



## **Sponsorship Opportunities**

|   | DIAMOND                                      | PLATINUM         | GOLD   | SILVER                     | BRONZE                     |
|---|--|------------------|--|----------------------------|----------------------------|
|   | Birmond                                      | T EATH CIM       | 4025   | OIEVER                     | BRONZE                     |
|   | \$20,000                                     | \$15,000         | \$10,000   | \$5,000                    | \$3,000                    |
| Event language                            | "Presented by"                               | "Supported by"   | "Supported by"   |                            |                            |
| Webpage content                           | Link to program<br>and summary on<br>webpage | Link and graphic | Logo and link  | Logo and link              | Logo and link              |
| Logo added to webpage                     | ✓  | ✓                | ✓  | ✓                          | ✓                          |
| Event program recognition                 | ✓  | ✓                | ✓  | ✓                          | <b>√</b>                   |
| Company branded trophy                    | ✓  |                  |  |                            |                            |
| Company branded merchandise               | ✓  |                  |  |                            |                            |
| Dinner speaking opportunity               | ✓  |                  |  |                            |                            |
| Introduction of keynote speaker at dinner |  | ✓                |  |                            |                            |
| Acknowledgement in speech                 | ✓  | ✓                | ✓  | ✓                          | ✓                          |
| Case sponsor branded cheque               |  |                  | <ul><li>✓ First place</li><li>✓ Second place</li><li>✓ Third place</li></ul> |                            |                            |
| Media release<br>Acknowledgement          | ✓  | ✓                | ✓  |                            |                            |
| Social Media recognition                  | All posts                                    | Individual post  | Individual post  | One post with all sponsors | One post with all sponsors |
| Dinner invitation(s)                      | ✓  | ✓                | ✓  | ✓                          | ✓                          |
| Event program message                     | ✓  |                  |  |                            |                            |
| Acknowledgement in dinner program         | ✓  | ✓                | ✓  | ✓                          | ✓                          |
| Sponsor sign                              | ✓  | ✓                | ✓  | ✓                          | ✓                          |