

Food For Thought
Noon, Centre Space
John A. Russell Building
Pizza Lunch



NOVEMBER 10 JOHN SZOT



John Szot

"Suburban-Curious"

Industrialization has had a profound effect on the American suburb. Only American audacity could have concocted and executed the formula for mass-produced homes that dominates the suburban real estate market in the United States. And only in America could such a formula become an economic and political juggernaut, making places where matters of personal taste are amplified into cultural bulwarks.

John Szot Studio's recent proposal for new suburban housing - titled "Mass Market Alternatives" - seeks to exploit the economic leverage and aesthetic principles of mass-market suburban housing in order to diversify its potential customer base and challenge the reputation of the suburbs as enclaves of conservatism and political conformity.

John Szot is an award-winning architect living in New York, and his work related to building design has been exhibited internationally. In addition to his architectural practice, he has held teaching positions at Columbia University, University of Texas at Austin, and Parsons New School for Design, and currently teaches architectural design at the Pratt Institute in Brooklyn, New York. His forthcoming book *Buildingness* will be an independently-published volume of drawings, images, and writings related to the work of his studio and slated for release in 2018.

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