



Graphic design by Hyeonji Kwon

# Christine Van Winkle

**Studio Hospitality:**  
Cultural Authenticity and Design-Hotels



Christine is a professor in Kinesiology and Recreation Management at the University of Manitoba. Christine is passionate about tourism and event management and is committed to community-based research exploring visitor experiences at attractions.

During this lecture, Christine will discuss how meaningful visitor experience are co-created. Through an exploration of leisure, tourism and consumer behaviour theory, we will examine visitor experience design in diverse tourism and hospitality contexts.

02 . 09 . 2022 – wed  
01 : 00 p . m .