

HIST 1260 W – WINTER 2020
Cultural Relations in the Modern World
235 Isbister

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Office Hours
Mondays 10:30-11:30am
Thursdays 10-11am
or by appointment



Photos: Louis Armstrong plays trumpet at the Egyptian Pyramids, 1961; Mobile Film Projection in the People's Republic of China, circa 1950s; American National Exhibition in Moscow, 1959

Course Overview

This course examines cultural relations and cultural politics from a global historical perspective. We will consider “the cultural fronts” of post-1930s world history. We will inquire into the political, economic, social, and ideological frameworks of cultural production and cultural exchange, and study how these are part of World War II and the Cold War, as well as movements for national liberation, decolonization, and civil rights/human rights. In particular, we critically assess how different nations and societies mobilized culture as they promoted competing notions of democracy, identity, national liberation, and social organization.

The course focuses on the relationship between:

- (a) cultural producers such as artists, musicians, filmmakers, and athletes;
- (b) the organisations that fund and promote culture and cultural formations, including governments;
- (c) the people who consume these products and the societies in which they live;
- (d) the global political structures within which cultural products are produced, debated, and circulated.

We will be using examples drawn from the realms of film, sport, literature and art, dance and theatre, and music.

Class Format

This course includes lectures and class discussion. Students are encouraged to participate actively in the class by asking questions, discussing readings and documents, as well as working with classmates to better understand the course material. Students not comfortable with class discussion or small groups should

meet with the instructor early in the term to discuss strategies and alternate arrangements, if appropriate.

Regular class attendance is mandatory.

Students should familiarize themselves with the University of Manitoba policies on withdrawal from classes.

http://umanitoba.ca/student/records/leave_return/695.html#RW

Students experiencing difficulties that affect class attendance are encouraged to be in touch with me as soon as possible.

Recording devices (audio, video, digital, etc) and photography are not allowed in the classroom, except as arranged through Student Accessibility Services. Electronic devices (laptops, tablets, etc) are permitted for note-taking and assigned classroom activities only. Students who are texting, viewing websites, emailing (and so on) are distracting to others; they are also behaving in a manner disrespectful to others in the classroom. Students violating these guidelines may be asked to leave the classroom.

Required Books

- * Robert McMahon, *The Cold War: A Very Short Introduction* (Oxford University Press, 2003)
- * Additional course readings are posted to UMLearn
- * Some readings are available on-line and the URL is supplied in the syllabus

Assignments

- Primary Source In-Class Assignment – 5% (January 17, 2020)
- Preparation for and participation in designated discussion sessions – 10%
- Essay #1 – 25% (min. 1500 words, due date: February 12, 2020)
- Essay #2 – 30% (min. 1700 words, due date: March 30, 2020)
- Final Exam – 30% (scheduled exam period: April 13-25, 2020)

Marking Scale

A+ 88-100%	C+ 65-69%
A 80-87%	C 60-64%
B+ 75-79%	D 50-59%
B 70-74%	F 0-49%

Primary Source In-Class Assignment

Primary sources are those items that are created at the time under study. They can include documents, diaries, newspaper articles, artifacts, and oral recordings, as well as cultural productions and paraphernalia. By looking at selected sources relevant to the week's lecture, we will learn how to contextualize and analyze cultural sources. Students will hand-in their completed assignment at the end of class.

Preparation/Participation – Discussion Classes

Most Friday classes will be discussion sessions (see weekly schedule for specific dates). We will focus on: (a) analyzing primary documents related to the weekly topic; or (b) discussion of assigned secondary source readings.

The format for discussion classes will vary. Templates to help prepare for discussion classes will be available through UMLearn. Students are expected to have completed assigned readings prior to discussion classes and to bring the assigned reading and their notes to class.

Essays

Instructions for essays will be made available and discussed in class. It is the student's responsibility to acquire the instructions if absent when they are first made available.

Essays must be handed in at the beginning of class on the due date. In addition to handing in a hard-copy of each essay assignment, students are required to submit a copy of each paper electronically through UM Learn (as a Word document). The file name for the document should be as follows: SURNAME Given name Assign # HIST 1260.

Assistance with writing and research is available from the professor, through the Academic Learning Centre and writing tutors, University of Manitoba Libraries, and other student support. Assistance from essay writing companies or similar arrangements with friends are not permitted. Anyone providing assistance to you should fully understand inappropriate collaboration guidelines.

Since this is a course that meets the University Senate's W requirement, students must complete all essay assignments with a passing grade to pass the course.

Final Exam (30%, during final exam period)

Information about the final exam will be provided in class. **Students are required to write all exam answers in their own words.** Verbatim reproduction of memorized text from on-line sources, the textbook, or other sources is not permitted. Unacknowledged use of the words of others in an essay or on an exam is plagiarism. Your understanding of the material is also much more evident when you express what you have learned in your own words, meaning that you will do much better on the exam when you write in your own words!

All work is due on the date specified. Exceptions will only be made when there are very compelling reasons and extenuating circumstances. Late work will be penalized by 2% per day after the due date, including weekends. Assignments received more than 7 days after the due date will not receive written feedback. All

term work must be submitted by the last day of class for the semester (April 7, 2020).

Evaluative feedback will be provided prior to the voluntary withdrawal deadline of March 18, 2020.

Term work will be returned in class. Students who wish to appeal a grade given for term work must do so within 10 working days after the grade for the term work has been made available to them. Uncollected term work will be retained for 4 months following the end of the course. After this time, it will become the property of the Faculty of Arts and subject to confidential destruction.

Contacting the Instructor

Contacting Prof. Chen
Email: tina.chen@umanitoba.ca
Phone: 204-474-6386
Office: 400 Fletcher Argue / 361
University College
** When making an appointment,
please confirm office location **

If you have questions about course material or assignments – or just want to learn more—please ask me! You are welcome to raise questions and points of discussion in class. You may also meet with me during office hours (see page 1) or make an appointment. Email is another convenient option for short questions. I normally will reply to student emails within 24 hours.

Please note student emails are answered during regular University of Manitoba hours only (i.e. 8:30am to 4:30pm, Monday to Friday). This means if you send an email at 4:29pm on Friday, you will not receive a response until Monday. If you have not received a response after 24 hours (regular work days), please feel free to send a follow up email.

Academic Dishonesty

All University policies on academic integrity will be strictly applied. Academic integrity is essential to the learning process, as well as for the value of your degree at the University of Manitoba. During this course, students will be educated on academic conventions necessary to avoid plagiarism and other acts of academic dishonesty. Students are also encouraged to further their own understanding of academic integrity by visiting <http://umanitoba.ca/student/academicintegrity/> and speaking to a student advocate if they need further advice.

Students should also familiarize themselves with the University's policies regarding academic dishonesty found in the 'Academic Integrity' section of the General Academic Regulations in the online Academic Calendar and Catalog and the Faculty of Arts regulation at:

http://umanitoba.ca/faculties/arts/student_resources/student_responsibilities_integrity.html; and with the detailed information at

http://umanitoba.ca/student/resource/student_advocacy/academicintegrity/Academic-Integrity-policies-and-procedures.html

The common penalty in Arts for plagiarism on a written assignment is a grade of F on the paper and a final grade of F (DISC) (for Disciplinary Action) for the course. For the most serious acts of plagiarism, such as purchase of an essay and repeat violations, this penalty can also include suspension for a period of up to five (5) years from registration in courses taught in a particular department/program in Arts or from all courses taught in this Faculty.

The Faculty also reserves the right to submit student work that is suspected of being plagiarized to Internet sites designed to detect plagiarism or to other experts for authentication. The common penalty in Arts for academic dishonesty on a test or examination is F for the paper, F (DISC) for the course, and a one-year suspension from courses acceptable for credit in the Faculty. For more serious acts of academic dishonesty on a test or examination, such as repeat violations, this penalty can also include suspension for a period of up to five years from registration in courses taught in a particular department or program in Arts or from all courses taught in or accepted for credit by this Faculty.

Lecture Schedule and Assigned Readings

A detailed lecture schedule and assigned readings will be provided to students in class.

Student Resources

Academic Resources

You have access to several important resources to help you navigate your classes and university life more generally. There are writing tutors available to help you with your essays through the Academic Learning Centre (ALC): <http://umanitoba.ca/student/academiclearning/>. The History department will also make a writing tutor available exclusively to History students in the department on one day a week. More information about scheduling, etc., TBA.

The ALC page also has resources to help you with study skills, organization, as well as assistance for students using English as an Additional Language (EAL). Other issues, including accessibility services, workshops, and tips about academic integrity are addressed at the Student Advocacy Services webpage (http://umanitoba.ca/student/resource/student_advocacy/).

All of the above services can also be accessed under the heading of Student Resources on the Student Affairs website:

<http://umanitoba.ca/student/studentlife/index.html>.

History students can also take advantage of the huge range of academic materials (including primary and secondary sources, as well as pages to help with writing and referencing) made available by the History subject librarian, tailored just for you! They are available on the Libraries page at this link:

<http://libguides.lib.umanitoba.ca/history>. Students who need research assistance can also schedule an appointment with a librarian through the website.

Student Counselling Centre

Contact SCC if you are concerned about any aspect of your mental health, including anxiety, stress, or depression, or for help with relationships or other life concerns. SCC offers crisis services as well as counselling.

<http://umanitoba.ca/student/counselling/index.html>

Student Support Case Management

Contact the Student Support Case Management team if you are concerned about yourself or another student and don't know where to turn. SSCM helps connect students with on and off campus resources, provides safety planning, and offers other supports, including consultation, educational workshops, and referral to the STATIS threat assessment team. <http://umanitoba.ca/student/case-manager/index.html>

University Health Service

Contact UHS for any medical concerns, including mental health problems. UHS offers a full range of medical services to students, including mental health support.

<http://umanitoba.ca/student/health/>

Student Advocacy

Contact Student Advocacy if you want to know more about your rights and responsibilities as a student, have questions about policies and procedures, and/or want support in dealing with academic or discipline concerns.

<http://umanitoba.ca/student/advocacy>

UM History Student Association (UMHiSA)

UMHiSA is a history undergraduate student run organization that seeks to establish a sense of community for students studying all facets of history, and provide support for them in their academic career. Students interested in fun times, spirited debate, new opportunities, a community of like-minded students, or all of the above, check out UMHiSA on our instagram account www.instagram.com/umhisa_undergrad/ or by emailing umhisau@gmail.com.

HIST 1260 – Cultural Relations in the Modern World Winter 2020 Weekly Lecture and Reading List

Week 1 – Introducing Cultural Perspectives on Global History

Readings:

* *Cold War: Short Introduction*, chapters 1 and 2

* Review “Historical Acts of Cultural Diplomacy” webpage

http://www.culturaldiplomacy.org/academy/index.php?en_historical-acts-of-cd

Mon Jan 6 Course Introduction

Wed Jan 8 Overview of the Cold War

Fri Jan 10 The Cultural Cold War: Politics, Culture, Diplomacy

Week 2 - Cultural Politics of a Bipolar World – The Soviet Union

Readings:

* *Cold War: Short Introduction*, chapters 4 and 5

* Nigel Gould-Davis, “The Logic of Soviet Cultural Diplomacy,” *Diplomatic History* 27.2 (2003): 192-214

* Linda Risso, “Radio Wars: Broadcasting in the Cold War,” *Cold War History* 13.2 (2013): 145-152.

Mon Jan 13 Cultural Production in the Soviet Union: Policies and Practices in the world of film

Wed Jan 15 Soviet Cultural Diplomacy

Fri Jan 17 **Primary Source In-Class Assignment**

Document: Letter to Khrushchev from Radio Moscow Service Urging Creation of Warsaw Pact Radio Station, 17 January 1957

<https://digitalarchive.wilsoncenter.org/document/121544>

Week 3: Cultural Diplomacy in Socialist Worlds: Film and Literature

Readings/Viewing Assignment

* View second half of *Cranes of Flying* on your own

* *Cold War: Short Introduction*, chapter 3

* Nicolai Volland, “Translating the Socialist State: Cultural Exchange, National Identity, and the Socialist World in the Early PRC,” *Twentieth-Century China* 33.2 (2007): 51-72.

Mon Jan 20 *The Cranes are Flying* (dir. Mikhail Kalatozov, 1957)

Wed Jan 22 Cultural Exchange between Socialist States

Fri Jan 24 Contested Cultural Centres and Socialist Worlds: China and Film Export/Import

Week 4: Cultural Politics of a Bipolar World – US Cultural Production and Diplomacy

I

Readings:

* Tamara Falicov, “Hollywood’s Rogue Neighbour: The Argentine Film Industry during the Good Neighbour Policy, 1939-1945,” *The Americas* 63.2 (October 2006): 246-260.

* Melodie Sweeney, "Donald Duck: An American Diplomat?" (April 12, 2019), National Museum of American History <https://americanhistory.si.edu/blog/donald-duck-diplomat>

Mon Jan 27 The Good Neighbour Policy and National Film Industries
Wed Jan 29 Walt Disney, the CIA, and Cultural Imperialism in Latin America

Fri Jan 31 Discussion Class: Film as historical document
The Three Caballeros (1944)
<https://www.dailymotion.com/video/x6kjpms>

Week 5: Cultural Politics of a Bipolar World – US Cultural Production and Diplomacy II

Readings

Mon Feb 3 Hollywood, the Black List, and Screening the Cold War
Wed Feb 5 The Congress for Cultural Freedom: the CIA and anti-communist intellectuals
Fri Feb 7 Discussion Class: *Encounter* Magazine. Primary Document Issue 1 Editorial (1953)
<https://www.unz.com/print/Encounter-1953oct-00001/>

Week 6: Competing Notions of Freedom and Democracy

Readings

* Mary Niles Maack, "Books and Libraries as Instruments of Cultural Diplomacy in Francophone Africa during the Cold War," *Libraries & Culture* 36.1 (Winter 2001): 58-86
* Charles Armstrong, "The Cultural Cold War in Korea, 1945-1950," *Journal of Asian Studies* 62.1 (2003)
Mon Feb 10 Books and Libraries in Global Contexts
Wed Feb 12 Ballet and Modern Dance in Global Contexts: Sino-American Exchange

Essay #1 due

Fri Feb 14 Modern Dance in Global Contexts: Cold War Korea

February 17 – Louis Riel Day. Feb 18-21 Winter Term Break. No Classes

Week 7: Cultural Politics of US Race Relations around the World I

Readings:

* Mary L. Dudziak, "Josephine Baker Racial Protest, and the Cold War," *Journal of American History* 81.2 (1994)
* Uta Poiger, "Rock 'n Roll, Female Sexuality, and the Cold War Battler over German Identities," *The Journal of Modern History* 68.3 (1996)
* *Cold War: Short Introduction*, chapter 6
Mon Feb 24 Josephine Baker, African-American Performance, and the Cold War
Wed Feb 26 Rock 'n Roll in East and West Germany

Fri Feb 28 Listening /viewing session: analysing music and performance as primary sources

Week 8: Cultural Politics of US Race Relations around the World II

Readings

* Penny Von Eschen, *Satchmo Blows up the World: Jazz Ambassadors Play the Cold War* (Harvard University Press, 2004): 27-57

Mon Mar 2 The Jazz Ambassador Program: US policy

Wed Mar 4 The Jazz Ambassador Program: Responses from Africa and Asia

Fri Mar 6 Questions of race and non-alignment

Week 9: International Fairs, Spectacle and Global Politics I

Readings:

* *Cold War: Short Introduction*, chapter 7

* Kitchen Debate transcript

Mon Mar 9 International Fairs in Colonial and Cold War contexts

Wed Mar 11 American National Exhibition in Moscow, 1959

Fri Mar 13 Discussion Class: Analyzing the Kitchen Debates

<https://www.cia.gov/library/readingroom/docs/1959-07-24.pdf>

Week 10: International Fairs, Spectacle, and Global Politics II

Readings:

* Claire Wintle, "Displaying Independent India Abroad: Nationalism, Cultural Diplomacy and Collaboration at the Nehru Memorial Exhibition" in G. Hooper, G., ed. *Heritage at the Interface: Interpretation and Identity* (University Press of Florida, 2018)

* Katherine Pence, "Showcasing Cold War Germany in Cairo, 1954 and 1957 Industrial Exhibitions and the Competition for Arab Partners," *Journal of Contemporary History* 47.1 (January 2012): 69-95

Mon Mar 16 Germany in Cairo, 1950s

Wed Mar 18 Displaying India Abroad

Fri Mar 20 Essay Preparation Session

Week 11: Sports as politics / the politics of sport

Readings:

* Gitersos, Terry Vaios, "The sporting scramble for Africa: GANEFO, the IOC, and the 1965 Africa Games," *Sport in Society* 14.5 (2011): 645-659

* Douglas Hartmann, "The Politics of Race and Sport: Resistance and Domination in the 1968 African American Olympic Protest Movement," *Ethnic and Racial Studies* 19.2. (1996)

Mon Mar 23 GANEFO, Decolonization, and International sports events

Wed Mar 25 Olympics and protest, 1968

Fri Mar 27 Apartheid and Sports

Week 12: Listening to the Cold War

Readings:

* Nelson Mandela, the triumph of the protest song, *The Guardian* 6 December 2013,
<https://www.theguardian.com/music/2013/dec/06/nelson-mandela-protest-song-special-aka>

Mon Mar 30 Apartheid and music in the Cold War

Essay #2 Due

Wed Apr 1 Classical Music, Punk, Folk, and Pop in the Cold War

Fri Apr 3 Listening session

Week 13:

Monday, April 6 Course Wrap up and Final Exam Review