

Asper Graduate Programs

Winter 2024 Term Textbooks

ACC 7010	ACCOUNTING FUNDAMENTALS	Muhammad Kabir
	<p>Robinson, Henry, and Broihahn, International Financial Statement Analysis with WileyPLUS (4th edition), 2020, Hoboken NJ: Wiley.</p> <p>The WileyPLUS add-on contains electronic access to Kimmel, Weygandt, Kieso, Trenholm, Irvine and Burnley, Financial Accounting (9th Canadian edition), which we will also use in this course.</p> <p>Please buy this book, either in printed or electronic version, ONLY from the UM Bookstore as it will sell a custom version of the book that comes with a registration code for WileyPLUS, an online study and assignment software package. You will need WileyPLUS for course assignments. DO NOT THROW AWAY ANY INSERTS THAT COME WITH THE BOOK, as one of them might be your access code.</p>	
FIN 7000	MANAGERIAL ECONOMICS	Steven Zheng
	<p>Fundamentals of Economics for Business, 2e, by David Barrows, John Smithin, Captus Press and World Scientific Publishers, 2009.</p> <p>Corporate Finance (5th Canadian Edition) by Berk, DeMarzo and Stangeland, Pearson Canada</p>	
FIN 7010	PROFESSIONAL FINANCIAL ETHICS	Howard Harmatz
	<p>Kelly Richmond Pope. Fool me once; Scams, stories, and secrets from the trillion-dollar fraud industry. Harvard Business Review Press (2023) ISBN 928-1-64782-391-7 EISBN-978-1-67482-392-4</p> <p>John Boatright. Ethics in Finance 3rd edition. Wiley-Blackwell (2014) ISBN-13: 978-1118615829 Ebook: ISBN: 978-1-118-78926-1</p>	
FIN 7080	INTERNATIONAL FINANCE	Jianning Huang
	<p>International Financial Management, Loose-leaf Version, 14th + MindTap, 2 terms Printed Access Card 9780357530795 by Jeff Madura, Publisher: Cengage Learning is available at the Campus Bookstore.</p> <p>MindTap with e-book 9780357130636 is also available at the Campus Bookstore.</p> <p>Students need to purchase the textbook (either physical or e-book) with MindTap.</p>	
FIN 7130	ALTERNATIVE MARKETS AND INSTRUMENTS	Adrian Weber
	<u>Please see course outline for more details</u>	
FIN 7152	INVESTMENT POLICY	Alex Paseka
	<p>Investments 10th Canadian Edition 1260881253 · 9781260881257 By Zvi Bodie, Alex Kane, Alan J. Marcus, Lorne Switzer, Maureen Stapleton, Dana Boyko, Christine Panasian © 2022 Published: February 17, 2022</p>	
GMGT 7100	INTERPERSONAL PROCESS	John Wilms
	Thompson, L. (2018). Making the Team, 6th Edition. New York: Pearson.	
GMGT 7200	CRITICAL & CREATIVE THINKING	Howard Harmatz

Asper Graduate Programs

Winter 2024 Term Textbooks

	1. Critical Thinking, 2nd Edition Paul and Elder ISBN 9781538134523 2. Systems Thinking for Social Change by Stroh ISBN 9781603585804	
GMGT 7210	STRATEGY	Jie Yang
	Optional: Strategic Management: Theory & Cases: An Integrated Approach (14th Edition). Charles W. L. Hill/Melissa A. Schilling	
GMGT 7220	MANAGING PEOPLE IN ORGANIZATIONS	Lukas Neville
	<u>Please see course outline for more details</u>	
GMGT 7230	NEGOTIATIONS	Sean Macdonald
	Leigh L. Thompson, The Mind and Heart of the Negotiator -- Instant Access, 7th Edition. Pearson eText. ISBN-13: 9780135641262	
IDM 5120	CAREER DEVELOPMENT SEMINAR	Kelly Mahoney Farwa Zaidi Taiwo Luro Charlotte Vis van Heemst
	<u>No Textbook Required</u>	
IDM 7050	INTERNATIONAL STUDY TRIP	Raj Appadoo Barry Prentice
	TBA	
IDM 7090 G05	SUSTAINABILITY ECONOMICS	Robert Parsons
	Optional course textbook: Langley, C.J., N.A. Novack, B.J. Gibson and J.J. Coyle. 2021. Supply Chain Management: A Logistics Perspective. Cengage, Boston, U.S.A.	
IDM 7090 G22 & G23	INDUSTRY PROJECTS	Nathan Greidanus
	<u>Please contact course instructor</u>	
IDM 7090 G26	INDIGENOUS BUSINESS RELATIONS	Katherine Davis
	<u>Please see course outline for more details</u>	
IDM 7120	EXECUTIVE LEADERSHIP & RESPONSIBILITIES PART 2	Suzanne Gagnon
	<u>Course materials will all be on UMLearn</u>	
IDM 7130	CONTEMPORARY THEMES IN BUSINESS	Bruno Dyck Subbu S. Mohammed Bhabha
	<u>Course materials will all be on UMLearn</u>	
MIS 5120	SPREADSHEET SKILLS FOR MANAGEMENT	Eric Ticzon
	<u>No Textbook Required</u>	

Asper Graduate Programs

Winter 2024 Term Textbooks

MKT 7010 G01 & G02	MARKETING MANAGEMENT	Kiran Pedada
	<u>Course materials will all be on UMLearn</u>	
MKT 7080 G01	SUSTAINABILITY MARKETING	Raj Manchanda
	<u>Course materials will all be on UMLearn</u>	
MKT 7080 G05	MARKETING INNOVATION	Sandeep Arora
	Please buy the following course packets: https://hbsp.harvard.edu/import/1114815	
MSCI 5110	BASIC QUANTITATIVE ANALYSIS FOR MANAGEMENT	Robert Parsons
	<u>No Textbook Required</u>	
MSCI 7140	QUANTITATIVE ANALYSIS FOR MANAGEMENT	Yuvraj Gajpal
	Bernard W. Taylor, Introduction to Management Science, 13th edition	
OPM 7120	OPERATIONS AND SUPPLY CHAIN MANAGEMENT	John Wilms
	<p>Stevenson, W.J., Hojati, M., Cao, J., Mottaghi, H., and Bakhtiari, B. (2021), Operations Management, 7th Canadian Edition: McGraw Hill Ryerson Ltd. (ISBN # 13: 978-1-26-032687-1)</p> <p>Course Package will be available at the bookstore:</p> <ol style="list-style-type: none"> 1) Process Fundamentals # 696023, Harvard Business 2) Capacity Analysis: Sample Problems # 696058, Harvard 3) Kristen's Cookie Company (A) Abridged # 9-608-037, Harvard 4) Operations Management Simulation: Balancing process Capacity #4301-HTM-ENG 5) Deutsche Allgemeineversicherung # 696084, Harvard 6) Northwestern Memorial Hospital, Smoothing Material Flow through the Receiving Area # W19168-PDF-ENG 7) Euyao Glass America: Sourcing Decision # 9-618-007, Harvard 8) Sustainability at IKEA Group # 515033, Harvard 	
OPM 7300 G04 & T20	BUSINESS PROCESSES MANAGEMENT USING ERP SYSTEM	Allan Amundsen
	<u>Course materials will all be on UMLearn</u>	
OPM 7300 G05 & T23	RECENT DEVELOPMENTS IN SUPPLY CHAIN MANAGEMENT	Robert Parsons
	<u>Please see course outline for more details</u>	
SCM 7046	SUSTAINABLE SUPPLY CHAIN MANAGEMENT	Mani Venkatesh
	<u>Please see course outline for more details</u>	
SCM 7048	ADVANCED SUPPLY CHAIN MANAGEMENT	Raj Appadoo
	<u>No Textbook Required</u>	