governance, External Control, Public Governance, and Environmental Information Transparency: Evidence from Emerging Markets. *The Corporate Governance: An International Review Conference*.
- Jacoby, G, Li, J., & Liu, M. (September 12, 2015, Winnipeg, Canada). Financial distress, political affiliation and earnings management: The case of privately held firms. *The CPA of Manitoba/University of Manitoba Accounting Research Conference*.
- Jacoby, G, Li, J., & Liu, M. (July 16, 2015, Winnipeg, Canada). Financial distress, political affiliation and earnings management: The case of privately held firms. *The European Journal of Finance Conference*.
- Liu, M., Shi, Y., Wilson, C., & Wu, Z. (March 13, 2015, Panama City, Panama). Does family involvement explain why corporate social responsibility affects earnings management? *The National Business and Economics Society Annual Conference*.
- Ding, S., Liu, M., & Wu, Z. (May 15, 2014, Chengdu, China). Financial reporting quality and external financing constraints: The case of privately held firms. *The ABACUS Conference*.
- Liu, M., Shi, Y., Wilson, C., & Wu, Z. (August 6, 2013, Anaheim, USA). Family involvement, corporate social responsibility, and earnings management: Evidence from S&P 500 firms. *The American Accounting Association Annual Meeting*.
- Liu, M., Shi, Y., Wilson, C., & Wu, Z. (May 31, 2013, Montreal, Canada). Family involvement, corporate social responsibility, and earnings management: Evidence from S&P 500 firms. *The Canadian Academic Accounting Association Annual Conference*.
- Ge, W., & Liu, M. (September 7, 2012, Winnipeg, Canada). The impact of corporate social responsibility disclosure and performance on the cost of corporate bonds. *The CGA of Manitoba/University of Manitoba Accounting Research Conference*.
- Ge, W., & Liu, M. (August 7, 2012, Washington DC, USA). The impact of corporate social responsibility disclosure and performance on the cost of corporate bonds. *The American Accounting Association Annual Meeting*.
- Ge, W., & Liu, M. (June 2, 2012, Charlottetown, Canada). The impact of corporate social responsibility disclosure and performance on the cost of corporate bonds. *The Canadian Academic Accounting Association Annual Conference*.
- Liu, M., & Magnan, M. (June 1, 2012, Charlottetown, Canada). Accounting conservatism and underpricing of newly issued corporate bonds. *The Canadian Academic Accounting Association Annual Conference*.
- Liu, M., & Magnan, M. (August 3, 2010, San Francisco, USA). Financial reporting quality and corporate bond issue. *The American Accounting Association Annual Meeting*.
- Liu, M., & Magnan, M. (May 28, 2010, Vancouver, Canada). Financial reporting quality and corporate bond issue. *The Canadian Academic Accounting Association Annual Conference*.
- Liu, M., & Magnan, M. (May 7, 2010, Montreal, Canada). Financial reporting quality and corporate

bond issue. *The HEC Conference on Business Research*.

Liu, M., & Magnan, M. (August 5, 2009, New York, USA). Private control of self-dealing regulation and corporate valuation: International evidence. *The American Accounting Association Annual Meeting*.

Liu, M., & Magnan, M. (June 5, 2009, Montreal, Canada). Private control of self-dealing regulation and corporate valuation: International evidence. *The Canadian Academic Accounting Association Annual Conference*.

Liu, M., & Magnan, M. (April 4, 2009, Montreal, Canada). Private control of self-dealing regulation and corporate valuation: International evidence. *The HEC Conference on Business Research*.

Liu, M. (May 31, 2008, Winnipeg, Canada). The effect of personal values on individuals' ethical behavioral intentions: Evidence from professional auditors in People's Republic of China. *The Canadian Academic Accounting Association Annual Conference*.

Awards

The Chartered Professional Accountants Manitoba Research Fellowship

The Associates Achievement Award for Research Asper School of Business

The Joe Kelly Graduate Award John Molson School of Business

The Chinese Government Award for Outstanding Self-Financed Students Abroad

The Best Paper Award in Accounting at Conference on Business Research

The Hong Kong Institute of Certified Public Accountants Scholarship

Research and Travel Grants

Social Sciences and Humanities Research Council (SSHRC) of Canada Insight Grants (Principal Investigator), 2019-2022 (\$68,035)

UM/SSHRC Research Grants Program, University of Manitoba (Principal Investigator), 2018-2019 (\$6,400)

SSHRC Data Access Grant Program, University of Manitoba (Principal Investigator), 2017 (\$7,000)

Data Access Fund, Asper School of Business (Principal Investigator), 2017 (\$5,000)

University Research Grants Program, University of Manitoba (Principal Investigator), 2015-2016 (\$6,550)

Start-up Research Fund, Asper School of Business and University of Manitoba (Principal Investigator), 2011-2014 (\$60,000)

CASA Research Fund, John Molson School of Business (Principal Investigator), 2010 (\$4,000)

Professional Memberships

Beta Gamma Sigma Society

Golden Key International Honour Society

The American Accounting Association

The Canadian Academic Accounting Association

The Chinese Accounting Professors' Association of North America

The Society for Teaching and Learning in Higher Education

Graduate Student Advisory

Zhe Shen, Ph.D. Dissertation Advisory Committee, Entrepreneurship, 2018 - present

Keyan Zhao, Master's Thesis Advisory Committee, Finance, 2018 - present

Zixu Zhang, Ph.D. Dissertation Advisory Committee, Finance, 2016 - present

Yuekun Liu, Master's Thesis Advisory Committee, Finance, 2017

Qiao Xu, Master's Thesis Advisory Committee, Business Administration, 2015 - 2017

Yulin (Ellen) Shi, Master's Thesis Advisory Committee, Entrepreneurship, 2013 - 2016

Course Taught

University of Manitoba

ACC 4030 Accounting Theory

ACC 3030 Advanced Financial Accounting

ACC 1100 Introductory Financial Accounting

Concordia University

COMM 305 Introductory Managerial Accounting

COMM 217 Introductory Financial Accounting

University of Manitoba Services

Academic Integrity Adjudicator

Accounting and Finance Headship Search Committee

Accounting and Finance Lab Advisor Search Committee

Accounting and Finance Office Administrator Search Committee

Accounting and Finance Office Assistant Search Committee

Accounting and Finance Research Centre Committee

Accounting Curriculum Committee (Chair)

Accounting Search Committee

Acting Department Head (Department of Accounting and Finance)

Associate Achievement Awards Committee

Closing the Loop Committee

Department Nominating Committee

Finance Search Committee

Judge for First Year Case Competition by Commerce Students' Association

Local Discipline Committee

Master of Finance Committee

New Faculty Orientation Committee (co-Chair)

Prepare a Case for Business and Accounting Case Conference

PWC Professional Scholarship Committee

Research and Publications Committee
Tenure and Promotion Committee
Undergraduate Admission Appeal Committee
Undergraduate Program Committee
William Eamer Professional Scholarship Committee

Other Services

Ad Hoc Reviewer for Refereed Journals

Accounting and Finance
Advances in Accounting
Asian Journal of Business Ethics
Asian Review of Accounting
Asia-Pacific Journal of Accounting & Economics
Canadian Journal of Administrative Sciences
Emerging Markets Finance and Trade
Emerging Markets Review
Finance Research Letters
Managerial Auditing Journal
International Journal of Managerial Finance
International Review of Financial Analysis
Journal of Accounting and Public Policy
Journal of Business Ethics
Journal of Business Research
Journal of International Financial Markets, Institutions, & Money

Ad Hoc Reviewer for Research Grants:

The Research Grants Council (RGC) of Hong Kong
The Social Sciences and Humanities Research Council of Canada (SSHRC) Insight Grants

Ad Hoc Reviewer, Discussant and Moderator for Academic Conferences:

The American Accounting Association Annual Meeting
The Canadian Academic Accounting Association Annual Conference
The European Journal of Finance Conference
Journal of International Financial Markets, Institutions, and Money Conference