



EMPLOYMENT REPORT 2019



University
of Manitoba



CREATING OPPORTUNITIES

Our goal at the Asper School of Business Career Development Centre is not just to help students land a job, but to launch a career that empowers them to make a difference – in business, the community and the lives of those around them.

Each year, we measure our success by asking our graduates to share information about the first steps in their career journey. This year's results – including 87% and 97% full-time employment for our Bachelor of Commerce and MBA students respectively – indicate we're on the right track.

Our students are graduating with the skills, knowledge and attitude that set them apart in the eyes of employers. They're well on their way to contributing to the economic growth of our province, our country, and our world.

Looking to the future, the Asper School of Business' 2019-23 Strategic Plan, Pursuing our *Asper*-ations, includes plans to further build on our potential in experiential and active learning, which includes our co-op program. This will push us to be the best we can be as leaders in business education.

Plans also include further developing our world-class graduate education by focusing on these programs to continue to advance our School in a new strategic era. Our team at the Career Development Centre looks forward to seeing all our students and alumni benefit from this focus.

Congratulations to all 2018-19 graduates of the Asper School of Business. We are here to help you achieve your career goals and we wish you a lifetime of success.

Kelly Mahoney
Director
Career Development Centre and Co-operative
Education, Asper School of Business

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ABOUT

For over 80 years the I.H. Asper School of Business has provided world-class education to leaders and innovators who contribute ethically to the social and economic well-being of Manitoba and the world.

We are committed to transforming research and scholarship, building a community that creates an outstanding learning environment, forging connections to foster high impact community engagement, and inspiring minds through innovative and quality teaching and learning. Our students thrive because of our strong connections with the business community, in a region with high labour demand across all industries. Our intimate class sizes and dynamic course offerings provide an opportunity to exchange ideas and dig deep into the issues and challenges of today's business world.

MISSION

Our mission is to lead in knowledge creation and develop our students as ethical business leaders who embrace diversity and advance innovation.

VISION

We will be known internationally for excellence in research and teaching, experiential learning, leadership in Indigenous business scholarship, outstanding engagement locally and globally, and the quality of our graduates.



The I.H. Asper School of Business is one of the world's leading institutions of business education and research. Established in 1937 and accredited for the past two decades, we strive for teaching excellence and innovative research. We reflect the values embodied in our province of connected community, cultural diversity, and strong work ethic. Our 18,000 alumni have and continue to strengthen businesses and hold leadership positions in organizations around the world.



CFA Institute®
University Affiliation
Program

The Master of Finance and MBA (Financial Analyst stream) programs at the Asper School of Business are CFA® Institute University Affiliation programs. The CFA® designation is one of the most respected and globally recognized credentials in the financial services industry.

OUR STUDENTS

The Asper School of Business has guided over 18,000 students in discovering their careers. We offer degree programs at the undergraduate, master's and PhD levels, over a wide range of interdisciplinary topics.

Our undergraduate and MBA students consistently outperform their peers in international case competitions. Our students work at, and lead some the world's most successful companies. And the world-class researchers that comprise our PhD program are mentored by influential researchers from around the world.

OUR GRADUATES

In the 2018-2019 academic year, students received degrees from the Asper School of Business in our BComm (Hons), MBA, MFin, MSc and PhD programs.

OUR 2019 GRADUATES



UNDERGRADUATE



MBA



MFin



MSc



PhD

The Asper School of Business Career Development Centre conducted a survey of the MBA graduating classes of October 2018, February and May 2019. This is a summary of the results. Out of a class of 49 students, 43 graduates responded to the survey = 88% of the graduates responded to the survey. The statistics were calculated using the information provided by those that responded.

A survey of the Asper Master of Finance students class of 2018/2019 was conducted. Out of 17 graduating students, 7 responded to the survey = 41% of graduates responded to the survey.

A survey was conducted of the Bachelor of Commerce (Honours) graduating class of 2019. This is a summary of the results. Out of 383 graduating students, 283 students responded to the survey = 74% of the graduates responded to the survey.

MASTER OF BUSINESS ADMINISTRATION

ASPER GRADUATING MBA CLASS OF 2019

86% 

OF MBA GRADUATES INDICATED THAT THE ASPER MBA EXCEEDED OR MET THEIR EXPECTATIONS



49

Total Graduates



5

Average Years of Work Experience



62%

Participated in the Mentorship Program



27%

Female Graduates



19%

Tuition Sponsored by Employer

MFIN - ASPER MASTER OF FINANCE

17



17 students graduated from the Asper Master of Finance (MFin) Program in 2018 and 2019.

Average salary for an Asper MFin student increased by 49% after graduation.

49%  

TOP THREE REASONS STUDENTS ENROLLED IN THE MBA PROGRAM

Develop Management Skills and Knowledge



Improve Career Options



Opportunity to Personally Improve



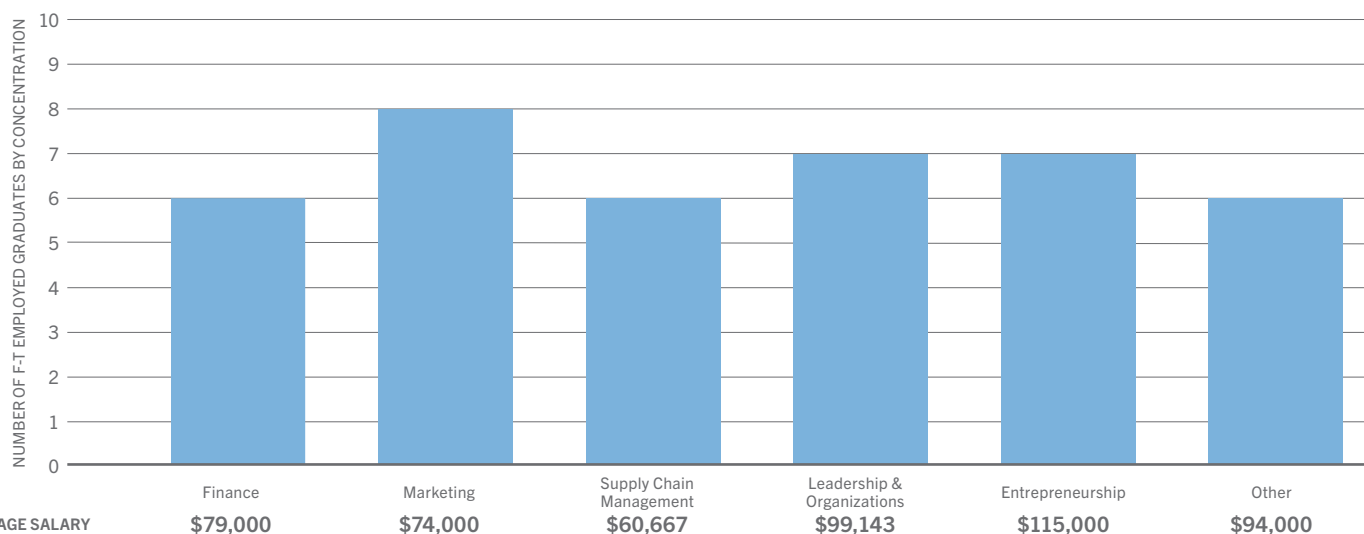
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#1

#3

EMPLOYMENT OF MBA GRADUATES BY CONCENTRATION

 Number of F-T employed graduates



Note: Other includes Health Administration, International and Emerging Markets, and Sustainability

EMPLOYABILITY

FIVE YEAR AVERAGE

 **85%**

OF ASPER MBA STUDENTS WERE EMPLOYED FULL-TIME AFTER GRADUATING

\$37% AVERAGE SALARY FOR AN ASPER MBA STUDENT INCREASED 37% AFTER GRADUATION

CLASS OF 2019

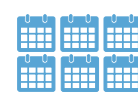
82% 

OF ASPER MBA GRADUATES HELD A MORE SENIOR POSITION FOLLOWING GRADUATION



78%

OF GRADUATES STAYED IN WINNIPEG AFTER GRADUATION



97%

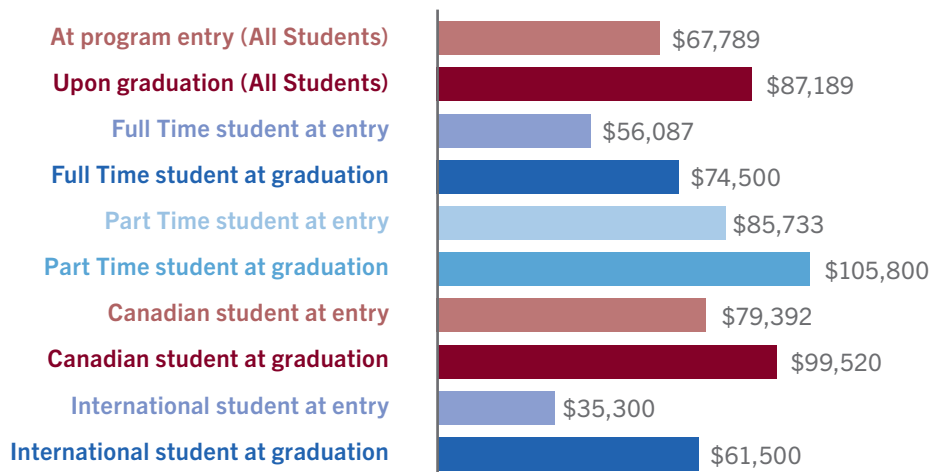
WERE EMPLOYED WITHIN SIX MONTHS OF GRADUATION



95%

OF GRADUATES STAYED IN CANADA AFTER GRADUATION

CLASS OF 2019 AVERAGE SALARY



\$87,189

Average salary for all MBA graduates

\$99,520

Average salary for Canadian students

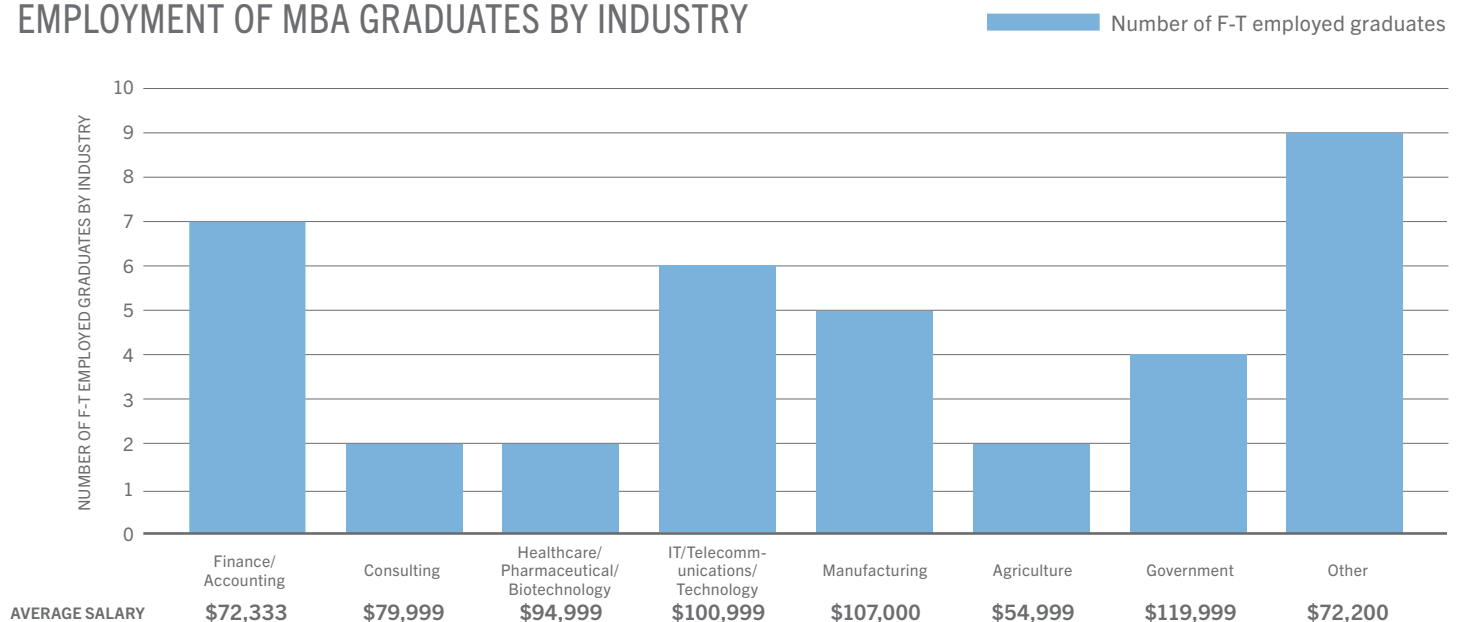
\$61,500

Average salary for international MBA students

+29% SALARY

Average salary for an Asper MBA student increased by 29% after graduation.

EMPLOYMENT OF MBA GRADUATES BY INDUSTRY



Note: Other includes Energy and Mining, Legal Services, Not-For-Profit, Real Estate, Transportation/Auto, and Retail.

BACHELOR OF COMMERCE

ASPER GRADUATING BCOMM (HONS) CLASS OF 2019

93% 

OF ASPER BCOMM (HONS) GRADUATES INDICATED THE PROGRAM EXCEEDED OR MET THEIR EXPECTATIONS



383

Total Graduates



81%

Canadian/Permanent Residents



4%

Self-Identify as Indigenous



19%

International Graduates



49%

Female Graduates

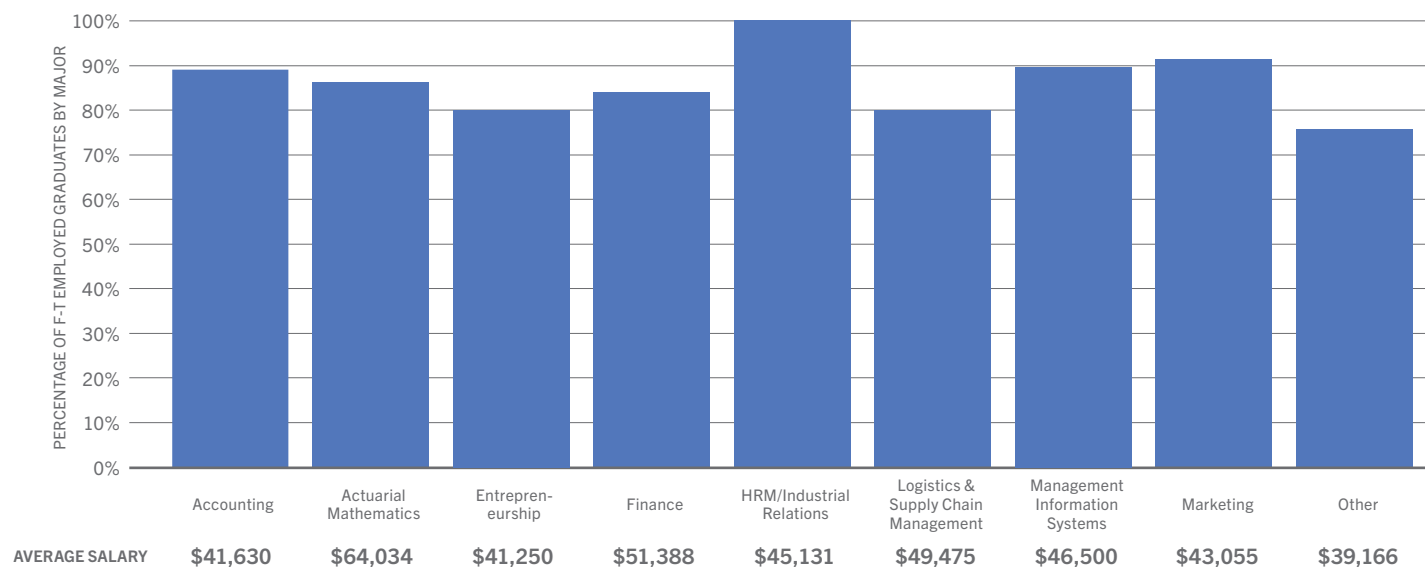


25%

Participated in Co-op

EMPLOYMENT OF BCOMM (HONS) GRADUATES BY MAJOR

 Percentage of F-T employed graduates



Note: Other includes Leadership and Organizations, Generalist, International Business, and Management of Organizations.



73%

UTILIZED CAREER DEVELOPMENT SERVICES

Career Development Centre acts as a critical link between our business community and the Asper School of Business in providing professional development and employment opportunities for all students.

EMPLOYABILITY

FIVE YEAR AVERAGE

 **90%**

OF ASPER BCOMM GRADUATES WERE EMPLOYED
FULL-TIME AFTER GRADUATING

\$45,096

AVERAGE SALARY FOR ALL ASPER BCOMM GRADUATES

CLASS OF 2019

 **87%**

WERE EMPLOYED FULL-TIME WITHIN THREE
MONTHS OF GRADUATION

\$46,687

AVERAGE SALARY OF ALL GRADUATES

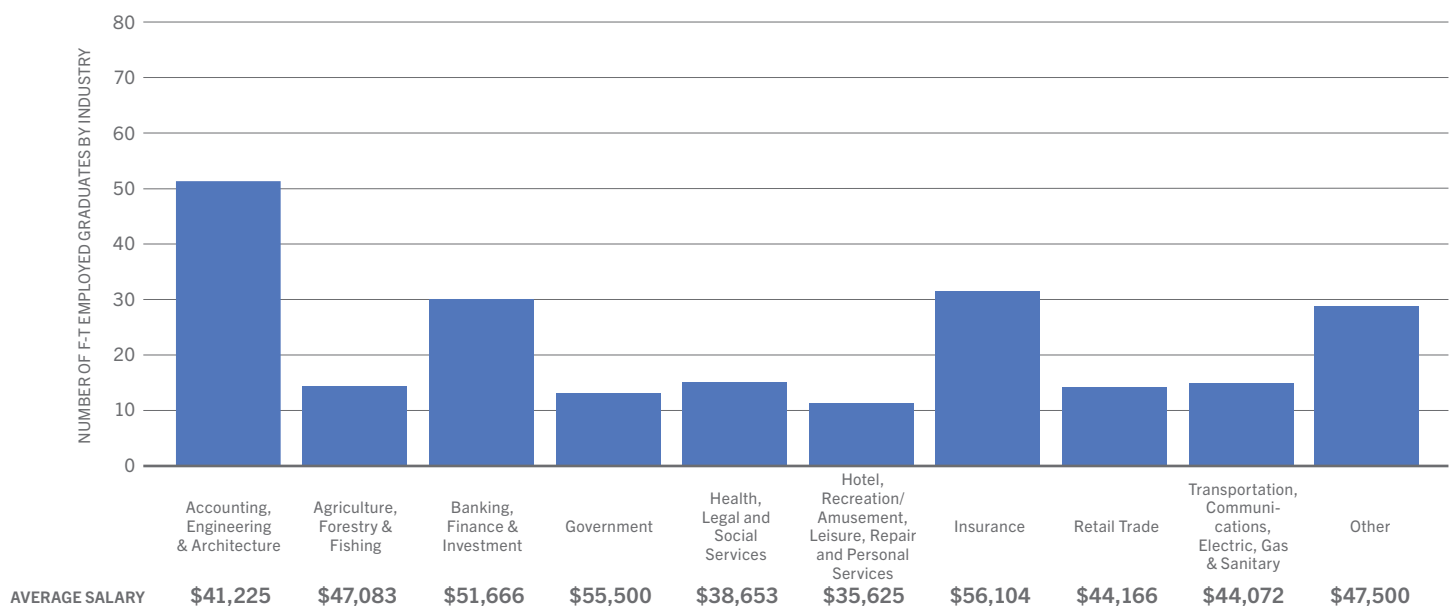


88%

EMPLOYED FULL-TIME
IN MANITOBA (OF
THOSE EMPLOYED)

EMPLOYMENT OF BCOMM (HONS) GRADUATES BY INDUSTRY

 Number of F-T employed graduates



Note: Other includes IT, Construction, Manufacturing, Other Services to Business and Wholesale Trade.

ASPER CO-OP PROGRAM




The Asper School of Business Co-op Program is one of the largest Co-op programs offered at the University of Manitoba, and the only program in Manitoba accredited by CEWIL Canada – a testament to its high quality standards. The Co-op program provides our students with critical skills, valuable knowledge and the right attitude that sets them apart in the eyes of the employers.

97% 

WERE EMPLOYED FULL-TIME WITHIN
THREE MONTHS OF GRADUATION

\$48,658

AVERAGE SALARY OF ALL CO-OP
PROGRAM GRADUATES

25% 

OF ALL BCOMM (HONS) GRADUATES
WERE ASPER CO-OP STUDENTS

WHERE OUR GRADUATES WORK

24-7 Intouch	Canada ICI Capital	Frontier Supply Chain Solutions
Access Credit Union	Canada Life	FWS Group
Advantage Energy Services	Canada Revenue Agency	G2 Logistics
Aerospace Centre Inc.	Canadian Grain Commission	Gislason Targownik Peters
Altea Active	Cardinal Capital Management	Government of Canada
AmBank Group	Cargill Limited	Group Strength Benefits Direct
Anderson Orthopedic	CIBC	Hibiscus Travel & Tours
Apple	City of Winnipeg	Home Depot
Baker Tilly HMA LLP	Manitoba Civil Service Commission	IDO Media
Scotiabank	Coca-Cola Canada	IG Wealth Management
Business Development Bank of Canada	The Co-operators	Integrationworx
BDO	Darcy & Deacon LLP	International College of Manitoba
Birchwood Automotive Group	Day and Ross Freight	James Richardson & Sons
Bison Transport	Deloitte	KPMG LLP
BMO	Deloitte Educational Institute	Kuehne + Nagel
Boeing Canada Operations	Ellement Consulting Group	Manitoba Hydro
Bokhaut CPA Inc.	Empire Life	Manitoba Wealth Planning Group
Bold Commerce	Enns Brothers	Manulife
Booke and Partners	Ernst & Young LLP	Marwest Construction
BroadGrain Commodities Inc.	Eskimo Point Lumber Supply	MNP LLP
Brock White Canada	Exchange Group	Mondetta
Cabela's	Floating Leaf	
Canada Catering	Fort Group	

Multiple Sclerosis
Society of Canada

Munich Re

Murray Chevrolet

New Flyer Industries

The Northwest Company

Office of the Auditor
General (Manitoba)

On the Step

One Insurance

Orange Theory Fitness

Pacific Life

Parks Canada

Parrish & Heimbecker

PepsiCo Canada

Pi Co.

Pollard Banknote

Prairie Arctic Regional
Council

Prairie Mobile
Communications

Price Industries

Princess Auto

Pulford Community
Living Services Inc.

PwC

Queen's University

Rapid RTC

RBC

Red River College

Richardson International

Rocky Mountain Outlook

Scarrow & Donald

Scotiabank

Seven Oaks School Division

Shell Canada

Sherpa Marketing

Sigmar MacKenzie Real
Estate

SkipTheDishes

Skyline Aviation Software

Stella's Catering

STO Express Post Office

Sun Life Financial

Sunshine Insurance

Talbot & Associates

TCE Stone

TD Canada Trust

The Boyd Group

The Brick

Transactis Limited

Transport Canada

True North Sports +
Entertainment

University of Manitoba

Venture Communications

Verde Salon

Vergence Inc.

Waterford Global

Wawanesa Insurance

Westburne Electric Supplies

Western Financial Group

Westman Communications
Group

Willis Towers Watson

Workers Compensation
Board of Manitoba

Z&A CPA Inc.

CONTACT US

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