

Kelsey Taylor

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EDUCATION

- 2021 **Ph.D., Operations Management**
Ivey Business School, Western University
- 2016 **Master of Environment & Sustainability**
Western University
- 2015 **B.A., Sociology, Criminal Justice & Public Policy**
University of Guelph

ACADEMIC EMPLOYMENT

- 2021 - Present **Assistant Professor, Supply Chain Management**
Asper School of Business, University of Manitoba
- 2020 –2021 **Lecturer, Supply Chain Management**
Asper School of Business, University of Manitoba

PEER-REVIEWED PUBLICATIONS

Bals, L., Taylor, K.M., Rosa, E. & Ciulli, F. (In Press). Extending the Theory of the Supply Chain: Toward Circular Supply Chain Design. *Resources, Conservation & Recycling*

Taylor, K.M. & Rosca, E. (In Press). Toward a moral approach to stakeholder management: Insights from the inclusion of marginalized stakeholders in the operations of social enterprises. *International Journal of Operations & Production Management*.

*Rosca, E. & Taylor, K.M. (In Press). Delivering societal impact through supply chain design: Insights from B Corps. *International Journal of Operations & Production Management*. [Available online] *Authors contributed equally.

Shourkaei, M.M., Taylor, K.M., Dyck, B. (2024). Examining sustainable supply chain management via a social-symbolic work lens: Lessons from Patagonia. *Business Strategy and the Environment*, 33(2), 1477-1496.

Taylor, K.M. & Rosca, E. (2023). Sink, Swim, or Drift: How Social Enterprises Use Supply Chain Social Capital to Balance Tensions Between Impact and Viability. *Journal of Supply Chain Management*, 59(2), 62-86.

- Among the top 10% most downloaded and top 10% most cited *JSCM* papers published in 2022

Taylor, K.M., Hajmohammad S. & Vachon, S. (2021). Activist Engagement and Industry-Level Change: Adoption of New Practices by Observing Firms. *Industrial Marketing Management*, 92, 295-306.

Taylor K.M., Vachon, S. (2018). Empirical Research on Sustainable Supply Chains: IJPR's Contribution and Research Avenues. *International Journal of Production Research*, 56(1-2), 950-959.

PUBLISHED CONFERENCE PROCEEDINGS

Strobel, M., Taylor, K.M., Bals, L. & Rosca, E. (Forthcoming) Creating shared value through meta-organizational common good human resource management: An empirical study on “Best for the World” certified B Corporations. 84th Annual Meeting of the Academy of Management, August 2024, Chicago, IL

Bals, L., Ciulli, F., & Taylor, K.M. (Forthcoming) Pathways to International Scaling: Exploring Capabilities in B Corps. 84th Annual Meeting of the Academy of Management, August 2024, Chicago, IL

Bals, L., Taylor, K.M, & Rosca, E. (2023). Exploring circular supply chains in B Corps: The role of flows and capabilities. 83rd Annual Meeting of the Academy of Management, August 2023, Boston, Massachusetts

Taylor, K.M. & Rosca, E. (2023) Supply chain design and societal impact in purpose-driven organizations: Insights from B Corps. Proceedings of the 30th EurOMA Annual Gathering, July 2023, Leuven, Belgium

- Runner-up for the Chris Voss Best Paper Award
- Invited to submit to *IJOPM* special issue highlighting noteworthy contributions to the EurOMA conference

Strobel, M., Taylor, K.M., Bals, L. & Rosca, E. (2023) Creating shared value through meta-organizational common good HRM: An empirical study on “Best for the World” certified B Corporations. Proceedings of the 30th EurOMA Annual Gathering, July 2023, Leuven, Belgium

Bals, L., Taylor, K.M, & Rosca, E. (2023). Exploring circular supply chains in B-Corps: The role of flows and capabilities. 32nd Conference of the International Purchasing and Supply Education Research Association (IPSERA), April 2023, Barcelona, Spain.

- Invited to submit to *Journal of Purchasing and Supply Management* special issue highlighting noteworthy submissions from the 2023 IPSERA Conference

Taylor, K.M. (2022). Aligning partnerships and strategy for impact: A strategic contingency perspective on social capital in social impact supply chains. Proceedings of the 82nd Annual Meeting of the Academy of Management, August 2022, Seattle, WA.

Taylor, K.M., Bals, L. & Rosca, E. (2022). Boundary spanners, cross-level linkages and collective action: How supply chains are driving the circular transition. Proceedings of the 29th EurOMA Annual Gathering, July 2022, Berlin, Germany.

- Invited to submit to *IJOPM* special issue highlighting noteworthy submissions from the 2022 EurOMA Conference

Taylor, K.M. (2018). 'Does it pay to be green?' revisited: LGM assessment of the relationship between sustainability performance and financial performance. Proceedings of the 49th Annual Meeting of the Decision Sciences Institute, November 2018, Chicago, IL.

Taylor, K.M. (2018). Building sustainable and inclusive supply chains: Integrating base-of-pyramid producers. Proceedings of the 25th EurOMA Annual Gathering, June 2018, Budapest, Hungary.

CONFERENCE PRESENTATIONS

Rosca, E., Bals, L., Carmagnac, L., Ciulli, F., Seepma, A., Tate, W., Taylor, K.M., & Turken, N. Revolutionising supply chains: Innovative actors and forms of organising for sustainable supply chains

- 33rd Annual IPSERA Conference, Rio de Janeiro, Brazil
- 11th Annual EurOMA Sustainability Forum, March 2024, Hamburg, Germany

Taylor, K.M., Bals, L., Ciulli, F. Enabling Radical Innovations for Resource Conservation: Boundary Spanners and Collective Action in Regenerative Supply Chains.

- 11th Annual EurOMA Sustainability Forum, March 2024, Hamburg, Germany

Rosca, E., Bals, L., Taylor, K. M., & Tate, W. Exploring novel actors and forms of organizing in global supply chains for addressing the United Nations Sustainable Development Goals. [Incubator Session]

- 10th Annual EurOMA Sustainability Forum, March 2023, Virtual

Bals, L., Taylor, K.M, & Rosca, E. Exploring circular supply chains in B-Corps: The role of flows and capabilities.

- 10th Annual EurOMA Sustainability Forum, March 2023, Virtual

Taylor, K.M., Rosca, E. Supply chain design decisions and impact in purpose-driven organizations: The role of institutional logics.

- (Forthcoming) 30th EurOMA Conference, July 2023, Leuven, Belgium
- 2023 Supply Chain Research Forum, June 2023, Toronto, Ontario
- 53rd Annual Meeting of the Decision Sciences Institute, November 2022, Houston, TX

Taylor, K.M., Bals, L. & Rosca, E. Boundary spanners, cross-level linkages and collective action: How supply chains are driving the circular transition.

- 53rd Annual Meeting of the Decision Sciences Institute, November 2022, Houston, TX
- EurOMA Sustainable Operations & Supply Chain Forum, March 2022, Zagreb, Croatia
- 52nd Annual Meeting of the Decision Sciences Institute, November 2021, Virtual
- B Academics Research Round Table, September 2021, Virtual

Strobel, M., Taylor, K.M., Bals, L. & Rosca, E. Creating shared value through meta-organizational common good HRM: An empirical study on “Best for the World” certified B Corporations.

- (Forthcoming) 10th Annual EurOMA Sustainability Forum, March 2023, Hamburg, Germany.
- Green HRM and Sustainable Behaviour: New Developments and Challenges, WU Vienna & University of Augsburg International Conference, March 2022

Taylor, K.M. Effectiveness of social enterprises: Aligning strategies and supply chains for impact.

- 52nd Annual Meeting of the Decision Sciences Institute, November 2021, Virtual.

Taylor, K.M. Effectiveness of social enterprises: The role of value chains.

- POMS Annual Conference, April 2021, Virtual
- 51st Annual Meeting of the Decision Sciences Institute, November 2020, Virtual.

Rosca, E., Taylor, K.M. & Segers, L. Driving bottom-up change in supply chains: The role of purpose-driven organizations.

- EurOMA Sustainable Operations & Supply Chain Forum. March 2021, Virtual.
- 51st Annual Meeting of the Decision Sciences Institute, November 2020, Virtual.
- B-Corps. B Academic Roundtable, August 2020, Virtual.
- POMS Annual Conference, April 2020, Minneapolis, MN [Invited Talk - Conference cancelled]

Bals, L. Rosca, E. & Taylor, K.M. Exploring restorative flows in circular economy supply chains: Structural archetypes and support actors.

- EurOMA Sustainable Operations & Supply Chain Forum, March 2021, Virtual

Taylor, K.M. Generating social impact through supply chain management: A typology of social value creation strategies.

- POMS Annual Conference, April 2020, Minneapolis, MN. [Conference Cancelled]
- EurOMA Supply Chain Forum, February 2020, Nottingham, UK
- Decision Sciences Institute 50th Annual Gathering, November 2019, New Orleans, LA. [Invited Talk]

Taylor, K.M. Industry adoption of B Corp certification: Better together?

- POMS Annual Conference, May 2019, Washington, D.C.

Taylor, K.M, Vachon, S. & Hajmohammad S. Activist engagement and industry level change: The adoption of new practices by observing organizations.

- Decision Sciences Institute Annual Gathering, November 2017, Washington, D.C.
- Ivey Faculty Retreat, May 2017, London, ON.

Taylor K.M, Lachance, K. & Dallosch, M. The Effects of Climate Change and Land Use on the Prevalence of Lyme Disease in Canada. [Poster]

- Fallona Family Interdisciplinary Science Showcase, March 2016, London, ON.

MEDIA CONTRIBUTIONS

“Making big moves: Supply chain management and logistics is a field for the future” by Brook Thalgott, Manitoba Inc. Magazine [Interviewed] Available online at: <https://manitoba-inc.ca/making-big-moves/>

TEACHING EXPERIENCE

Department of Supply Chain Management

*Asper School of Business,
University of Manitoba*

SCM 2160 – Supply Chain & Operations Management

Class size: ~65 students per section

Delivery method: Synchronous virtual classroom (W2021, F2021, W2022) with lecture and case teaching, in-person with lecture and simulation (F2022, W2023)

Sections Taught: 9 (W2021-W2023)

SCM 7046 – Sustainable Supply Chain Management

Class size: ~30 students

Delivery method: Lecture and case teaching

Sections Taught: 1 (W2023)

IDM 3010 – Sustainable Business

Class size: 9 students

Delivery method: Lecture and discussion

Sections Taught: 1, 3 lectures (F2023)

DAN Department of Management & Organizational Studies

Western University

MOS 3330 – Operations Management

Class size: ~50 students per section

Delivery method: In-person, lecture

Sections Taught: 2 (2018-2019)

TEACHING CASES

Taylor, K. (2019). World Tailors: Stitching together a plan for growth. Ivey Publishing #9B18D020. Supervised by Prof. Robert Klassen.

HONORS AND AWARDS

2023	Runner Up: Chris Voss Best Paper Award	EurOMA
2022-2025	Associates Fellowship in Supply Chain Management	Asper Associates
2021	Workshop participant, <i>Imagining Canada’s Future Ideas Lab: Canada and the Circular Economy</i>	SSHRC
2021	Showcase Presentation, B Academics Research Roundtable	B Academics

2020	Showcase Presentation, B Academics Research Roundtable	B Academics
2020	EurOMA Sustainable Operations and Supply Chain Forum Travel Bursary	European Operations Management Association
2019	Dr. Alvin J. Silk Graduate Scholarship	Ivey Business School
2016-2020	Brock Scholarship	Ivey Business School
2017-2020	Vice Admiral D.A. Collins Research Grant	Ivey Business School
2016-2019	C.B. (Bud) Johnson Ontario Graduate Scholarship	Ivey Business School
2016	A.E.R. Environment & Sustainability Graduate Student Award for Excellence	Western University
2016	Canadian Sociological Association Outstanding Graduating Student Award	Canadian Sociological Association
2015	Fallona Family Interdisciplinary Science Ontario Graduate Scholarship	Western University
2015	Sociology and Anthropology Retiree Tribute Prize	University of Guelph
2015	Nominee, J.W. Skinner Medal in Social Science	University of Guelph
2014	College of Social and Applied Human Sciences Student Volunteer Award	University of Guelph

GRANTS AND FUNDING

2022-2023	<i>Strengthening waste markets to close the loop in Manitoba</i> Role: PI	Manitoba Industry-Academia Partnership \$4,000
2022-2027	<i>Enhancing social and ecological sustainability by placing people and planet before profits: Developing business theory and practice</i> PI: Bruno Dyck Role: Co-Investigator	SSHRC Insight Grant \$113,929

SERVICE

Graduate Student Supervision & Supervisory Committee Participation

Sept. 2022 - Present	Sara Shoarinejad MSc, Supply Chain Management	Thesis Supervisor
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2023	Dayna Koroll MBA, Thompson Rivers University	Thesis Examination Committee
2022	Sanjay Kumar PhD, Marketing	Dissertation Examination Chair
2020 - 2022	Ruohan Wan MSc, Supply Chain Management	Supervisory Committee
2020 - 2022	Bengu Yesiltas MSc, Supply Chain Management	Supervisory Committee
2022	Wennan Ma MSc, Agribusiness & Agricultural Economics	Research Paper Examination Committee

Service - Conferences

Invited Session Organizer, Sustainability Track, DSI 2022 Annual Conference
Co-Editor, POM Division, ASAC 2021 Conference
Invited Session Organizer, Procurement & Supply Management Track, POMS 2021 Annual Conference
Invited Session Organizer, Sustainability Track, Decision Sciences Institute 2020 Conference
Program Co-Coordinator, POM Division, ASAC 2020 Conference

Editorial Review Board

Journal of Supply Chain Management
International Journal of Operations & Production Management

Ad hoc Reviewer

EurOMA Conference, 2023
Journal of Small Business Management
AOM Annual Meeting, 2022
ASAC Annual Meeting, 2021
ASAC Annual Meeting, 2020
AOM Annual Meeting, 2019
Decision Sciences Annual Meeting, 2017
Asian Journal of Sustainability and Social Responsibility
Environment, Development and Sustainability