

M.B.A. WINTER TERM TEXTBOOKS 2021-2022

ACC 7010	ACCOUNTING FUNDAMENTALS <u>International Financial Statement Analysis (4th edition)</u> bundled together with <u>WileyPLUS online access card for Financial Accounting (8th Canadian edition)</u> Author: Robinson, Kimme Print ISBN: 9781119802723 eText ISBN: 9781119802716	Cameron Morrill
FIN 7000	MANAGERIAL ECONOMICS <u>Fundamentals of Economics for Business, 2nd Edition</u> Author: David Borrow, John Smithin Edition: 2nd Edition Published by World Scientific Publishing Co. Print ISBN: 9789812793777 eText ISBN: 9789813107144 <u>Corporate Finance w/My Finance Lab, 4th Canadian Edition (Chapter 2 and 4 only)</u> Author: Jonathan Berk, Peter DeMarzo, David Stangeland Edition: 4th Canadian Edition Published by Pearson Canada Print ISBN: 9780134887456 (with MyLab) eText ISBN: 9780134843322 (with MyLab) eText ISBN: 9780136963059 (MyLab not included) Please note: These chapters come from the same book as the textbook for FIN 7020 - in FIN 7020 you will need the book plus they key to access MyLab Finance. If you are buying the whole book, you do not need to buy the two chapters. When you buy the book, please ensure buying it with the access key for MyLab Finance as buying the two separately would cost more than the new book with key included.	Steven Zheng
FIN 7080	INTERNATIONAL FINANCE <u>Multinational Business Finance</u> Author: Eitman, Stonehill, Moffett Edition: 15th Edition (2019) Publisher: Pearson eText ISBN: 9780134811895 (with MyLab)	Alok Dua
FIN 7130	ALTERNATIVE MARKETS & INSTRUMENTS <u>Alternative Investments</u> Author: CFA Institute Edition: 4th Publisher: John Wiley & Sons Ins (2021) Print ISBN: 9781119850601 eText ISBN: 9781119850625	Ya Gao
FIN 7140	FINANCIAL MODELING <u>Financial Modeling (Recommended Only)</u> Author: Simon Benninga Edition: 4th Print ISBN: 9780262027281	Ying Zhang
FIN 7152	INVESTMENT POLICY <u>Investments</u> Author: Bodie, Kane, Marcus, Switzer, Stapleton, Boyko, Panasian Edition: 9th CND Edition (2019) Publisher: McGraw-Hill Ryerson Print ISBN: 9781259271939 eText ISBN: 9781259271359	Alex Paseka
FIN 7180	BEHAVIOURAL FINANCE <u>Behavioral Finance: Psychology, Decision-Making, and Markets</u> Author: Lucky Ackert, Richard Deaves Edition: 1st Edition (2010) Publisher: Cengage Learning Print ISBN: 9780324661170 eText ISBN: 9781133455486	Chi Liao
GMGT 7100	INTERPERSONAL PROCESSES <u>Making the Team: A Guide for Managers</u> Author: Leigh Thompson Edition: 6th Edition (2018) Publisher: Pearson Print ISBN: 9780134484204 eText ISBN: 9780134484952	John Wilms
GMGT 7200	CRITICAL AND CREATIVE THINKING <u>Critical Thinking: Tools for Taking Charge of Your Professional and Personal Life, 2nd Edition</u> Author: Richard Paul, Linda Elder Edition: 2nd Edition Published 2020 by The Foundation for Critical Thinking Print ISBN: 9781538139523 eText ISBN: 9781538139530 <u>Systems Thinking for Social Change</u> Author: David Peter Stroh Edition: 2015 Publisher: Chelsea Green Publishing Print ISBN: 9781603585804 eText ISBN: 9781603585811	Howard Harmatz
GMGT 7210	STRATEGY See Course Outline for details	Parshotam Dass
GMGT 7350	NEGOTIATIONS <u>Getting to Yes</u> Author: Fisher, R., Ury, W. & Patton, B. Edition: Revised Edition (2011) Publisher: Penguin Print ISBN: 9780143118756 eText ISBN: 9781101539545 <u>The Truth about Negotiations</u> Author: Thompson L. Edition: 2nd Edition (2013) Publisher: Pearson Print ISBN: 9780133353440 eText ISBN: 9780133353464	Sean Macdonald
IDM 5120 G01	CAREER DEVELOPMENT SEMINAR No Textbook Required	Kelly Mahoney
IDM 5120 G02	CAREER DEVELOPMENT SEMINAR No Textbook Required	Katie Derksen
IDM 7090	SUSTAINABILITY ECONOMICS No Textbook Required	Robert Parsons
IDM 7120	EXECUTIVE LEADERSHIP AND RESPONSIBILITIES (PART 2) Reading Package will be available at UM Bookstore	Suzanne Gagnon
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IDM 7510	STRATEGIC LEADERSHIP AND MANAGING CHANGE No Textbook Required	Jijun Gao

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MKT 7010 G01	MARKETING MANAGEMENT Marketing Management Author: Kotler, Keller, Sivaramakrishnan, Cunningham Edition: 14th Canadian Edition Publisher: Pearson Education Canada Print ISBN: 9780132161077 eText ISBN: 9780132995719	Subbu Sivaramakrishnan
MKT 7010 G02	MARKETING MANAGEMENT Marketing Management Author: Kotler, Keller, Sivaramakrishnan, Cunningham Edition: 14th Canadian Edition Publisher: Pearson Education Canada Print ISBN: 9780132161077 eText ISBN: 9780132995719 Reading Package will be available at UM Bookstore	Idris Adalakun
MKT 7080 G08	SUSTAINABILITY MARKETING No Textbook Required	Rajesh Manchanda
MSCI 5110	BASIC QUANTITATIVE ANALYSIS FOR MANAGEMENT No Textbook Required	Robert Parsons
MSCI 7140	QUANTITATIVE ANALYSIS FOR MANAGEMENT Quantitative Analysis for Management (Customer Edition for the University of Manitoba) Author: Bernard W. Taylor Publisher: Prentice Hall Compiled By S.S. Appadoo and Yuvraj Gajpal Available at UM Bookstore only	Yuvraj Gajpal
OPM 7170	PROJECT MANAGEMENT Project management: Achieving Competitive Advantage Author: Jeffrey K. Pinto Edition: 5th Canadian Edition (2019) Published by Pearson 180 Day E-Copy ISBN: 9780134730714 Perpetual E-Copy ISBN: 9780134730523	Kathryn Atamanchuk
OPM 7300	BUSINESS PROCESS MANAGEMENT Purchasing and Supply Management Author: P. Fraser Johnson Edition: 16th Publisher: McGraw-Hill Education Print ISBN: 9781260548112 eText ISBN: 9781264506712 (180 Day) eText ISBN: 9781260569377 (Lifetime)	Allan Amundsen