

Artificial Intelligence (AI) and Agronomy: Is the Cart Ahead of the Horse?

Yes, maybe. But that's OK.

Historically, all new innovative technologies start this way. The trick is to understand where the technology is at, be aware of where it's going, and determine how it will help address your needs but also the needs of your farm clients. AI, even with all its dreams and grand visions, will likely become another good tool in your toolbox. But it is you, the agronomist, who will make it happen in the field. You have an inspiring opportunity to shape its applications. Take on the challenge. We'll likely be going fast to go slow as we find AI's appropriate fit. But expect the journey to continue.