

IDM-5120 (A01)
MFIN CAREER DEVELOPMENT SEMINARS
SUMMER 2022

INSTRUCTORS

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Name:	Farwa Zaidi (G02)	Office Location:	515 Drake Centre
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Name:	Olawole Luro (G03)	Office Location:	516 Drake Centre
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COURSE DESCRIPTION

Career Development Seminar (3 sessions) – June 4 and June 18, 2022

The Career Development Seminars are designed to assist students in developing personal career planning and management skills. Fundamentals of career success are covered including career assessment, resume and cover letter writing, interview preparation, career management, social media platforms and online presence, projecting confidence and business and dining etiquette.

Full attendance at all three seminars is mandatory to receive a passing grade.

SESSION 2 – Interviewing

Saturday, June 4, 2022 (8:45 a.m. to 12:30 p.m. CDT). In-Person – Room 343 Drake Centre

COURSE SYNOPSIS: Interviewing

Job interviews can be stressful, but most of us must go through them several times throughout our careers. Learn about different interview formats, how to effectively prepare for a behaviour-based interview, practice common interview questions and learn strategies that will set you apart from other candidates.

COURSE OBJECTIVES - Interviewing

On course completion, you should be able to:

- Develop effective responses to standard interview questions;
- Confidently greet an interviewer and establish your professional presence in the interview;
- Understand how to research and strategically prepare responses to interview and networking questions;

- Concisely and effectively answer behaviour descriptive interviewing (BDI) questions. Be able to identify key skills and abilities in a job posting and create BDI questions, enabling you to properly prepare for conducting an interview – both as a candidate and as an interviewer;
- Understand how to excel in an interview.

COURSE MATERIALS

- Video resources and handouts will be provided before and after the session.

COURSE ASSESSMENT - Interviewing

Student assessment will be based on the following:

- **Mandatory attendance at in-person seminar, including participation in the small group speed interviews with business guests (50%).**
- Completion of a **One-on-One Mock Interview with a Career Development Centre Advisor by Monday, July 18, 2022 (50%).**
 - Please request a mock interview counselling appointment through the Asper Career Portal with Farwa Zaidi, Olawole Luro, Kathy Kirkpatrick or Charlotte Vis van Heemst. To book an appointment with Kelly Mahoney, please do so by email.
 - ***Please note: interviews must be completed by July 18 so book a time slot early!***
 - Please give the consultants one week's notice of appointment in order for them to prepare the interview – interviews will be based on the job position submitted for Seminar 1's assignment.

COURSE SCHEDULE – Interviewing (in-person) – 2 parts

Date	Time	Place
Saturday, June 4, 2022	8:45 a.m. to 10:45 a.m.	In person Room 343 Drake
Saturday, June 4, 2022	11:00 a.m. to 12:30 p.m.	Group speed interviews with business guests

NOTE: Class attendance is required and is mandatory. If you know in advance that you will be unavailable for even one of the three Career Development Seminars, ensure that you drop the course by the final drop date to receive a full fee refund (as missing one of the three sessions – 33% of the course – will result in an F grade in the course). In this case, you will take the course the next time it is offered. If you miss a session due to unexpected illness, it is your responsibility to inform your instructor with the reason (and medical documentation) within 3 days of the session. In such a case, you will receive a Continuing grade in the course and will be registered again for the missed session the next time it is offered. Students more than 45 minutes late will be marked as absent, as we cover a lot of ground quickly.

Session 3 – Career Management and Business Etiquette – in-person (Saturday, June 18, 2022)

COURSE SYNOPSIS: Career Management and Business Etiquette

This final session in our Career Development Seminar series will provide you with the tools and knowledge you need to effectively manage your career and will enable you to confidently embark upon a productive job search now or in the future. You will better understand the importance of short and long-term goal setting to career management and explore a variety of approaches to conducting an effective job search by accessing both the visible and hidden job markets. We will explore different networking strategies and become familiar with the impact of networking to enhanced career success.

It goes without saying that managing your online presence is essential in today's job market. Learn how to use social media platforms effectively and to your advantage. Gain insights into new ways to improve and enhance your personal brand on social media.

COURSE OBJECTIVES – Career Management and Business Etiquette

On course completion, you should be able to:

- Recognize the key elements of goal setting, planning and preparation to conducting a job search;
- Effectively utilize several job search strategies within the visible and hidden job markets;
- Understand the role and importance of networking to visibility and reputation and be familiar with the principles of effective networking;
- Know how to make a powerful first impression, have a framework to develop a compelling personal introduction;
- Understand which social media platforms are the best fit for you, understand and respect the impact social media has on your job search, network and professional image;
- Approach your next business networking event with confidence, understanding proper business protocol and dining etiquette.

COURSE MATERIALS – Career Management and Business Etiquette

Handouts will be provided as reference before and after the session.

COURSE ASSESSMENT – Career Management and Business Etiquette

Student assessment will be based on the following:

- **Mandatory attendance and participation at seminar and business lunch (50%)**
- **Completion of a selected career management assignment (50%)**
 - Due date: **Monday, July 18, 2022**
 - **Final grades will be assigned as either Pass or Fail (passing grade is 65%).**

COURSE SCHEDULE – Career Management and Business Dining Etiquette (2 parts)

Date	Time	Place
Saturday, June 18, 2022	8:45 a.m. to 11:00 a.m.	In-person Room 343
Saturday, June 18, 2022	11:15 a.m. to 12:30 p.m.	Marshall McLuhan – University Centre

NOTE: Class attendance is required and is mandatory. If you know in advance that you will be unavailable for even one of the three Career Development Seminars, ensure that you drop the course by the final drop date to receive a full fee refund (as missing one of the three sessions – 33% of the course – will result in an F grade in the course). In this case, you will take the course the next time it is offered. If you miss a session due to unexpected illness, it is your responsibility to inform your instructor with the reason (and medical documentation) within 3 days of the session. In such a case, you will receive a Continuing grade in the course and will be registered again for the missed session the next time it is offered. Students more than 45 minutes late will be marked as absent, as we cover a lot of ground quickly.

AACSB Assurance of Learning Goals and Objectives – Masters of Finance

The Asper School of Business is proudly accredited by AACSB. Accreditation requires a process of continuous improvement for the School and our students. Part of “student improvement” is ensuring that students graduate with the knowledge and skills they need to succeed in their careers. To do so, the Asper School has set the **learning goals and objectives** listed below for the **MFIN Program**. The checked goal(s) and objective(s) will be addressed in this course and done so by means of the items listed next to the checkmark.

	Goals and Objectives in the MFIN Program	Goals and Objectives Addressed in this Course	Course Item(s) Relevant to these Goals and Objectives
1	Proficiency in Asset Valuation: Knowledge and understanding of the principles, theories, and applications of asset valuation.		
	A. Demonstrate knowledge and ability to apply asset valuation models.		
	B. Demonstrate knowledge and ability to apply asset pricing models.		
2	Proficiency in Portfolio Construction and Management: Knowledge and understanding of the principles, theories, and applications of portfolio construction and management.		
	A. Demonstrate knowledge of theories and applications of asset allocation.		
	B. Demonstrate an understanding of the theories and approaches of risk management and its applications.		
	C. Demonstrate an understanding of financial markets, instruments, asset classes, and trading environment.		
	D. Demonstrate an ability to apply behavioural finance models in portfolio construction and management.		
3	Ethical Mindset: Consideration of ethical issues in financial analysis and management.		
	A. Demonstrate an understanding of the role of ethics in financial decision-making.		
	B. Demonstrate a knowledge of the CFA Institute’s <i>Code of Ethics</i> and the <i>Standards of Professional Conduct</i> .		

4	Communication Ability: Ability to communicate effectively and clearly, both verbally and in writing, in a professional context.	X	
	A. Communicate in a clear and concise manner.	X	
	B. Communicate in a coherent and logical manner.	X	

ACADEMIC REGULATIONS AND STUDENT SERVICES

HUMAN ETHICS APPROVAL FOR DATA COLLECTION

As part of coursework, if you will be collecting data from people who are not students in this class, you must obtain Human Ethics approval from the UofM's Research Ethics Board (REB) prior to data collection. This applies to data collection such as surveys, interviews, focus groups, experiments, video recording, etc., where a respondent is solicited for participation.

If the entire class will be working on the same project, your instructor will apply for human ethics approval from the REB. If individuals or small groups of students will be working on different projects, it is the responsibility of the students to obtain approval (only one group member needs to apply). Your instructor will tell you whether s/he will be or you need to. When in doubt, please talk to your instructor.

Instructions and forms to apply for human ethics approval can be found at:

http://umanitoba.ca/research/orec/ethics/human_ethics_REB_forms_guidelines.html.

In most cases, you will be using the "Protocol Submission Form" which is under the "REB Forms - Fort Garry Campus" heading.

It can take up to six weeks to process human ethics applications and obtain approval. Therefore, plan early. Note that approval must be obtained prior to data collection and cannot be obtained during the data collection phase or retroactively. Violation can get you, your instructor, and the Asper School in serious trouble with the REB.

If you will be collecting data only from other students in the class, you do not need REB approval. If you have any questions, please contact humanethics@umanitoba.ca or your instructor.

UNCLAIMED ASSIGNMENT POLICY

Pursuant to the FIPPA Review Committee's approved recommendations of August 15, 2007, all unclaimed student assignments will become the property of the faculty and will be subject to destruction six months after the completion of any given academic term.

STUDENT SERVICES AND SUPPORTS

The University of Manitoba provides many different services that can enhance learning and provide support for a variety of academic and personal concerns. You are encouraged to visit the below websites to learn more about these services and supports. If you have any questions or concerns, please do not hesitate to contact your instructor or the Graduate Program Office.

For Information on...	...follow this link
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Course Outlines, Year-at-a-Glance, Concentrations, Textbooks, VW Dates and Final Exams	MFIN Course Information
Help with research needs such as books, journals, sources of data, how to cite, and writing	Library Resources
Tutors, workshops, and resources to help you improve your learning, writing, time management, and test-taking skills	Writing and Learning Support
Support and advocacy for students with disabilities to help them in their academic work and progress	Student Accessibility Services
Copyright-related questions and resources to help you avoid plagiarism or intellectual property violations	Copyright Office
Student discipline bylaws, policies and procedures on academic integrity and misconduct, appeal procedures	Academic Integrity
Policies & procedures with respect to student discipline or misconduct, including academic integrity violations	Student Discipline
Students' rights & responsibilities, policies & procedures, and support services for academic or discipline concerns	Student Advocacy
Your rights and responsibilities as a student, in both academic and non-academic contexts	Your rights and responsibilities
Full range of medical services for any physical or mental health issues	University Health Service
Information on health topics, including physical/mental health, alcohol/substance use harms, and sexual assault	Health and Wellness
Any aspect of mental health, including anxiety, stress, depression, help with relationships or other life concerns, crisis services, and counselling.	Student Counselling Centre
Support services available for help regarding any aspect of student and campus life, especially safety issues	Student Support Case Management
Resources available on campus, for environmental, mental, physical, socio-cultural, and spiritual well-being	Live Well @ UofM
Help with any concerns of harassment, discrimination, or sexual assault	Respectful Work and Learning Environment
Concerns involving violence or threats, protocols for reporting, and how the university addresses them	Violent or Threatening Behavior

ACADEMIC INTEGRITY

I.H. Asper School of Business, The University of Manitoba

It is critical to the reputation of the I. H. Asper School of Business and of our degrees that everyone associated with our faculty behaves with the highest academic integrity. As the faculty that helps create business and government leaders, we have a special obligation to ensure that our ethical standards are beyond reproach. Any misconduct in our academic transactions violates this trust. The University of Manitoba Graduate Calendar addresses the issue of academic misconduct under the heading "Plagiarism and Cheating." Specifically, acts of academic misconduct include, but are not limited to:

- using the exact words of a published or unpublished author without quotation marks and without referencing the source of these words
- duplicating a table, graph or diagram, in whole or in part, without referencing the source

- paraphrasing the conceptual framework, research design, interpretation, or any other ideas of another person, whether written or verbal (e.g., personal communications, ideas from a verbal presentation) without referencing the source
- copying the answers of another student in any test, examination, or take-home assignment
- providing answers to another student in any test, examination, or take-home assignment
- taking any unauthorized materials into an examination or term test (crib notes)
- impersonating another student or allowing another person to impersonate oneself for the purpose of submitting academic work or writing any test or examination
- stealing or mutilating library materials
- accessing tests prior to the time and date of the sitting
- changing name or answer(s) on a test after that test has been graded and returned
- submitting the same paper or portions thereof for more than one assignment, without discussions with the instructors involved.

Many courses in the I. H. Asper School of Business require group projects. Students should be aware that group projects are subject to the same rules regarding academic dishonesty. Because of the unique nature of group projects, all group members must exercise extraordinary care to insure that the group project does not violate the policy on Academic Integrity. Should a violation occur on a group project, all group members will be held jointly accountable, no matter what their individual level of involvement in the specific violation.

Some courses, while not requiring group projects, encourage students to work together in groups (or at least do not prohibit it) before submitting individual assignments. Students are encouraged to discuss this issue as it relates to academic integrity with their instructor to avoid violating this policy.

In the I. H. Asper School of Business, all suspected cases of academic dishonesty involving a graduate student (i.e. MBA, MFIN, MSCM, MSc or PhD student) will be reported directly by the instructor to the Dean of the Faculty of Graduate Studies.

FACULTY BIOGRAPHY

I.H. Asper School of Business, The University of Manitoba

Kelly Mahoney (she/her)

Director, Career Development Centre & Co-operative Education
I.H. Asper School of Business

Kelly leads the Career Development Centre team in providing career management strategies to Bachelor of Commerce, MBA, MFin, and MSCM students and alumni of the Asper School of Business.

She brings over 20 years of experience in developing career education programming and career management strategies for wide audiences, from senior executives and managers to undergraduate students. Kelly has leadership experience in human resources and operations management in the consulting, telecommunications, retail, and publishing sectors. Prior to her work at the Asper School of Business, Kelly served as a senior consultant with a large HR consulting firm, where she worked with

many of Manitoba's leading private and public organizations in career transition, HR consulting and executive search.

Kelly is committed to assisting students and alumni to explore career opportunities and harness their full potential to reach their individual career goals. She is a Certified Leadership Coach, an active member of CPHR Manitoba, member of the Manitoba Association for Career Development (MACD), member of the MBA Career Services & Employer Alliance (MBA CSEA), Past President and Board Member of Co-operative Education and Work Integrated Learning Canada (CEWIL).

Farwa Zaidi (she/her)

Graduate Programs Career Consultant, Career Development Centre, I.H. Asper School of Business

Farwa has a strong passion for helping ambitious individuals shape their careers and make lasting impacts in organizations around Canada. At the Asper School of Business, she assists MBA, MFin, and MSCM students to define their professional goals, develop their career management skills, and find a fulfilling career. She is a Certified Career and Education Consultant and an International Baccalaureate educator with a Master of Arts degree.

Over the last five years, Farwa has worked with internationally educated professionals and post-secondary degree holders to integrate into the Canadian labour market successfully by facilitating specialized training and mentorship programs. Her drive is to connect the right professional with the right opportunity by making strong referrals and building on industry connections.

Olawole Luro (he/him)

Graduate Programs Career Consultant, Career Development Centre, I.H. Asper School of Business

Olawole supports graduate students at the Asper School of Business in the MBA, MFin and MSCM programs through a variety of career development initiatives. Prior to joining the University of Manitoba in the fall of 2021, Olawole has collected over 6 years of career development and coaching experience, working specifically with newcomers arriving to Manitoba through the provincial nominee program, advising a wide variety of occupational specializations in business, accounting and finance, healthcare, engineering, and technology occupations.

Olawole's post-secondary instructional experience includes teaching at the University College of the North CBS programs, Red River Polytechnic, and University of Winnipeg PACE programs. Abroad, Olawole worked in sales leadership and aviation through careers at Nestle Nigeria and Virgin Nigeria Airways respectively. He holds an MBA, a Certificate in Adult Education, and a Professional Career Management Certificate.