

Assessing and Weeding out New Ag Technologies for Agronomists

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New technologies and techniques seem to hit the marketplace on a regular basis. It is not uncommon for new tech to hit the scene with large marketing budgets and limited ground truthing.

So how do you approach wanting to be on the cutting edge but not falling off the cliff on a regular basis. This session will discuss the approaches that can be utilized in assessing new tech, along with a discussion with the audience addressing technologies they are curious about.