

JAMES W. BURNS LEADERSHIP INSTITUTE

ADVISORY BOARD DIRECTORY 2023 - 2025



**University
of Manitoba**

**James W. Burns
Leadership Institute**

Table of Contents

01 Andrea Carlson

02 Bruno Silvestre

03 Charles Henaire

04 Colin Ryan

05 Dawn Nedohin-Macek

06 Dr. Christine Watson

07 Dr. Dan Smith

08 Dr. Leisha Strachan

09 Dr. Samar Safi-Harb

10 Keren Taylor Hughes

11 Lisa Kassenaar

12 Lukas Neville

13 Mary Jane Maillet Brownscombe

14 Mike Nader

15 Shreeraj Patel

16 Suzanne Gagnon

17 Trudy Schroeder

18 Zhenyu Wu



**University
of Manitoba**

**James W. Burns
Leadership Institute**



Andrea Carlson

Senior Vice-President, Enterprise Sustainability and Financial Risk

Andrea leads IGM Financial's corporate sustainability program which includes voluntary sustainability disclosures, stakeholder engagement, and working with business leaders on strategy, initiatives and performance monitoring on environmental, social and governance matters. She's also responsible for second line oversight for financial risk management across IGM's group of companies.

Andrea is a senior finance leader with over 25 years of experience in a variety of roles in the financial services and agriculture industries. She has a Bachelor of Commerce (Honours) degree from the University of Manitoba, is a Chartered Financial Analyst, and also holds the Sustainability and Climate Risk Certification from the Global Association of Risk Professionals.

Andrea feels fortunate to be a part of the growing intersection of finance and sustainability – and the role that business plays in shaping a brighter tomorrow.



**University
of Manitoba**

**James W. Burns
Leadership Institute**



Bruno Silvestre

Dean, I.H Asper School of Business

CPA Manitoba Chair in Business Leadership

Dr. Bruno Silvestre is the Dean, CPA Manitoba Chair in Business Leadership, former Director of the Transport Institute, and Professor of Supply Chain Management at the Asper School of Business, University of Manitoba. Previously, he worked as the Associate Dean of Strategic Partnerships and Administration, an Associate Professor and the Chancellor's Research Chair in Sustainable Supply Chain & Innovation Management in the Faculty of Business and Economics at the University of Winnipeg. Prior to that, Dr. Silvestre worked as an Adjunct Professor and Research Associate at the Beedie School of Business, Simon Fraser University, and as a Research Scholar at SPRU, University of Sussex, UK.

Dr. Silvestre's research mainly focuses on two interconnected streams. The first research stream is related to sustainable supply chain management, and more specifically why and how supply chains incorporate sustainability (i.e., environmental and social aspects) into their business practices. The second stream is related to how supply chain players collaborate, collectively learn and innovate toward enhanced operational, financial, environmental and social supply chain performance.

Dr. Silvestre's research has been published in top-tier business journals and has been cited widely (please check his Google Scholar profile above). His research has appeared in journals such as the International Journal of Operations and Production Management; International Journal of Production Economics; Journal of Management Studies; Journal of Cleaner Production; Business Horizons; Production Planning & Control; Technovation; and Organization Studies, among others. He currently serves as an Editorial Board member for the International Journal of Operations and Production Management; Journal of Engineering and Technology Management; and Sustainability (among others), and as an Associate Editor for the Journal of Cleaner Production; Management and Operations Review; RAUSP Management Journal; and the Brazilian Journal of Operations and Production Management. Dr. Silvestre has taught extensively in the areas of operations management, supply chain management and sustainability at all levels (i.e., undergraduate, MBA, EMBA, MSc, Ph.D.) at top schools in North and South America, Europe, Asia, and Israel.

In addition to his academic work, Dr. Silvestre has 13 years of industry experience prior to joining the academy. His experience has been in manufacturing/operations/supply chain management, as well as business development and project management in the energy, mining, manufacturing and high-tech industries.



**University
of Manitoba**

**James W. Burns
Leadership Institute**



Charles Henaire

Executive Vice President, Deputy CFO, Chief
Accounting and Control Officer
Great-West Life

Deputy CFO, Chief Accounting & Control Officer, Great-West Lifeco Charles Henaire graduated from the University of Manitoba with a Bachelor of Commerce Degree with Distinction and is a Chartered Professional Accountant, Chartered Accountant. He was one of the youngest CAs in Manitoba to receive his FCPA, FCA designation. Prior to joining Great-West, Charles worked at Deloitte as an Audit Manager servicing the Great-West and Investors Group accounts. Charles joined Great-West in 1994 and worked on the Confederation Life Due Diligence in March 1994. He has participated in the following acquisitions: London Life – 1997, IGM of MFC in 2001, Canada Life – 2003, Putnam in 2007, Irish Life - 2013. Since joining Great-West, Charles has had the following positions and responsibilities:

- Financial and Expense Reporting for Canada and Lifeco from 1994 to 2001
- Vice-President of Information Services - Financial Management 2000 to 2003
- Vice-President and Controller 2004 – 2006
- Senior Vice-President & Controller 2007
- SVP & Controller & Deputy CFO Canada – Lifeco May 2008 – May 2010
- SVP & CFO, Great-West Life, Canada – May 2010 – March 31, 2015
- EVP & Deputy CFO, Chief Accounting & Control Officer, Great-West Lifeco – March 31, 2015

Charles continues to be involved in his community and profession and was the first recipient of the Early Achievement Award from the Institute of Chartered Accountants of Manitoba and the Deloitte Alumni Leadership Award. Charles has been involved in the following organizations: Past President of the Institute of Chartered Accountants of MB (CPA Manitoba), Past Board Member & Past Chair of the Audit Committee of the Canadian Institute of Chartered Accountants (CPA Canada), current board member for Yes Winnipeg Investor Council and past Board member of The Manitoba Museum and Crown Corporations Council of Manitoba (this organization oversaw 5 provincial government Crown Corporations). Charles currently is a member of the Canadian Accounting Standards Board (AcSB) and Chair of the AcSB Implementation Group for IFRS 17 (new Insurance Contract Standards for Canada).



University
of Manitoba

James W. Burns
Leadership Institute



Colin Ryan

President, The Associates, Asper Business School
Senior Vice President, Managing Director and
Portfolio Manager at BMO Nesbitt Burns

Colin began his wealth management career in 1992. In addition to serving high net worth, ultra-high net worth and institutional clients, Colin also spent many years in executive management at his prior firm, managing the Prairie Region and was on the advisory committee that set policy and strategy for over 1200 advisors and over \$120 Billion in assets.

Colin is a former finalist for the IDA Distinction Award, given to investment professionals who represent excellence in the profession. At his previous firm, he was acclaimed annually for excellence in wealth management. In addition to that internal recognition, Colin was named one of the top 50 advisors in Canada (#11) by Wealth Professional magazine in 2019. That same year, the publication named him Portfolio Manager of the Year, and his team was a finalist for Advisory Team of the Year (fewer than 10 employees). In both 2021 and 2022 Colin was named one of Canada's Top Wealth Advisors by The Globe and Mail - Report on Business in conjunction with Shook Research.

Colin is a Chartered Financial Analyst (CFA). This global program's rigorous curriculum and work experience requirements make the CFA charter the most rigorous and recognized achievement in the global investment industry. He has a B.Comm. (Honours – Finance) from the Asper School of Business at the University of Manitoba, and has completed executive education programs from the Wharton School of Finance at the University of Pennsylvania and the Rotman School of Management at the University of Toronto. Colin is committed to lifelong learning, and has completed numerous industry programs such as the Institute of Corporate Directors Course (ICD.D) through the Rotman School of Management and the Asper Executive Education Centre.

Community:

- Advisory Board & Mentor, James W. Burns Leadership Institute, University of Manitoba
- Advisory Council and Major Donor Member, United Way Winnipeg
- Member and Past Chair Nominating and Governance committee Associates Asper School of Business
- Past Member, Board of Trustees, United Way Winnipeg
- Past Chair, Associates Asper School of Business
- Campaign Chair, 2017 United Way Winnipeg
- Past Chair, Investment Dealers Association Manitoba
- Past member of the Board of Governors Winnipeg Art Gallery
- Past Member of the Finance Committee for Sport Manitoba



**University
of Manitoba**

**James W. Burns
Leadership Institute**



Dawn Nedohin-Macek

Board Member, Engineers Canada

Director of Cyber Security and Enterprise Architecture

Dawn Nedohin-Macek has been with Manitoba Hydro since completing her engineering degree 20 years ago. After being hired as an Engineer in Training, Dawn moved around the corporation in different departments with different roles. Dawn is the Director of Enterprise Architecture and Cyber Security, a new division within Manitoba Hydro. This division is responsible for all corporate cyber security including the cyber security governance, risk management, SecOps business, development of training programs, and monitoring and responding to all internal and external cyber threats. The division is also responsible for building and implementing a comprehensive federated Enterprise Architecture governance model supported through pragmatic Enterprise Architecture framework supporting the business through frameworks, principles, governance, guidelines, and standards to enable business strategy through deployment of Information and Operational Technology. Dawn has been an instructor for the Manitoba Hydro Leadership From Within course offered to those showing leadership potential, and focuses her teaching on servant leadership. Dawn graduated from the University of Manitoba with Bachelors degree in Computer Engineering and was active in Institute of Electrical and Electronics Engineers (IEEE) as an undergrad and as a Professional Engineer. Dawn is a Past President of Engineers Geoscientists Manitoba and is the past Chair of the Board of the Alumni Association of the University of Manitoba. Dawn currently serves on the Board of Directors as the Director from Manitoba on Engineers Canada. Dawn sits on the advisory board for the James W. Burns Leadership Institute at the University of Manitoba. Dawn is a Fellow of Engineers Canada and a Senior Member of IEEE.



University
of Manitoba

James W. Burns
Leadership Institute



Dr. Christine Watson

Vice-President Academic
Red River College

Dr. Christine Watson joined RRC in 2013 and has held the role of Vice-President, Academic since July, 2016. She is currently leading the College's Academic Transformation in educational design and delivery. Christine has worked in senior administration, leadership, teaching and research for the last 20 years, holding administrative and teaching positions at Kwantlen Polytechnic University, University of Regina and First Nations University of Canada. In terms of her own educational background, Christine holds a B.A. English (Honours) from University of British Columbia, a M.A. (English Literature) from Queen's University, and a Ph.D. in English Literature from University of Queensland (Australia).



**University
of Manitoba**

**James W. Burns
Leadership Institute**



Dr. Dan Smith

Vice President (Strategic Growth)
University College of the North

Born and raised in Manitoba, Dan studied higher education and public policy, receiving a Ph.D. from the University of Manitoba in 2009. Prior to moving to the University College of the North (UCN) in 2012, Dan worked for the Government of Manitoba, and has also held various senior leadership positions in the Royal Canadian Navy (reserve) where he continues to be an active Lieutenant-Commander. At UCN, Dan was appointed in 2012 as Dean of Arts and Science, and in 2014 he became Dean of the newly created Faculty of Arts, Business, and Science. In September 2015, Dan was appointed, and continues to serve, as Vice-President Academic and Research at UCN and Vice President (Strategic Growth), in 2023



**University
of Manitoba**

**James W. Burns
Leadership Institute**



Dr. Leisha Strachan

Associate Dean, Research and Graduate Studies
Faculty of Kinesiology and Recreation Management

Dr. Leisha Strachan is a first-generation Black Canadian, proud daughter of Jerome and Margaret Strachan who immigrated to Winnipeg 53 years ago from the Caribbean island of Grenada. She is blessed to stand on the shoulders of elders in her family and Black community in Winnipeg who came to Winnipeg facing discrimination and racism yet remained for the opportunities that they foresaw for their children.

Dr. Strachan began her career as a physical educator after completing a Bachelor of Physical Education and a Bachelor of Education from the University of Manitoba. After teaching for three years at the K-8 level, she left teaching to pursue graduate school. She completed a Master of Human Kinetics at the University of Windsor (advisor – Dr. Krista Chandler) and a PhD in Sport Psychology at Queen's University (advisors – Dr. Jean Côté and Dr. Janice Deakin).

Currently, Dr. Strachan is a Professor and serving as Associate Dean Research and Graduate Studies in the Faculty of Kinesiology and Recreation Management at the University of Manitoba. Her research is focused on positive youth development through sport and she is interested in exploring positive coaching behaviors and parent involvement. Along with Dr. Dany MacDonald and Dr. Jean Côté, she began Project SCORE, an online resource for coaches and parents to learn about the 4 Cs in sport (i.e., competence, confidence, connection, and character) and how the Cs could be incorporated to promote positive youth sport spaces. She is currently working on a SSHRC/Sport Canada research project evaluating Project SCORE. Further, Dr. Strachan is interested in cultural relevancy within the field of positive youth development and has recently completed a SSHRC-funded grant that explored the Cs through the voices of Indigenous youth.

In addition, Dr. Strachan is part of a research team exploring anti-racism policies and practices in Winnipeg and the sport experiences of newcomers in the community. Her experiences in the field of sport psychology have also involved applied work, spending five seasons as a mental performance consultant with the University of Manitoba women's soccer team. She is a former national team member in the sport of baton twirling, earning 2 bronze medals at the world championships. She has been coaching in the sport for the past 26 years and is a judge and choreographer in baton, working with athletes across Canada, Scotland, England, and Australia. She continues to engage and develop the next generation through directing ANANSI School for the Performing Arts, a group working to teach African and Caribbean culture through the arts.



University
of Manitoba

James W. Burns
Leadership Institute



Dr. Samar Safi-Harb

Canada Research Chair in Supernova Remnants
Astrophysics, Department of Physics and Astronomy,
University of Manitoba

Samar Safi-Harb is a Professor of Physics and Astronomy. She is an internationally renowned astrophysicist who researches high-energy astrophysical phenomena, including neutron stars and supernova remnants that make the heavy elements essential for life. She acquired her MSc and PhD in Physics at the University of Wisconsin--Madison, then joined NASA's Goddard Space Flight Centre in Maryland as a National Research Council fellow. She subsequently joined UM as an NSERC UFA fellow with the goal to jump-start an astrophysics program. She subsequently held the Canada Research Chair position in Supernova Astrophysics.

She supervised some 50 Highly Qualified Personnel throughout her career at UM, from high-school students to postdocs. She is a passionate researcher and educator and is active in outreach and promoting science and (astro)physics, especially among women.

She has played a leadership role in involving Manitoba in space/high energy international missions. She serves on several national and international committees including NASA, NRC and the Canadian Astronomical Society's board of directors. She is a recipient of the 2015 YMCA/YWCA Women of Distinction (Science, Technology and Research) and Canada's Top 100 Most Powerful Women (Trailblazers and Trendsetters category). As of May 1, she will hold the new EDC (Equity, Diversity and Community) Lead position within the Faculty of Science.



**University
of Manitoba**

**James W. Burns
Leadership Institute**



Keren Taylor-Hughes

Burns Leadership Institute Leader-In-Residence, and
Agile Change Advisor

Keren is an Agile Change Advisor, Former CEO at Harvest Manitoba, M&A Strategist & Board of Directors Member with a passion for implementing positive, lasting change within an organization. Currently leading a Transformation practice rooted in 5 C's: Courage, Cognizance of bias, Culture, Collaboration & Conviction. Proudly leveraging a background in child welfare, healthcare, manufacturing & community engagement after spending 3+ years leading Harvest Manitoba, one of Canada's most visible & impactful non-profit organizations as CEO. She has helped numerous organizations across Canada & the US to successfully navigate and implement transformation initiatives at the highest levels. From small non-profits to publicly traded companies with large-scale M&A's affecting thousands, she has brought one consistent mindset to each organization a servant leadership approach.

Simultaneously stable and dynamic, she has sat on numerous Boards of Directors, guest-lectured at various universities, and has been featured in or contributed to media outlets and publications including CBC News, Global News, Winnipeg Free Press, The University of Manitoba Press, Business Insider & beyond



**University
of Manitoba**

**James W. Burns
Leadership Institute**



Lisa Kassenaar

Senior Writer and Editor
Global Women's Coverage, Voice of America

Lisa Kassenaar is a Senior Editor at the Voice of America leading a special project examining how the U.S. government-funded news organization, which operates in 45 languages, covers women around the world. She was previously editor-at-large for global women's coverage at Bloomberg News in New York, where she also led a 'Managing Diversity' reporting team. She formerly covered Wall Street, global finance and markets at Bloomberg for 15 years as a senior writer, editor and reporter. She has won a Front Page Award from the Newswoman's Club of New York for a story on residential development in Lower Manhattan, and a YWCA of New York 'Salute' award for women leaders. Lisa is also on the advisory board of GirlsWholInvest.org, a New York-based non-profit that trains 150 women at year for careers in asset management at the University of Pennsylvania and Notre Dame. Lisa has an MS in journalism from Northwestern University and an undergraduate degree in business from the University of Manitoba. She lives in Manhattan with her husband and two daughters



**University
of Manitoba**

**James W. Burns
Leadership Institute**



Lukas Neville

Associate Professor
Asper School of Business

Mary Jane is Founder and Chief Executive Officer of SHEanalytics, an enterprise that generates thought leadership to advance inclusion and success for Women and Indigenous. Prior to founding SHEanalytics, Mary Jane shaped her career holding executive positions with Red River College, University of Manitoba, Women's Enterprise Centre and IBM Canada. Seeing a gap in leadership programming designed for women, Mary Jane co-founded SHEday a one-day women in leadership event held in Winnipeg. Over a five-year span SHEday hosted over 100 speakers to share their leadership stories with in excess of 5,000 delegates. The demand for participation with this social innovation demonstrated the essential work needing to be done to advance diversity and inclusion.

Mary Jane serves as a Member of the Advisory Board for the University of Manitoba Institute for Leadership as Member of the Manitoba Women's Entrepreneurship Knowledge Hub as a Member of the Committee on Research Partnerships with NSERC; as a Director of a number of private-held corporations. Her past appointments include governance roles with University of Manitoba Alumni Council; Ka Ni Kanichihk Council; Winnipeg Police Board; Economic Development Winnipeg Board; Travel Manitoba Board; Aboriginal Human Resource Council Canada; Canadian Council for Aboriginal Business; Risk Management & Governance Board of the Canadian Institute of Chartered Accountants.

Mary Jane is a wife, mother, grandmother, daughter, sister, auntie, friend.



University
of Manitoba

James W. Burns
Leadership Institute



Mary Jane Maillet Brownscombe

Indigenous Business Relations Executive-in-Residence,
Asper School of Business ,Founder of SHEanalytics

Mary Jane is Founder and Chief Executive Officer of SHEanalytics, an enterprise that generates thought leadership to advance inclusion and success for Women and Indigenous. Prior to founding SHEanalytics, Mary Jane shaped her career holding executive positions with Red River College, University of Manitoba, Women's Enterprise Centre and IBM Canada. Seeing a gap in leadership programming designed for women, Mary Jane co-founded SHEday a one-day women in leadership event held in Winnipeg. Over a five-year span SHEday hosted over 100 speakers to share their leadership stories with in excess of 5,000 delegates. The demand for participation with this social innovation demonstrated the essential work needing to be done to advance diversity and inclusion.

Mary Jane serves as a Member of the Advisory Board for the University of Manitoba Institute for Leadership as Member of the Manitoba Women's Entrepreneurship Knowledge Hub as a Member of the Committee on Research Partnerships with NSERC; as a Director of a number of private-held corporations. Her past appointments include governance roles with University of Manitoba Alumni Council; Ka Ni Kanichihk Council; Winnipeg Police Board; Economic Development Winnipeg Board; Travel Manitoba Board; Aboriginal Human Resource Council Canada; Canadian Council for Aboriginal Business; Risk Management & Governance Board of the Canadian Institute of Chartered Accountants.

Mary Jane is a wife, mother, grandmother, daughter, sister, auntie, friend.



University
of Manitoba

James W. Burns
Leadership Institute



Mike Nader

President and Chief Executive Officer, Winnipeg
Regional Health Authority

Mike holds a Bachelor of Science and a Master of Business Administration from the University of British Columbia, along with a Master of Arts in Health Care Leadership and Training from Royal Roads University. He brings with him decades of senior health care leadership experience.

He has served in numerous executive management roles with public healthcare systems in British Columbia and Ontario. Most recently, he served as the Chief Transformation Officer at Ontario Health, with responsibility for leading the transition of 20 provincial agencies and local health integration networks into a single provincial agency. He was on secondment from the University Health Network (UHN) in Toronto, where he served as the Executive Vice-President, Clinical Support and Performance. Prior to this role, he served as the Chief Operating Officer at UHN with responsibility for the clinical operations at Toronto General and Toronto Western Hospitals, Princess Margaret Cancer Centre, and the Toronto Rehabilitation Institute. In British Columbia, he worked at Vancouver Coastal Health since its inception in a variety of senior leadership roles including Chief Operating Officer for Richmond and for Coastal communities of care.

The past year has been an unprecedented period for all of us, including within our healthcare system. The WRHA Board of Directors is very grateful to Vickie Kaminski for her unflinching leadership and for her steady hand at the wheel during this extraordinary time. We are equally excited to have Mike joining us to lead our continued development as a Service Delivery Organization, together ensuring we provide safe, high quality and sustainable health care to all we serve. Finally, we want to extend our deepest thanks for all your hard work throughout the pandemic, continuing as always to put the care of our patients, residents, and clients first. It is genuinely appreciated.



University
of Manitoba

James W. Burns
Leadership Institute



Shreeraj Patel

Vice President, Commercial Financial Services, RBC

Mr. Raj Patel has an extensive background and involvement in the financial industry both in Commercial and Corporate banking for the last 18 years. Mr. Patel joined RBC in 2014 and was appointed to the role of Vice President, Commercial Financial Services in 2017. He is responsible for a diversified team that covers the industry sectors of Real Estate Development/Private and Public REITS, Construction Services, Public Sector, Supply Chain and Transportation. Outside of RBC, Raj currently serves on the Board of Directors of the Winnipeg Chamber of Commerce and is the current Chamber Chair for 2020/21. He is also a member of the United Way Winnipeg Board of Trustees. He is a passionate member of the Asper School of Business Equity, Diversity and Inclusivity (EDI) Task force and a member of the James W. Burns Leadership Institute Advisory Board beginning in the fall of 2021. Raj earned his Bachelor of Commerce (Honours) degree from the Asper School of business, University of Manitoba and his MBA from the University of Phoenix (Vancouver campus).



**University
of Manitoba**

**James W. Burns
Leadership Institute**



Suzanne Gagnon

Associate Dean, Professional Graduate Programs and Executive Education
Canada Life Chair in Leadership Education

Associate Professor

Leadership and Organization Director, [James W. Burns Leadership Institute](#) |
[Women Entrepreneurship Knowledge Hub Manitoba](#)

Professor Suzanne Gagnon is Associate Dean of Professional Graduate Programs and Executive Education at the Asper School, a leadership role inclusive of three programs within the Stu Clark Graduate School: the Master of Business Administration (MBA), Master of Finance (MFin) and the new Master of Supply Chain Management and Logistics (MSCM). In addition to her associate deanship, Dr. Gagnon is the inaugural Director of the James W. Burns Leadership Institute, designing and directing new programming across disciplines including the flagship President's Student Leadership Program. Dr. Gagnon is Associate Professor in Leadership and Organization and holds the Canada Life Chair in Leadership Education at the Asper School, and conducts seminal research that focuses on identity, inclusion and leadership development in international firms; leadership and innovation in diverse contexts; and gender equity, representation and strategic change in private and public sector organizations. Her work is published in leading management and organization journals.

Dr. Gagnon has helped firms through innovative programs such as DiversityLeads funded by the Social Sciences and Humanities Research Council, providing evidence-based strategies for promoting diversity in organizations, and through assisting with strategic planning in healthcare and large public sector organizations. She is currently senior scholar and member of the National Advisory Board for the Women's Entrepreneurship Knowledge Hub, a national consortium of universities and partners to advance opportunity and dismantle barriers for women and diverse entrepreneurs.

Dr. Gagnon joined the Asper School from McGill University's Desautels Faculty of Management, where she was a faculty member for 14 years. Dr. Gagnon holds a PhD in Management from Lancaster University in the United Kingdom and a Master's degree in Industrial Relations from Oxford University. Earlier in her academic career, she taught at both Oxford and Oxford Brookes Universities in the United Kingdom, and consulted in organizational change for KPMG Management Consulting.



**University
of Manitoba**

**James W. Burns
Leadership Institute**



Trudy Schroeder

Consultant

While working for the City of Ottawa's culture division, Trudy Schroeder experienced the powerful impact that occurs when municipal leaders and policy makers create an environment, facilities, programs and plans that foster and enhance the development of the artistic and cultural components of city life: Festivals, art galleries, performance venues, public art programs, libraries, museums, and performance series transform neighbourhoods and the community as a whole. Upon moving to Winnipeg in 1996, Trudy worked with the City of Winnipeg on researching and drafting its cultural policy review and a number of other cultural initiatives. She became the executive director of the Winnipeg Folk Festival and saw the organization through a decade of great growth and development as an artistic, economic and tourism asset to our community. She is currently in her eleventh season as executive director of the Winnipeg Symphony Orchestra, and she remains committed to fully engaging the power of great art to the benefit of the city and all of its residents. Trudy was born and raised in Winnipeg and holds a BA from the University of Winnipeg, an ARCT from the Toronto Royal Conservatory of Music, an Arts Administration Diploma from University of Ottawa, and an MBA from University of Manitoba. She has been active in community organizations, boards, and national arts advocacy and sectoral research initiatives. She has been recognized for her community contributions with a number of awards including the YM/YWCA Woman of Distinction Award, the Queen's Jubilee Award, and the 2016 Leader of the Year award from Tourism Winnipeg.



**University
of Manitoba**

**James W. Burns
Leadership Institute**



Zhenyu Wu

Associate Dean, Research and Graduate Research Programs

IG Wealth Management Chair in Leadership Research
Professor of Entrepreneurship and Finance

Dr. Zhenyu Wu earned his Ph.D. (Finance), MBA (Finance), and MA (Economics) degrees from the University of Calgary, and joined the I.H. Asper School of Business in 2011. He is a Professor of Entrepreneurship and Finance, and also holds the positions of Canada Research Chair (Tier II) in Entrepreneurship & Innovation and IG Wealth Management Chair in Leadership Research. His research primarily focuses on entrepreneurship, entrepreneurial finance, corporate governance, and family business management, and has appeared widely in leading scholarly journals including some on the Financial Times-50 list. Dr. Wu is an Associate/Subject Editor for Emerging Markets Review, European Journal of Finance, and Journal of International Financial Markets, Institutions and Money. He is also a member of the Editorial/Review Board for Entrepreneurship Theory and Practice and Family Business Review.



**University
of Manitoba**

**James W. Burns
Leadership Institute**