



Asper's First MBA Co-op Student Eden Sorrell Shares Experience

Tell us a bit about yourself, your program at Asper and your co-op journey

I'm a full-time MBA student juggling a family and a manufacturing and retail business I co-founded in 2013. My plan was to get into management consulting upon graduating, which isn't easy when you don't have a commerce or STEM undergrad.

At what point did you decide that co-op was right for you?

As soon as I saw the new co-op program, I knew it would give me the chance to apply to my dream job at Deloitte before graduation.

How might an employer benefit from hiring master's students for a co-op work term?

Master's students are professionals committed to lifelong learning and delivering value. Right now, the talent market is tight. Hiring co-op students offers you exclusive early access before graduation. Your competition as an employer is significantly reduced compared to shopping for talent on the open job market. High-performing teams benefit from a mix of experience and fresh talent. Recruit students early, invest in training, and look at this as a longer-term investment in the dream

team you want tomorrow.

What are your expectations for your co-op term, including specific professional development goals?

I expect to develop as a well-rounded professional through hands-on experience as a consultant working with an amazing team at various stages of engagements. I'm already expanding my professional network very rapidly, which will no doubt open several doors in the future, whether they're for myself, or for inviting someone else in and paying it forward. Oh, and I expect to stay with Deloitte because the culture there has indeed lived up to the hype.

More information about the co-op program can be found on [our website](#).



Photo: Eden Sorrell

Connect with Asper's Business Students at the Virtual Career Fair

Join us on September 28th between 3:00 pm – 7:00 pm (CST) for our annual virtual career fair!

Get a jump start on your summer, co-op and graduate hiring and gain a competitive advantage in securing top talent for your organization. Our virtual career fair will provide the same benefits as an in-person career fair without compromising talent quality, safety and will continue to grow your connection with the Asper community.

This virtual career fair is paving the way for improved hiring outcomes, yet simplifying career fair set up, execution and even post-event analysis.

Our virtual career fair delivers multiple wins: improved recruitment efficiency, expanded talent pool, easy information exchange, secure live chat, hassle – free set up, technical support, and measurable results.

Registration opens on July 4, 2022. For further information or sponsorship opportunities, please contact Kathy.Kirkpatrick@umanitoba.ca

CAREER DEVELOPMENT CENTRE NEWS

Asper Co-op Programs: Your Next Great Hire!

The Asper School of Business is excited to launch a new co-op program for our MBA, Master of Finance and Master of Supply Chain & Logistics programs.

All Asper's co-op programs are optional, so employers have access to highly motivated students who recognize the benefit of applying their academic knowledge in professional environments.

With the **NEW** Master's Co-op, the Co-op work term occurs at the very end of these degree programs, so students have completed all required coursework, many have professional work experience, and they are uniquely positioned to offer value to organizations and employers. Hiring Asper master's co-op students for

a short term will allow employers to "test drive" potential long-term employees and provide the first opportunity to hire top candidates for full time opportunities.

If you're interested in hiring a Master's co-op student, you are welcome to post a job at any time through our Career Portal. There are currently 20 MBA and Master of Finance students looking for a fall co-op term in a variety of industries. We also are currently looking for postings for our highly successful BComm Co-op Program – posting deadline for fall co-op terms is June 16, 2022.

For further information about all our Asper Co-op Programs, please [visit our website](#) or contact us at asper.co-op@umanitoba.ca

Asper Employment Report

The Asper Employment Report 2021 is out!

[VIEW THE ASPER EMPLOYMENT REPORT 2021](#)

Career Profile Book

At the Career Development Centre, we cultivate a strong connection between our students and the corporate community. Building on this, the CDC is excited to release its inaugural Master's Student Career Profile book, a talent inventory featuring the professional profiles of MBA, Master of Finance and Master of Supply Chain & Logistics students seeking work integrated learning opportunities from co-op terms, to part-time and short term strategic projects, as well as full-time career roles.

Master's students have broad understanding of business with in-depth subject matter expertise in their field of study. Many have professional work experience and designations and are looking to build on this knowledge with hands on experience that can enhance your organization's competitive edge. Hiring Asper master's students will give your organization the inside track to hiring top talent.

We are happy to connect interested employers with high-achieving and diverse potential candidates that possess the necessary experience, expertise, and career objectives to drive business growth.

[BECOME A CO-OP EMPLOYER](#)

International Student Bootcamp: Raise Your Profile and Support Diversity in the Workplace

The Career Development Centre is excited to launch the new and improved International Student Bootcamp program, designed for the international student community at Asper.

Participants of the International Student Bootcamp complete a six-week series of workshops on a variety of Canadian career management topics including; Canadian workplace culture, job search strategies, networking, interviewing, and professionalism in the workplace. The program aims to broaden the students' perspective on Canadian and Winnipeg culture in an inclusive, supportive, and diverse community setting.

If your organization is looking to raise employer profile on campus, support diversity in the workplace, and engage with the international community at the Asper School of Business, then please contact [Charlotte Vis van Heemst](#) to discuss various sponsorship and engagement opportunities.



Photo: Asper Students