

M.B.A. SUMMER TERM TEXTBOOKS 2021-2022

ACC 7020	MANAGERIAL ACCOUNTING	Roberto Biscontri
	<u>Managerial Accounting, 12th Canadian Edition</u> Author: Ray H. Garrison, Alan Webb, Theresa Libby Published by McGraw Hill Ryerson Print ISBN: 9781260193770 (Connect + Print Text) eText ISBN: 9781260193749 (Connect + eBook)	
FIN 7020	CORPORATE FINANCE	Ya Gao
	<u>Corporate Finance, 4th Canadian Edition</u> Author: Jonathan Berk, Peter DeMarzo, David Stangeland Published by Pearson Canada Print ISBN: 9780134887456 (with MyLab) eText ISBN: 9780134843322 (with MyLab)	
FIN 7140	FINANCIAL MODELING	Ying Zhang
	<u>Financial Modeling (Recommended Only)</u> Author: Simon Benninga Edition: 4th Print ISBN: 978026202728	
FIN 7180	BEHAVIOURAL FINANCE	Chi Liao
	<u>Behavioral Finance: Psychology, Decision-Making, and Markets, 1st Edition</u> Author: Lucy Ackert; Richard Deaves Published by Cengage Learning (2010) Print ISBN: 9780324661170 eText ISBN: 9781111781675	
FIN 7190	FIXED INCOME SECURITIES	Ying Zhang
	<u>Fixed Income Analysis, 4th Edition</u> Author: Barbara S. Petitt, Jerald E. Pinto, and Wendy L. Pirie (edited) Published by John Wiley & Sons P&T (2019) Print ISBN: 9781119627289 eText ISBN: 9781119628132	
FIN 7192	PORTFOLIO MANAGEMENT	Alex Paseka
	Please see course outline for details	
GMGT 7210	STRATEGY	Xiumei Li
	<u>Strategic Management Theories: An Integrated Approach (Recommended Only)</u> Author: Hill, Schilling, and Jones. Nelson Edition: Canadian Custom 13th edition Print ISBN: 9780357033845 eText ISBN: 9780357693209 or 9781337918749	
GMGT 7350 G06	NEGOTIATIONS	Sean Macdonald
	<u>The Mind and Heart of the Negotiator, 7th Edition</u> Author: Leigh L. Thompson Published by Pearsons (2020) eText ISBN: 9780135641262	
GMGT 7350 G13	INTERNATIONAL MANAGEMENT	Jijun Gao
	No Textbook Required	
GMGT 7370	MANAGING INNOVATION	Darren Fast
	See Course Outline for details	
IDM 5120	CAREER DEVELOPMENT SEMINAR	Kelly Mahoney (G01) Farwa Zaidi (G02) Olawole Luro (G03)
	No Textbook Required	
IDM 7510	STRATEGIC LEADERSHIP AND MANAGING CHANGE	Jijun Gao
	No Textbook Required	
MIS 7120	MANGEMENT INFORMATION SYSTEM	Wenxi Pu
	No Textbook Required	
MKT 7080 G07	DIGITAL MARKETING	Harsha Kamatham
	<u>Digital Marketing Essentials/Mimic Pro Bundle</u> Author: Larson, J. & Draper, S Publisher: Stukent ISBN: 9780999630204 Reading Package will be available at UM Bookstore	
OPM 7170	PROJECT MANAGEMENT	Narendra Malalgoda
	<u>Project management: Achieving Competitive Advantage, 5th Edition (2019)</u> Author: Jeffrey K. Pinto Published by Pearson 180 Day E-Copy ISBN: 9780134730714 Perpetual E-Copy ISBN: 9780134730523	
OPM 7180	LEAN MANAGEMENT	Richard Pound
	<u>The Toyota Way to Lean Leadership, 1st Edition</u> Author: Jeffrey K. Liker, Gary L. Convis Published by McGraw Hill Print ISBN: 9780071780780 eText ISBN: 9780071780797 <u>The New Sustainability Advantage, 2nd Edition</u> Author: Bob Willard Published by New Society Publishers Print ISBN: 9780865717121 eText ISBN: 9781550925074	
OPM 7300	GLOBAL TRANSPORT PRINCIPLES	Barry Prentice
	<u>Concepts of Transportation Economics</u> Author: Barry E Prentice, Darren Prokop Published by World Scientific (2016) Print ISBN: 9789814656160 eText ISBN: 9789814656184 <u>Introduction to Global Logistics: Delivering the Goods, 2nd Edition (2017)</u> Author: John Manners-Bell Published by Kogan Page Limited Print ISBN: 9780749478254 eText ISBN: 9780749478261	