

Certificate of Merit Citation for Kelly J. Beaulieu

Kelly Beaulieu grew up on a farm near Portage la Prairie, MB, and attended the University of Manitoba, completing a Bachelor of Arts with a double major in English and History in 1987 and a Bachelor of Science in Agriculture in 1991. She has also achieved her Professional Agrologist credentials with the Manitoba Institute of Agrologists.

Following graduation, Kelly worked with Dr. Ian Morrison in the Department of Plant Science at the University of Manitoba as a technician in his weed science research and teaching lab. She then worked for Manitoba Pool Elevators, Saskatchewan Wheat Pool and the Alberta Wheat Pool in varietal development and plant breeding roles. At the Canadian Wheat Board, she helped develop grain delivery policy. Kelly joined the Prairie Agricultural Machinery Institute (PAMI) as the communications manager and then agricultural research and development manager.

In 2004 Kelly left PAMI to pursue her own entrepreneurial projects under several agri-business companies. PB&C Agri-Tech Solutions Inc. develops technological solutions for the agricultural industry. The company currently has two transformative technologies nearing commercialization – a root crop monitor that uses electro-impedance tomography to detect and sample potato tubers under the ground and a specific gravity monitoring technology for the French fry industry.

Kelly with her partners Harvey I. Pollock and Martin J. Pollock also co-founded Canadian Prairie Garden Purees, a large-scale, commercial food processing business in Portage la Prairie which exports its products worldwide. Canadian Prairie Garden uses a state-of-the-art steam infusion cooking process to aseptically package fruit and vegetable puree for the food ingredients markets. Kelly and Canadian Prairie Garden Purees have received numerous awards and recognition over the last few years including the Canadian Aboriginal and Minority Supplier Council's Best Technology Innovation Award; Canadian Advanced Technology Alliance Award for Innovation; the Manitoba Food Processors' Association TASTE Award for Best New Product 2015; and a Top Ten Nexty Nomination at the Natural Products Expo in Anaheim California, the largest natural food products show in North America.

When she is not kept busy fostering the growth of a rapidly expanding business, Kelly is active in showing horses, cattle, show dogs and show cats. Kelly is also proud of her heritage as a status Ojibwa associated with Sandy Bay First Nation and has given her time to encouraging youth participation in their career decision-making activities, to encouraging young entrepreneurs with mentoring for Innovate Manitoba, and to promoting Manitoba's agriculture at the province's Agriculture Awareness Day.

This Certificate of Merit is presented to Kelly J. Beaulieu by the Faculty of Agricultural and Food Sciences at the University of Manitoba, in recognition of leadership with agricultural organizations and outstanding service to the community at large.

**May 6, 2016
Winnipeg, Manitoba**