



# Certificate in Applied Management

If you are looking for customizable professional development to advance your career, this may be the university certificate program for you. The Certificate in Applied Management (CAM) was designed to provide individuals in various work environments with the opportunity to combine management studies with applications relevant to their own careers.

## Customized professional development

**PROGRAM DESCRIPTION:** This customizable university certificate program starts with a strong foundation of core courses followed by your own set of electives that's just right for you and your career. If you are employed by one of our partner organizations, your electives may already be packaged for you. Or, you will work with your sponsor to choose the most appropriate elective courses. If you are not employed by one of our partner organizations, you will choose your options based on your own career plans and goals.

**SKILLS AND COMPETENCIES:** Improve your management, team leadership, communications and industry skills with the program's core courses. Then, focus specifically on your own customized list of elective courses. Topics range from business methodology and skills to human resource management, leadership development, and specialized topics in business and management. If you are employed by one of our partner organizations, electives may include professional development offerings with your organization or customized courses created for your organization.

**PROGRAM LENGTH:** 1 to 6 years, part-time

**DELIVERY:** Online

**FEES:** \$2,400 for required courses, plus \$100 non-refundable application fee and up to \$800 per elective  
*Pricing subject to change without notice*

**CREDENTIALS:** Earn a University of Manitoba Certificate in Applied Management.

Extended Education |



University  
of Manitoba

# Certificate in Applied Management Program Overview

## Register for course(s) now.

Study course by course. Course fees due at time of registration.

## Apply online to the program

Sign in to create an account in our registration system. Choose **Apply to a Program** in the left menu. Select your program and pay your application fee to complete your application. [Apply now](#)

## Length of program:

108 contact hours of required courses plus electives

## Required courses (108 contact hours)

**MGMT 0100** Canadian Business: An Introduction  
(36 contact hours)

**LDRS 0540** The Art and Practice of Team Leadership  
(36 contact hours)

**MGMT 0520** Excellence in Communication  
(36 contact hours)

## Elective courses

Choose a minimum of 72 contact hours. If you are employed by a partner organization, your employer will provide you with the list of electives for your organization's customized CAM.

### Business Methodology and Skills

**BUAN 0100** Fundamentals of Business Analysis  
(36 contact hours)

**MGMT 0150** Project Management  
(36 contact hours)

**MGMT 0122** The Practice of Change Management  
(24 contact hours)

**MGMT 0124** Managing Organizational Change  
(30 contact hours)

**FINC 0200** Introductory Accounting for Business  
(36 contact hours)

Partner courses or workshops for current or aspiring managers

### Human Resource Management and Leadership Development

**HRM 0100** Managing the Human Resource Function  
(36 contact hours)

**MGMT 0110** Organizational Behaviour  
(36 contact hours)

**LDRS 0510** Learning for Leaders in the 21st Century:  
Developing Personal Leadership (36 contact hours)

**EESS 0274** Bridging Cultures: Indigenous Ways of Knowing  
(12 contact hours)

Partner courses or workshops on employee management and leadership

### Specialized Topics in Business and Management

**MGMT 0190** Quality Assurance Planning  
(36 contact hours)

**MGMT 0192** Quality Improvement: Principles and Procedures  
(36 contact hours)

**BUAN 0920** Special Topics: Indigenous Business  
Perspectives and Practice (18 contact hours)

**EEAS 0120** Introduction to Artificial Intelligence and  
Machine Learning (36 contact hours)

**MGMT 0278** Business Disruptors: Current Issues  
(36 contact hours)

Partner courses or workshops on specialized workplace needs and priorities

### Industry-Specific Training

**COUN 0100** Foundations of Case Management  
(21 contact hours)

**MGMT 0292** Building the Business Case for Advanced  
Manufacturing (36 contact hours)

**MGMT 0976** Special Topics in Industry-Specific Training  
(up to 36 contact hours)

*Course information is subject to change without notice.*

*For the latest information, check our website.*

[UMExtended.ca](http://UMExtended.ca)



University  
of Manitoba

### Extended Education

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