



Advanced Program in Management, Leadership & Strategy

The Advanced Program in Management, Leadership and Strategy is a unique experiential learning program that enhances your leadership skills and introduces you to best practices in strategy and management.

The Advanced Program is designed to give you the skills and knowledge to progress into roles that increase your leadership responsibilities.

The program gives you the opportunity to step outside your daily routine and gain a better understanding of your potential and the potential of the team that works around you.

Programs are divided into modules and taught by the **expert session leaders** from the Asper School of Business, James W. Burns Executive Education Centre. You will be taken through a series of topics designed to give you a broad overview of the **fundamentals of management, leadership and strategy**.

The program also qualifies for credits towards an **Asper MBA**.

Who Should Attend?

This program is ideal for senior management or those aspiring to be senior leaders. If you are facing any of the following situations or would like to strengthen your skills in any of the following areas, this program might be perfect for you:

- ✓ Entering a new role
- ✓ Gaining new or increased responsibilities
- ✓ Company restructuring
- ✓ Seeing new ideas or trends you would like to implement in your organization
- ✓ Looking to develop new leadership strategies
- ✓ Expanding or growing your current network
- ✓ Strengthening your team building techniques
- ✓ Developing an effective succession plan



"I am very grateful that I was given the opportunity to participate in the Advanced Program in Management, Leadership and Strategy at the Asper Executive Education Centre. I met many great people and instructors during the program and would highly recommend it to anyone looking to advance their own business skills."

MIKE BAYES Senior Vice-President, Client Experience, CCI Wireless

Sample Schedule

	DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
AM	Strategic Thinking <i>and Collective Purpose</i>	Innovation Culture	Use and Role of Financial Information	Leading through Influence	Strategic Thinking <i>and Visioning</i>
PM	Strategic Thinking <i>and Value Analysis</i>	Innovation Culture	The Organization Brand	Speaking as a Leader	Strategic Thinking <i>and Goal Setting</i>
	DAY 6	DAY 7	DAY 8	DAY 9	DAY 10
AM	Strategic Thinking <i>and Organization Alignment</i>	Leadership Behaviours and Personal Development	Leading Change	Negotiation and Consensus Building	Strategic Thinking <i>Strategy Presentations</i>
PM	Creative Leadership and Motivation	Conflict Management	Leading Change	Negotiation and Consensus Building	

How Will the Program Help You?

The program incorporates reflective thinking and experiential learning with theory, cases and readings to optimize the learning experience. Through this program, you will:

- Become a more **effective strategic leader**, building on the knowledge and concepts of the program
- Contribute to your organization's **strategic direction** through enhanced **strategic thinking**
- Introduce best practices through your **new network of colleagues** and concepts learned in the program
- **Network** with and garner best practices from **experienced professionals** across many different industries and sectors
- Receive a formal customized **Leadership Practices Inventory assessment**

Become a More Effective Leader in 10 Days. Register Today!