



Applied Management

University education partnership opportunity

If you would like to provide a customized university certificate program as professional development for the staff of your business or organization, the UM CAM is for you. The Certificate in Applied Management (CAM) was designed to provide individuals in various work environments with the opportunity to combine management studies with applications relevant to their own careers. Partner with us and create your own customized CAM.

Your customized certificate program

Program description: With Applied Management you can provide customized, professional development for your team members. From business methodology and skills to human resource management, leadership development and specialized topics in business and management, there are many elective courses to choose from. We may also approve recognition of your professional development offerings or create new elective content for you.

Skills and competencies: All CAM students work on their management, team leadership, communications and industry skills through the core courses. Then, learners taking your customized CAM would take the electives you have determined for your program.

Credential: Certificate in Applied Management

Program length: Learners will complete your program in 1 to 6 years, part-time.

Program features: UM core courses with customizable electives

Extended Education |



**University
of Manitoba**

Certificate in Applied Management Program Overview

Your customized CAM program

Work with us to create and offer your own Applied Management (CAM) program for employees or members. Applied Management is customizable professional development with core courses and a selection of elective courses. Learners earn a UM certificate.

[Learn more](#)

Required courses (108 contact hours)

MGMT 0100 Canadian Business: An Introduction
(36 contact hours)

LDRS 0540 The Art and Practice of Team Leadership
(36 contact hours)

MGMT 0520 Excellence in Communication
(36 contact hours)

Elective courses (minimum of 72 contact hours)

We will help you to select from among our many elective course options. We may also approve recognition of your professional development offerings or create new elective content for you. Consider the possibilities.

Business Methodology and Skills

BUAN 0100 Fundamentals of Business Analysis
(36 contact hours)

MGMT 0150 Project Management
(36 contact hours)

MGMT 0122 The Practice of Change Management
(24 contact hours)

MGMT 0124 Managing Organizational Change
(30 contact hours)

FINC 0200 Introductory Accounting for Business
(36 contact hours)

Partner courses or workshops for current or aspiring managers

Human Resource Management and Leadership Development

HRM 0100 Managing the Human Resource Function
(36 contact hours)

MGMT 0110 Organizational Behaviour
(36 contact hours)

LDRS 0510 Learning for Leaders in the 21st Century: Developing Personal Leadership
(36 contact hours)

EESS 0274 Bridging Cultures: Indigenous Ways of Knowing
(12 contact hours)

Partner courses or workshops on employee management and leadership

Specialized Topics in Business and Management

MGMT 0190 Quality Assurance Planning
(36 contact hours)

MGMT 0192 Quality Improvement: Principles and Procedures
(36 contact hours)

BUAN 0920 Special Topics: Indigenous Business Perspectives and Practice
(18 contact hours)

EEAS 0120 Introduction to Artificial Intelligence and Machine Learning
(36 contact hours)

MGMT 0278 Business Disruptors: Current Issues
(36 contact hours)

Partner courses or workshops on specialized workplace needs and priorities

Industry-Specific Training

COUN 0100 Foundations of Case Management
(21 contact hours)

MGMT 0292 Building the Business Case for Advanced Manufacturing
(36 contact hours)

MGMT 0976 Special Topics in Industry-Specific Training
(up to 36 contact hours)

Course information is subject to change without notice. For the latest information, check our website.

UMExtended.ca



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