

# The 2021 Senft-Asper International Workshop and *Review of Corporate Finance* Special Issue Conference on Finance and Family Business

Friday October 15 | 8:30–15:45 CDT



**Keynote Address:**

**Family Firms and Digital Finance**

**Dr. Silvio Vismara**

Professor of Entrepreneurial Finance  
University of Bergamo, Italy

Editor, *Small Business Economics*

Associate Editor, *Financial Review*, *Journal of Technology Transfer*,  
*Management Review Quarterly*

Editorial Board Member, *Entrepreneurship Theory and Practice*, *Corporate Governance: An International Review*, *Venture Capital*, *Journal of Industrial and Business Economics*



**Co-Organizer**

**Dr. Douglas Cumming**

DeSantis Distinguished Professor of Finance and Entrepreneurship  
Florida Atlantic University College of Business

Managing Editor-in-Chief, *Review of Corporate Finance*, *British Journal of Management*



**Co-Organizer**

**Dr. Zhenyu Wu**

Associate Dean, Research and Graduate Research Programs

Canada Research Chair in Entrepreneurship and Innovation

IG Wealth Management Chair in Leadership Research

Professor of Entrepreneurship and Finance, Asper School of Business,  
University of Manitoba

**FEATURING PRESENTATIONS FROM**

**Dr. Nan Li**

Shanghai Jiao Tong University, China

**Dr. Qunzi Zhang**

School of Economics,  
Shandong University, China

**Dr. Lior Adam**

Coller School of Management,  
Tel Aviv University, Israel

**Dr. Maurizio La Rocca**

University of Calabria, Italy

**Dr. Carlton Osakwe**

Bissett School of Business,  
Mount Royal University, Canada

**Dr. Kate Phylaktis**

Bayes Business School,  
City University of London, UK

**Dr. Itai Ater**

University of Tel Aviv and CEPR, Israel

**Dr. Yefeng Wang**

University of Wisconsin – Whitewater, US

**Mr. Vitaliy Skorodzyevskiy**

Mississippi State University, US

**Dr. Lorne N. Switzer**

John Molson School of Business,  
Concordia University, Canada

**Ms. Yuan Wang**

I.H. Asper School of Business,  
University of Manitoba, Canada

**This event is co-sponsored by  
the Senft Family Fund for the  
Advancement of the Study of  
Family Business and the Asper  
School of Business**

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