

Asper Graduate Programs
SUMMER 2023 TERM TEXTBOOKS

ACC 7020	MANAGERIAL ACCOUNTING	Roberto Biscontri
	<u>Managerial Accounting, 12th Canadian Edition</u> Author: Ray H. Garrison, Alan Webb, Theresa Libby Published by McGraw Hill Ryerson Print ISBN: 9781260881479 (Connect + Print Text) eText ISBN: 9781260881127 (Connect + eBook)	
FIN 7020	CORPORATE FINANCE	Zhenzhen Fan
	<u>Corporate Finance, 5th Canadian Edition</u> Author: Jonathan Berk, Peter DeMarzo, David Stangeland Published by Pearson Canada eText ISBN: 9780136649052 (with MyLab)	
FIN 7140	FINANCIAL MODELING	Jun Wang
	<u>Financial Modeling</u> Author: Simon Benninga and Tal Mofkadi Edition: 5th Print ISBN: 9780262046428	
FIN 7180	BEHAVIOURAL FINANCE	Zhenzhen Fan
	<u>Behavioral Finance: Psychology, Decision-Making, and Markets, 1st Edition</u> Author: Lucy Ackert; Richard Deaves Published by Cengage Learning (2010) Print ISBN: 9780324661170 eText ISBN: 9781133455486	
FIN 7190	FIXED INCOME SECURITIES	Ya Gao
	<u>Fixed Income Analysis, 5th Edition</u> Author: CFA Institute Barbara S. Pettitt Published by John Wiley Print ISBN: 9781119850540 eText ISBN: 9781119850564	
FIN 7192	PORTFOLIO MANAGEMENT	Alex Paseka
	No Textbook Required	
GMGT 7210	STRATEGY	Ratchel (Rong) Zeng
	<u>Strategic Management Theories: An Integrated Approach (Recommended Only)</u> Author: Hill, Schilling, and Jones. Nelson Edition: Canadian Custom 13th edition Print ISBN: 9780357033845 or 9780176785741 eText ISBN: 9780357693209 or 9781337918749	
GMGT 7350 G06	NEGOTIATIONS	Sean Macdonald
	<u>The Mind and Heart of the Negotiator, 7th Edition</u> Author: Leigh L. Thompson Published by Pearsons (2020) eText ISBN: 9780135641262	
GMGT 7350 G13	INTERNATIONAL MANAGEMENT	Jijun Gao
	No Textbook Required	
GMGT 7370	MANAGING INNOVATION	Nathan Greidanus
	No Textbook Required	
IDM 7510	STRATEGIC LEADERSHIP AND MANAGING CHANGE	Jijun Gao
	No Textbook Required	
IDM 7510	STRATEGIC LEADERSHIP AND MANAGING CHANGE	Wenlong Yuan
	No Textbook Required	
MIS 7120	MANGEMENT INFORMATION SYSTEM	Wenxi Pu
	No Textbook Required	
MKT 7080 G07	DIGITAL MARKETING	Harsha Kamatham
	<u>Digital Marketing Essentials Mimic Pro Bundle</u> <u>Title: Digital Marketing Essentials Courseware & Mimic Pro Sim</u> Author: Jeff Larson and Stuart Draper Published by Stukent eText ISBN: 9780999630204	
OPM 7170	PROJECT MANAGEMENT	Narendra Malalgoda
	<u>Project management: Achieving Competitive Advantage, 5th Edition (2019)</u> Author: Jeffrey K. Pinto Published by Pearson 180 Day E-Copy ISBN: 9780134730714 Perpetual E-Copy ISBN: 9780134730523	
OPM 7180	LEAN MANAGEMENT	Vern Campbell
	<u>The Toyota Way to Lean Leadership, 1st Edition</u> Author: Jeffrey K. Liker, Gary L. Convis Published by McGraw Hill Print ISBN: 9780071780780 eText ISBN: 9780071780797 <u>The New Sustainability Advantage, 2nd Edition</u> Author: Bob Willard Published by New Society Publishers Print ISBN: 9780865717121 eText ISBN: 9781550925074 Reading Package will be available on UMLearn	
OPM 7300	GLOBAL TRANSPORT PRINCIPLES	Barry Prentice
	<u>Concepts of Transportation Economics</u> Author: Barry E Prentice, Darren Prokop Published by World Scientific (2016) Print ISBN: 9789814656160 eText ISBN: 9789814656184 <u>Introduction to Global Logistics: Delivering the Goods, 2nd Edition (2017)</u> Author: John Manners-Bell Published by Kogan Page Limited Print ISBN: 9780749478254 eText ISBN: 9780749478261	