



Applied Business Management

A year of living, learning, and working in Canada as you study business management.

Experience Canada, Study Management and Administration

PROGRAM DESCRIPTION: Discover a lifetime of professional opportunity ... from Winnipeg to the world. Applied Business Management will help you advance your career by enhancing your intercultural fluency and international work experience. Ideally suited for internationally educated professionals with business management career aspirations.

SKILLS AND COMPETENCIES: This package combines comprehensive management training with targeted language support and valuable on-the-job experience.

PROGRAM LENGTH: 12-month full-time Intensive Program Package. UM credentials completed in the first 10 months of study, over three consecutive academic terms. Industry experience or placement completed in the last two months of study. Academic program supports throughout.

DELIVERY: In-person

FEES: \$17,500 program fee plus \$300 application fee, approximately \$700 for student fees and \$1,100 for health insurance. Textbooks not included. All fees are listed in Canadian dollars. *Pricing subject to change without notice*

CREDENTIAL: Earn a University of Manitoba Certificate in Management and Administration, and a University of Manitoba Letter of Accomplishment in Career Preparation.

ADDITIONAL CREDENTIAL: Eligibility for an additional credential. Become Certified in Management (CIM) through CIM/Chartered Managers Canada.

KEEP LEARNING: Apply your Certificate in Management and Administration towards a Bachelor of Arts Integrated Studies degree.



Extended Education |



University
of Manitoba



“This is a short-term program but it gives you a lot of knowledge, about accounting, finance, and Canadian business, Canadian culture and diversity, and inter-cultural communication. Doing this program is very helpful. It’s a whole lot of everything together in one place. It’s a great place. It was an exciting journey.”

- Gurmehar Kaur (India), Applied Business Management Student



APPLIED BUSINESS MANAGEMENT

INCLUDES CERTIFICATE, LOA, LANGUAGE SUPPORT & WORK PLACEMENT/EXPERIENCE

Apply to the program.

January, May and September intakes

[Application Form - PDF](#)

[Questions? Contact us.](#)

Management and Administration Certificate Courses (288 hours)

- MGMT 0130 Canadian Business Law
- MGMT 0150 Project Management
- MGMT 0100 Canadian Business: An Introduction
- FINC 0300 Financial Management
- FINC 0200 Introductory Accounting for Business
- MGMT 0120 Managerial Communication
- MGMT 0110 Organizational Behaviour
- MGMT 0400 Strategic Analysis

Career Preparation Letter of Accomplishment Courses (96 hours)

- MGMT 0132 The Canadian Workplace
- MGMT 0138 Intercultural Communication
- CONV 0208 Pronunciation Clinic

- MGMT 0134 Powerful Business Writing
- MGMT 0142 Effective Presentation Skills
- MGMT 0136 Networking 101

Language Support Workshops (18 hours)

- ELSO 0194 Academic Language Support

Industry Experience

- ELSO 0800 Industry Placement (175 hours) or
- ELSO 0750 Preparatory Industry Experience Course (24 hours)

*Course information is subject to change without notice.
For the latest information, check our website.*

UMextended.ca



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of Manitoba

Extended Education

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