



Jaymie Mistry

Studio Hospitality:
Cultural Authenticity and
Design-Hotels

We are Storytellers. When experiencing a new property or destination, hotel guests have a level of expectation. They want to be sure they are in a clean & healthy environment, that their technological needs are met, that there are great food & beverage outlets nearby and that they are being immersed in the local culture. Hotel brands and ownership groups look to designers to create a story and an experience for their properties that keep guests coming back for more, allow them to interact and transform the environment and to capture that “Instagrammable moment”. As a former University of Manitoba graduate, Jaymie Mistry will discuss her career journey in the hospitality industry while showcasing several project case studies.

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