

The Geography of Tourism GEOG 2372
Department of Environment and Geography
Clayton H. Riddell Faculty of Environment, Earth, and Resources
University of Manitoba

General Details

- Instructor: Dr. Mary Benbow.
- Office: 235 St. John's College
- E-mail: Mary.Benbow@umanitoba.ca
 - Communication with students is only conducted only through @myumanitoba.ca email accounts
- Lectures: Room 206, St. John's College
- Scheduled: Tuesday/Thursday 10:00-11:15
- Required Readings: Nelson, V., 2017, An Introduction to the Geography of Tourism, Rowman and Littlefield, Third Edition. It's around \$80 on Amazon.ca. *Please use this edition as statistics change over time.*

Course Description: This course examines the social, economic, and environmental dimensions of tourism and recreation. Historical and contemporary experiences from around the world will be studied.

Course Learning Objectives: These follow from the course goals and describe the knowledge and skills that students are expected to acquire by the end of the course by breaking down these goals. At the conclusion of this course, students will be able to:

- Name and define key terms in the geographic study of tourism
- Describe and explain the social, economic, and environmental impacts of tourism (both the positive and the negative)
- Describe tourism destinations by giving examples, and interpret drivers of change
- Examine contemporary issues and discuss future trends in tourism
- Discuss the impacts and implications of different representations of tourism places

Dates and Deadlines -

Date	Test/Exam Dates and Assignment Due Date
Tuesday October 3	Test 1
Tuesday November 7	Test 2
Tuesday November 21	VW Date
Tuesday December 5	Assignment
Tuesday December 12 – Friday December 22	Final Exam Period

Classes and Attendance

- Students are expected to attend class; PowerPoint slides will be posted on UM Learn. The PowerPoint stacks will be posted as soon as possible but may be posted after class.
- Students are expected to read the textbook and take notes.
- Students are encouraged to contact the instructor with any questions or concerns. The best way to contact her is through email and students should expect replies during regular work hours (not at night or weekends).
- Students are expected to submit the assignment and tests on time.
- A student with any disabilities must contact Student Accessibility Services to facilitate the implementation of accommodations. The instructor is willing to meet with each student in private to discuss the accommodations recommended by Student Accessibility Services.

Course Work

- **Tests (2 tests each worth 20%)** – The two tests are scheduled for Tuesday October 3 and Tuesday November 7 in person in class. Each of the tests will consist of 8 short answer questions (40 points) to be answered in 1 hour.
- **Assignment (1 assignment worth 30%)** – The assignment, submitted in UM Learn by Tuesday December 5, 2023, is a tourist destination profile of 2000 words. The assignment should describe and explain the location's tourism industries, and the most important positive and negative outcomes. (20 points). Students should also consider issues such as changes in tourism over time, the source and typologies of tourist, and the implications for the destination's society, culture, economy, and environment. Students are to choose one case study destination from the following choices.
 - Aspen Snowmass, Colorado
 - Haida Gwaii, BC
 - Pompeii, Italy
 - Iceland
 - Santorini, Greece
 - Cruises to the Galapagos Islands
 - Masai Mara National Reserve, Kenya
- Late submissions will not be accepted without permission prior to the submission date and with acceptable and documented reasons. Assignments, projects and tests in other courses are not acceptable reasons. Penalty for late work is 2% per day.
- The preferred referencing style for this course is the APA (American Psychological Association). The APA Cheat Sheet will be provided (from Kent State University). A link is provided in UM Learn.
- Assignments must be submitted to the correct folder in UM Learn in Word (**not a PDF – PDFs will be returned**). The title of the assignment, your student name and number must be included on the first page.

- Students should pay close attention to principles of academic integrity. The instructor is available to provide support to ensure that students produce the best of academic work possible.
- **Citing peer-reviewed sources in the text appropriately and listing resources in a reference list at the end of the assignment is essential. Excessive use of quotes will not be accepted and where used must cite not only the source but also the page number.**
- **Rubric for the Assignment** – A rubric aims to identify features of an assignment to guide students towards producing complete and through assignments. However, it is not entirely comprehensive and students should consult the instructor to ensure that their work is proceeding in the right direction

A+ (18/20)	Excellent, well-written and proofed with peer-reviewed references properly cited with well-labeled figures clearly reflecting concepts raised. Includes data from valid sources, describes changes over time, and the implications for tourism development
A (16/20)	
B+ (15/20)	Very good, with wide range of interesting points with references and clearly labeled figures. But does not fully examine relevant issues from different perspectives
B (14/20)	
C+ (13/20)	Satisfactory showing some but limited understanding of concepts and limited analysis of the subject map(s). But covers a more limited range of topics, is not clearly expressed with fewer sources (and not peer-reviewed sources)
C (12/20)	
D (10/20)	Half-hearted attempt, few/no references, poorly-written/proofed. Only parts of the tourism in the destination are explored with limited support from data or references. No peer-reviewed references and excessive use of quotes.
F (9/20 or less)	Worse than a D!

- **Final Examination** – worth 30% of final course grade. The exam is scheduled in the final exam period (Tuesday December 12 – Friday December 22, 2023) in-person. The exam consists of long answer questions, and students will choose to answer three questions from a choice of eight questions in 2 hours. In the course review, the topics of the long answer questions will be discussed and the format and the length of the questions will be explained. (30 points).

What Does The Grade Mean?

A+ = 90% and over; A = 80 - 89%; B+ = 75 - 79% B = 70 - 74%; C+ = 65 - 69%; C = 60 - 64%; D = 50 - 59%; F = 49% or less

What If Something Goes Wrong?

If you may miss a deadline, please consult the instructor promptly. You will need to submit the new University of Manitoba self-declaration form. If you cannot take the final examination due to illness or compassionate distress you must make arrangements with your own Faculty office.

The U of M Self-Declaration Form Procedures

This process was introduced in June 2022. "Self-declaration forms are valid documents students can use for missed tests, exams or assignments, and instructors are obligated to make reasonable academic arrangements based on course outlines. This new policy is meant to make things easier for students dealing with situations that require an absence for up to 72 hours.

Extenuating circumstances include illnesses and medical conditions, compassionate/personal needs, religious observances, bereavement, and participation in approved academic or athletic events.

Students don't need to share personal information about their situation beyond declaring the nature of the extenuating circumstance on the self-declaration form.

The self-declaration form cannot be used for planned absences like vacations. It is also not to be used for longer-term absences or ongoing circumstances like Authorized Withdrawals, Leaves of Absence, or disability-related accommodations, which will still require additional documentation.

UM trusts that students will complete the form in good faith. False declarations are considered a breach of academic integrity and can result in discipline".

Plagiarism & Cheating

Unfortunately, every year people are found to be cheating in their course work and exams at the University of Manitoba. Please don't - the penalties are severe.

Academic Dishonesty: Students should acquaint themselves with the University's policy on plagiarism and cheating and examination impersonation in the University of Manitoba Undergraduate Calendar. Further details can be found at http://umanitoba.ca/student/resource/student_advocacy/cheating_plagiarism_fraud.html (the Student Advocacy web page).

Penalties for Plagiarism

The common penalty for plagiarism in a written assignment, test or examination is F on the paper and F for the course. For the most serious acts of plagiarism, such as the purchase of an essay or cheating on a test or examination, the penalty can also include suspension for a period of up to five years from registration in courses taught in a particular department or from all courses taught in a Faculty. The Faculty also reserves the right to submit student work that is suspected of being plagiarized to Internet sites designed to detect plagiarism. **All work is to be completed independently.**

What Is The VW Date?

The VW date (Voluntary Withdrawal date) is the last date for withdrawal from a course without academic penalty. So if you find a course just is not right for you, you can withdraw but you must do so before the VW date. Be aware that withdrawing from a course impacts your access to that course in the future; meet your student advisor to ensure that you understand the consequences. For this course, the VW date is **Tuesday November 21**.

University of Manitoba Dates and Deadlines.

DATE	TOPIC/EVENT
Monday September 4	Labour Day
Wednesday September 6	First day of classes
Monday October 2	National Day for Truth and Reconciliation (No classes)
Monday October 9	Thanksgiving (No classes)
Monday November 13	Remembrance (observance) (No classes)
Monday November 13 – Friday November 17	Fall Term Break (No classes)
Tuesday November 21	VW Date
Monday December 11	Last Day of Classes
Tuesday December 12 – Friday December 22	Final Exam Period
Saturday December 23 – Tuesday January 2	Winter Holiday (U of M closed)

Course Schedule (Subject to Change)

DATE	TOPIC/EVENT
Monday September 4	Labour Day
Wednesday September 6	First day of classes
Thursday September 7	Introduction to the course
Tuesday September 12	Geography and Tourism – Overview (Ch. 1)
Thursday September 14	Concepts in Tourism (Ch. 2)
Tuesday September 19	Types of Tourists (Ch. 2)
Thursday September 21	Tourism Products (Ch. 3)
Tuesday September 26	Tourism Products (Ch. 3)
Thursday September 28	History of Tourism (Ch. 4)
Monday October 2	National Day for Truth and Reconciliation
Tuesday October 3	Test 1
Thursday October 5	History of Tourism - Canada
Monday October 9	Thanksgiving
Tuesday October 10	Transportation (Ch. 5)
Thursday October 12	Physical Geography of Tourism (Ch. 6)
Tuesday October 17	Cultural Geography and Tourism (Ch. 7)
Thursday October 19	Urban Geography and Tourism (Ch. 7)
Tuesday October 24	Economics and Tourism (Ch. 8)
Thursday October 26	Employment, Investment, and Tourism (Ch. 8)
Tuesday October 31	Social Costs and Benefits of Tourism (Ch. 9)
Thursday November 2	Environment and Tourism (Ch. 10)
Tuesday November 7	Test 2
Thursday November 9	Climate Change and Tourism (Ch. 10)
Monday November 13	Remembrance (observance)
Monday November 13 – Friday November 17	Fall Term Break
Tuesday November 21	VW Date
Tuesday November 21	Sustainability and Tourism (Ch. 11)
Thursday November 23	Tourism and Popular Culture (Chs. 12 & 13)
Tuesday November 28	Branding and Promotion of Tourism (Chs. 12 & 13)
Thursday November 30	Tourism Space and Place (Ch. 14)
Tuesday December 5	Course Review (Assignment due date)
Thursday December 7	Spare class
Monday December 11	Last Day of Classes
Tuesday December 12 – Friday December 22	Final Exam Period
Saturday December 23 – Tuesday January 2	Winter Holiday (U of M closed)

Schedule “A”

Schedule “A” was initiated by the University of Manitoba in 2016 and requires that a mandated list of supports for services plus contact information is provided to students. While this information is important and useful, should you require advice and support, the instructor is happy to meet with you and discuss issues and concerns

Writing and Learning Support

The Academic Learning Centre (ALC) offers services that may be helpful to you throughout your academic program. Through the ALC, you can meet with a learning specialist to discuss concerns such as time management, learning strategies, and test-taking strategies. The ALC also offers peer supported study groups called Supplemental Instruction (SI) for certain courses that students have typically found difficult. In these study groups, students have opportunities to ask questions, compare notes, discuss content, solve practice problems, and develop new study strategies in a group-learning format.

You can also meet one-to-one with a writing tutor who can give you feedback at any stage of the writing process, whether you are just beginning to work on a written assignment or already have a draft. If you are interested in meeting with a writing tutor, reserve your appointment two to three days in advance of the time you would like to meet. Also, plan to meet with a writing tutor a few days before your paper is due so that you have time to work with the tutor’s feedback.

These Academic Learning Centre services are free for U of M students. For more information, please visit the Academic Learning Centre website at: <http://umanitoba.ca/student/academiclearning/> You can also contact the Academic Learning Centre by calling 204-480-1481 or by visiting 201 Tier Building.

University of Manitoba Libraries (UML)

As the primary contact for all research needs, your liaison librarian can play a vital role when completing academic papers and assignments. Liaisons can answer questions about managing citations, or locating appropriate resources, and will address any other concerns you may have, regarding the research process. Liaisons can be contacted by email or phone, and are also available to meet with you in-person. A complete list of liaison librarians can be found by subject: <http://bit.ly/WcEbA1> or name: <http://bit.ly/1tJ0bB4>. In addition, general library assistance is provided in person at 19 University Libraries, located on both the Fort Garry and Bannatyne campuses, as well as in many Winnipeg hospitals. For a listing of all libraries, please consult the following: <http://bit.ly/1sXe6RA>. When working remotely, students can also receive help online, via the Ask-a-Librarian chat found on the Libraries’ homepage: www.umanitoba.ca/libraries.

Mental Health

For 24/7 mental health support, contact the Mobile Crisis Service at 204-940-1781.

Student Counselling Centre

Contact SCC if you are concerned about any aspect of your mental health, including anxiety, stress, or depression, or for help with relationships or other life concerns. SCC offers crisis services as well as individual, couple, and group counselling. Student Counselling Centre:

<http://umanitoba.ca/student/counselling/index.html>

474 University Centre or S207 Medical Services (204) 474-8592

Student Support Case Management

Contact the Student Support Case Management team if you are concerned about yourself or another student and don’t know where to turn. SSCM helps connect students with on and off campus resources, provides safety planning, and offers other supports, including consultation, educational workshops, and referral to the STATIS threat assessment team. Student Support Intake Assistant

<http://umanitoba.ca/student/case-manager/index.html>

520 University Centre (204) 474-7423

University Health Service

Contact UHS for any medical concerns, including mental health problems. UHS offers a full range of medical services to students, including psychiatric consultation. University Health Service <http://umanitoba.ca/student/health/>
104 University Centre, Fort Garry Campus (204) 474-8411 (Business hours or after hours/urgent calls)

Health and Wellness

Contact our Health and Wellness Educator if you are interested in information on a broad range of health topics, including physical and mental health concerns, alcohol and substance use harms, and sexual assault.

Health and Wellness Educator <http://umanitoba.ca/student/health-wellness/welcome.html>
Katie.Kutryk@umanitoba.ca
469 University Centre (204) 295-9032

Live Well @ UofM

For comprehensive information about the full range of health and wellness resources available on campus, visit the Live Well @ UofM site:

<http://umanitoba.ca/student/livewell/index.html>

Copyright

All students are required to respect copyright as per Canada's Copyright Act. Staff and students play a key role in the University's copyright compliance as we balance user rights for educational purposes with the rights of content creators from around the world. The Copyright Office provides copyright resources and support for all members of the University of Manitoba community.

Visit <http://umanitoba.ca/copyright> for more information.

University and Unit policies, procedures, and supplemental information available on-line: Your rights and responsibilities

As a student of the University of Manitoba you have rights and responsibilities. It is important for you to know what you can expect from the University as a student and to understand what the University expects from you. Become familiar with the policies and procedures of the University and the regulations that are specific to your faculty, college or school.

The [Academic Calendar](#)

<http://umanitoba.ca/student/records/academiccalendar.html> is one important source of information. View the sections University Policies and Procedures and General Academic Regulations. While all of the information contained in these two sections is important, the following information is highlighted.

If you have questions about your grades, talk to your instructor. There is a process for term work and final grade appeals. Note that you have the right to access your final examination scripts. See the Registrar's Office website for more information including appeal deadline dates and the appeal form <http://umanitoba.ca/registrar/>

You are expected to view the General Academic Regulation section within the Academic Calendar and specifically read the Academic Integrity regulation. Consult the course syllabus or ask your instructor for additional information about demonstrating academic integrity in your academic work. Visit the Academic Integrity Site for tools and support <http://umanitoba.ca/academicintegrity/> View the Student Academic Misconduct procedure for more information.

Respectful Work and Learning Environment

The University is committed to a respectful work and learning environment. You have the right to be treated with respect and you are expected to conduct yourself in an appropriate respectful manner.

Policies governing behavior include the:

Respectful Work and Learning Environment

http://umanitoba.ca/admin/governance/governing_documents/community/230.html

Student Discipline

http://umanitoba.ca/admin/governance/governing_documents/students/student_discipline.html

Violent or Threatening Behaviour

http://umanitoba.ca/admin/governance/governing_documents/community/669.html

Sexual Assault

If you experience Sexual Assault or know a member of the University community who has, it is important to know there is a policy that provides information about the supports available to those who disclose and outlines a process for reporting.

The Sexual Assault policy may be found at:

http://umanitoba.ca/admin/governance/governing_documents/community/230.html

More information and resources can be found by reviewing the Sexual Assault site

<http://umanitoba.ca/student/sexual-assault/>

For information about rights and responsibilities regarding Intellectual Property view the policy

http://umanitoba.ca/admin/governance/media/Intellectual_Property_Policy_-_2013_10_01.pdf

Academic Programs and Regulations

For information on regulations that are specific to your academic program, read the section in the Academic Calendar and on the respective faculty/college/school web site

<http://umanitoba.ca/faculties/>

Contact an Academic Advisor within our faculty/college or school for questions about your academic program and regulations <http://umanitoba.ca/academic-advisors/>

Student Advocacy

Contact Student Advocacy if you want to know more about your rights and responsibilities as a student, have questions about policies and procedures, and/or want support in dealing with academic or discipline concerns.

<http://umanitoba.ca/student/advocacy/>

520 University Centre 204 474 7423

student_advocacy@umanitoba.ca