

UM STUDENT CONTEST:**Celebrate Diversity: Campus Multiculturalism Video Contest**

Brought to you by the Faculty of Arts Language Centre, University of Manitoba

Get ready to showcase the vibrant tapestry of cultures that make our campus a truly global community. Express and celebrate the rich mosaic of traditions, languages and perspectives that thrive on our campus.

- Create a video up to 60 seconds in length that captures the essence of multiculturalism on campus.
- Express your voice through interviews, storytelling or visual art. Convey the message of unity in diversity. Share how multiculturalism enriches our academic and social environment.
- Use your artistic flair to make your video stand out. Incorporate music, dance, interviews, or any other creative elements that best convey the multicultural spirit of our campus.
- All winning entries will be featured on our official university channels, promoting your talent and contributing to the celebration of multiculturalism.

Contest Rules and Regulations

1. Contest Period

The Language Centre Contest closes on March 22, 2024, 11:59 pm CST.

2. General Eligibility

The Contest is open to all full-time University of Manitoba students registered for the 2024 Winter Term who are 18 years or older by the contest deadline. Only one entry per student and only one student per entry.

3. Prizes

Prizes include: 1 prize of \$350, 1 prize of \$250 and 1 prize of \$100. Prize winnings will be added electronically to the student's University of Manitoba account. A prize must be accepted as awarded. No prize substitutions or prize transfers will be allowed.

4. Online Entry

To enter the contest, eligible participants must submit by the deadline, a contest application form along with a video up to 60 seconds in length in the form of a YouTube link (in English) (along with the video permission form).

5. Contest Draw

A panel of Faculty of Arts faculty and staff members will judge the entries. Winners will be announced by April 1, 2024. The odds of winning are dependent upon the number of eligible entries received.

6. **Conditions of Participation in the Contest**

By participating in this contest, the entrant agrees:

- (a) to be bound by these Official Contest Rules and the decisions of the University of Manitoba, whose decisions are final;
- (b) to the use of the entrant's, likeness, voice, image, recording, video footage, contest entry submission and statements in connection with this contest and the promotion and exploitation thereof;
- (c) that if selected as the winner, you give the University and its agents the right to publish or broadcast your name, likeness, voice, image, recording, video footage or statements for editorial, promotional, advertising and publicity purposes, without compensation other than the value of the prize offered;
- (d) to release and indemnify and hold harmless the University, its advertising and promotional agencies, the prize suppliers, and all their respective officers, directors, employees, owners, agents, contractors, representatives, successors and assigns from any liability in connection with or arising out of this contest, the awarding of the prize, the use of any personal information or the use of merchandise purchased in relation to winning a prize.

7. **Awarding the Prize**

The Prize Winner will be notified by email and will have 5 business days to respond to accept the transfer of the prize. If the Language Centre is not contacted by the Prize Winner within this time period another Prize Winner may be selected until the Prize has been awarded and claimed.

To claim the Prize, the Prize Winner must:

- (a) provide proof of identification, address and SIN number; and
- (b) sign a declaration, waiver and release, affirming he or she has read, understood and agreed to be bound by these Official Contest Rules.

8. **Privacy**

The entrant's personal information is protected in accordance with the University of Manitoba's privacy policy.

No private information will be transferred on to any third parties and the results of the contest shall remain anonymous unless you have consented otherwise.

9. **General**

No entries will be returned.

This contest is subject to all applicable federal, provincial and municipal laws including the University of Manitoba internal policies.

The University reserves the right to terminate this contest at its discretion. The University also reserves the right to terminate an entrant's eligibility to participate if the entry does not meet the entrance requirements or the entrant is found to be abusing the Contest rules in any way.

The University of Manitoba assumes no responsibility for lost, late, incomplete, or misdirected entries or for any transmission, data, storage, or computer failure or failure of any kind resulting in the entry form being lost, destroyed, damaged or delivered after the close of the contest.

10. Notice Regarding Collection, Use, and Disclosure of Personal Information by the University

Your personal information is being collected under the authority of The University of Manitoba Act. The information you provide will be used by the University for the purpose of awarding the contest prize and contacting you in the event that you win the draw. Your personal information will not be used or disclosed for other purposes, unless permitted by The Freedom of Information and Protection of Privacy Act (FIPPA). If you have any questions about the collection of your personal information, contact the Access & Privacy Office (tel. 204-474-9462), 233 Elizabeth Dafoe Library, University of Manitoba, Winnipeg, MB, R3T 2N2.