



# National consultation on ageism: Be part of the conversation!

**October 6, 2022 | 1:30–4 p.m. (Central time)**

**Meeting via zoom. Registration required.**

**Zoom registration link: <https://bit.ly/3DuUVi>**

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**Ageism is “the stereotypes (how we think), prejudice (how we feel) and discrimination (how we act) towards others or oneself based on age.”**

**World Health Organization, 2020**

Unlike other forms of discrimination, ageism often goes unchallenged, even though it can have significant negative economic, social, and psychological impacts, on older adults, communities, countries, and economies.

Join the Centre on Aging to share your perceptions and experiences of ageism and its impacts, as well as your ideas to address it in a virtual event. Information gathered at this event will contribute to a National Consultation on Addressing the Social and Economic Impacts of Ageism in Canada, undertaken by the Federal, Provincial and Territorial Ministers Responsible for Seniors Forum.



For more information, visit:  
[umanitoba.ca/aging](http://umanitoba.ca/aging)

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