

Bachelor of Commerce (Hons)

New Undergraduate Curriculum

Effective September 2023



University
of Manitoba

Majors and required courses

ACCOUNTING

6 COURSES; 18 CREDIT HOURS

ACC 3110	Intermediate Accounting - Assets
ACC 3120	Intermediate Accounting - Equities
ACC 3040	Cost Accounting
ACC 4030	Accounting Theory

Plus two of the following:

ACC 3010	Data Analytics in Accounting
ACC 3130	Advanced Financial Accounting
ACC 3080	Canadian Income Tax
ACC 3530	Accounting Information Systems
ACC 4010	Auditing
ACC 4040	Advanced Managerial Accounting

FINANCE

6 COURSES; 18 CREDIT HOURS

STAT 2000	Basic Statistical Analysis 2
FIN 2420	Financial Risk Management
FIN 3410	Investments
FIN 3480	Corporate Finance Theory and Practice
FIN 4400	Financial Management Practices

Plus one of the following:

FIN 3010	Fixed Income Securities
FIN 3020	Portfolio Management
FIN 3030	Professional Financial Ethics
FIN 3400	Investment Banking
FIN 3420	Security Analysis
FIN 3450	International Finance
FIN 3460	Financial Markets and Institutions
FIN 4240	Financial Modeling
FIN 4250	Behavioral Finance
FIN 4260	Advanced Finance Theory
FIN 4270	Options and Futures

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HUMAN RESOURCE MANAGEMENT / INDUSTRIAL RELATIONS

4 COURSES; 12 CREDIT HOURS

HRIR 3450	Labour & Emp Relations
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Plus any THREE of:

HRIR 4410	Staffing & Mgmt Dev
HRIR 4420	Compensation
HRIR 4480	Collective Bargaining
HRIR 4520	Comp IR and HRM

OR:

HRIR 3450	Labour & Emp Relations
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Plus any TWO of:

HRIR 4410	Staffing & Mgmt Dev
HRIR 4420	Compensation
HRIR 4480	Collective Bargaining
HRIR 4520	Comp IR and HRM

Plus any ONE of:

HRIR 3430	Selected Topics in IR
LABR 3010	Labour Law
LABR 3060	Workplace Hlth & Safety
LABR 3070	Labour Rltns & Occ Hlth
LABR 3130	Employment Legislation
LABR 3140	Pensions & Benefits

MARKETING

5 COURSES; 15 CREDIT HOURS

MKT 3220	Marketing Research
MKT 3230	Consumer Behaviour
MKT 3248	Digital Marketing
MKT 3390	Integrated Marketing Communications
MKT 4210	Strategic Marketing

SUPPLY CHAIN MANAGEMENT AND LOGISTICS

5 COURSES; 15 CREDIT HOURS

SCM 2230	Introduction to Supply Chain Management
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Plus three of the following:

SCM 2210	Transportation Principles
SCM 3240	Supply Chain Analytics
SCM 3260	Supply Chain Sustainability
SCM 3360	Supply Chain Logistics

Plus one 3 credit hours Supply Chain Management course at the 2000-level or higher.

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ACTUARIAL MATHEMATICS

5 COURSES; 15 CREDIT HOURS

Any five of the following:

ACT 2120	Interest Theory
ACT 3130	Actuarial Models 1
ACT 3230	Actuarial Models 2
ACT 3340	Valuations for Actuarial Practice
ACT 4010	Regression Modeling in Actuarial Science
ACT 4020	Short Term Actuarial Mathematics I
ACT 4030	Short Term Actuarial Mathematics II
ACT 4040	Time Series and Statistical Learning in Actuarial Science

ENTREPRENEURSHIP & INNOVATION

4 COURSES; 12 CREDIT HOURS

ENTR 3060	Creative and Entrepreneurial Thinking
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Plus three of the following:

ENTR	Any 3000 or 4000 level ENTR course
FIN 3240	Entrepreneurial Finance
LEAD 3020	Team Building and Diversity

GENERALIST

(4 COURSES; 12 CH)

The Generalist major consists of one course each from the required course list of any four different majors (electives within majors do not count toward the Generalist major)

INDIGENOUS BUSINESS STUDIES

4 COURSES; 12 CREDIT HOURS

INDG 3120	Exploring Indigenous Economic Perspectives
INDG 4320	Indigenous Economic Leadership

Plus up to two of the following:

ACC 3040	Cost Accounting
ENTR 3100	Small Business Management
ENTR 4100	New Venture Analysis
FIN 3270	Personal Financial Planning
FIN 3240	Entrepreneurial Finance
HRIR 4410	Staffing and Management Development
LEAD 2010	Learning to Lead

Plus up to one of the following
(if two were not taken from above list):

INDG 2110	Introduction to Indigenous Community Development
INDG 2220	Indigenous Societies and the Political Process
INDG 2530	Introduction to Indigenous Theory
INDG 3100	Indigenous Healing Ways
INDG 3160	Fundraising for Indigenous Organizations
INDG 3310	Canadian Law and Indigenous Peoples
INDG 3360	Indigenous Women of Canada
INDG 3370	Political Development in the North
INDG 4200	First Nations' Government
INDG 4220	Environment, Economy and Aboriginal Peoples

BUSINESS ANALYTICS

5 COURSES; 15 CREDIT HOURS

MIS 3020	Programming for Business Analytics
MIS 3500	Database Management Systems

Plus three of the following:

ACC 3010	Data Analytics in Accounting
MIS 3510	Systems Analysis and Design
SCM 3220	Introduction to Business Process Management
SCM 3240	Supply Chain Analytics
MKT 4010	Marketing Analytics

STRATEGY AND GLOBAL MANAGEMENT

5 COURSES; 15 CREDIT HOURS

LEAD 4010	Leading Change
SGMT 3060	Strategic Thinking and Cross-Functional Management
SGMT 3070	Current Issues in Strategy and Global Management

Plus one of the following:

GMGT 3010	Management Decision Making
GMGT 4210	Seminar in Management and Capitalism
LEAD 3010	Negotiation and Conflict Management
LEAD 3020	Team Building and Diversity

Plus one of the following:

FIN 3450	International Finance
MKT 3300	International Marketing
SCM 3230	Global Supply Chains
HRIR 4250	Comparative IR and HRM