

Agronomy in an Age of Uncertainty Financial Management Tools to Address Uncertainty

The framework for farm business management has been consistent for decades. The most successful farm families achieve and maintain alignment of their business direction, financial performance and management structure.

What's different *today* is that farms are larger and more complex, with an evolving and changing dynamic of outside forces to contend with. These forces add to or accelerate risks that farmers are required to manage within and against.

Progressive farmers understand this and make the three key alignments the north star of their business management. They use tools and resources that are available to them mitigate risks, helping them to manage through the uncertainties that they inevitably confront.

In this presentation, Terry Betker shares insights on tools and resources that farmers have available to them to help manage uncertainty and risk.

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