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# Western Canada Settlement Outcomes 2013

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Citizenship, & Cohesion Conference,  
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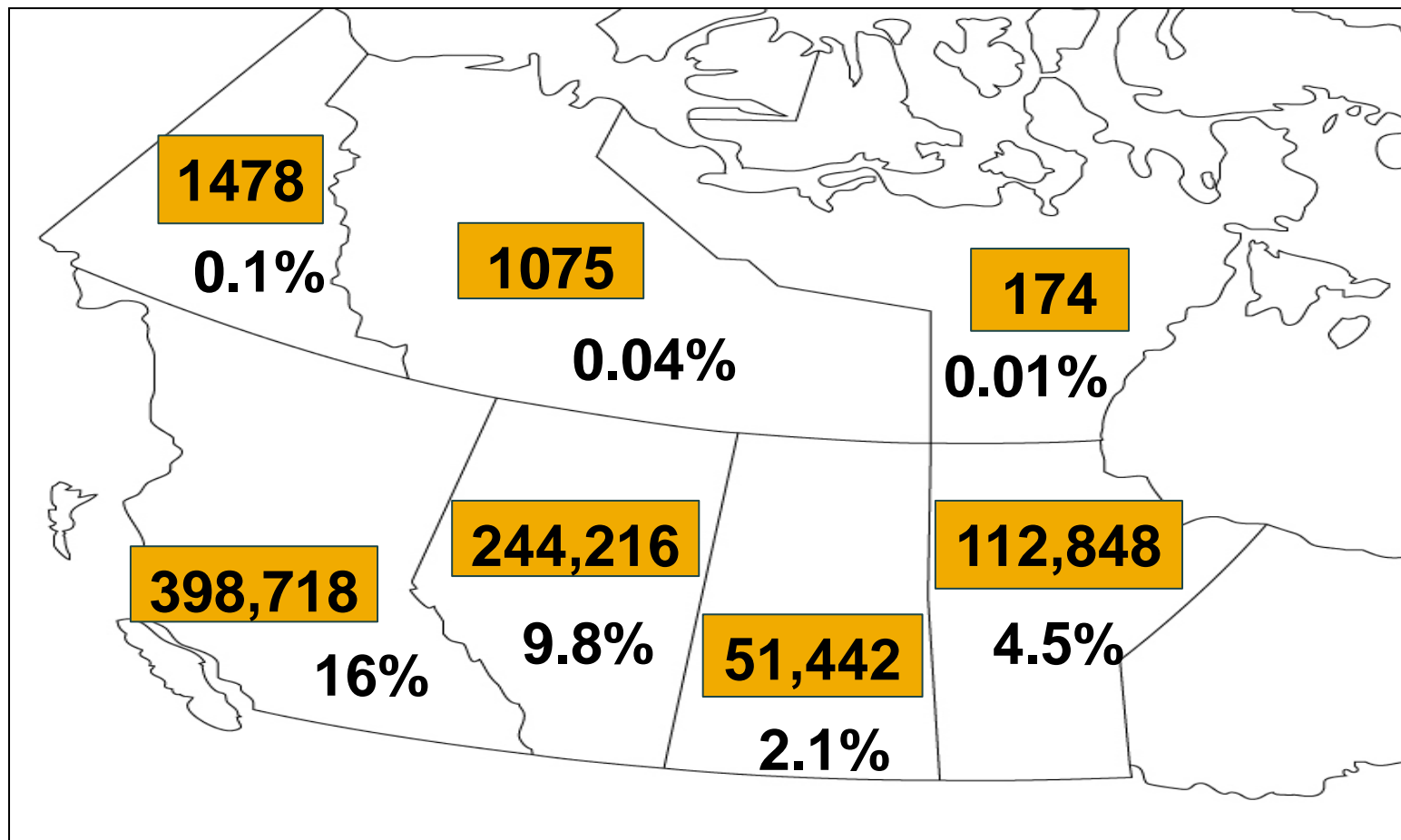
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# Research Question

- What influences successful settlement among newcomers in the western region?
  - Are there rural and urban differences?
  - Provincial differences?
  - Sex, education or other differences?
- What services are most/least utilized?
- How helpful are these services?



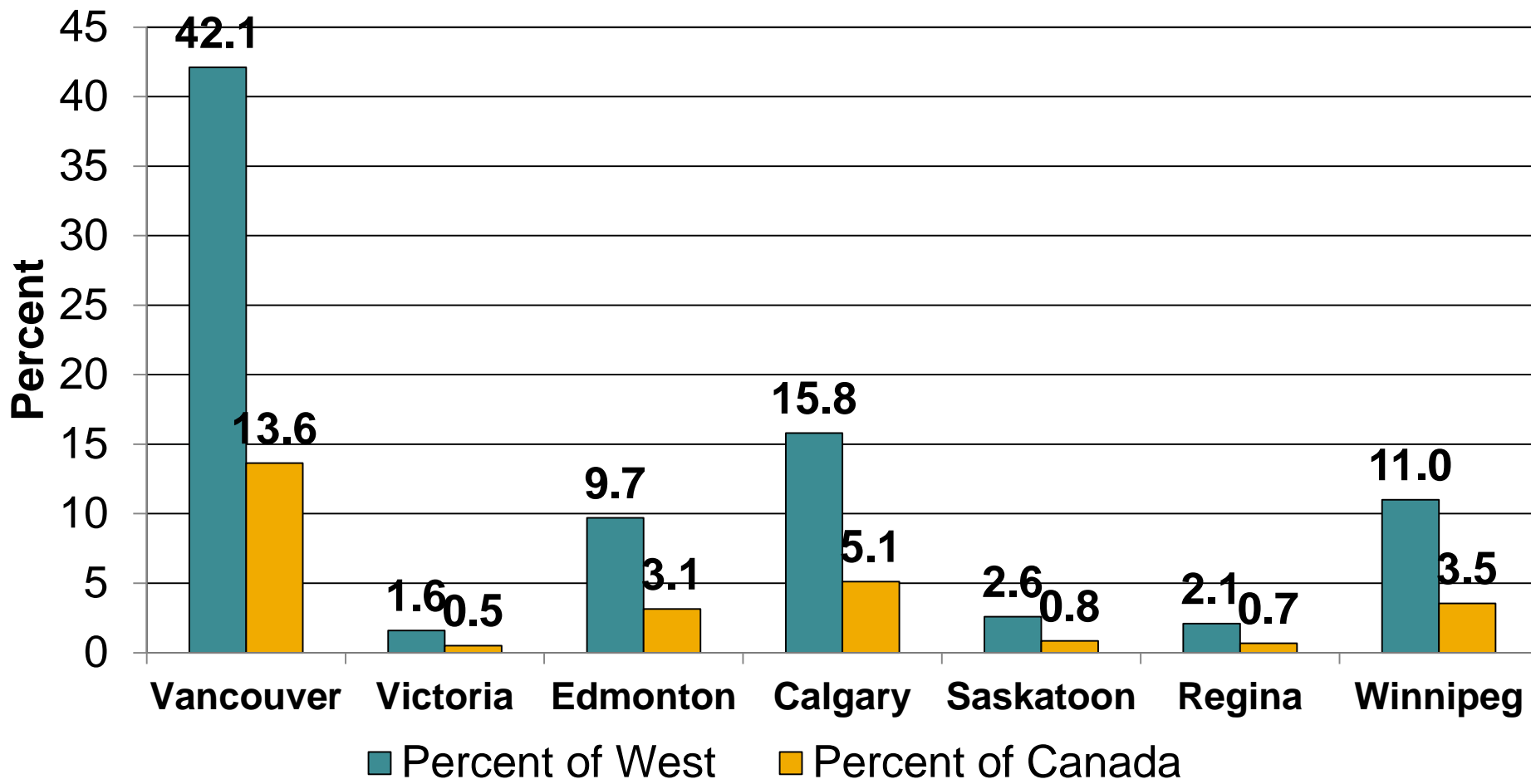
# Immigration to Western Canada, 2003 -2012



Source: Citizenship & Immigration Canada. 2013. Facts and figures, 2012.



# Immigration to Western Canadian Cities



Source: Citizenship & Immigration Canada. 2013. Facts and figures, 2012.



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# Survey Methodology

- Random sample drawn from a CIC data file
  - Included all immigrants over 18 years, who landed between January 1, 2008 and December 31, 2012.
  - Indicated intention to reside in target province or territory.
- 2937 immigrant respondents in 4 western provinces:
  - AB: 728
  - BC: 741
  - SK: 714
  - MB: 751
- Data collected between end of March and May 2013 by telephone



# Survey Sample

- Respondents must have become permanent residents of Canada between 3 and 60 months prior to the survey.
- Must reside in one of the four western provinces or territories.
- Must be over the age of 18 at the time of the survey.
- Response rates
  - Social Sciences Research Laboratories = 27.1% (for MB & BC)
  - Population Research Laboratory = 38.0% (for AB, SK, & territories)



# Survey Instrument

- Included sections assessing use and experience of settlement services, information needs, economic outcomes, social outcomes, and demographic information.
- Borrowed and adapted items from the LSIC, Pan Canadian Settlement Survey, 2012 Alberta Settlement Outcomes Survey and others.
- Translated into 5 different languages.

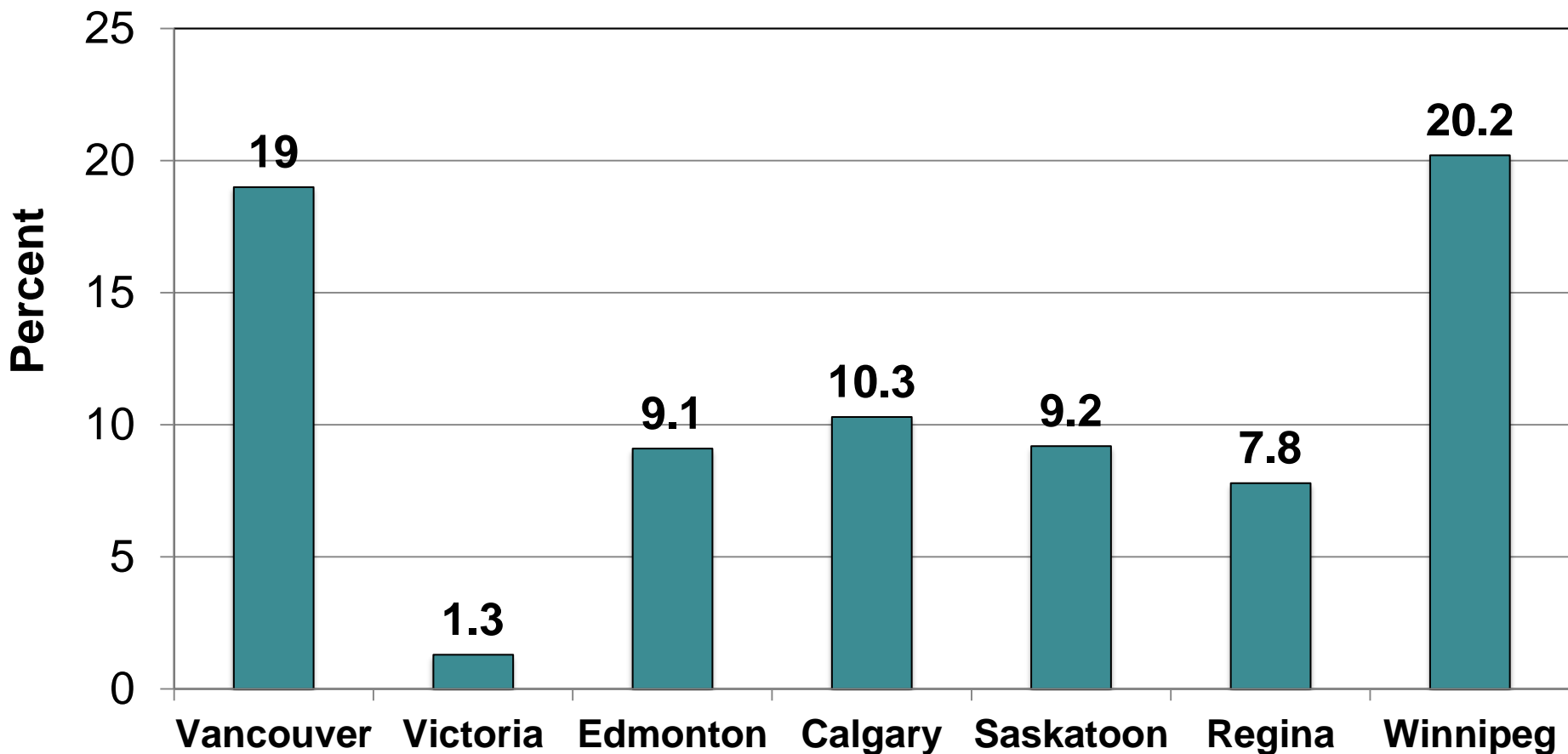


# Demographic Overview of Survey Sample

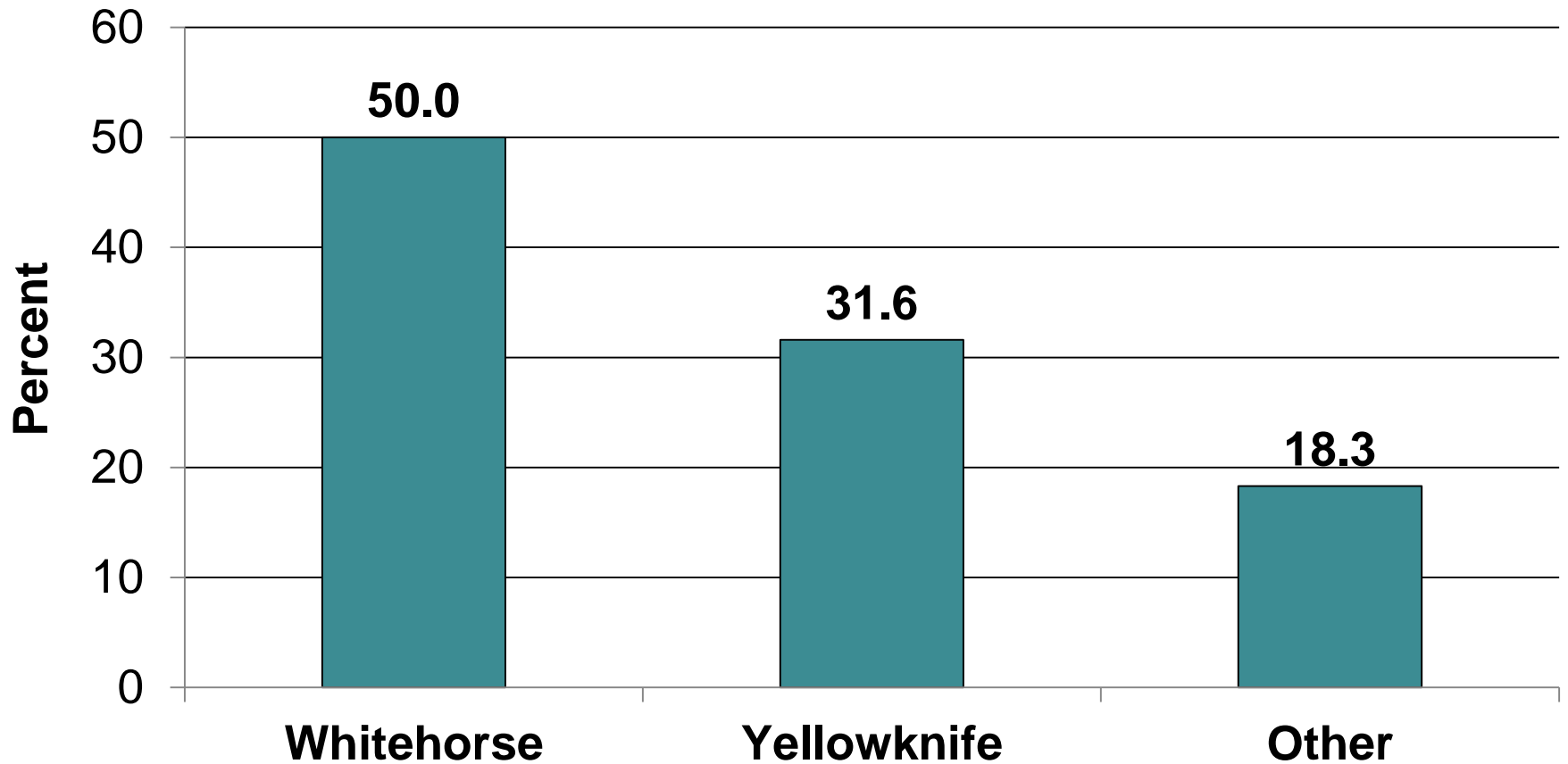




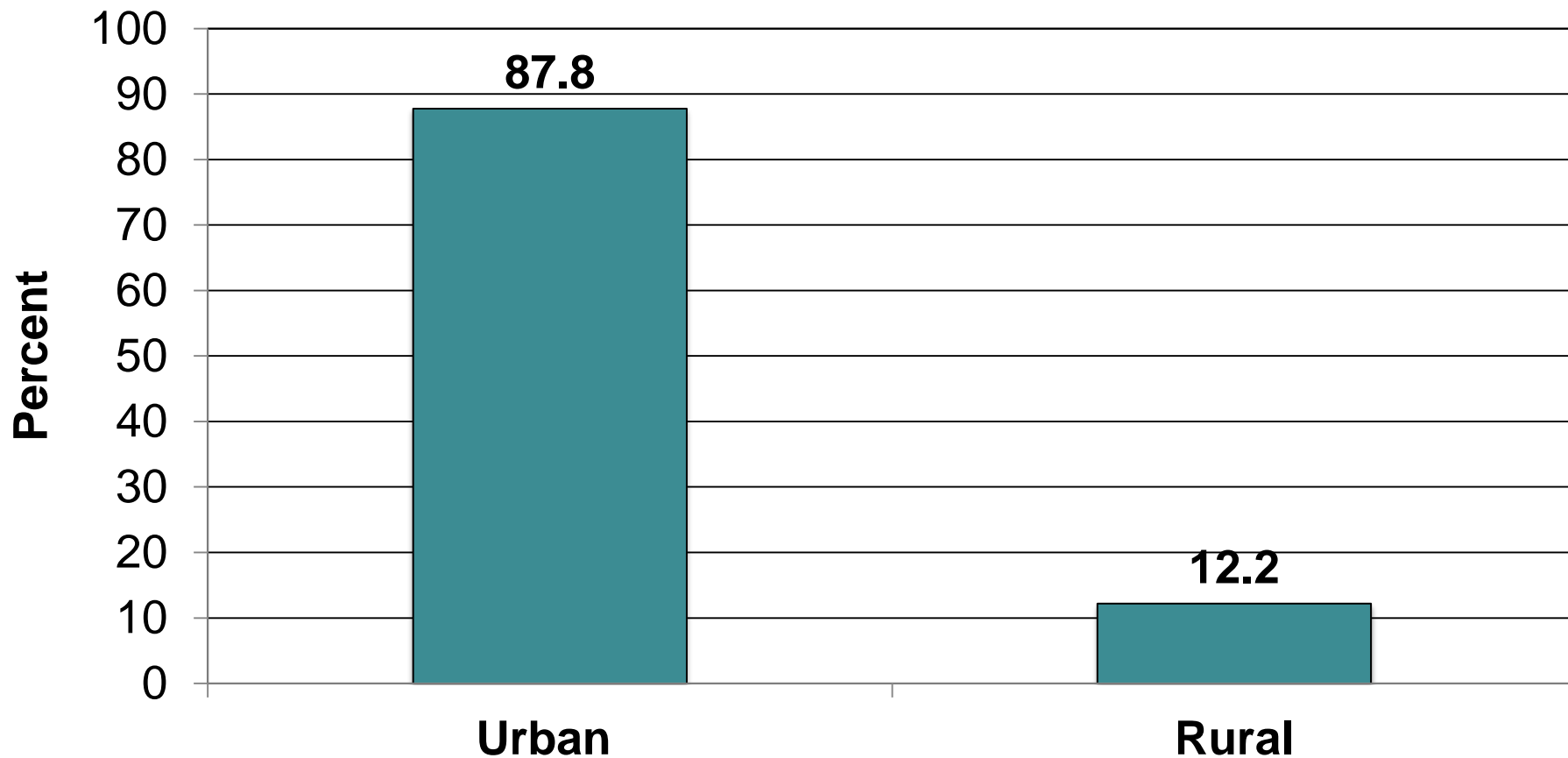
# Survey Sample: Immigration to Western Cities



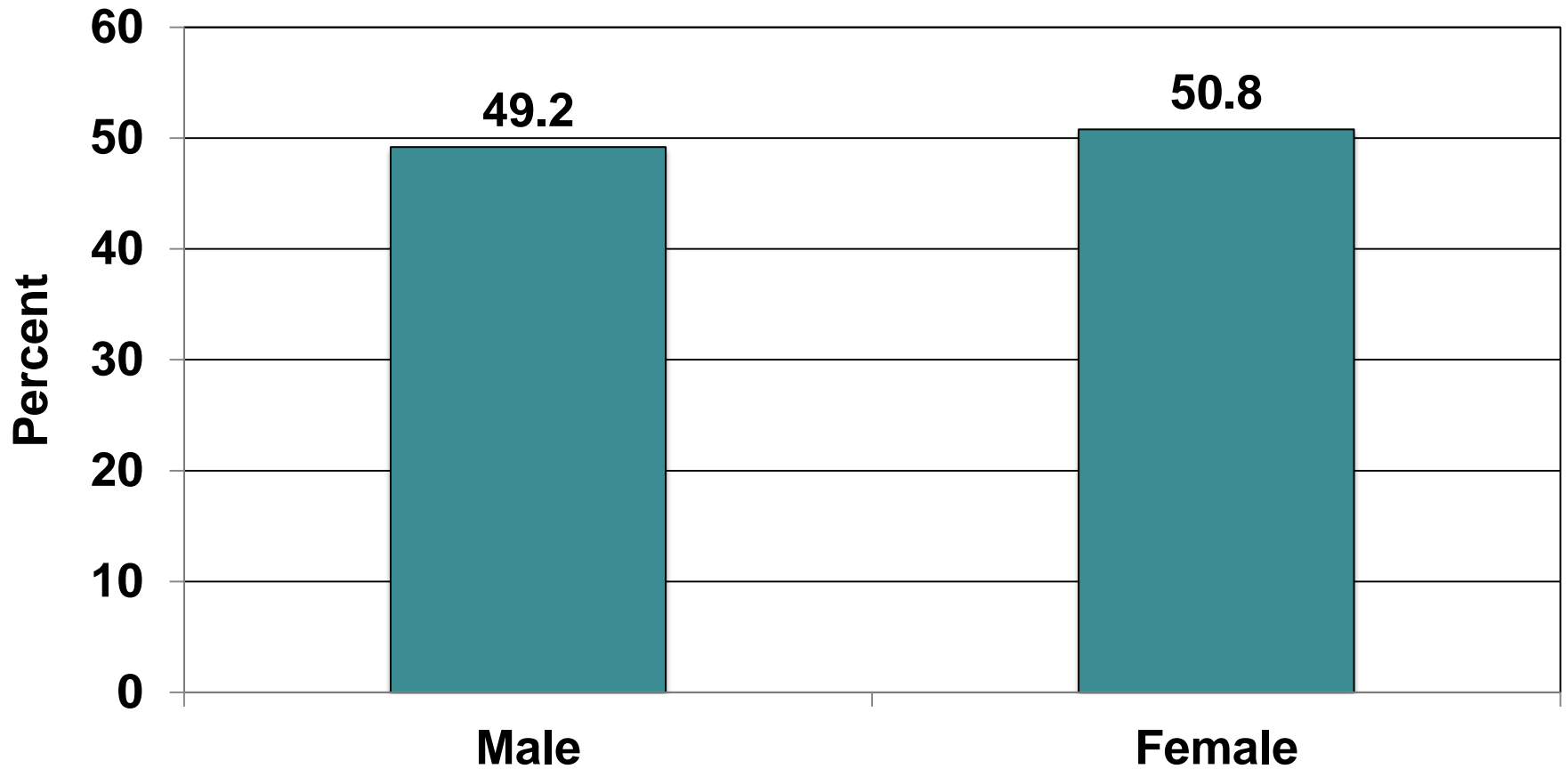
# Survey Sample: Territories



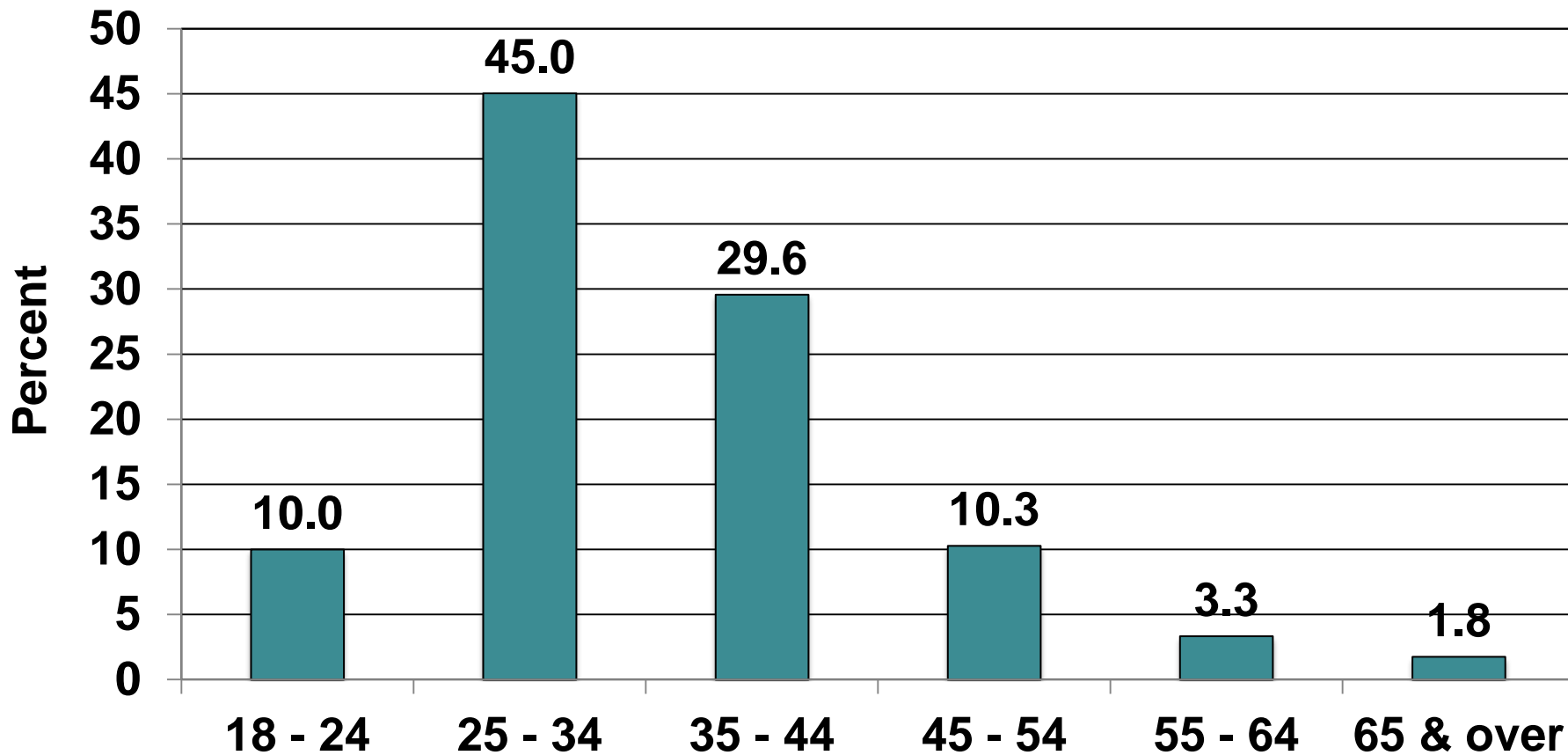
## Survey Sample: Urban vs. Rural



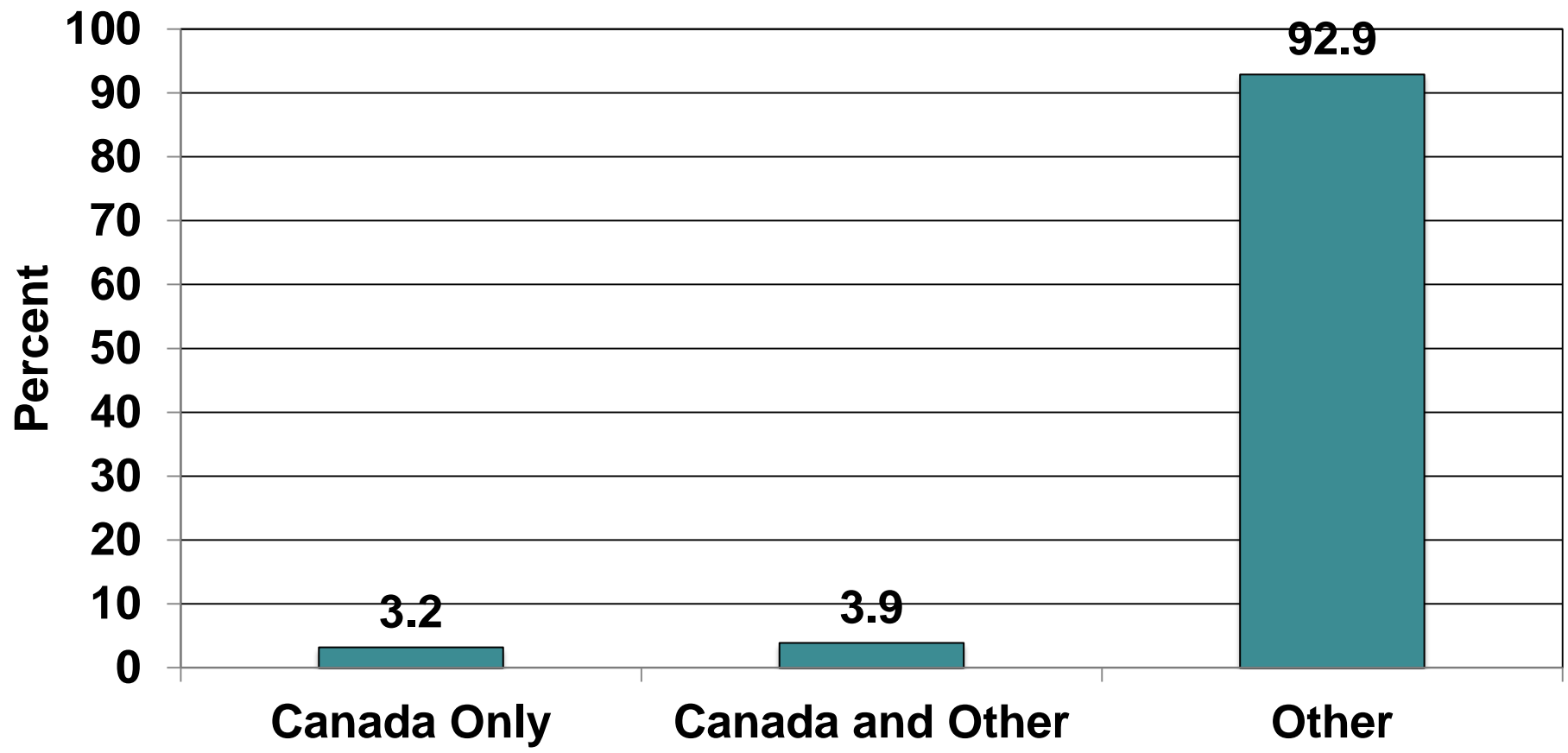
# Gender



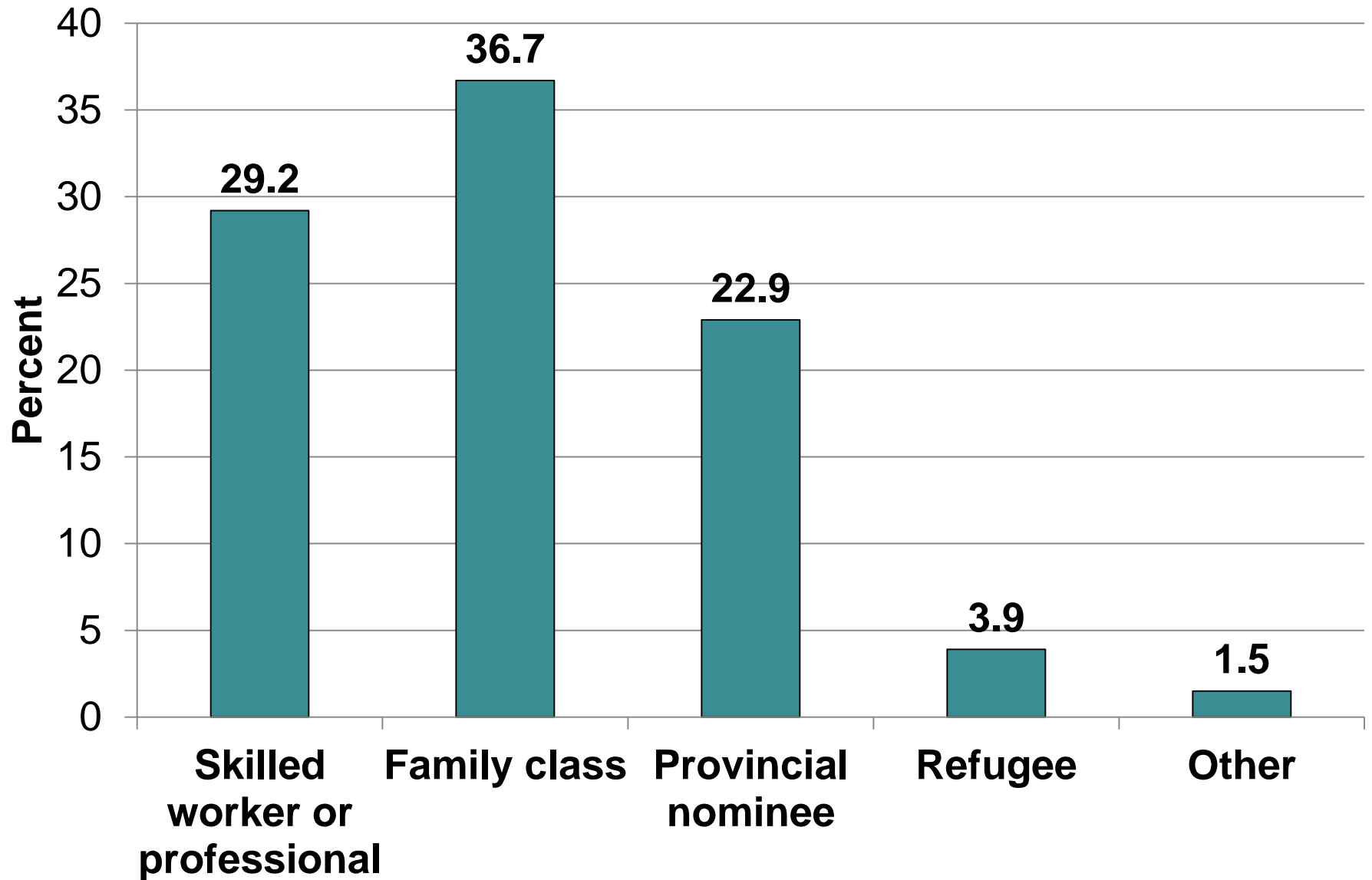
# Age



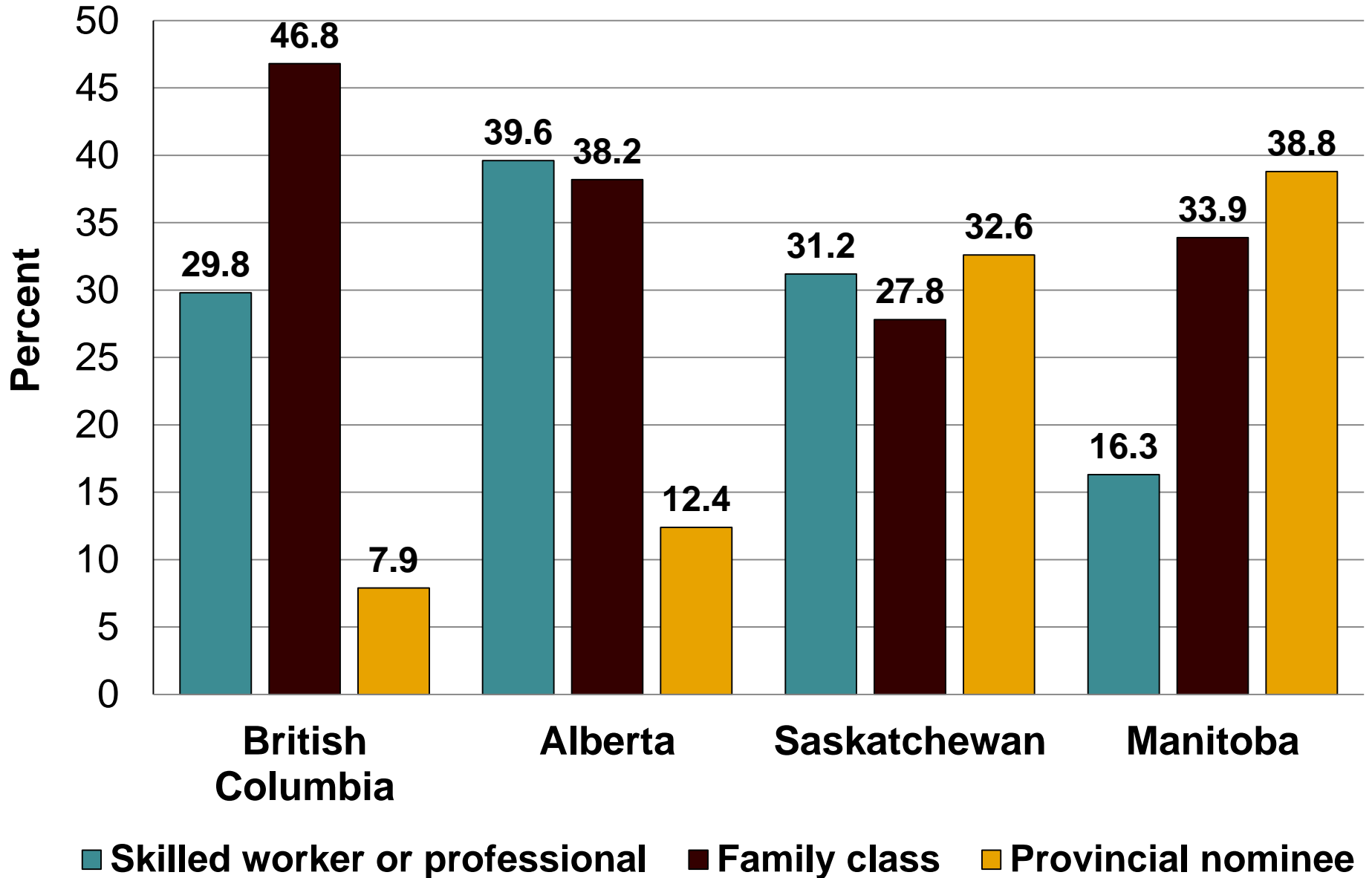
# Country of Citizenship



# Immigration Status

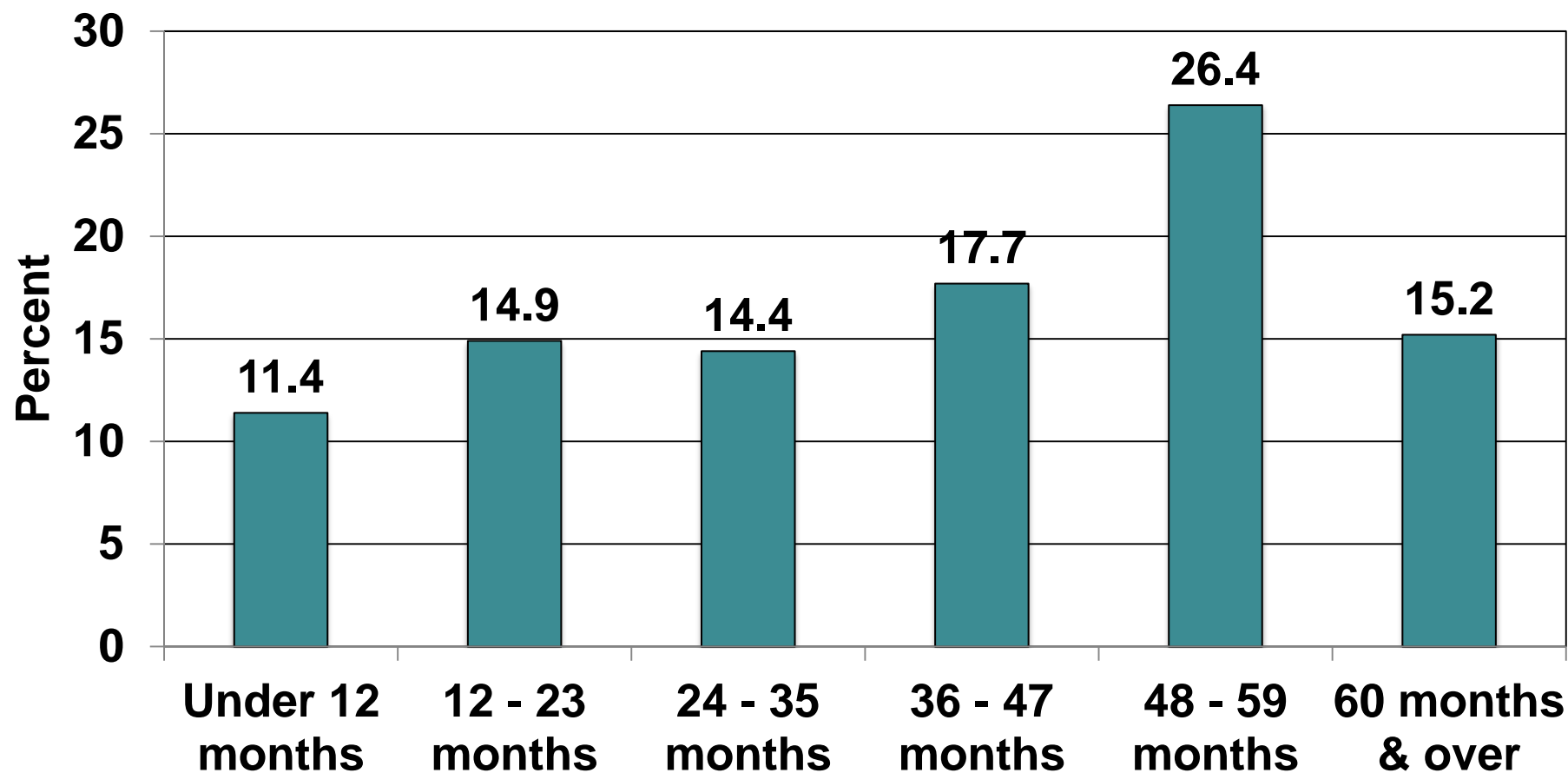


# Immigration Status, by Province

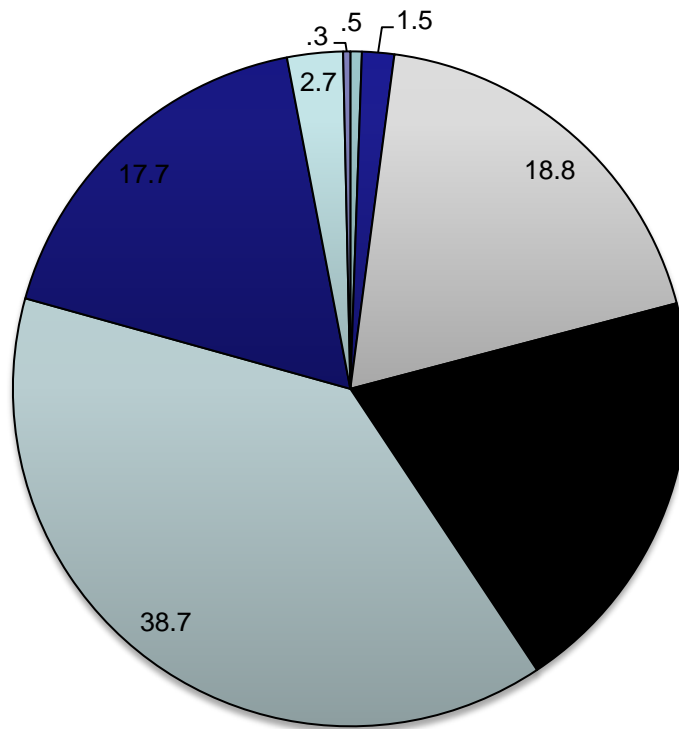




# Length of Time in Canada



# Highest level of education completed outside of Canada



- No formal education
- Elementary school
- Secondary school
- College/vocational training
- University undergraduate degree
- University graduate degree

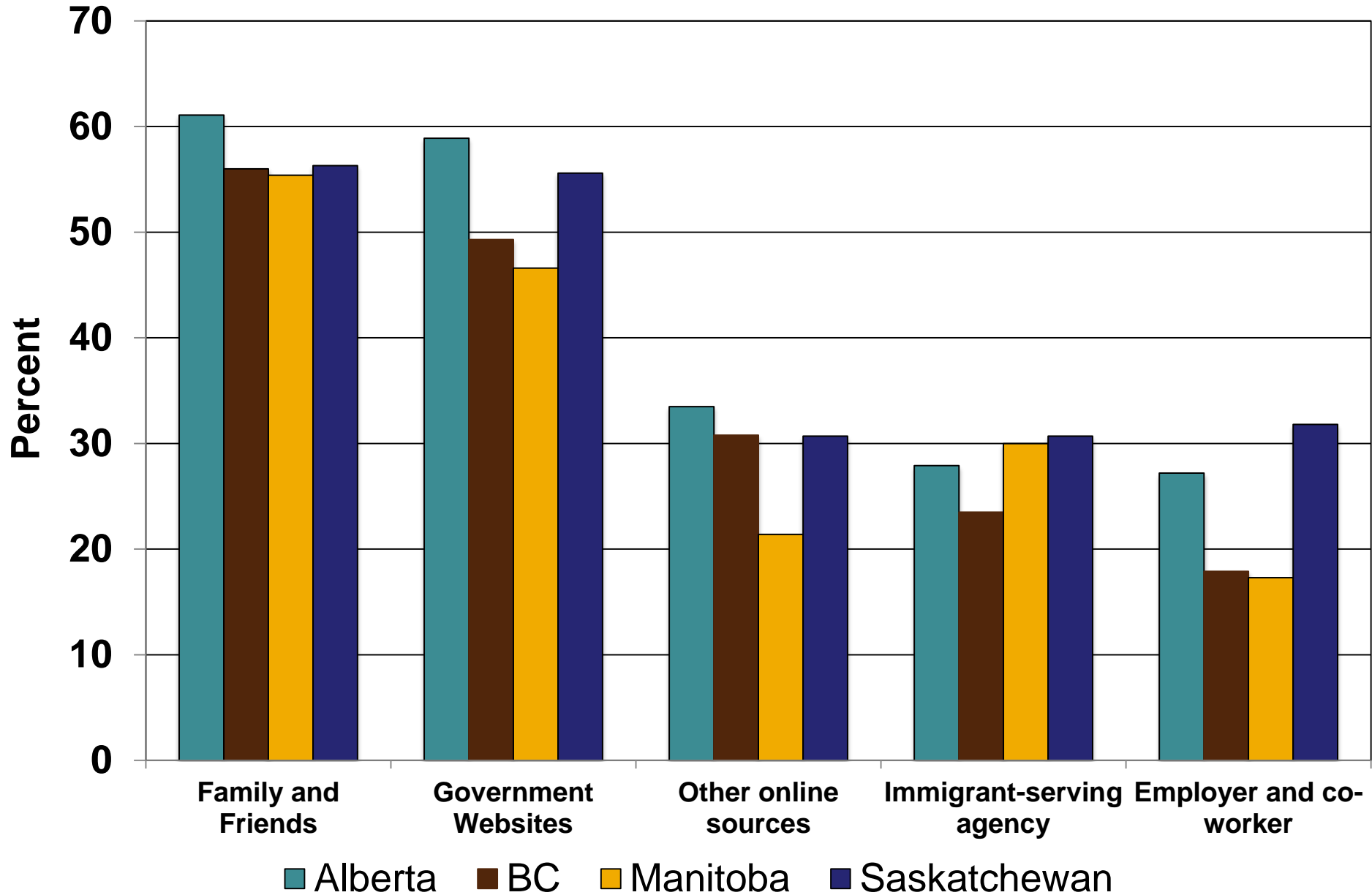


# Finding Settlement Information

- 5 most commonly selected places to find information about settling in Province:
  - Family and friends
  - Government websites
  - Other online sources
  - Immigrant-serving agency
  - Employer and co-workers



# Finding Settlement Information



# Using Settlement Services by province

		Province				
		BC	AB	SK	MB	
<b>Have you used any settlement services from an organization in your Province?</b>	Yes	31.7% (226)	29.9% (213)	29.8% (208)	41.9% (306)	33.4% (953)
	No	68.3% (487)	70.1% (500)	70.2% (491)	58.1% (424)	66.8% (1902)
		100% (713)	100% (713)	100% (699)	100% (730)	100% (2855)

p < 0.01

		Place of Residence		
		Rural	Urban	
<b>Have you used any settlement services from an organization in your Province?</b>	Yes	23.6% (81)	34.7% (853)	33.3% (934)
	No	76.4% (262)	65.3% (1607)	66.7% (1869)
		100.0% (343)	100.0% (2460)	100.0% (2803)

p < 0.01

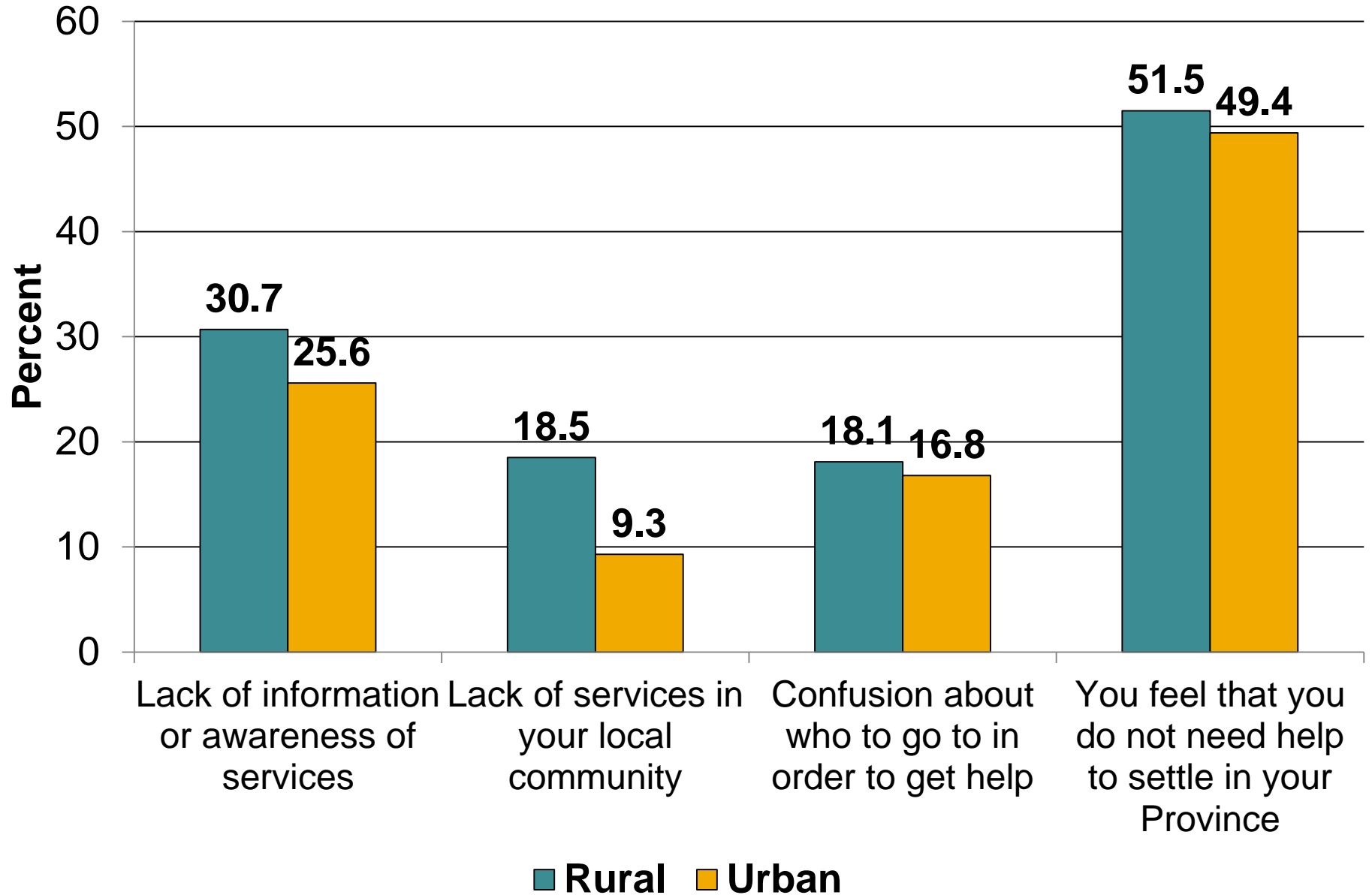


# Use of settlement services by entrance class

		Immigration Status					
		Skilled worker	Family class	Provincial nominee	Refugee	Other	
Have you used any settlement services from an organization in your Province?	Yes	37.4% (302)	26.4% (268)	36.3% (231)	59.3% (64)	31.3% (63)	33.5% (928)
	No	62.6% (505)	73.6% (747)	63.7% (406)	40.7% (44)	68.7% (138)	66.5% (1840)
Total		100% (807)	100% (1015)	100% (637)	100% (108)	100% (201)	100% (2768)

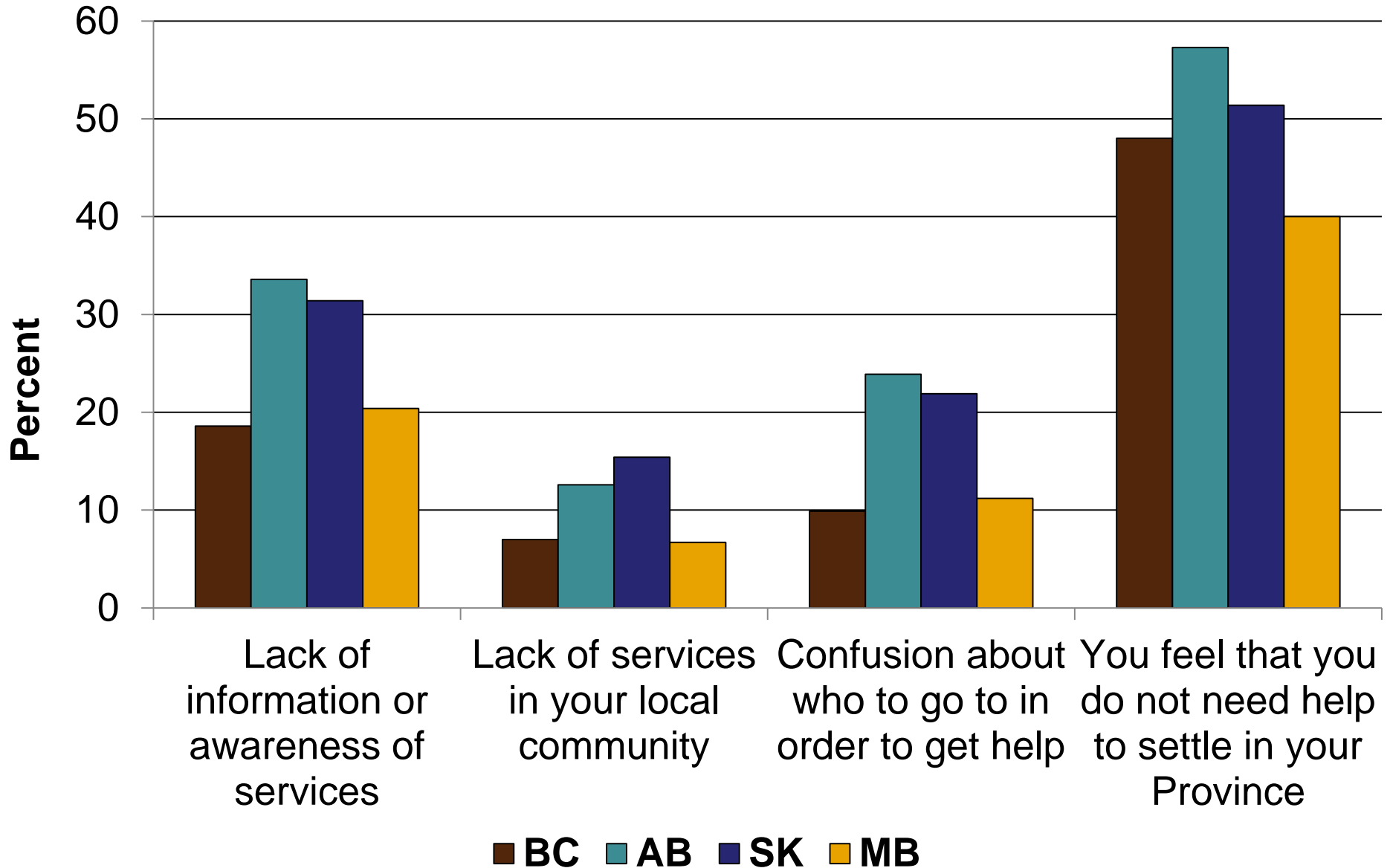
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# Reasons for Not Using Services, Rural vs. Urban





# Reasons for Not Using Services, by Province



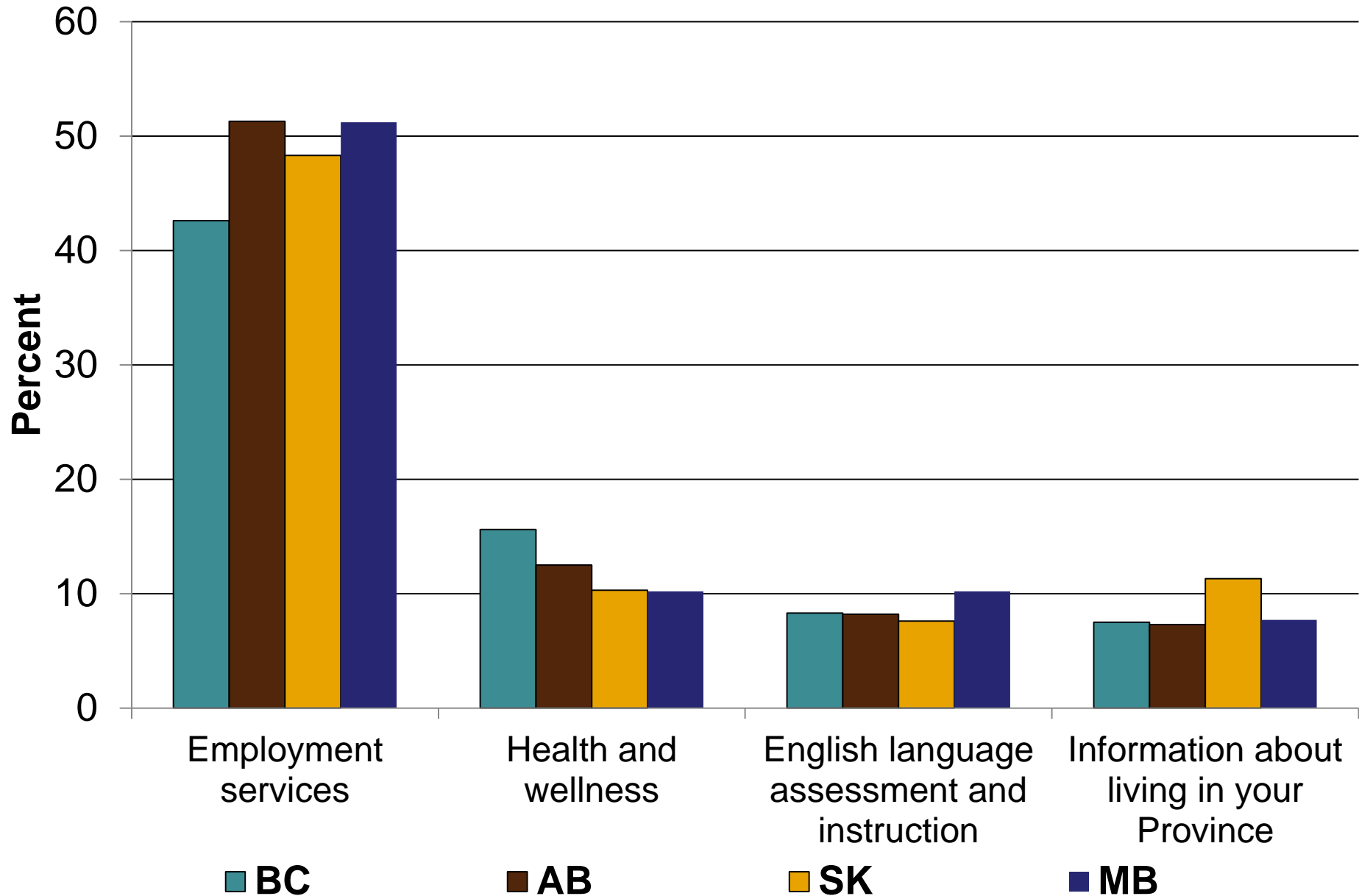
# Helpfulness of Services or Programs

		Rural or Urban		
		Rural	Urban	
<b>On a scale of 1 to 7, how much have the services or programs helped you to settle in your Province?</b>	Not at all helpful	2.5%	5.0%	4.8%
	2	1.3%	4.4%	4.1%
	3	2.5%	7.6%	7.2%
	4	5.0%	10.3%	9.8%
	5	16.3%	21.7%	21.2%
	6	27.5%	20.4%	21.0%
	Extremely helpful	45.0%	30.6%	31.9%

# Ease of Access to Services

		Rural or Urban		
		Rural	Urban	
<b>On a scale of 1 to 7, how easy has it been for you to get the services you need to settle in your Province?</b>	Not at all easy	1.3%	3.1%	2.9%
	2	1.3%	2.8%	2.6%
	3	2.5%	5.5%	5.2%
	4	5.0%	10.9%	10.4%
	5	16.3%	22.2%	21.7%
	6	36.3%	25.7%	26.6%
	Extremely easy	37.5%	29.8%	30.5%

# Services most needed by province



## Other Observations

- On average, respondents who used services began to do so after being in their province for 4.2 months.
- No significant relationship between sex and use of services.
- When asked whether the settlement services they accessed played a role in their decision to stay and settle in their Province, the answers were divided. 17.8% answered 'Not at all' whereas 20.2% replied 'Extremely'



## Other Observations

- The most utilized resource required overall (both prior to arrival and after arrival) appears to be employment resources
- When asked how difficult it has been to find a job that makes use of their qualifications, there is a high degree of variance. 20.7% replied that it has 'not been difficult at' all where as 19.7% replied that it has been 'extremely difficult'.



## Future Directions

- Understand how sex, place of birth, urban/rural and other aspects influence access to services
- Develop a multivariate model to control for external and internal factors
- Descriptive analysis of the north data
- Confront and triangulate our findings against other data:
  - LSIC
  - IMDB
  - PAN CANADIAN SETTLEMENT STUDY
- Develop an index for successful integration!



## Acknowledgements

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