

University of Manitoba
History 4000: History of Broadcasting in the Anglophone World
History 7772: Broadcasting in the Anglophone World
2019 Fall term

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Office Hours: Mondays 10:00 – 11:30, or by appointment

Overview

This course will introduce students to the historical place occupied by broadcasting in the English-speaking world, and to some theoretical and practical considerations of writing cultural and media history. Following its emergence about a century ago, broadcasting continues to shape and to bear witness to human achievements and folly. To understand the history of the twentieth century, it is necessary to understand broadcasting as a technology of communication and as an art form. Each week's assigned reading will feature a different theme, such as: advertising, gender, news, race, etc.

Course Materials

Most of the readings used for the course will be available online or in the journal stacks through the University's library system. Please access them in this way *individually*, as this helps the Library system monitor how frequently these resources are needed by students. In cases where the University does not offer access or hold the materials physically, I will make materials available. The weekly reading schedule will be distributed at the first class meeting on 9 September.

Course Requirements, Assignments and Evaluation

Written evaluation of each student's work will be provided before the withdrawal date, 18 November 2019.

Assignments

Item 1: Course participation: This is not a lecture course. The instructor will guide the seminar and direct the discussion when necessary, but students' interpretations of each week's topic will be the core of each meeting. **30%** of the course grade will be determined by each student's participation in seminar discussions. For some of you, this will be your first seminar. Doing the readings, showing up, and contributing to the seminar discussion in an engaged fashion are mandatory. If you exhibit no evidence of having done and/or thought about the assigned readings (i.e., if you remain silent in class), you will fare poorly in this part of the course. If an absence is unavoidable, please inform me (in advance if possible), and submit a two-page (500 word) paper about the week's required readings at the next meeting, otherwise your participation grade for the missed day will be zero.

Item 2: TWO Readings Critiques: each critique will address the readings for the week. You will present your critique to the seminar (about a 5-minute presentation) **on the day we discuss the material** (see readings list for dates). **Written critiques are due two weeks later**, so the written critique could potentially be due as soon as three weeks from the beginning of the course. However, those who present early will have completed an important assignment as well as demonstrating their bravery. Waiting until the end of term has its advantages, too, but beware that schedules are often crowded in November with assignments. When preparing your critique, *do not* provide a summary of each article's main argument. The point here is to *analyze* the material. That is, do you find the arguments convincing? Why or why not? How do the pieces relate to each other? Can you bring in other evidence (perhaps from other historians or historical sources or fields) to support your critique? These assignments will account for **30%** of the course grade. (12.5% per written critique x 2 = 25%; 2.5% per presentation x 2 = 5%).
Undergraduates (HIST 4000): each critique 8-10 pages (2,000-2,500 words)
Graduate students (HIST 7772): each critique 10-12 pages (2,500-3,000 words)

Item 3: Contextual History: an assignment dealing with a topic chosen in consultation with the instructor. You will consult relevant works to construct a contextual history of an English-language broadcast program or broadcaster. e.g. “*The Happy Gang* and their times”; “*Dr Who* and post-war Britain”. Did your chosen programme reflect its times? Why did it appeal to audiences, assuming it did? **Contextual History due: 25 November 2019**. Contextual History will account for **40%** of the course grade.

Undergraduates (HIST 4000): 16 pages (4,000 words), or more if you must
Graduate students (HIST 7772): 20 pages (5,000 words), or more if you must

There is **NO FINAL EXAMINATION** for the course.

Procedures, Conventions and Policies

Students will receive feedback on both assignment content and style, but having a classmate or someone else **proof-read** your assignments before submission is highly recommended. All written assignments should be word-processed and double-spaced in a standard typeface, e.g., Times New Roman. **Submit one printed copy of all work**, and keep backups of your electronic files. I will be happy to receive electronic copies of your work as an added backup.

All written assignments must use **footnotes or endnotes** and, if applicable, include a **bibliography** listing the sources from which you obtained your information. We are vertebrates, and therefore will use Chicago style for all citations and references. Please do not use *Ibid.* or *op. cit.*, etc. as shortened forms of citation – ask me why.

Revise and re-submit policy: Provided the assignment in question has been submitted **on or before the due date**, students may **revise and resubmit** it based on the comments they have received. The previously-submitted paper and comments **must accompany** the revised work. Re-submissions must be made **on or before the last day of seminar**.

Late Assignments: An assignment is considered late if it is submitted after the due date without some evidence of adverse circumstances. Late assignments will be graded, but no comments or suggestions for improvement will be offered. Late assignments will not be eligible for the revise

and re-submit privilege. If you anticipate having to submit any assignment after the last day of lectures, **you must inform the instructor because such extensions involve getting formal permission from your faculty.**

Percentage grades translate to **letter grades** (and vice-versa) in the following way:

A+	88-100 %	C+	65-69 %
A	80-87 %	C	60-64 %
B+	75-79 %	D	50-59 %
B	70-74 %	F	below 50 %

Important Course and University Dates

Readings critiques due

Thanksgiving Holiday (no seminar)

Fall Break

Voluntary Withdrawal date

Contextual History Due

Last meeting

two weeks after relevant meeting

14 October 2019

11-15 November 2019

18 November 2019

22 November 2019

29 November 2019

The University's regulations re: plagiarism, cheating and impersonation found in the section on "Academic Integrity" of the General Academic Regulations in the online Academic Calendar, and Catalog and the Faculty of Arts regulation online at:

http://umanitoba.ca/faculties/arts/student_resources/student_responsibilities.html) which reads:

The common penalty in Arts for plagiarism on a written assignment is a grade of F on the paper and a final grade of F (DISC) (for Disciplinary Action) for the course. For the most serious acts of plagiarism, such as purchase of an essay and repeat violations, this penalty can also include suspension for a period of up to five (5) years from registration in courses taught in a particular department/program in Arts or from all courses taught in this Faculty.

The Faculty also reserves the right to submit student work that is suspected of being plagiarized to Internet sites designed to detect plagiarism or to other experts for authentication.

The common penalty in Arts for academic dishonesty on a test or examination is F for the paper, F (DISC) for the course, and a one-year suspension from courses acceptable for credit in the Faculty. For more serious acts of academic dishonesty on a test or examination, such as repeat violations, this penalty can also include suspension for a period of up to five years from registration in courses taught in a particular department or program in Arts or from all courses taught in or accepted for credit by this Faculty.

Grade Appeals

Students who wish to appeal a grade given for term work must do so within 10 working days after the grade for the term work has been made available to them. Students should appeal grades received on term work as the term proceeds rather than waiting until the final grade for the course.

Faculty Regulation on Unreturned Term Work

Unreturned term work must be kept in a secure and confidential department area for a minimum of four (4) months following the end of the course and until destroyed by confidential measures. The Final day of the University's Final Examination period each term is considered as the last day of the term.

Uncollected term work will become the property of the Faculty of Arts and will be subject to confidential destruction.

Student Resources

Academic Resources

You have access to several important resources to help you navigate your classes and university life more generally. There are writing tutors available to help you with your essays through the Academic Learning Centre (ALC): <http://umanitoba.ca/student/academiclearning/>. The History department will also make a writing tutor available exclusively to History students in the department on one day a week. More information about scheduling, etc., TBA.

The ALC page also has resources to help you with study skills, organization, as well as assistance for students using English as an Additional Language (EAL). Other issues, including accessibility services, workshops, and tips about academic integrity are addressed at the Student Advocacy Services webpage (http://umanitoba.ca/student/resource/student_advocacy/).

All of the above services can also be accessed under the heading of Student Resources on the Student Affairs website: <http://umanitoba.ca/student/studentlife/index.html>.

History students can also take advantage of the huge range of academic materials (including primary and secondary sources, as well as pages to help with writing and referencing) made available by the History subject librarian, tailored just for you! They are available on the Libraries page at this link: <http://libguides.lib.umanitoba.ca/history>. Students who need research assistance can also schedule an appointment with a librarian through the website.

Student Counseling Centre

Contact SCC if you are concerned about any aspect of your mental health, including anxiety, stress, or depression, or for help with relationships or other life concerns. SCC offers crisis services as well as counseling. <http://umanitoba.ca/student/counselling/index.html>

Student Support Case Management

Contact the Student Support Case Management team if you are concerned about yourself or another student and don't know where to turn. SSCM helps connect students with on and off campus resources, provides safety planning, and offers other supports, including consultation, educational workshops, and referral to the STATIS threat assessment team.

<http://umanitoba.ca/student/case-manager/index.html>

University Health Service

Contact UHS for any medical concerns, including mental health problems. UHS offers a full range of medical services to students, including psychiatric consultation.

<http://umanitoba.ca/student/health/>

Student Advocacy

Contact Student Advocacy if you want to know more about your rights and responsibilities as a student, have questions about policies and procedures, and/or want support in dealing with academic or discipline concerns. <http://umanitoba.ca/student/advocacy>

UM History Student Association (UMHiSA)

UMHiSA is a history undergraduate student run organization that seeks to establish a sense of community for students studying all facets of history and provide support for them in their academic career. Students interested in fun times, spirited debate, new opportunities, a community of like-minded students, or all of the above, check out UMHiSA on our instagram account www.instagram.com/umhisa_undergrad/ or emailing umhisau@gmail.com