Hello parents/guardians!

Do the languages we speak influence the way we see and interact with the world?

The Faculty of Arts Language Centre at the University of Manitoba would like to invite your students to participate in a contest for grade 9-12 Manitoba high school students entitled “THE POWER OF LANGUAGE.” We are curious to find out what students know about other cultures through language learning and if it changes their perception of their own culture. Their submissions should reflect on the benefits of multilingualism and should answer the question:

- How do languages shape people, cultures and the way we see things?

The contest is virtual, which gives the students a chance to be creative. Students can submit a video (up to 60 seconds maximum), a poster, a PowerPoint or multimedia presentation, a podcast or any other project of creative expression, featuring the benefits of language learning as listed above. Submissions are to be in English.

The top 3 individual entrants will receive prize packages of a selection of University of Manitoba branded merchandise (e.g. sweatshirts, drink bottles, backpacks, etc.) valued at $350, $250 and $100.

The deadline for contest entries is Monday, December 20, 2021, just before winter break, to give the students plenty of time to work on their submissions. The winners will be announced January 14, 2022.

We hope that this contest offers students an opportunity to participate in a creative project that also helps to promote the life-long benefits of multilingualism and would appreciate if you would encourage your children to participate.

Please note that the individual application package includes a release for both parents and students to sign, to allow the University of Manitoba to publicly announce the winners and use their submissions for promotional purposes.

The Faculty of Arts offers courses in over 20 languages. It is the Language Centre’s mission to promote and support language learning at the University of Manitoba and in our community through our language laboratories, resource centre, teaching supports, promotion of travel study opportunities and cultural events.

Thank you very much for your time and consideration. Last year, we received fantastic entries from high school students and we are really looking forward to seeing what the students will come up with this year. Please don’t hesitate to contact us if you have any questions.

The Language Centre,
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