Green Virtual Events (10 Points)

**Welcome to the University of Manitoba's Green Events Certification.**  
  
Virtual events have increasingly become the main mode of event delivery at the University of Manitoba. Although virtual events are often more accessible, less expensive, and less taxing on the environment, there are still many things we can do to ensure virtual events consider and actualize social and environmental sustainability wherever possible. Event organizers are invited to select and implement actions under each of the following sections. Once green event certification is received, event coordinators can communicate their efforts and gain recognition when announcing their event to invitees.  
  
**Thank you for greening your virtual event!**

General Information

Please fill out some general information so the Office of Sustainability can contact you with your certificate and any additional questions.

1.Event Name

Enter your answer

2.Event Website

Enter your answer

3. What type of event are you hosting

- Conference

- Workshop

- Event series

- General public event

- Private department/faculty event or meeting

- Other

4. Department, Faculty or Group Name

Enter your answer

5.Organizer's Email

Enter your answer

Community & Education

6. **Are you referencing relevant *UM Sustainability Strategy 2019-2023* actions within your event's communications and planning?**  
(For example, if your event’s content is related to social justice, you may realize that this aligns with the UM’s Sustainability Strategy’s goal in Research and Academics “collaborative and experiential learning opportunities that address global sustainability issues such as social justice.” Mentioning that in your promotional content increases awareness of the UM Sustainability Strategy.)

*UM Sustainability Strategy 2019-2023* ***-***<https://bit.ly/34rVaq2>

(1 Point)

Yes, this event references and promotes relevant *UM Sustainability Strategy 2019-2023 actions*.

No, this event does not reference nor promote relevant *UM Sustainability Strategy 2019-2023* actions.

7. **Are relevant UN *Sustainable Development Goals* (SDGs) referenced and promoted within the event's content?**  
(For example, if your event’s content is related to water, you may realize that this may be relevant to SDG 6: Clean Water and Sanitation. Mentioning that in your promotional content increases awareness of SDGs and connects your event to a larger sustainable mission.)

*UN Sustainable Development Goals* - <https://bit.ly/3ssNpJ5>

(1 Point)

Yes, relevant SDGs are referenced and promoted in the event's content.

No, relevant SDGs are not referenced nor promoted in the event's content.

N/A, there are no SDGs perceived as relevant to this event.

Equity, Diversity, Inclusion and Accessibility

8. **Are you including voices of diverse populations in the event's content?**

(1 Point)

Yes, clear effort has been made to include relevant content, speakers, and/or themes that represent diverse voices.

No, intentional effort has not been made to include relevant content, speakers, and/or themes that represent diverse voices.

9. **Have you planned your event while actively considering and implementing inclusivity measures?**  
Canada Inclusive Event Planning - <https://bit.ly/3sxuuwN>

(1 Point)

Yes, the event actively considers and implements inclusive measures.

No, the event does not consider nor implement inclusive measures.

10. **Have you created a personalized and meaningful traditional territories acknowledgment based on the UM's approved land acknowledgement?**University of Manitoba Territory Acknowledgement - <https://bit.ly/3IZYzLJ>

(1 Point)

Yes

No

11. **Are you making an active offer to provide event materials and activities in accessible formats?**  
(For example, include a statement such as: “Please contact us prior to the event if you require any accommodations.”)

Making Accessible Documents - <https://bit.ly/3AZkro0>  
AMA Communications and Event Planning Checklist - <https://bit.ly/3uNYvek>

(1 Point)

Yes, an active offer has been made to provide materials in alternate formats upon request.

No, an active offer has not been made to provide materials in alternate formats upon request.

Promotion & Engagement

12. **Have you publicized information related to the sustainability of your event through marketing materials?**

(1 Point)

Yes, information related to the sustainability of the event is or will be publicized.

No, information related to the sustainability of the event is not publicized.

13. **Are event giveaway items sustainably produced, consumable and/or experiential?**  
PLAN swag decision hierarchy - <https://bit.ly/3LLOHrq>

(1 Point)

Yes, sustainability has been considered when choosing giveaway items.

No, sustainability aspects of giveaway items have not been considered.

N/A, no giveaway items are distributed with this event.

14. **Are you planning on reducing the event's energy consumption through asking your attendees to turn off their cameras when there is no discussion involved?**  
Study to reduce energy demand during virtual meetings - <https://bit.ly/3H5nHiW>

(1 Point)

Yes, participants will be asked to turn off their cameras during presentations.

No, participants will not be asked to turn off their cameras during presentations.

15. **Are you scheduling screen-free and/or health breaks for participants?**

(1 Point)

Yes, screen-free health breaks are scheduled during the event.

No, screen-free breaks are not scheduled during the event.

N/A, event length does not warrant a break for participants.

16. **(Optional) Do you have any additional comments or questions related to your application?**

Enter your answer