

# Kelsey Taylor

631-181 Freedman Cres. • Winnipeg, MB R3T 5V4  
kelsey.taylor@umanitoba.ca • linkedin.com/in/kelseyaylor217

## EDUCATION

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- 2021 **PhD, Operations Management**  
Ivey Business School, Western University
- 2016 **Master's in Environment & Sustainability**  
Western University
- 2015 **B.A., Sociology, Criminal Justice & Public Policy**  
University of Guelph

## ACADEMIC EMPLOYMENT

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- 2021 - Present **Assistant Professor, Supply Chain Management**  
Asper School of Business, University of Manitoba
- 2020 –2021 **Lecturer, Supply Chain Management**  
Asper School of Business, University of Manitoba
- 2018 –2019 **Sessional Instructor**  
DAN Department of Management & Organizational Studies, Western University

## PEER-REVIEWED PUBLICATIONS

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Taylor, K.M., Hajmohammad S. & Vachon, S. (2021). Activist Engagement and Industry-Level Change: Adoption of New Practices by Observing Firms. *Industrial Marketing Management*, 92, 295-306.

Taylor K.M., Vachon, S. (2018). Empirical Research on Sustainable Supply Chains: IJPR's Contribution and Research Avenues. *International Journal of Production Research*, 56(1-2), 950-959.

## CONFERENCE PROCEEDINGS

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Taylor, K.M. (2018). 'Does it pay to be green?' revisited: LGM assessment of the relationship between sustainability performance and financial performance. Proceedings of the 49<sup>th</sup> Annual Meeting of the Decision Sciences Institute, November 2018, Chicago, IL.

Taylor, K.M. (2018). Building sustainable and inclusive supply chains: Integrating base-of-pyramid producers. Proceedings of the 25<sup>th</sup> EurOMA Annual Gathering, June 2018, Budapest, Hungary.

## CONFERENCE PRESENTATIONS

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Taylor, K.M. (Forthcoming) Effectiveness of social enterprises: Aligning strategies and supply chains for impact.

- 52<sup>nd</sup> Annual Meeting of the Decision Sciences Institute, November 2020, Virtual. [Invited Presentation]

Taylor, K.M. Effectiveness of social enterprises: The role of value chains.

- 51<sup>st</sup> Annual Meeting of the Decision Sciences Institute, November 2020, Virtual.
- POMS Annual Conference, April 2021, Virtual

Rosca, E., Taylor, K.M. & Segers, L. Driving bottom-up change in supply chains: The role of purpose-driven organizations.

- EurOMA Sustainable Operations & Supply Chain Forum. March 2021, Virtual.
- 51<sup>st</sup> Annual Meeting of the Decision Sciences Institute, November 2020, Virtual.
- B-Corps. B Academic Roundtable, August 2020, Virtual.
- POMS Annual Conference, Minneapolis, MN, April 2020 [Invited Presentation - Conference cancelled]

Bals, L. Rosca, E. & Taylor, K.M. Exploring restorative flows in circular economy supply chains: Structural archetypes and support actors.

- Submitted - 52<sup>nd</sup> Annual Meeting of the Decision Sciences Institute, November 2021, Virtual
- Submitted – B Academics Research Round Table, September 2021, Virtual
- EurOMA Sustainable Operations & Supply Chain Forum, March 2021, Virtual

Taylor, K.M. Generating social impact through supply chain management: A typology of social value creation strategies.

- POMS Annual Conference, April 2020, Minneapolis, MN. [Conference Cancelled]
- EurOMA Supply Chain Forum, February 2020, Nottingham, UK
- Decision Sciences Institute 50<sup>th</sup> Annual Gathering, November 2019, New Orleans, LA. [Invited Presentation]

Taylor, K.M. Industry adoption of B Corp certification: Better together?

- POMS Annual Conference, May 2019, Washington, D.C.

Taylor, K.M, Vachon, S. & Hajmohammad S. Activist engagement and industry level change: The adoption of new practices by observing organizations.

- Decision Sciences Institute Annual Gathering, November 2017, Washington, D.C.
- Ivey Faculty Retreat, May 2017, London, ON.

Taylor K.M, Lachance, K. & Dallosch, M. The Effects of Climate Change and Land Use on the Prevalence of Lyme Disease in Canada. [Poster]

- Fallona Family Interdisciplinary Science Showcase, March 2016, London, ON.

## **TEACHING CASES**

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Taylor, K. (2019). World Tailors: Stitching together a plan for growth. Ivey Publishing #9B18D020. Supervised by Prof. Robert Klassen.

## **HONORS AND AWARDS**

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- 2020 - Global B Academics Paper Development Workshop – Showcase Presentation, B Academics
- 2020 - EurOMA Sustainable Operations and Supply Chain Forum Travel Bursary, European Operations Management Association
- 2019 - Dr. Alvin J. Silk Graduate Scholarship, Ivey Business School
- 2016 - 2020 - Brock Scholarship, Ivey Business School
- 2017 - 2020 - Vice Admiral D. A. Collins Research Grant, Ivey Business School
- 2016 - 2020 - Plan for Excellence Doctoral Fellowship, Ivey Business School
- 2016 - 2019 - C.B. (Bud) Johnson Ontario Graduate Scholarship, Ivey Business School
- 2016 - A.E.R. Environment & Sustainability Graduate Student Award for Excellence, Western University
- 2016 - Canadian Sociological Association Outstanding Graduating Student Award, Canadian Sociological Association
- 2015 - Fallona Family Interdisciplinary Science Ontario Graduate Scholarship, Western University
- 2015 - Sociology and Anthropology Retiree Tribute Prize, University of Guelph
- 2015 - Nominee, J.W. Skinner Medal in Social Science, University of Guelph
- 2014 - College of Social and Applied Human Sciences Student Volunteer Award, University of Guelph

## **SERVICE**

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### **Service at Academic Conferences**

Co-Editor, POM Division, ASAC 2021 Conference

Invited Session Organizer, Procurement & Supply Management Track, POMS 2021 Annual Conference

Invited Session Organizer, Sustainability Track, Decision Sciences Institute 2020 Conference

Program Co-Coordinator, POM Division, ASAC 2020 Conference

### **Ad-hoc Reviewer**

International Journal of Operations and Production Management

ASAC Annual Meeting, 2021

ASAC Annual Meeting, 2020

AOM Annual Meeting, 2019

Decision Sciences Annual Meeting, 2017

Asian Journal of Sustainability and Social Responsibility

Environment, Development and Sustainability