

Jesse Hajer

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Current position

Assistant Professor, University of Manitoba, Faculty of Arts (2019-current)

Courses taught include: Introduction to Canadian Economic Issues and Policy and Special Topics in Economics (Income Distribution) in the Department of Economics; and the Political Economy of Labour and the Labour Studies Field Placement and Seminar in the Labour Studies Program.

Member of University of Manitoba Faculty Association.

Research Interests:

Social Impact Bonds

The Political Economy of Social Policy, Privatization and Financialization

The Social Economy and Community Economic Development

Teaching Interests:

Political Economy and Public Policy

Income Distribution and Poverty

Labour and the State

Community Economic Development

Heterodox Economic Theory

Education

Doctor of Philosophy, Economics, New School for Social Research (2018)

Major Fields, with Honours: Advanced Political Economy, Advanced Macroeconomics.

Dissertation Title: "The Political Economy of Social Impact Bonds"

Master of Arts, Economics, University of Manitoba (2007)

Major Fields: Economic Development and Political Economy.

Bachelor of Arts - Honours, Economics, University of Winnipeg (2004)

Concentration of study: Public Economics and Taxation.

Honours:

Manitoba Research Alliance Doctoral Research Fellowship, 2017-2018

Dean's Fellowship, New School for Social Research, 2009-2014

Manitoba Graduate Fellowship, Government of Manitoba, 2006-2007

University of Manitoba Student Union Scholarship, 2006-2007

Board of Regents Academic Proficiency Scholarship, University of Winnipeg, 2002-2003

Lawson Scholarship in Economics, University of Winnipeg, 2002-2003

Publications

Book Chapters

- 2019 Unions and the 2019 Manitoba election. In R. Koop, B. Ferguson, K. Levasseur, A. Rounce & K. L. Ladner (Eds.), *Understanding the Manitoba election 2019: Campaigns, participation, and issues* (pp. 33-35). Winnipeg, Canada: University of Manitoba Press.
https://uofmpress.ca/files/9780887558610_web.pdf

Journal Articles

- 2019 The national governance and policy context of social impact bond emergence: A comparative analysis of leaders and skeptics. *Journal of Comparative Policy Analysis: Research and Practice*.
<https://doi.org/10.1080/13876988.2019.1695924>
- 2019 with John Loxley, Public-private partnerships, social impact bonds and the erosion of the state in Canada. *Studies in Political Economy*, 100(1), 18-40.
<https://doi.org/10.1080/07078552.2019.1612167>

Reports

- 2019 with Josh Brandon. *Making space for change The story of Manitoba's Rent Assist benefit*. Winnipeg, Canada: Canadian Centre for Policy Alternatives Manitoba.
<https://www.policyalternatives.ca/publications/reports/making-space-change>
- 2018 with Jennifer Keith. *Air services for all Manitobans: Assessing the rationale for privatizing Manitoba Government Air Services*. Winnipeg, Canada: Manitoba Government Employees Union.
<https://www.mgeu.ca/news-and-multimedia/news/read,article/1745/new-report-highlights-the-risks-of-privatizing-manitoba-government-air-services#sthash.i8iacVH0.2wc2Eam9.dpbs>
- 2017 with Josh Brandon & Michael Mendelson. *What does an actual housing allowance look like? Manitoba's Rent Assist program*. Toronto, Canada: Caledon Institute for Social Policy.
<https://maytree.com/publications/actual-housing-allowance-look-like-manitobas-rent-assist-program/>
- 2017 with Lynne Fernandez & James Langridge. *A family living wage for Manitoba: 2016-17 update*. Winnipeg, Canada: Canadian Centre for Policy Alternatives - Manitoba.
<https://www.policyalternatives.ca/publications/reports/family-living-wage-manitoba-0>
- 2017 with Zac Saltis. *Impact of tuition fees on enrollment, graduate career choice, and other select topics in tertiary education finance and administration*. Winnipeg: Breakwater Group.
www.umfa.ca/images/Tuition-MOFA-Breakwater--Report-July-4-2017.pdf
- 2009 *Home-ownership for low-income households: Outcomes for families and communities*. Winnipeg, Canada: Canadian Centre for Policy Alternatives - Manitoba.
http://www.policyalternatives.ca/sites/default/files/uploads/publications/Manitoba_Pubs/2009/Home_ownership_for_Low_Income_Households_April2009.pdf
- 2009 *Should the City of Winnipeg create a municipal corporate utility and use public private partnerships to build new wastewater treatment infrastructure?: Submission to the City of Winnipeg Executive*

- Policy Committee July 15, 2009*. Winnipeg, Canada: Canadian Centre for Policy Alternatives-Manitoba. <http://clkapps.winnipeg.ca/DMIS/ViewDoc.asp?DocId=9444&SectionId=&InitUrl=>
- 2009 with Brendan Reimer, Dan Simpson & John Loxley. *The importance of policy for community economic development - A case study of the Manitoba context*. Saskatoon, Canada: Centre for the Study of Co-operatives. https://ccednet-rcdec.ca/files/ccednet/Manitoba_Policy_Paper1.pdf
- 2009 with Tim Richards, Marcy Cohen, Seth Klein and Deborah Littman (2009). *The view from here: How a living wage can reduce poverty in Manitoba*. Winnipeg, Canada: Canadian Centre for Policy Alternatives - Manitoba. <http://www.policyalternatives.ca/publications/reports/view-here-0>
- 2008 with Betty Braaksma, Marianne Cerilli, Lynne Fernandez, George Harris, Ian Hudson, Bob Kury, Dennis Lewycky, Lindsey McBain and Tom Simms. *Two visions, two cities (Part 1): A citizen's guide to understanding Winnipeg's city budgets*. Winnipeg, Canada: Canadian Centre for Policy Alternatives - Manitoba. <https://www.policyalternatives.ca/publications/reports/2-visions-2-cities-part-1>
- 2008 with Betty Braaksma, Marianne Cerilli, Lynne Fernandez, George Harris, Ian Hudson, Bob Kury, Dennis Lewycky, Lindsey McBain and Tom Simms. *Two visions, two cities (Part 2): A citizen's guide to understanding Winnipeg's city budgets: Public Services for public good*. Winnipeg, Canada: Canadian Centre for Policy Alternatives - Manitoba. <https://www.policyalternatives.ca/publications/reports/2-visions-2-cities-part-2>
- 2008 with Liz Carlyle, Marianne Cerilli, Sarah Cooper, Lynne Fernandez, Ian Hudson, Shauna MacKinnon, Lindsey McBain, Brendan Reimer and Tom Simms. *Alternative municipal budget for Winnipeg, 2009: Two visions, two cities*. Winnipeg, Canada: Canadian Centre for Policy Alternatives - Manitoba. <https://www.policyalternatives.ca/publications/reports/community-first>

Public Scholarship

- 2019 Austerity: Round 2. *Monitor*, 26(4), 7-8. [Revised republication of "Stage set for second round of PC austerity"]. <https://www.policyalternatives.ca/publications/monitor/monitor-novemberdecember-2019>
- 2019, October 7. Stage set for second round of PC austerity. *Winnipeg Free Press*. <https://www.winnipegfreepress.com/opinion/analysis/stage-set-for-second-round-of-pc-austerity-562388592.html>
- 2019, January 16. Social Impact Bonds benefits' come at a cost. *Winnipeg Free Press*. <https://www.winnipegfreepress.com/opinion/analysis/social-impact-bonds-benefits-come-at-a-cost-504415602.html>
- 2018, June 17, with Jennifer Keith. Shopping around for air services a risky proposition. *Winnipeg Free Press*. <https://www.winnipegfreepress.com/opinion/analysis/shopping-around-for-air-services-a-risky-proposition-491087581.html>
- 2017, November 5. Will SIBs deliver less for more in Manitoba? *Winnipeg Free Press and Canadian Centre for Policy Alternatives - Manitoba*.

<https://www.policyalternatives.ca/publications/commentary/fast-facts-will-sibs-deliver-less-more-manitoba>

- 2017, October 28, with Zac Saltis. From freeze to squeeze: Higher tuition puts pressure on Manitoba's students. *CBC.ca*. <http://www.cbc.ca/news/canada/manitoba/opinion-manitoba-tuition-rates-1.4375808>
- 2008 Challenging the consensus: To the practice of transformative CED, conflict is inherent [Review of the book *Transforming or reforming capitalism: Towards a theory of Community Economic Development*, Ed. J. Loxley]. *Making Waves* 18 (4), 20-21.
- 2008 *New stadium as "urban renewal" is more fantasy than fact*. Winnipeg: Canadian Centre for Policy Alternatives – Manitoba. <http://www.policyalternatives.ca/publications/reports/fastfacts-new-stadium-urban-renewal-more-fantasy-fact>
- 2008 *Private public partnerships for Winnipeg's water are not the answer*. Winnipeg: Canadian Centre for Policy Alternatives - Manitoba. <http://www.policyalternatives.ca/publications/reports/fast-facts-private-public-partnerships-winnipegs-water-are-not-answer>
- 2008 *Winnipeg must pay more attention to good city planning principles*. Winnipeg: Canadian Centre for Policy Alternatives - Manitoba. <http://www.policyalternatives.ca/publications/reports/fastfacts-winnipeg-must-pay-more-attention-good-city-planning-principles>

Presentations

- 2019 "Unions and the 2019 Manitoba election". Book launch and panel discussion *Understanding the Manitoba election 2019: Campaigns, participation, and issues*, McNally Robinson Booksellers, Winnipeg, Canada, September 30.
- 2019 "The potential benefits and challenges of Social Impact Bonds". Presentation at the *Canadian Evaluation Society Manitoba Chapter Annual General Meeting and panel discussion: Social Impact Bonds in Manitoba - Are we ready and how will we gauge success?*, United Way of Winnipeg, Winnipeg, Canada, September 26.
- 2019 "Financializing social services: Social Impact Bonds, the impact on Labour, and alternative visions". Paper presented at the *14th Forum of the World Association for Political Economy: Class, State and Nation in the 21st Century*, University of Manitoba, Winnipeg, Canada, July 20.
- 2019 with John Loxley. "Public-private partnerships, social impact bonds and the erosion of the state in Canada". Paper presented at *Voluntary Sector – Subnational State Relations in Wales and Canada: Social Policy in an era of Austerity*, University of Manitoba, Winnipeg, Canada, September 3.
- 2019 "Motivations and constraints in context: The implications of high non-profit participation in Social Impact Bonds". Paper presented at the *2019 Public management research conference*, Chapel Hill, North Carolina, United States, June 11.

- 2019 "Financializing social services: Social Impact Bonds, the impact on Labour, and alternative visions". Paper presented at the *Canadian Association of Work and Labour Studies Annual Conference, Congress 2019*. University of British Columbia, Vancouver, Canada, June 5.
- 2019 with John Loxley. "Public-private partnerships, social impact bonds and the erosion of the state in Canada". Paper presented at the *2019 Canadian Political Science Association Annual Conference, Workshop on Public Private Partnerships, Congress 2019*. University of British Columbia, Vancouver, BC, Canada, June 4.
- 2019 with John Loxley. "Public-private partnerships, social impact bonds and the erosion of the state in Canada". Panel paper presented at the *Progressive Economics Forum at the Canadian Economics Association Annual Conference 2019*, Banff, Alberta, Canada, University of British Columbia, Vancouver, BC, Canada, May 31.
- 2018 "Public-private partnerships, social impact bonds and the erosion of the state in Canada". Paper presented at the *Comparing SIBs and outcomes-based approaches across different countries and policy sectors - learning from academics and practitioners*, Blavatnik School of Government, Oxford, England, September 6.
- 2018 "The political economic context of social impact bond emergence". Paper presented at the *Comparing SIBs and outcomes-based approaches across different countries and policy sectors - learning from academics and practitioners*, Blavatnik School of Government, Oxford, England, September 6.
- 2017 "Social impact bonds as public private partnerships." Poster session presented at the Fifth Summer School on Socioeconomic Inequality at Chicago, IL, August 7-11.
- 2017 "The political economy of social impact bonds." Paper presented at the annual meeting of the Canadian Economics Association, Antigonish, Canada, June 2-4.
- 2017 "Social impact bonds as public-private partnerships." Paper presented at the annual meeting of the Canadian Association of Programs in Public Administration, Winnipeg, Canada, May 16-17.
- 2017 "Social impact bonds." Guest lecture in Politics 7330 A01: State-Civil Society Relations, University of Manitoba, Winnipeg, Canada, April 12.
- 2017 "Social impact Bonds 101." Session organized by the Canadian Community Economic Development Network, Winnipeg, Canada, March 24.
- 2017 "The political economy of social impact bonds." Paper presented at the 2017 Manitoba Research Alliance Partner Gathering & Student Colloquium, Winnipeg, Canada, February 15.
- 2016 "The Practice and politics of social impact bonds." Session at The Gathering: Manitoba's 14th Annual CD & CED Conference, Winnipeg, Canada, October 21.
- 2016 "Understanding social impact bonds." Guest lecture in Politics 7330 A01: State-Civil Society Relations, University of Manitoba, Winnipeg, Canada, March 30.
- 2009 "Should the City of Winnipeg create a municipal corporate utility and use public- private

partnerships to build new wastewater treatment infrastructure?." Presentation to the City of Winnipeg Executive Policy Committee, Winnipeg, Canada, July 15.

- 2009 "A mathematical-metaphorical analysis of Becker's New Theory of Consumer Choice." Paper presented at the at the *Progressive Economics Forum at the Canadian Economics Association Annual Conference*, Toronto, Canada, May 29-31.
- 2007 with Liz Morrison. "Understanding policy." Session at The Gathering: Manitoba's 5th Annual CD & CED Conference, Winnipeg, Canada, October 29.
- 2007 "Effects of globalisation on social public expenditures and tax revenues in OECD Countries." Paper presented at the *Progressive Economics Forum at the Canadian Economics Association*, Halifax, Canada, June 1-3.

Research Related Media/Interviews

- 2019, October 4. Van Praet, Nicolas, David Parkinson & Bill Curry (2019). Heavy Lifting: Seven reasons why voters should worry more about big government and red ink. *Globe and Mail*.
<https://www.theglobeandmail.com/business/article-heavy-lifting-seven-reasons-why-voters-should-worry-more-about-big/>
- 2019, July 16. Sanders, Carol. Advocates sound alarm over degradation of Rent Assist. *Winnipeg Free Press*.
<https://www.winnipegfreepress.com/local/advocates-sound-alarm-over-degradation-of-rent-assist-512815562.html>
- 2019, January 8. CBC News. Social impact bonds could cost taxpayers more, keep kids who need help out of care: experts. *CBC.ca*. <https://www.cbc.ca/news/canada/manitoba/social-impact-bonds-ethics-economics-1.4969492>
- 2019, January 7. Dawkins, Glen. Manitoba strikes social impact bond partnership to keep Indigenous infants out of care. *Winnipeg Sun*. <https://winnipeg.sun.com/news/news-news/manitoba-strikes-social-impact-bond-partnership-to-keep-indigenous-infants-out-of-care>
- 2019, January 7. Kusch, Larry. Province, CFS join forces, seek investment in program to reduce Indigenous kids in care. *Winnipeg Free Press*. <https://www.winnipegfreepress.com/local/province-cfs-join-forces-seek-investment-in-program-to-reduce-indigenous-kids-in-care-504004632.html>
- 2019, January 8. Markuza, Marcy. Information Radio [Live radio interview re. new Manitoba Social Impact Bond project]. *CBC Radio One Winnipeg*.

Other Research Experience

- *Research Committee, Assisting Renters: Housing Supplements in Manitoba and Canada project (2019)**
Participating in and overseeing research on the impact of Rent Assist for tenants and housing providers in Manitoba. Purpose is to generate knowledge that can support the emerging Canada Housing Benefit, as well as housing for those in greatest need, community housing sustainability, sustainable housing and communities, and a balanced supply of housing. This research is a partnership between the University of Manitoba, the Canadian Centre for Policy Alternatives –

Manitoba, and the Manitoba Non-Profit Housing Association, and is funded by Canada Mortgage and Housing Corporation grant funding under the National Housing Strategy (NHS) Research and Planning Fund.

Research Committee, Partnering for Change - Community Based Solutions for Aboriginal and Inner-city Poverty (2010 - 2015)

Provincial government representative on committee responsible for application development and governance of an awarded 7-year, \$2.5 Million Social Science and Humanities Research Council (SSHRC) Partnership Grant. Responsibilities included approval of budgetary resource allocation, evaluation and approval of research proposals and proposed knowledge dissemination activities.

Research Committee, Transforming Aboriginal and Inner-city Communities (2009-2011)

Provincial government representative on committee responsible for the governance of a 5-year, \$1.0 Million SSHRC Community-University Research Alliance grant.

Research Assistant, University of Manitoba Department of Economics and Statistics Canada Research Data Centre (2005-2007)

Responsible for literature reviews, independent research, and data analysis in the fields of public finance and economic development. Worked on three separate projects for two professors, including the study of public private partnerships, the effectiveness of international aid, and an econometric analysis of the impact of employment insurance parental leave benefits on family planning.

Teaching Experience

Assistant Professor, University of Manitoba, Faculty of Arts (2019-ongoing)

Joint teaching and research tenure track position. Courses taught in Economics include: Introduction to Canadian Economic Issues and Policy and Special Topics in Economics (Income Distribution). Course taught in Labour Studies: Political Economy of Labour and the Labour Studies Field Placement and Seminar. Member of University of Manitoba Faculty Association.

Lecturer, University of Manitoba, Faculty of Arts (2018-2019)

Joint teaching and research tenure track position. Courses taught include Introduction to Canadian Economic Issues and Policy and Special Topics in Economics (Income Distribution) and the Political Economy of Labour. Member of University of Manitoba Faculty Association.

Sessional Instructor, University of Manitoba (2015-2016)

Courses taught include Special Topics in Economics (Income Distribution) and the Political Economy of Labour. Member of Canadian Union of Public Employees (CUPE) Local 3909.

Teaching Assistant, University of Manitoba (2005-2007)

Provided grading and marking assistance in various subject areas including microeconomics, macroeconomics, mathematical economics, and Introduction to the Canadian Labour Movement. Member of CUPE Local 3909.

Sessional Instructor, University of Manitoba (2007)

Courses taught include Introduction to Macroeconomic Principles, Microeconomic Theory I, and an

econometrics lab in the Department of Economics. Member of CUPE Employees Local 3909.

Sessional Instructor, University of Winnipeg Faculty of Economics (2005)

Delivered weekly lectures and instruction in a Mathematical Economics lab session.

Teaching Assistant, University of Winnipeg (2004)

Provided grading and marking assistance in an introductory environmental economics course.

Other Professional Experience

Senior Consultant and Founding Director, Breakwater Group Worker Cooperative (2016 - 2018)

Served as senior project manager and analyst on the following projects: CCEDNet Manitoba's Social Enterprise procurement intermediary aimed at increasing government purchasing from non-profit business providing employment for marginalized workers; Post Secondary Education accessibility study with the Manitoba Organization of Faculty Associations, examining the impact of tuition fees on enrollment by socioeconomic status; and the Winnipeg Promise Initiative (chaired by Mayor Brian Bowman, with Presidents/CEOs from the Winnipeg School Division, SEED Winnipeg, the Winnipeg Boldness Project, the Chamber of Commerce, the Business Council of Manitoba, the University of Winnipeg, the Winnipeg Regional Health Authority and United Way Winnipeg), which aims to increase take-up of the Canada Learning Bond by low-income families, to increase their participation in post secondary education.

Economist and Research Associate, Canadian Centre for Policy Alternatives MB (2016-17, 2008-09)

Main research projects included an evaluation of a community-led project facilitating home-ownership for low-income households, the preparation of an Alternative Municipal Budget, and the calculation of a living wage for various Manitoba communities.

A/Executive Director, Apprenticeship Manitoba, Government of Manitoba (2015- 2016)

Seconded to temporarily lead the Apprenticeship branch of the Manitoba government's Jobs and the Economy Department, with responsibility for approximately 50 staff and over \$27 Million in annual expenditures. Responsibilities included leading a management team of nine, overseeing the overall operations of Apprenticeship Manitoba, and being the lead representative to external stakeholders, including Manitoba's three colleges, other accredited training institutions, as well as union and employer representative organizations. Served as Secretary to the Apprenticeship and Certification Board, working to advance board priorities including increasing the number of Aboriginal apprentices. Was an active member of the Assistant Deputy Minister's (ADM) Workforce Development and Income Support divisional executive team. Represented Manitoba on the Canadian Council of Directors of Apprenticeship, the governing body responsible for the Red Seal inter-provincial Standard.

Senior Project Manager, Priorities and Planning Committee of Cabinet Secretariat, Government of Manitoba (2012-2015)

Responsibilities included advising cabinet ministers and senior government officials on a variety of projects and issues by researching and analyzing proposals, submissions and policy/program interventions, with regular formal presentations to the Government of Manitoba's Priorities and Planning Committee of Cabinet. Position entailed building and maintaining relationships with department staff, central agencies and external stakeholders, and actively participating in policy

development, research, analysis and problem-solving. Responsibilities also included developing and coordinating inter-departmental initiatives, including working groups of ADMs and other civil servants, and providing direction and training support to junior project managers. Also responsible for preparing and conducting briefings for ministers, identifying pressing issues and resolution mechanisms, and monitoring implementation of high-priority cabinet decisions. Areas of specialization included: community economic development, poverty reduction, housing, social assistance, internal and international trade, as well as training and post-secondary education, including apprenticeship.

Project Manager, Community and Economic Development Committee of Cabinet Secretariat, Province of Manitoba (2009-2011)

Responsibilities included advising cabinet ministers and senior government officials on a variety of projects and issues, with regular formal presentations to Manitoba's Community and Economic Development Committee of Cabinet. Position entailed building and maintaining relationships with department staff, central agencies and external stakeholders, and actively participating in policy development, research, analysis and problem-solving. Areas of specialization included: community economic development, housing, cooperative development, and socially responsible procurement.

Policy Analyst, Canadian Community Economic Development Network (2007-2008)

Evaluated current federal and provincial community economic development policies and researched alternatives and improvements.

Teacher Assistant (Level 2 and 3), Winnipeg School Division

Provided substitute teaching assistant services on a near-daily basis.

Organizer and Facilitator, CHOICES - Youth Activist Retreat (2001-2005)

Organizer and facilitator of an award-winning (Manitoba Attorney General's Crime Prevention Award) youth retreat promoting the active participation of youth in their communities. Retreat sponsored by the CUPE, the Manitoba Teachers Society, and other community organizations.

Family Support Worker (Level 2), Manitoba Child and Family Services (2000-2004)

Provided advocacy and guidance for children and youth requiring assistance through Winnipeg Child and Family Services' Family Support Program. Member of Canadian Union of Public Employees Local 2153.

Volunteer Experience

Special Friend Program, Awasis Child and Family Services (2004-2007)
Board Orientation Leadership Trainer, University of Winnipeg Student Association (2003-2006)
Teacher's Assistant, Special Needs Literacy Program, Winnipeg School Division (2005)
Manitoba Steering Committee Member, National Democracy School Project (2004-2005)
Chair, University of Winnipeg Students' Association Board of Directors (2003 -2004)
Environmental Ethics Director, University of Winnipeg Students' Association (2001-2002)

Professional Memberships:

American Economic Association (2014 - current)
Association of Evolutionary Economics (2006-2008, 2017-current)
Association for Social Economics (current)
Canadian Economics Association (2008 - 2010, 2011 - current)
Progressive Economics Forum (various years - current)

Additional Training

Certificate of Completion, Tri-Council Policy Statement: Ethical Conduct for Research Involving Humans Course on Research Ethics (TCPS 2: CORE) (2019)

Completed the ten modules designed to provide applied training on the guidance provided in TCPS 2.

Certificate of Participation, the Fifth Summer School on Socioeconomic Inequality Chicago (2017)

Participated in week-long summer school hosted by the Human Capital and Economic Opportunity Global Working Group focussed on mainstream economic approaches to understanding socioeconomic inequality.

Manitoba Civil Service Commission Organization for Staff Development Training Courses (2015-2016)

Completed courses in 'lean management', respectful workplace and harassment prevention, public sector values and ethics, and effective comptrollership.

Board Leadership Certificate Program, Volunteer Centre of Winnipeg (2004)

Completed board executive governance training program.

Government of Canada Summer Language Bursary Program (2003)

Completed a five-week French language immersion program. Training included core spelling and grammar courses as well as workshops on popular language and conversation.