

HIST 1260 W – Fall 2014
Cultural Relations in the Modern World

Prof. T. Chen
400 Fletcher Argue
Email: tina.chen@umanitoba.ca
Phone: 204-474-6386

Office Hours
Mondays, 12:30-1:30pm
Wednesdays, 10:30am-11:30am
or by appointment

This course examines cultural relations and cultural politics from a global historical perspective. We will consider “the cultural fronts” of post-1939 world history. We will inquire into the political, economic, social, and ideological frameworks of cultural production and cultural exchange to work towards understanding the Cold War, national liberation, decolonization, and civil rights/ human rights movements. In particular, we critically assess how different nations and societies mobilized culture as they promoted competing notions of democracy, identity, national liberation, and social organization. We focus on the relationship between: (a) cultural producers such as artists, musicians, filmmakers, and athletes; (b) the organisations that fund and promote culture and cultural formations, including governments; (c) the people who consume these products and the societies in which they live; and (d) the global political structures within which cultural products are produced, debated, and circulated. We consider these relationships through the realms of film, sport, literature and art, dance and theatre, and music.

Required Books

- * HIST 1260 Course Reader (available at the University of Manitoba bookstore)
- * Some readings are available on-line and the url is supplied in the syllabus

Assignments

- Quiz – 5% (September 25, 2014)
- Participation in Cite-Write sessions – 5% (various dates)
- Annotated Outline – 5% (due date: November 6, 2014)
- Essay #1 – 25% (min. 1500 words, due date: October 9, 2014)
- Essay #2 – 30% (min. 2000 words, due date: November 25, 2014)
- Final Exam – 30%

Quiz

The quiz will be short answer format, with a focus on contextualization and discussion of the historical significance of specific events, people, or cultural materials. All answers must be a student’s own work. Memorization or verbatim reproduction of material from on-line or other sources, without citation, is plagiarism. Answers of this type will receive a grade of zero and may be subject to academic discipline (see section on academic integrity below).

Essays

Instructions for essays will be made available and discussed in class. It is the student's responsibility to acquire the instructions if absent when they are first made available. There are 2 parts required for essay submission. Both are required for essays to be accepted and marked.

- a. Original paper that is the student's own work and that accurately acknowledges all sources of information used in preparation of the paper. Essays must be handed in at the beginning of class on the due date.
- b. A brief in-class assignment (completed on the due date of the paper) on the student's paper. Details for this assignment will be made available in class.

Important Note: Since this is a course that meets the University Senate's W requirement, students must complete all essay assignments with a passing grade to pass the course.

Cite-Right Workshops

These workshops are designed to teach students research techniques and conventions of citation for historical writing. The workshops will include instruction and group work and active participation is a required part of the course.

Annotated Outline

The annotated outline will be the first step in research for essay #2. It involves identifying sources for the paper and explaining the importance of the sources for the research paper. Specific instructions will be provided in class.

Final Exam

Instructions on the format of the final exam and tips on how to prepare for the final exam will be made available in class.

Late Policy

All work is due in class on the date indicated. Late papers will only be accepted in exceptional circumstances. Documentation of medical or other conditions may be required. If you require an extension please contact the instructor prior to the due date. If an extension has been granted, you must still complete Part B (the in-class assignment) on the original due date of the paper. Late work will be penalized by 2% per day (including weekends and holidays) after the due date. All term work must be submitted by the last class for the semester (December 2, 2014).

Evaluative feedback will be provided prior the voluntary withdrawal deadline of November 12, 2014.

Grade Appeals

Students who wish to appeal a grade given for term work must do so within 10 working days after the grade for the term work has been made available to them.

Faculty Regulation on Unreturned Term Work

Unreturned term work will be kept in a secure and confidential location for four (4)

months following the end of the course. Uncollected term work will become the property of the Faculty of Arts and will be subject to confidential destruction.

Academic Integrity

- Academic integrity is essential to the learning process, as well as for the value of your degree at the University of Manitoba. During this course, students will be educated on academic conventions necessary to avoid plagiarism and other acts of academic dishonesty. Acts of academic dishonesty will be taken very seriously.
- The University's regulations on plagiarism, cheating and impersonation can be found in the section on Academic Integrity of the General Academic Regulations in the online Academic Calendar and Catalog and the Faculty of Arts regulation (online at http://umanitoba.ca/faculties/arts/student/student_responsibilities.html). It reads:

The common penalty in Arts for plagiarism on a written assignment is a grade of F on the paper and a final grade of F (DISC) (for Disciplinary Action) for the course. For the most serious acts of plagiarism, such as purchase of an essay and repeat violations, this penalty can also include suspension for a period of up to five (5) years from registration in courses taught in a particular department/program in Arts or from all courses taught in this Faculty.

The Faculty also reserves the right to submit student work that is suspected of being plagiarized to Internet sites designed to detect plagiarism or to other experts for authentication.

The common penalty in Arts for academic dishonesty on a test or examination is F for the paper, F (DISC) for the course, and a one-year suspension from courses acceptable for credit in the Faculty. For more serious acts of academic dishonesty on a test or examination, such as repeat violations, this penalty can also include suspension for a period of up to five years from registration in courses taught in a particular department or program in Arts or from all courses taught in or accepted for credit by this Faculty.

Marking Scale

A+ 88-100%	C+ 65-69%
A 80-87%	C 60-64%
B+ 75-79%	D 50-59%
B 70-74%	F 0-49%

Lecture Schedule and Assigned Readings

* Students are expected to complete the required readings prior to class. If you have questions about the readings for a specific lecture, please ask.

Week 1

Thurs, Sept 4 Introducing World History and Cultural History

Reading: View Historical Acts of Cultural Diplomacy section on Institute for Cultural Diplomacy webpage

http://www.culturaldiplomacy.org/academy/index.php?en_historical-acts-of-cd

Week 2 **The Cultural Politics of the Bipolar World – The Soviet Union**

Readings:

* David Caute, *The Dancer Defects, The Struggle for Cultural Supremacy during the Cold War* (Oxford University Press, 2003), pp. 117-126; 142-153; 219-229.

* Nigel Gould-Davis, "The Logic of Soviet Cultural Diplomacy", *Diplomatic History* (2003) 27 (2): 193-214.

* Film viewing: *The Cranes are Flying*

Tues, Sept. 9 Cultural Production in the Soviet Union: Policies and Practice in the world of film

Thurs, Sept. 11 Soviet Cultural Diplomacy
Lecture and partial Film Screening: *The Cranes are Flying* (dir. Mikhail Kalatozov, 1957)

(Students are responsible for watching the entire film, available online at:

http://www.dailymotion.com/video/xzc6pu_the-cranes-are-flying-1957-pt-1_creation;

http://www.dailymotion.com/video/xzcucg_the-cranes-are-flying-1957-pt-2_creation)

Week 3 **Cultural Diplomacy in Socialist Worlds – Film and Literature**

Reading:

* Nicolai Volland, "Translating the Socialist State: Cultural Exchange, National Identity, and the Socialist World in the Early PRC," *Twentieth-Century China*, Volume 33 Issue 2 (April 2007): 51-72

* Tina Mai Chen, "International Film Circuits and Global Imaginations in the People's Republic of China, 1949-1957," *Journal of Chinese Cinemas* 3.2 (2009): 149-161.

Tues, Sept. 16 Cultural Exchange between Socialist States

Thurs, Sept. 18 Contested Cultural Centers and Socialist Worlds: China and Film Import/Export

Cite Write Workshop 1 - -Getting Started on Research

Week 4 **Cultural Politics of the Bipolar World: American Cultural Production and Diplomacy I**

Reading:

* Tamara Falicov, "Hollywood's Rogue Neighbor: The Argentine Film Industry during the Good Neighbor Policy, 1939-1945," *The Americas* 63.2 (October 2006): 245-260

Tues, Sept. 23 The US Good Neighbor Policy and the National Film Industries

Thurs, Sept. 25 Walt Disney, the CIA, and Cultural Imperialism in Latin America

Quiz #1

Tues, Oct. 21 The Jazz Ambassador Program
Thurs, Oct. 23 Southeast Asia: Race Relations and Questions of Non-alignment
in the Cold War

Week 9 Spectacle and the International Stage

Readings:

- * Katherine Pence, "Showcasing Cold War Germany in Cairo: 1954 and 1957 Industrial Exhibitions and the Competition for Arab Partners," *Journal of Contemporary History* 47.1 (January 2012): 69-95
- * Kitchen Debate (Khrushchev and Nixon) transcript
http://www.foia.cia.gov/sites/default/files/document_conversions/16/1959-07-24.pdf

Tues, Oct. 28 International Fairs and the Politics of Cultural Display
Thurs, Oct. 30 Cite Write Workshop 4 – Research Lab and Organizing
Resources

Week 10 Sporting Events and Political Intervention

Readings:

- * Connolly, Chris A. "The Politics of the Games of the New Emerging Forces (GANEFO)." *The International Journal of the History of Sport* 29.9 (2012): 1311-1324.
- * Gitersos, Terry Vaios. "The sporting scramble for Africa: GANEFO, the IOC and the 1965 African Games." *Sport in Society* 14.5 (2011): 645-659.
- * Douglas Hartmann, "The Politics of Race and Sport: Resistance and Domination in the 1968 African American Olympic Protest Movement," *Ethnic and Racial Studies* 19.3 (1996).

Nov. 4 GANEFO, Decolonization, and International Sports Events
Nov. 6 Olympics and Protest: Mexico 1968
Annotated Outline Due

Week 11 Sport and Apartheid South Africa

Reading:

- * Bruce K. Murray, "Politics and Cricket: The D'Oliveira Affair of 1968," *Journal of Southern African Studies* 27.4 (2001)

Tues, Nov. 11 Remembrance Day – No Classes
Thur. Nov. 13 Apartheid South Africa and the Politics of Sport

Week 12 Sports as Cultural Diplomacy

Reading:

- * Ruth Eckstein, "Ping Pong Diplomacy: A View from Behind the Scenes," *Journal of American-East Asian Relations* 2.3 (Fall 1993)
- * Sifiso Mxolisi Ndlovu, "Sports as cultural diplomacy: the 2010 FIFA World Cup in South Africa's foreign policy," *Soccer & Society* Volume 11, Issue 1-2 (2010)

Tues, Nov. 18 From Ping-Pong Diplomacy to Olympic Spectacle: The Case of China
Thurs, Nov. 20 Football, FIFA, and the political economy of sport

Week 13 Cultural Politics and Olympic Spaces

Reading:

* Dan Healey, "Homosexual Existence and Existing Socialism: New Light on the Repression of Male Homosexuality in Stalin's Russia," *GLQ: A Journal of Lesbian and Gay Studies* 8.3 (2002): 349-378.

* Selected news items on 2014 Sochi Olympic Games

* Sandra Collins, "Mediated Modernities and Mythologies in the Opening Ceremonies of 1964 Tokyo, 1988 Seoul, and 2008 Beijing Olympic Games," *The International Journal of the History of Sport* Vol. 29 No16 (October 2012): 2244-2263.

Tues, Nov. 25 Sochi Olympics, Gay Rights, and International Discourse
Partial screening: *To Russia With Love* (documentary, 2014)
Essay #2 Due

Thurs, Nov. 27 Asia, National Representation, and Opening Ceremonies
Evaluation of Cite Write Workshops, Course SEEQ Evaluations

Week 14

Tues, Dec. 2 Review and Final Exam Preparation

December 8-19 Final Examination Period

Note: Students must remain available until all examination obligations have been fulfilled.